

November 10, 2004

TO: Members of the MAG Telecommunications Advisory Group
FROM: Greg Binder, Phoenix, Chairman
SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA

Thursday, November 18, 2004, 10:00 a.m.
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Telecommunications Advisory Group (TAG) will be held at the time and place noted above. Members of the Telecommunications Advisory Group may attend in person, by videoconference or by telephone conference call. Those attending by telephone conference call are requested to call 602-261-7510 between 9:55 a.m. and 10:00 a.m. After the prompt, please enter the meeting ID number 624824 (MAGTAG) on your telephone key pad followed by the pound key. If you have a problem or require assistance, dial 0 after calling the number above. Those attending by videoconference are requested to contact MAG by Tuesday, November 16, 2004. Please invite interested parties from your agency to attend this information sharing session on Multilingual Websites.

If you are attending in person, please park in the garage under the Compass Bank Building. Bring your ticket to the meeting, parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum in order to conduct business. A quorum is a simple majority of the membership, or 11 people for the MAGTAG. **If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you.**

If you have any questions or need additional information, please contact Heidi Pahl at (602) 254-6300.

TENTATIVE AGENDA

ADVISORY GROUP ACTION REQUESTED

1. Call to Order and Roll Call

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG Telecommunications Advisory Group (TAG) on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested not to exceed a three minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Chair of the MAGTAG requests an exception to this limit. Please note that those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of October 21, 2004 Meeting Minutes

4. Multilingual Websites

As part of the Information Sharing Working Group initiative to educate and inform the TAG and others on various telecommunications issues, one agenda item each meeting will be devoted to an informational telecommunications-related issue. For this informational session, three guest speakers will provide information on Multilingual Websites.

Fernando Ascencio from Quepasa.com will

discuss multilingual websites from the user's perspective, the Hispanic market's needs and desires for Spanish language accessibility, development approach, policies, software, challenges, benefits, services, and advice for local governments.

Mike Coleman from the Arizona Republic

2. For information.

3. Review and approve October 21, 2004 meeting minutes.

5 minutes

4. For information and discussion.

90 minutes

will discuss the Arizona multilingual website audience, development approach, policies as far as how much is translated/presented in Spanish, software, cost, benefits, and advice for local governments.

Byron West of the City of Denver (invited) will discuss the multilingual aspect of the City of Denver's website in terms of its audience, development approach, policies, software, cost, benefits, and advice for local governments.

Please invite interested parties from your agency to attend this information sharing session on Multilingual Websites.

5. MAGTAG Working Group Projects

MAGTAG, members requested that the Information Sharing Working Group arrange informational sessions on telecommunications related issues for future MAGTAG meetings. An update will be provided.

6. Announcements and Public Input

An opportunity will be provided to Committee members and members of the public to address the MAGTAG.

7. Date of Future Meetings

MAGTAG meetings are held once a month. The next meeting of the MAGTAG is scheduled for 10:00 a.m. on Thursday December 16, 2004 in the MAG Saguaro room. The proposed MAGTAG meeting schedule for calendar year 2005 lists bi-monthly MAGTAG meetings. The suggestion to change from monthly to bi-monthly meetings originated due to lack of action items and telecommunications projects. MAGTAG meetings will continue to offer information sharing sessions at the bi-monthly meetings. Committee members will be asked for input on the new meeting schedule. See Attachment One.

5. For information and discussion.
10 minutes

6. For information and discussion.
5 minutes

7. For information and discussion.