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October 4, 2005

TO: Members of the MAG Management Committee

FROM: Mike Hutchinson, Mesa, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA

Wednesday, October 12, 2005 - noon (Meeting will begin promptly at noon)  
MAG Office, Suite 200 - Saguaro Room  
302 North 1<sup>st</sup> Avenue, Phoenix

The next Management Committee meeting will be held at the MAG offices at the time and place noted above. Members of the Management Committee may attend the meeting either in person, by videoconference or by telephone conference call. The agenda and summaries are being transmitted to the members of the Regional Council to foster increased dialogue regarding the agenda items between members of the Management Committee and Regional Council. You are encouraged to review the supporting information enclosed. Lunch will be provided at a nominal cost.

Please park in the garage under the building, bring your ticket, parking will be validated. Special parking places marked "MANAGEMENT COMMITTEE MEMBER" will be reserved for Management Committee members on the fourth and fifth levels of the garage. For those using transit, Valley Metro/RPTA will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Valerie Day at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Members are reminded of the importance of attendance by yourself or a proxy. Any time that a quorum is not present, we cannot conduct the meeting. Please set aside sufficient time for the meeting, and for all matters to be reviewed and acted upon by the Management Committee. Your presence and vote count.

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A Voluntary Association of Local Governments in Maricopa County

City of Apache Junction ▲ City of Avondale ▲ Town of Buckeye ▲ Town of Carefree ▲ Town of Cave Creek ▲ City of Chandler ▲ City of El Mirage ▲ Fort McDowell Yavapai Nation ▲ Town of Fountain Hills ▲ Town of Gila Bend  
Gila River Indian Community ▲ Town of Gilbert ▲ City of Glendale ▲ City of Goodyear ▲ Town of Guadalupe ▲ City of Litchfield Park ▲ Maricopa County ▲ City of Mesa ▲ Town of Paradise Valley ▲ City of Peoria ▲ City of Phoenix  
Town of Queen Creek ▲ Salt River Pima-Maricopa Indian Community ▲ City of Scottsdale ▲ City of Surprise ▲ City of Tempe ▲ City of Tolleson ▲ Town of Wickenburg ▲ Town of Youngtown ▲ Arizona Department of Transportation

**MAG MANAGEMENT COMMITTEE  
TENTATIVE AGENDA  
October 12, 2005**

**COMMITTEE ACTION REQUESTED**

1. Call to Order

2. Pledge of Allegiance

3. Call to the Audience

An opportunity is provided to the public to address the Management Committee on items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only. Citizens will be requested not to exceed a three minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Management Committee requests an exception to this limit. Please note that those wishing to comment on agenda items posted for action will be provided the opportunity at the time the item is heard.

4. Executive Director's Report

The MAG Executive Director will provide a report to the Management Committee on activities of general interest.

5. Approval of Consent Agenda

Prior to action on the consent agenda, members of the audience will be provided an opportunity to comment on consent items that are being presented for action. Following the comment period, Committee members may request that an item be removed from the consent agenda. Consent items are marked with an asterisk (\*).

3. Information.

4. Information and discussion.

5. Recommend approval of the Consent Agenda.

**ITEMS PROPOSED FOR CONSENT\***

**MINUTES**

\*5A. Approval of September 7, 2005 Meeting Minutes

5A. Review and approve the September 7, 2005 meeting minutes.

## TRANSPORTATION ITEMS

- \*5B. Amendment to the FY 2006 MAG Unified Planning Work Program and Annual Budget to Include the Interstate 10-Hassayampa Valley Roadway Framework Study

A regional study is being requested to preserve and protect Interstate 10 in the Western Maricopa County generally west of the White Tank Mountains/Hassayampa Valley. Several agencies would participate financially in the study, including ADOT, MAG, Maricopa County and the Town of Buckeye and City of Surprise. The purpose of the study is to develop a roadway framework plan for connections to the Interstate and other regional roadways, including US-60/Grand Avenue, SR-85, Bell Road, and SR-303L/Estrella Freeway. Given the regional nature of this project, MAG would serve as the lead agency. The project is preliminarily estimated to cost \$500,000. MAG's portion (approximately \$110,000) for the project would come from MAG's contingency funds. Please refer to the enclosed material.

- \*5C. Amendment to the FY 2006 MAG Unified Planning Work Program and Annual Budget to Accept Federal Transit Administration and Federal Highway Administration Funds

Each year, MAG prepares a Unified Planning Work Program and Annual Budget that lists anticipated revenues for the coming year. Recently the Arizona Department of Transportation provided the official amount of FY 2005 Federal Transit Administration funds and FY 2006 Federal Highway Administration Planning (PL) funds and State Planning and Research (SPR) funds. (1) The amount of FTA planning funds is \$906,619; (2) The amount of FHWA PL funds is \$4,351,576; and, (3) The amount of FHWA SPR funds is \$750,000. An amendment to the FY 2006 MAG Unified Planning Work Program and Annual Budget is needed to include these funds. Please refer to the enclosed material.

- 5B. Recommend amending the FY 2006 MAG Unified Planning Work Program and Annual Budget to include the Interstate 10-Hassayampa Valley Regional Framework Study for an amount of \$500,000, with approximately \$110,000 provided by MAG using contingency funds.

- 5C. Recommend approval of an amendment to the FY 2006 MAG Unified Planning Work Program and Annual Budget for the award of FY 2005 FTA planning funds and FY 2006 FHWA planning related funds.

\*5D. Representation by Valley Metro Rail on the MAG Transportation Review Committee

On March 16, 1994, the MAG Management Committee recommended restructuring the transportation decision-making process by creating the MAG Transportation Review Committee (TRC). The TRC provides input to the Management Committee regarding the Transportation Improvement Program, including the closeout of MAG federal funds. Members of the TRC include representatives from MAG member agencies, Arizona Department of Transportation (ADOT) and the Regional Public Transportation Authority (RPTA). Valley Metro Rail is requesting representation on the TRC. The Valley Metro Rail Management Committee will be discussing this issue at its October 7, 2005 meeting.

\*5E. Approval of the Proposed Phase 6 Rubberized Asphalt Project – Loop 202 from Van Buren Street to Alma School Road

The Arizona Department of Transportation (ADOT) has requested that a portion of the rubberized asphalt program be considered in order to meet the Spring 2006 construction schedule. The proposed Phase 6 Rubberized Asphalt project is 6.5 miles on the section of Loop 202 from Van Buren Street to Alma School Road for estimated cost of \$9.5 million. This Phase 6 project is only a portion of the projects that will be funded with \$75 million programmed in the Regional Transportation Plan (RTP) for freeway noise mitigation. The Transportation Policy Committee (TPC) established the TPC Freeway Maintenance/Noise Mitigation Subcommittee to work with ADOT to make recommendations to the TPC and Regional Council on the phasing of the remaining freeway segments to receive rubberized asphalt. It is anticipated that the Subcommittee will be considering a recommendation of the Phase 6 segment and will start discussions on future phasing of projects at its October meeting. Please refer to the enclosed material.

5D. Possible recommendation to add a representative of Valley Metro Rail to serve on the Transportation Review Committee pending a recommendation from the Valley Metro Rail Management Committee on October 7, 2005.

5E. Recommend approval of the proposed Phase 6 Rubberized Asphalt project, 6.5 miles on the section of Loop 202 from Van Buren Street to Alma School Road for an estimated \$9.5 million.

\*5F. MAG Strategic Transportation Safety Plan

In January 2004, the Regional Council approved the formation of a technical advisory committee for Transportation Safety. The first goal of the new committee was to finalize the Draft Safety Action Plan. The draft document was further improved with new input and was renamed as the MAG Strategic Transportation Safety Plan. On September 20, 2005, the Transportation Safety Committee recommended approval of the draft Plan. The Plan is closely aligned with the objectives of the Governor's Traffic Safety Advisory Council Transportation Safety Plan. It is anticipated that the federal transportation law (SAFETEA-LU) will provide more resources for transportation safety improvements. The Transportation Review Committee recommended approval of the Plan. Please refer to the enclosed material.

5F. Recommend approval of the MAG Strategic Transportation Safety Plan.

**AIR QUALITY ITEM**

\*5G. Recommendation of Prioritized List of Proposed PM-10 Certified Street Sweeper Projects for FY 2006 CMAQ Funding

The FY 2006 MAG Unified Planning Work Program and Annual Budget and the FY 2006-2010 MAG Transportation Improvement Program contain \$960,000 in Congestion Mitigation and Air Quality (CMAQ) funding for the purchase of PM-10 certified street sweepers. PM-10 certified street sweeper projects were solicited from member agencies in the Maricopa County PM-10 nonattainment area and 15 applications requesting \$2.48 million in federal funds were received. On October 6, 2005, the MAG Air Quality Technical Advisory Committee may make a recommendation on a prioritized list of proposed PM-10 certified street sweeper projects for FY 2006 CMAQ funding. An update will be provided on the action taken by the Committee. Please refer to the enclosed material.

5G. Recommend approval of a prioritized list of proposed PM-10 certified street sweeper projects for FY 2006 CMAQ funding and retain the prioritized list for any additional FY 2006 CMAQ funds that may become available due to year-end closeout, including any redistributed obligation authority, or additional funding received by this region.

**GENERAL ITEM****\*5H. Consultant Selection for Digital Aerial Photography**

In May 2005, the MAG Regional Council approved the FY 2006 Unified Planning Work Program and Annual Budget, which included \$75,000 for digital aerial photography. As in past years, this photography has been made available at no charge to MAG member agencies for planning purposes. On September 11, 2005, MAG advertised a Request for Proposals for consulting firms to provide these services. Three proposals were received from Aerials Express, Digital Mapping, Inc., and Air Photo USA. A multijurisdictional evaluation team is scheduled to review the proposals by October 7, 2005. A consultant selection will be forwarded to the Management Committee.

5H. Recommend approval of a consultant to provide digital aerial photography not to exceed \$75,000.

**ITEMS PROPOSED TO BE HEARD****TRANSPORTATION ITEMS****6. FY 2006 MAG Early Phase Input Opportunity Report**

The Early Phase is one part of MAG's four-phase public involvement process. The Early Phase allows for early input into the planning and programming process prior to the consideration of a Draft TIP or Plan update. The FY 2006 Early Phase included an Early Phase Transportation Stakeholders Open House and Meeting, Transportation Fair, and a number of other special events held in cooperation with ADOT, Valley Metro and Valley Metro Rail. Please refer to the enclosed material.

6. Information and discussion.

**7. Approval of the Arterial Life Cycle Program (ALCP)**

The Regional Transportation Plan identified arterial street projects by five-year phases to be funded from the sales tax extension and MAG federal funds. As part of the development of the FY 2006 to FY 2010 Transportation

7. Recommend approval of the Arterial Street Life Cycle Program (ALCP) with the understanding that in the future MAG staff will work closely to coordinate cash flow with individual projects.

Improvement Program (TIP), projects in the first phase were allocated to specific years. Based on the project information received from MAG members and the projected cash flow for the arterial street program, a draft of the 20-year, Arterial Life Cycle Program (ALCP) has been produced. On September 29, 2005, the Transportation Review Committee recommended approval of the ALCP with the understanding that in the future MAG staff will work closely to coordinate cash flow with individual projects. Please refer to the enclosed material.

8. Unified Regional Logo for Regional Transportation Plan Projects

On October 3, 2005, the Regional Transportation Plan (RTP) Partners, consisting of top level administrators for ADOT, MAG, Valley Metro and Valley Metro Rail, reached a consensus to move forward with a unified regional branding strategy, including the use of a regional logo featuring the main tagline "On the Move." The purpose of the regional branding effort is to help communicate the progress of the Regional Transportation Plan to the public. The logo was voted as the most favored of three logos brought before members of the public. The logo could be used on construction signs and other printed materials to serve as a visual reminder to voters that projects in the plan are being built as promised. Please refer to the enclosed material.

8. Recommend approval of the unified regional logo as presented, incorporating the main tagline "On the Move," for use as part of a regional branding strategy for Regional Transportation Plan projects.

#### AIR QUALITY ITEM

9. Update on Critical Issues with the Maricopa County Dust Control Program

As requested by the MAG Regional Council, a monthly update will be given on the progress made by Maricopa County to address the enforcement of the Maricopa County Dust Control rules. The County has continued to advertise for the vacant positions, compile a list of qualified candidates, and hire new employees. In total, the County Dust Control Program has 40 positions: 30 positions are filled and 10 are

9. Information and discussion.

vacant. These numbers will be changing as the County makes progress with filling the vacancies. A market study for the Air Quality Department salaries, including the Dust Control Program, will be completed by November 30, 2005.

### GENERAL ITEMS

10. Workforce Housing Task Force Draft Resolution

At the September Management Committee, Executive Committee, and Regional Council meetings, a representative from the Workforce Housing Task Force presented an action plan to increase the supply of housing for the workforce in the MAG Region. At the request of the Regional Council, a draft resolution is being prepared to indicate support by the MAG member agencies to address the workforce housing issue. The draft resolution will be forwarded to the members of the Management Committee.

11. Domestic Violence Awareness Month Activities

A presentation will be given on the activities of the Council to promote October as Domestic Violence Awareness Month. The Regional Domestic Violence Council has undertaken several efforts and studies in the community to raise awareness about both the resources and need for domestic violence shelter and services in the MAG Region. This presentation will include the recently completed community survey conducted in partnership with the Morrison Institute and ongoing work with Arizona State University's Partnership for Community Development. Please refer to the enclosed material.

12. Status Report on 2005 Census Survey

The 2005 Census Survey is now in progress. The results of the survey will be used to distribute billions of dollars in state shared revenue to cities and towns from 2006 to 2011. An update will be provided on the timeline of survey activities, return rates of the census questionnaire, a review

10. Information, discussion, and possible action.

11. Information and discussion.

12. Information and discussion.

of costs of the survey and funds expended to date, and the publicity campaign for the survey. Preliminary information indicates that costs may be increasing due to fewer than expected survey responses. Please refer to the enclosed material.

13. Comments from the Committee

An opportunity will be provided for Management Committee members to present a brief summary of current events. The Management Committee is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

13. Information.

MINUTES OF THE  
MAG MANAGEMENT COMMITTEE MEETING  
September 7, 2005  
MAG Office Building - Saguaro Room  
Phoenix, Arizona

MEMBERS ATTENDING

Mike Hutchinson, Mesa, Chair	Mark Johnson, Guadalupe
Dana Tranberg for Ed Beasley, Glendale, Vice Chair	Darryl Crossman, Litchfield Park
# George Hoffman, Apache Junction	* Tom Martinsen, Paradise Valley
Stephanie Prybyl for Charlie McClendon, Avondale	Prisila Ferreira for Terry Ellis, Peoria
Carroll Reynolds, Buckeye	Frank Fairbanks, Phoenix
Jon Pearson, Carefree	* Cynthia Seelhammer, Queen Creek
Usama Abujbarah, Cave Creek	* Bryan Meyers, Salt River
Mark Pentz, Chandler	Pima-Maricopa Indian Community
B.J. Cornwall, El Mirage	Neal Shearer for Jan Dolan, Scottsdale
Alfonso Rodriguez for Orlando Moreno, Fort McDowell Yavapai Nation	Jim Rumpeltes, Surprise
# Tim Pickering, Fountain Hills	Jeff Kulaga for Will Manley, Tempe
+ Lynn Farmer, Gila Bend	* Ralph Velez, Tolleson
* Urban Giff, Gila River Indian Community	Shane Dille, Wickenburg
George Pettit, Gilbert	Mark Fooks, Youngtown
Stephen Cleveland, Goodyear	Dale Buskirk for Victor Mendez, ADOT
	David Smith, Maricopa County
	David Boggs, Valley Metro/RPTA

- \* Those members neither present nor represented by proxy.
- # Participated by telephone conference call.
- + Participated by videoconference call.

1. Call to Order

The meeting was called to order by Chair Mike Hutchinson at 12:09 p.m. Chair Hutchinson stated that people come to MAG to solve problems, but ours are nothing compared to those in the Gulf Coast area. He asked that the victims of the hurricane be kept in our thoughts.

2. Pledge of Allegiance

The Pledge of Allegiance was recited.

Chair Hutchinson announced that George Hoffman and Tim Pickering were attending via teleconference and Lynn Farmer was attending via videoconference. He introduced Alfonso Rodriguez, the new Community and Economic Development Director for Fort McDowell Yavapai Nation, who will be attending some of the Management Committee meetings. Chair Hutchinson stated that transit tickets were available from Valley Metro/RPTA for those using transit to come to the meeting. Parking validation was available from MAG staff for those who

parked in the parking garage. Chair Hutchinson stated that material for agenda item #6 was at each place.

Chair Hutchinson stated that David Smith had attended a briefing the hurricane situation and asked Mr. Smith to provide an update. Mr. Smith stated that the Governor's staff, City of Phoenix, Maricopa County, State agencies, and the Red Cross attended the briefing. He noted that currently, there are about 500 evacuees in the Phoenix area, and the State has indicated it is able to accept 1,000. Mr. Smith stated that the Governor's office has daily communications. He advised that Texas and Arkansas are in extreme difficulties and the State might get some of their refugees. He added that additional facilities in the State are also housing evacuees. Mr. Smith commented that the State's response has been very smooth and the evacuees are being transitioned into housing and services. Mr. Smith stated that it is expected that the Coliseum should be available by the end of September in time for the State Fair. He advised that it is important that all evacuees register with FEMA in order to receive services. Mr. Smith also noted that HUD has lifted the 15 percent restriction on HUD funds. The County is looking at freeing up \$450,000.

3. Call to the Audience

Chair Hutchinson stated that Call to the Audience provides an opportunity to the public to address the Management Committee on items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only. Chair Hutchinson noted that those wishing to comment on agenda items posted for action will be provided the opportunity at the time the item is heard. Public comments have a three minute time limit and there is a timer to help the public with their presentations. Chair Hutchinson stated that for members of the audience who wish to speak, comment cards were available from the staff.

Chair Hutchinson recognized public comment from Dianne Barker, who expressed thanks for the transit tickets and said that the transit system works. Ms. Barker stated that she was impressed with a judge who fined people for parking on dirt lots. She said that those being fined were unhappy with the \$100 fine, so the judge explained the ordinance. Ms. Barker commented on the Queen Creek growth issue that was discussed last month. She suggested looking at multimodal options, including rail on Rittenhouse Road. Ms. Barker noted upcoming MAG committee meetings. She also noted that Valley Metro buses had been used to transport the evacuees from Sky Harbor Airport to the Coliseum, and remarked that school buses could be also used in an evacuation. Ms. Barker stated that she had participated in a triage for incoming victims, but she would like to see the plan for taking our people out. Chair Hutchinson thanked Ms. Barker for her comments.

Chair Hutchinson recognized public comment from William 'Blue' Crowley, who said that the State is calling for a decrease in the monthly tax that funds 9-1-1 systems throughout the State. Mr. Crowley noted that this will result in a deficit. He commented that we need to invest even more, not less. He commented on the County requiring that dust control inspectors have a degree. He asked how hard is it? Dust in, dust out. Mr. Crowley stated that the transit system has 6,914 bus stops, of which only 1,800 are sheltered. He said that more than \$15 million have been spent on passenger facilities, including covering parking spaces, but no bathrooms. He

stated that Central Station is being upgraded, but the bathroom closes at 7:00 p.m. Mr. Crowley remarked that 32 people died recently from the heat. If there had been shower facilities, some might have been able to get their core temperatures down. Mr. Crowley stated that there are beds in shelters for 8,000 homeless people, however, MAG says there are only 7,000 homeless. He said when he asked about being counted because he is homeless but is currently apartment-sitting, he was told to go lay in the street so he would be counted. Chair Hutchinson thanked Mr. Crowley for his comments.

4. Executive Director's Report

Dennis Smith reported that Reauthorization of the transportation funding bill, SAFETEA-LU, recently passed. He noted that this will provide a 40.66 percent increase in funding to Arizona. Mr. Smith mentioned that staff will be attending a meeting on this next week with ADOT.

Mr. Smith stated that the Federal Highway Administration and the Federal Transit Administration have approved the finding of conformity for the Transportation Improvement Program and the Regional Transportation Plan - 2005 Update.

Mr. Smith announced that the Arizona Planning Association has awarded its State Planning Award to MAG for the MAG Regional Report.

Mr. Smith stated that no-cost registrations for the National Safe Routes to School Course, cosponsored by MAG, City of Phoenix and City of Peoria, are due today.

Mr. Smith stated that October is Domestic Violence Awareness Month. This year, MAG's Regional Domestic Violence Council will hold a press conference at the City of Phoenix Family Advocacy Center at 10:00 a.m. on September 28, 2005 to kick off the month's activities and to highlight the work of the Council over the past year. Mr. Smith added that in conjunction with the month's activities will be a no-cost training event by the MAG Employers Against Domestic Violence partnering with American Express. He said that information on the event was at each place.

Mr. Smith introduced new MAG staff who have been hired to fill staff vacancies. Bob Hazlett is the Senior Engineer in the Transportation Division. Jennifer Urrea is the Human Resources Program Manager. Veronica Martinez is the Senior Accountant in the Fiscal Services Division. Amanda Tovey is the Decision Support Analyst in the Information Services Division. Chair Hutchinson thanked Mr. Smith for his report. No questions from the Committee were noted.

5. Approval of Consent Agenda

Chair Hutchinson stated that public comment would be heard before action was taken on the consent items. Each speaker is provided with a total of three minutes to comment on the consent agenda. After hearing public comments, any member of the Committee can request that an item be removed from the consent agenda and considered individually. Chair Hutchinson stated that agenda items #5A, #5B, and #5C were on the consent agenda.

Chair Hutchinson recognized public comment from Mr. Crowley, who commented on proposed decreases in the 9-1-1 tax would not be a good thing considering what happened in New York and Louisiana. Mr. Crowley stated that the system needs to be expanded to include 4-1-1 and

2-1-1. He stated that there should be reverse 9-1-1 throughout the system. Mr. Crowley expressed that there needs to be a plan in place for catastrophic events, such as failure of Roosevelt Dam, which would wipe out the area. Mr. Crowley said that the 9-1-1 budget needs to be increased, not decreased. Chair Hutchinson thanked Mr. Crowley for his comments.

Chair Hutchinson asked members if there was discussion on any of the consent agenda items. Hearing none, he called for a motion. Mr. Rumpeltes moved to recommend approval of consent agenda items #5A, #5B, and #5C. Mr. Crossman seconded, and the motion carried unanimously.

5A. Approval of July 13, 2005 Meeting Minutes

The Management Committee, by consent, approved the July 13, 2005 meeting minutes.

5B. Requested Schedule Change for the Red Mountain Freeway, Power to University

The Management Committee, by consent, recommended approval of the revised schedule for the completion of the Red Mountain Freeway from Power Road to University Drive to July 2008. ADOT and the City of Mesa have determined that the section of the Red Mountain Freeway from Power Road to University Drive will take about 30 months to construct compared to the original schedule of 24 months. This longer construction schedule results in completion of this section in mid-2008 rather than December 2007, therefore, it constitutes a material change requiring MAG concurrence. The longer construction schedule is due to the need to stop construction activities at 10:00 p.m. so that the neighborhoods are not impacted during the late night hours. This revised construction schedule will result in about eight hours of quiet time for the neighborhoods. Mesa strongly supports the schedule change. The Transportation Review Committee recommended approval of the revised schedule.

5C. 9-1-1 Budget Request to the Arizona Department of Administration for Equipment and Operating Funds

The Management Committee, by consent, recommended approval of the MAG FY 2007 PSAP Annual Element/Funding Request and FY 2007-2011 Equipment Program, and the request for 9-1-1 operating funds for submittal to the Arizona Department of Administration. Each year, the Public Safety Answering Point (PSAP) Managers submit inventory and upgrade requests that are used to develop a five year equipment program that forecasts future 9-1-1 equipment needs of the region and will enable MAG to provide estimates of future funding needs to the Arizona Department of Administration (ADOA). The ADOA Order of Adoption stipulates allowable funding under the Emergency Telecommunications Services Revolving Fund. The MAG 9-1-1 PSAP Managers and the 9-1-1 Oversight Team recommended approval of the 9-1-1 budget request.

6. Update on Critical Issues with the Maricopa County Air Programs

Lindy Bauer provided an update on the Maricopa County Air Quality Department programs. She said that she would first provide an overview and then a detailed update on two critical air quality issues. Ms. Bauer noted the numerous accomplishments of the Air Quality Department since its creation November 17, 2004, a summary of the accomplishments was at each place.

Ms. Bauer then addressed critical issue #1, the EPA Notice of Deficiency for the Maricopa County Title V Air Permit Program for Industry. She advised that this could jeopardize the MAG Transportation Improvement Program. Ms. Bauer stated that the County has submitted a formal response to EPA on its corrective action to fix all deficiencies filed by the August 18, 2005 deadline. She stated that EPA reports that significant progress has been made and the threat of sanctions, including loss of federal highway funds, is no longer looming.

Ms. Bauer then addressed critical issue #2, the enforcement of the Maricopa County Dust Control Rules for PM-10 particulate pollution. She indicated this will require additional work. Ms. Bauer stated that in June 2004, EPA requested that Maricopa County hire 25-30 dust inspectors to enforce the Fugitive Dust Control Rules. She advised that failure to enforce dust rules could jeopardize attainment and lead to a requirement for a five percent reduction in emissions per year. Ms. Bauer added that it would be very difficult for our region to accomplish as we already have some of the most stringent measures in the country.

Ms. Bauer noted that this is a critical time period for PM-10 and we need clean data for 2004, 2005, and 2006. She said that the five percent plan would be due December 31, 2007 if standards are not met. Ms. Bauer stated that during 2004, the Higley monitor exceeded the 24-hour standard and the Durango and West 43rd Avenue monitors exceeded the annual standard. In 2005, the West 43rd Avenue and the Buckeye monitors exceeded the 24-hour standard; however, these are under investigation because they may have resulted from natural events. Ms. Bauer explained that we still have a chance because the numbers are averaged, but we need to get the numbers down at the monitors.

Ms. Bauer proceeded on to the dust control efforts being made by the Air Quality Department. She said that the County has converted temporary positions to permanent, advertised for vacant positions, compiled a list of qualified candidates, cross-trained other positions to conduct dust control inspections, conducted training courses for the regulated community, and entered into enforcement settlements. However, despite these efforts, there are several vacancies. Ms. Bauer then showed a graph of 40 total positions, of which are 24 vacant positions, mostly dust inspectors. She stated that MAG staff also forwarded the job advertisements to member agencies and they assisted with the posting of the announcements.

Ms. Bauer stated that the situation of unfilled positions seems to exist because industry pays significantly higher salaries. In addition, she showed the results of a comparison between the salary offered for a County dust control inspector and a local government building inspector. The local average minimum is 25 percent higher than the County minimum. Ms. Bauer added that the dust control inspector positions require an engineering, science, or environmental degree, whereas, the local governments require certification for their building inspectors. Ms. Bauer stated that a comparison was also done using a local government entry-level position that requires a degree, a Planner I. She noted that this comparison also showed that the local government average minimum is 25 percent higher than the County minimum.

Ms. Bauer stated that the MAG Regional Council recently requested that the EPA address MAG committees on these issues. She stated that in July 2004, Colleen McKaughan, EPA Region IX, gave a report to the MAG Management Committee, Executive Committee, and Regional Council on the PM-10 issues facing the region, including the need for strengthened enforcement

of the Maricopa County Dust Control Rules. At that time, EPA advised that 25 to 30 additional County inspectors were essential to handle the growth in dust control permits. Ms. Bauer stated that EPA reported witnessing noncompliance throughout the region. She said that the EPA warned us at that time not to be surprised if a five percent reduction plan would be required for continued violations.

Bob Kard, Director of the Air Quality Department, expressed his appreciation for Ms. Bauer's presentation. He said that his department continues to work hard on resolving the air quality issues. Mr. Kard stated that he had not verified the salary comparison numbers presented by Ms. Bauer, but has requested that a salary survey be conducted. He said he was unsure if raises warranted by a salary survey would be effective against industry. Mr. Kard noted that the Air Quality Department has recently made five job offers.

Chair Hutchinson asked when the salary survey would be done. Mr. Kard replied that it depended on the Office of Management and Budget, but he hoped that it would be completed by June 2006 and then they could make recommendations. Chair Hutchinson asked Mr. Kard to clarify that he meant June 2006. Mr. Kard replied that was correct. David Smith indicated that the salary survey could be conducted sooner than June 2006.

Ms. Bauer introduced Colleen McKaughan, who expressed that EPA is pleased with the direction being taken by Maricopa County. She reported that the Air Quality Department is making the changes recommended by EPA in 1989 and 1992. Ms. McKaughan acknowledged that the region not only has to deal with problems of today, but also the new challenges brought by growth. She indicated that EPA will work with the County and the State to deal with issues. Ms. McKaughan stated that EPA issued its report May 18, 2005, and the County responded to issues brought up in the program evaluation. She said they dealt with Title V right away and are now working on hiring inspectors. Ms. McKaughan expressed her confidence that the department will be successful. She advised that the inspectors need to be educated and be able to understand technology, not just dust in, dust out. Ms. McKaughan urged member agencies to report companies violating rules. She mentioned that they know the rules, but they do not follow them. Ms. McKaughan indicated that a plan is being carried that is confidential at this time, but will be reported in the newspapers. Ms. McKaughan stated that EPA's goal is to ensure that residents in the region breathe easier. Chair Hutchinson thanked the presenters for their reports.

Mr. Pentz commented that perhaps he missed hearing it in the presentation, but he did not perceive an urgency on the County's part to fill the vacant positions. David Smith replied that there are vacancies, but there are actually more people performing the inspector functions because of cross-training. He stated that a certain talent is needed to perform the job duties, and the department continues to have turnover. Mr. Smith stated that wages are paid out of the general fund, thus, the County is limited on what they can pay. He remarked that despite numerous challenges, both he and the Board are focused on this and they will be hired.

#### 7. Update on the Regional Workforce Housing Task Force

Gregg Holmes, Chair of the Regional Workforce Housing Task Force, reported on activities of the Task Force since he last gave a report in Fall 2004. At that time, the Task Force secured approval to obtain housing related data from MAG and to have MAG committees provide input

to the project. Since that time, MAG has supplied the Task Force with data and they have prepared an action plan to increase the supply of workforce housing in the MAG Region. Mr. Holmes stated that the vision of the Task Force is that within 15 years, sufficient and affordable workforce housing will be available throughout the Valley to the population of people currently making \$20,000 - \$42,000 per year, thus providing them the opportunity to live and work in the same community. He said that many of the people in this income category are those we depend on--teachers, firefighters, nurses, and lab technicians. Mr. Holmes stated that Arizona has one of the lowest levels of homeownership in the country, with a rank of 40 in the nation. He said that according to the Arizona Census, over the past 30 years, the percent of the population able to purchase the median-priced home has declined by almost 30 percent. He explained an analysis of cost-burdened renters, those who pay more than 30 percent of their income on housing. Mr. Holmes noted that home prices and some rents have exceeded our target population's ability to afford them.

Mr. Holmes stated that the target price of affordable homes for the target population is \$125,000 to \$150,000. With the average price of a single family home currently at \$203,000, home ownership is becoming unattainable for area residents.

Mr. Holmes stated that local General Plan policies and local development and zoning practices inhibit workforce housing production and economic development efforts, and current funding is inadequate. He stated that sustainability and efficient use of new and existing funding sources combined with land use policies linked to workforce housing production are necessary to solve this problem.

Mr. Holmes stated that education is necessary to grow high-wage jobs. Each high-wage job in turn generates two to six low/moderate income jobs. He said that the reason that USAA located here was the competitive cost of living. The likelihood that an organization such as USAA would locate here decreases with the increase in the cost of living. Mr. Holmes noted that Arizona's cost of living is likely to exceed the national average due to home prices. He stated that increasing the average density by 25 percent would result in creating 428,215 additional units at build-out. If 15 percent of these were workforce housing units 44 percent of the problem could be solved. Mr. Holmes presented examples of new mixed income housing, and rehabilitation, infill, single family and rental projects.

Mr. Holmes stated that a solution could be developed by providing incentives to offset the cost of providing workforce housing throughout the region or ensuring approval of workforce housing projects at least at the high end of the density range; revising the housing element to provide a more effective framework to assess workforce housing needs by community and establish internal goals to address them; linking workforce housing projects to the light rail corridor; streamlining the processing of all workforce housing development applications; establishing a process to improve the capacity and capability of planning staffs Valleywide; establishing a land banking process or regional land trust that links to the production of workforce housing; pursuing new and more efficient use of existing revenue sources; and changing the public opinion by leaders' attitudes.

Mr. Holmes stated that with the involvement of stakeholders, the development of the recommendations is anticipated August to October 2005; the development of the implementation

process is anticipated in November to December 2005; and implementation of the initial policy and revenue components is anticipated in January 2006 to December 2007. He stated that stakeholders can help by advocating for action to be taken and actively participating in the process in order to support the ideas and efforts of the Task Force.

Mr. Holmes stated that by inaction, we could lose the opportunity to stimulate significant consumer spending, projected at more than \$350 million annually; weaken our ability to grow high wage jobs; decrease in adequate and quality healthcare forcing an increase in government subsidies; lose the opportunity to stabilize families and strengthen neighborhoods; lessen our ability to properly educate our students and develop a high quality workforce due to increased mobility; disrupt the quality of life, stability and productivity for the target population, who will experience excessive commutes chasing affordability. Mr. Holmes stated that we need to work collaboratively and he asked for the support and involvement of member agencies. Chair Hutchinson thanked Mr. Holmes for his presentation and asked the Committee if there were questions.

Mr. Cleveland stated that he had received a briefing on this last week. He commented that the meanings of affordable and workforce housing have become blurred. Mr. Cleveland noted that a researcher at TGEN needs staff, estimated at two to six lab technicians, to be successful. Mr. Holmes stated that workforce housing is a magnet to draw high wage companies to the area. He indicated that he was worried about the ability to provide the infrastructure to meet the demand. Mr. Cleveland asked Mr. Holmes if his presentation could be provided to communities. Mr. Holmes replied that he would appreciate the opportunity to present the information.

Mr. Pettit asked if the analysis found that private investor capital had driven up the price of owner-occupied housing and drives the market more than government incentives could control. Mr. Holmes replied that when they looked at the issue, they looked at densities in general plans that were zoned at lower densities. He said that their concern was they did not want to create a situation that would artificially drive land costs higher. Mr. Holmes stated that they came up with ideas on incentives to for-profit and non-profit builders to bring prices to a more affordable level. He stated that the key is sustaining that. Mr. Holmes stated that they would like to have more public sector representatives at the table so issues such as land banking land trust can be worked through. When the opportunity for workforce housing comes about, they can trigger the use of that without having the price of land inflate. Chair Hutchinson thanked Mr. Holmes for attending the meeting and providing a report.

9. Preparations for Conducting the 2005 Census Survey

This agenda item was taken out of order.

Heidi Pahl updated the Committee on the 2005 Census Survey. She said that the Survey was mailed out August 30, with a Survey reference date of September 1. Ms. Pahl stated that a media press conference to promote the Survey was held August 9, 2005. She then reviewed the media buy plan for radio, TV and print ads that was included in the agenda packet. Ms. Pahl stated that the Survey is also being advertised with banners along Central Avenue and on garbage trucks, and through utility bill inserts, faith based announcements and door hangers. Two of the 22 taped public service announcements, featuring Hugh Downs and Leslie Nielsen, were played.

Ms. Pahl then reviewed the timeline for the remaining Census Survey tasks. She mentioned that the Director of the Census Bureau will visit on September 16. She noted that the final results from the Survey are anticipated in June 2006. Ms. Pahl noted that Dawn Nelson and Michael Stump from the Census Bureau were in attendance at the meeting.

Michael Stump stated that the outdoor locations count at 410 locations would be conducted midnight to dawn September 8. He said that the enumerators are currently in a training class.

Dennis Smith stated that Prisila Ferriera was the Special Census Coordinator in 1985. He said that during the Special Censuses in 1985 and 1995, MAG experienced a great relationship with the Census Bureau. Mr. Smith stated that FHWA has indicated that if the publicity cost is approximately \$200,000 to \$300,000 and the Survey costs less than \$7.5 million, some of the publicity costs may be shared. Mr. Smith encouraged working with the Census Bureau and keeping the costs down.

Mr. Dille asked about providing the videos to member agency Channel 11s. Ms. Pahl replied that she would provide a tape of the PSAs to Wickenburg.

Mr. Pettit, Chair of the Census Survey Subcommittee, acknowledged the partnership between the communities and the Census Bureau. He said that they have been working on the effort for two years. He acknowledged the leadership of the City of Phoenix. Mr. Pettit noted that the \$250,000 from the City of Phoenix helped out everyone. Their outreach to all communities and making resources available demonstrates active leadership. Mr. Pettit thanked Frank Fairbanks and Norris Nordvold. He stated that the obligation of cities is to create savings by promoting the Survey and get a return above 50 percent so there will be no additional costs for people to go out in the field.

Mr. Cleveland asked if a recommendation was needed on the media costs. Mr. Pettit replied that a recommendation was not needed at this time.

Chair Hutchinson recognized public comment from Mr. Crowley, who once again mentioned that he was told to lay in the street if he wanted to be counted. He explained that he lived in his car, but was currently apartment-sitting and was concerned he would not be counted. Mr. Crowley asked if the outdoor locations count would include those living in cars. Mr. Crowley stated that there are beds in shelters for 8,000 homeless people, however, MAG says there are only 7,000 homeless. He asked that if you have 8,000 beds, why are there still people on the streets? Mr. Crowley commented that the mentally ill were put out on the streets in the 1980s and they are hiding. He asked what is being done in regard to Value Options? Mr. Crowley stated that the greatest percentage of homeless people are veterans and the mentally ill, even though many think people are homeless by choice. He said that workforce housing needs to be provided as a safety net so people will not become homeless. Mr. Crowley stated that he had not been counted in 25 years. He wanted to know what was being done to count the mentally ill. Chair Hutchinson thanked Mr. Crowley for his comments.

8. Update on the MAG County Library District Stakeholders Group

Tom Remes updated the Committee on recent activities of the MAG County Library District Stakeholders Group. He stated that tremendous progress has been made in regard to the

Stakeholders' recommendations. Mr. Remes expressed his appreciation to Maricopa County's Board of Supervisors, Administration, and Library District staff for moving forward on the recommendations. He stated that the Board of Supervisors, acting as the Maricopa County Library District Board, kept the FY 2005-06 Library District Secondary Tax Rate at \$0.0521. They also approved purchasing a core set of electronic databases that would be available to all libraries, and increasing the reciprocal borrowing rate to \$29.

Mr. Remes stated that at the August 23rd meeting, Stakeholders were informed that Library District staff had been approached by the University of Arizona Medical Center with a request for the District to purchase medical databases. He said that District staff requested assistance from the Stakeholders in reviewing the applicability of use of the medical databases by all libraries in the County. Mr. Remes introduced Harry Courtright, Director of the Maricopa County Library District. He remarked that Mr. Courtright had done a wonderful job to move the recommendations forward.

Mr. Courtright stated that approval by the Board of Supervisors to leave the rate at \$0.0521 allows the District to undertake these programs. He mentioned that there was a plan in place for the past year to purchase the databases. Mr. Courtright stated that the District will use the list that was developed by the Stakeholders for the purchase of databases, which will be in the amount of \$600,000 to \$700,000. He remarked that he hoped the District would be able to add more to the list-up to more than \$1 million. Mr. Courtright stated that the purchase by the District will free up money in member agency libraries.

Mr. Courtright stated that the reciprocal borrowing agreement rate was established more than a decade ago at \$20. He stated that the rate will increase to \$29, which will be phased in over a two-year period. During those two years, the Stakeholders will be working on developing a formula to more accurately reflect actual costs. Mr. Courtright explained that the District reimburses municipal libraries for usage by nonresidents. The District reimburses a library the same rate for a user that checks out one book per year as for a user that checks out 10 books per week. He said that one option would be to have a rate based on usage.

Mr. Courtright stated that the databases requested by the University of Arizona will be reviewed by the Stakeholders to evaluate their usefulness to the general public. He noted that the cost is projected at \$800,000. Mr. Courtright stated that the District is examining other ways to provide electronic services paid for by the District. Chair Hutchinson thanked Mr. Courtright for his leadership during the process.

10. Building Lease Working Group Update

Denise McClafferty stated that on July 27, 2005, the Regional Council authorized MAG to proceed with advertising a Request for Qualifications (RFQ) for architectural and engineering services. Ms. McClafferty stated that it has been requested that the site be easily accessible and not in a congested area. She stated that Supervisor Don Stapley had requested that the County superblock be examined as a possible site.

Ms. McClafferty stated that the RFQ was advertised on August 1, 2005 and 16 Statements of Qualifications were received in response. A seven-member evaluation team met on August 31st to review the RFQs, and recommended to the Building Lease Working Group four consultant

firms for the shortlist. Ms. McClafferty stated that the firms of Jones Studio, Dick & Fritsche Design Group, SmithGroup, and Langdon Wilson will be interviewed September 8. She indicated that the Building Lease Working Group will meet on September 9 followed by the Executive Committee on September 12. It is anticipated that on September 28, the MAG Regional Council will authorize the Executive Director to enter into a contract with a consultant, not to exceed \$100,000 and to amend the Work Program. Chair Hutchinson thanked Ms. McClafferty for her report. No questions from the Committee were noted.

11. Comments from the Committee

An opportunity is provided for Management Committee members to present a brief summary of current events. The Management Committee is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action. No comments from the Committee were noted.

There being no further business, the meeting adjourned at 1:47 p.m.

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Chairman

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Secretary

# **MARICOPA ASSOCIATION OF GOVERNMENTS INFORMATION SUMMARY... for your review**

**DATE:**

October 4, 2005

**SUBJECT:**

Amendment to the FY 2006 MAG Unified Planning Work Program and Annual Budget to Include the Interstate 10-Hassayampa Valley Roadway Framework Study

**SUMMARY:**

A regional study is being requested to preserve and protect Interstate 10 in the Western Maricopa County generally west of the White Tank Mountains/Hassayampa Valley. Several agencies would participate financially in the study, including ADOT (\$110,000), MAG (\$110,000), Maricopa County (\$110,000), the Town of Buckeye (\$110,000) and the City of Surprise (\$60,000). The purpose of the study is to develop a roadway framework plan for connections to the Interstate and other regional roadways, including US-60/Grand Avenue, SR-85, Bell Road, and SR-303L/Estrella Freeway. Both ADOT and FHWA are concerned about the number of requests for new interchanges along the region's primary commercial link to Los Angeles, and the general lack of regional connections between the Hassayampa Valley and other portions of the metropolitan area. Given the regional nature of this project, MAG would serve as the lead agency. The project is preliminarily estimated to cost \$500,000. MAG's portion for the project would come from MAG's contingency funds. Recommendations from this study will be considered in future updates of the Regional Transportation Plan.

Developing this project requires an amendment to the MAG Unified Planning Work Program and Annual Budget. If amended, MAG will advertise for a consultant to provide services to accomplish this study. Staff will recommend that the consultant complete this effort within twelve months and identification of the key project recommendations within the first nine months of the schedule. A technical working group, consisting of representatives from MAG, ADOT, MCDOT, the Town of Buckeye, the City of Goodyear, the City of Surprise, and FHWA, has been established and will provide input to the project.

**PUBLIC INPUT:**

No public input has been received concerning the specific requested change.

**PROS AND CONS:**

**PROS:** A framework comprised of regional connections and roadways will be established for this portion of the MAG region, where little transportation infrastructure is available. Recommendations from this project will guide development of the transportation infrastructure and protect the existing investments by MAG and ADOT. The project also represents a significant element for future updates of the Regional Transportation Plan.

**CONS:** Without a framework for regional connections and roadways, development of the Hassayampa Valley will proceed, and thereby strain the existing and future transportation infrastructure in this portion of the MAG region, especially Interstate 10, the region's primary commercial and freight corridor.

**TECHNICAL AND POLICY IMPLICATIONS:**

TECHNICAL: Planning in this portion of the region expands the urban transportation modeling area maintained by MAG. The model's present western border is along the proposed CANAMEX alignment (approximately 355th Avenue); this project's study boundary is recommended as 459th Avenue.

POLICY: Recommendations from this project will provide transportation planning guidance to MAG, ADOT, Maricopa County, the Town of Buckeye, the City of Goodyear, the City of Surprise, and FHWA. The project will recommend regional connections and roadways to be included as part of the regional transportation planning process, and for possible incorporation into a future update of the Regional Transportation Plan.

**ACTION NEEDED:**

Recommend amending the FY 2006 MAG Unified Planning Work Program and Annual Budget to include the Interstate 10-Hassayampa Valley Regional Framework Study for an amount of \$500,000, with approximately \$110,000 provided by MAG using contingency funds.

**PRIOR COMMITTEE ACTIONS:**

Transportation Review Committee (TRC): On September 29, 2005, the TRC was advised of the proposal.

**MEMBERS ATTENDING**

- Maricopa County: Mike Ellegood, Chairperson
- \*ADOT: Bill Hayden for Dan Lance
- \* Avondale: David Fitzhugh
- Chandler: Patrice Kraus
- \*El Mirage: B.J. Cornwall
- \*Fountain Hills: Randy Harrel
- \*Gila Bend: Lynn Farmer
- \*Gilbert: Joe Hughes for Tami Ryall
- Glendale: Terry Johnson
- Goodyear: Cato Esquivel
- Guadalupe, Jim Ricker
- Litchfield Park: Mike Cartsonis
- Mesa: Jim Huling for Jeff Martin
- Paradise Valley: Robert M. Cicarelli
- \*Peoria: David Moody
- Phoenix: Tom Callow
- Queen Creek: Mark Young
- RPTA: Bryan Jungwirth
- Scottsdale: Dave Meinhardt for Mary O'Connor
- Surprise: Randy Overmyer
- Tempe: Carlos De Leon
- \*Wickenburg: Shane Dille

**EX-OFFICIO MEMBERS ATTENDING**

- \*Regional Bicycle Task Force: Randi Alcott
- \*Street Committee: Larry Shobe
- \*ITS Committee: Alan Sanderson
- \*Pedestrian Working Group: Eric Iwersen
- \*Telecommunications Advisory Group:

\* Members neither present nor represented by proxy.  
+ Attended by Videoconference

**CONTACT PERSON:**

Bob Hazlett, MAG, 602 254-6300.

# **MARICOPA ASSOCIATION OF GOVERNMENTS**

## **INFORMATION SUMMARY... for your review**

**DATE:**

October 4, 2005

**SUBJECT:**

Amendment to the FY 2006 MAG Unified Planning Work Program and Annual Budget to Accept Federal Transit Administration and Federal Highway Administration Funds

**SUMMARY:**

Each year, MAG prepares a Unified Planning Work Program and Annual Budget that lists anticipated revenues for the coming year. Recently the Arizona Department of Transportation provided the official amount of FY 2005 Federal Transit Administration funds and FY 2006 Federal Highway Administration Planning (PL) funds and State Planning and Research (SPR) funds. (1) The amount of FTA planning funds is \$906,619; (2) The amount of FHWA PL funds is \$4,351,576; and, (3) The amount of FHWA SPR funds is \$750,000. An amendment to the FY 2006 MAG Unified Planning Work Program and Annual Budget is needed to include these funds.

**PUBLIC INPUT:**

No public input has been received.

**PROS & CONS:**

PROS: Amending the FY 2006 MAG Work Program and Annual Budget will make it possible for the funding awards to be utilized.

CONS: None.

**TECHNICAL & POLICY IMPLICATIONS:**

TECHNICAL: None.

POLICY: Under MAG budget policies, "modifications causing the overall size of the budget to increase or decrease in total, require the approval of the Regional Council at a public meeting."

**ACTION NEEDED:**

Recommend approval of an amendment to the FY 2006 MAG Unified Planning Work Program and Annual Budget for the award of FY 2005 FTA planning funds and FY 2006 FHWA planning related funds.

**PRIOR COMMITTEE ACTIONS:**

None.

**CONTACT PERSON:**

Becky Kimbrough, MAG Fiscal Services Manager, (602) 254-6300.



# **MARICOPA ASSOCIATION OF GOVERNMENTS**

## **INFORMATION SUMMARY... for your review**

**DATE:**

October 4, 2005

**SUBJECT:**

Approval of the Proposed Phase 6 Rubberized Asphalt Project – Loop 202 from Van Buren Street to Alma School Road

**SUMMARY:**

The Arizona Department of Transportation (ADOT) has requested that a portion of the rubberized asphalt program be considered in order to meet the Spring 2006 construction schedule. This is necessary because the application of rubberized asphalt is temperature sensitive. According to ADOT, rubberized asphalt can only be applied in the Spring and Fall in the Phoenix area – from March 15 to May 31 and from September 1 to November 15 – when the concrete pavement surface is between 85 and 145 degrees Fahrenheit. The proposed Phase 6 Rubberized Asphalt project is 6.5 miles on the section of Loop 202 from Van Buren Street to Alma School Road for estimated cost of \$9.5 million.

This Phase 6 project is only a portion of the projects that will be funded with \$75 million programmed in the Regional Transportation Plan (RTP) for freeway noise mitigation. The Transportation Policy Committee (TPC) established the TPC Freeway Maintenance/Noise Mitigation Subcommittee to work with ADOT to make recommendations to the TPC and Regional Council on the phasing of the remaining freeway segments to receive rubberized asphalt. ADOT has created a proposed schedule for the application of rubberized asphalt. It is anticipated that the TPC Freeway Maintenance/Noise Mitigation Subcommittee will be considering a recommendation of the Phase 6 segment and will start discussions on future phasing of projects at its October meeting.

**PUBLIC INPUT:**

None.

**PROS & CONS:**

PROS: Approval will allow the Phase 6 segment to be completed in Spring of 2006.

CONS: If not approved, it would result in a delay of the rubberized asphalt program on all remaining freeway segments.

**TECHNICAL & POLICY IMPLICATIONS:**

TECHNICAL: Funding for this project has already been programmed in the Regional Transportation Plan. The phasing of remaining rubberized asphalt projects has yet to be recommended.

POLICY: The approval of the proposed Phase 6 Rubberized Asphalt project will allow for the program to move forward efficiently and will address neighborhood concerns.

**ACTION NEEDED:**

Recommend approval of the proposed Phase 6 Rubberized Asphalt project, 6.5 miles on the section of Loop 202 from Van Buren Street to Alma School Road for an estimated \$9.5 million.

**PRIOR COMMITTEE ACTIONS:**

None.

**CONTACT PERSON:**

Eric Anderson, MAG, (602) 254-6300

# **MARICOPA ASSOCIATION OF GOVERNMENTS**

## **INFORMATION SUMMARY... for your review**

**DATE:**

October 4, 2005

**SUBJECT:**

MAG Strategic Transportation Safety Plan

**SUMMARY:**

In 2000, MAG took a very progressive step by including transportation safety planning as a new planning area in the Unified Planning Work Program for FY 2001. This step led to the formation of the MAG Safety Stakeholders Group, in November 2001, consisting of a broad cross-section of safety stakeholders in the region. The group began a dialogue in the region toward better planning for road safety improvements and developed a Draft Safety Action Plan by November 2003. In January 2004, the Regional Council approved the formation of a technical advisory committee for Transportation Safety, a first in the nation for an MPO. The first goal of the new committee was to finalize the Safety Action Plan. The draft document was further improved with new input and was renamed as the MAG Strategic Transportation Safety Plan. On September 20, 2005, the Transportation Safety Committee recommended approval of the draft plan.

The finalization of this Plan by MAG comes at an opportune time. Also on September 20, 2005, the Governor's Traffic Safety Advisory Council approved the Transportation Safety Plan for the State of Arizona. The MAG strategic plan is closely aligned with the objectives of the state plan, with additional emphasis in safety areas that are pertinent to the MAG region. It is anticipated that the SAFETEA-LU reauthorization will provide more resources for transportation safety improvements.

**PUBLIC INPUT:**

None has been received.

**PROS & CONS:**

**PROS:** The finalization of the MAG Strategic Transportation Safety Plan comes at a time when transportation safety is moving into high gear at the national level. Having identified the road safety issues and problems in the MAG region, as best as possible, this Plan would be very useful for making significant improvements in road safety.

**CONS:** None.

**TECHNICAL & POLICY IMPLICATIONS:**

**TECHNICAL:** A number of General Strategies and Potential Actions have been identified in the Plan under specific safety goals. Implementing some of these may require a change or a shift in emphasis in current practices.

**POLICY:** The strategies identified in this Plan will be implemented by MAG member agencies and a number of other agencies that are safety stakeholders. Initiatives in the plan will help the region identify the most critical road safety issues and potential countermeasures that could be launched at the regional level. When that stage is reached, at some point in the near future, road safety is likely to become another area that would compete for regional transportation resources. The Lead Agencies

that have been identified under each goal are listed in no particular order or rank. Any implementation steps taken by these agencies are entirely voluntary.

**ACTION NEEDED:**

Recommend approval of the MAG Strategic Transportation Safety Plan

**PRIOR COMMITTEE ACTIONS:**

The MAG Strategic Transportation Safety Plan was developed and finalized by the MAG Transportation Safety Committee. On September 20, 2005, the committee reviewed and recommended approval of the Plan.

MEMBERS ATTENDING

- |  |   |
|--|---|
| Robert Maki, Surprise                        | George Williams for Paul Porell, City of Scottsdale   |
| Reed Henry, ADOT                             |   |
| * Martin Johnson, Chandler                   | * Marc Scott, City of Tempe                           |
| * Bruce Ward, Gilbert                        | Kelly LaRosa, City of Peoria                          |
| Sandy Adams, Glendale                        | * Mark Fooks, Town of Youngtown                       |
| * Doug Dobson, Apache Junction               | Mary Kihl, ASU  |
| Cheryl Troy for Chris Plumb, Maricopa County | Jennifer Brown, FHWA                                  |
| Larry Talley, Mesa                           | * Anne MacCracken for Teri Collins, RPTA              |
| * William Mead, Paradise Valley              | * Lt. Mike Lockhart, DPS                              |
| Scott Nodes, City of Goodyear                | David Cowley, AAA Arizona                             |
| Kerry Wilcoxon, City of Phoenix              | Linda Mendyka, GOHS                                   |
|  | Tom Burch, AARP                                       |
|  | Punya P. Khanal for Carnell Thurman, City of Avondale |

On September 29, 2005, the Transportation Review Committee, reviewed and recommended approval of the MAG Strategic Transportation Plan.

MEMBERS ATTENDING

- |   |   |
|---|---|
| Maricopa County: Mike Ellegood, Chairperson | Litchfield Park: Mike Cartsonis             |
| ADOT: Bill Hayden for Dan Lance             | Mesa: Jim Huling for Jeff Martin            |
| * Avondale: David Fitzhugh                  | Paradise Valley: Robert M. Cicarelli        |
| Chandler: Patrice Kraus                     | Peoria: David Moody                         |
| * El Mirage: B.J. Cornwall                  | Phoenix: Tom Callow, Vice Chairperson       |
| * Fountain Hills: Randy Harrel              | * Queen Creek: Mark Young                   |
| * Gila Bend: Lynn Farmer                    | RPTA: Bryan Jungwirth                       |
| Gilbert: Joe Hughes for Tami Ryall          | Scottsdale: Dave Meinhart for Mary O'Connor |
| Glendale: Terry Johnson                     | Surprise: Randy Overmyer                    |
| Goodyear: Cato Esquivel                     | Tempe: Carlos De Leon                       |
| Guadalupe, Jim Ricker                       | * Wickenburg: Shane Dille                   |

\* Not Present

**CONTACT PERSON:**

Sarath Joshua, MAG, (602) 254-6300.

# **MARICOPA ASSOCIATION OF GOVERNMENTS**

## **INFORMATION SUMMARY... for your review**

**DATE:**

October 4, 2005

**SUBJECT:**

Recommendation of Prioritized List of Proposed PM-10 Certified Street Sweeper Projects for FY 2006 CMAQ Funding

**SUMMARY:**

The Revised MAG 1999 Serious Area Particulate Plan for PM-10 contains the committed control measure "PM-10 Efficient Street Sweepers" to reduce particulates that become airborne from vehicles on paved roads. To address dust on paved roads, the FY 2006 MAG Unified Planning Work Program and Annual Budget and the FY 2006-2010 MAG Transportation Improvement Program contain \$960,000 in FY 2006 Congestion Mitigation and Air Quality (CMAQ) funding to encourage the purchase and utilization of PM-10 certified street sweepers. The purpose of the CMAQ program is to fund projects and programs in nonattainment and maintenance areas that assist in achieving air quality standards.

In August 2005, MAG solicited PM-10 certified street sweeper projects from member agencies in the Maricopa County PM-10 Nonattainment Area. Fifteen projects requesting approximately \$2.48 million in federal funds were received. MAG staff evaluated the sweeper proposals for estimated emission reductions in accordance with CMAQ guidance. On October 6, 2005, the MAG Air Quality Technical Advisory Committee may make a recommendation on a prioritized list of proposed PM-10 certified street sweeper projects submitted for FY 2006 CMAQ funding. Following the Air Quality Technical Advisory Committee meeting, the recommendation will be mailed to members of the MAG Management Committee.

**PUBLIC INPUT:**

An opportunity for public comment will be provided at the MAG Air Quality Technical Advisory Committee meeting.

**PROS & CONS:**

**PROS:** The Revised MAG 1999 Serious Area Particulate Plan for PM-10, adopted by the MAG Regional Council on February 15, 2000, contained the committed control measure "PM-10 Efficient Street Sweepers." This measure encourages the purchase and utilization of PM-10 certified street sweepers for reducing particulate emissions from paved roads in the Maricopa County PM-10 Nonattainment Area.

**CONS:** None.

**TECHNICAL & POLICY IMPLICATIONS:**

**TECHNICAL:** A key measure in the Revised MAG 1999 Serious Area Particulate Plan for PM-10 used for the attainment demonstration is PM-10 certified street sweepers.

**POLICY:** Using CMAQ funding for the member agency purchase of PM-10 certified street sweepers will assist in the reduction of PM-10 emissions in the Maricopa County PM-10 Nonattainment Area.

**ACTION NEEDED:**

Recommend approval of a prioritized list of proposed PM-10 certified street sweeper projects for FY 2006 CMAQ funding and retain the prioritized list for any additional FY 2006 CMAQ funds that may become available due to year-end closeout, including any redistributed obligation authority, or additional funding received by this region.

**PRIOR COMMITTEE ACTIONS:**

Air Quality Technical Advisory Committee: On October 6, 2005, the MAG Air Quality Technical Advisory Committee may make a recommendation on a prioritized list of proposed PM-10 certified street sweeper projects for FY 2006 CMAQ funding and to retain the prioritized list for any additional FY 2006 CMAQ funds that may become available due to year-end closeout, including any redistributed obligation authority, or additional funding received by this region.

**CONTACT PERSON:**

Dean Giles, (602) 254-6300

# **MARICOPA ASSOCIATION OF GOVERNMENTS**

## **INFORMATION SUMMARY... for your review**

**DATE:**

October 4, 2005

**SUBJECT:**

FY 2006 MAG Early Phase Public Input Opportunity Report

**SUMMARY:**

The Early Phase is one part of MAG's four-phase public involvement process. The Early Phase allows for early input into the planning and programming process prior to the consideration of a Draft TIP or Plan update. The FY 2006 Early Phase included an Early Phase Transportation Stakeholders Open House and Meeting, Transportation Fair, and a number of other special events held in cooperation with the Arizona Department of Transportation (ADOT), Valley Metro/Regional Public Transportation Authority and Valley Metro Rail.

During the Early Phase Public Input Opportunity, MAG participated in and cosponsored events from August 2005 through September 2005 together with ADOT, Valley Metro and Valley Metro Rail. Various forums for input were used during the FY 2006 Early Phase Input Opportunity. MAG received public comment at the August 17, 2005 Early Phase Transportation Stakeholders Open House and Meeting; Southwest Realtors Exp on August 18; Hispanic Women's Conference on September 15 and 16; Fiesta Glendale on September 16 and 17; Transportation Fair on September 22; and the City of Gilbert's So Long to Summer Fest on September 24, 2005. Staff from all of the agencies provided information, responded to comments and answered questions.

**PUBLIC INPUT:**

Input was received throughout the Early Phase Input Opportunity and is included in the attached FY 2006 Early Phase Input Opportunity Report.

**PROS & CONS:**

**PROS:** The FY 2006 Early Phase Public Input Opportunity provides an opportunity for the public to provide comment on transportation plans and programs prior to approval by MAG policy committees, in accordance with federal law. The input process also provides information regarding the meeting process, content, and results to participants, staff, decision makers, federal agencies and other interested parties.

**CONS:** None.

**TECHNICAL & POLICY IMPLICATIONS:**

**TECHNICAL:** This input will be considered in the development of the FY 2007-2011 Transportation Improvement Program.

**POLICY:** MAG adopted an expanded public involvement process for the annual update of MAG transportation plans and programs, in accordance with the Transportation Equity Act for the 21<sup>st</sup> Century (TEA-21). The public involvement process is divided into four phases: early input, mid-phase, final phase and continuous involvement. The Early Phase process fulfills both the federal requirements and MAG policy, while the report conveys these results to policymakers.

**ACTION NEEDED:**

Information and discussion.

**PRIOR COMMITTEE ACTIONS:**

None.

**CONTACT PERSON:**

Jason Stephens, MAG Public Involvement Planner, or Kelly Taft, MAG Communications Manager, (602) 254-6300.

# **MARICOPA ASSOCIATION OF GOVERNMENTS**

## **INFORMATION SUMMARY... for your review**

**DATE:**

October 4, 2005

**SUBJECT:**

Approval of the Arterial Life Cycle Program (ALCP)

**SUMMARY:**

A.R.S. 28-6352 (B) requires MAG to develop a budgeting process that ensures that the costs for the arterial program do not exceed available revenues. Since May 2005, the Arterial Life Cycle Program (ALCP) has been in development. The ALCP provides a listing of projects by year over the 20-year life cycle of the sales tax. The projects follow the priorities established in the Regional Transportation Plan (RTP). In some cases, projects are being advanced under the arterial street advancement policy, however, the regional funding for these projects remains in the phase as listed in the RTP.

There was significant work between the involved jurisdictions and MAG staff to program and schedule all projects in the ALCP. The ALCP represents a program that is balanced for each year. In the development of the ALCP, there were requests from jurisdictions to receive reimbursements in larger sums in a single year rather than reimbursements spread out over two to five years and that the reimbursement be made at the beginning of a five-year phase. Given the cash flow constraints, it is not possible to meet these requests at this time. MAG staff and the jurisdictions will continue to refine the ALCP as revenue projections are revised and better cash flow projections are developed.

Once the ALCP is approved, any necessary administrative adjustments to the current Transportation Improvement Program (TIP) will be made and will be used in the development of the next TIP that will cover the period of 2007 to 2011. Also, the ALCP will solidify the schedule for projects for which work on a project agreement is beginning. Before a project agreement can be executed, the project has to be in an approved ALCP and in the TIP.

**PUBLIC INPUT:**

At the September 29, 2005 Transportation Review Committee meeting, a citizen spoke about building streets and multimodal facilities together and doing it right the first time.

**PROS & CONS:**

**PROS:** An approved ALCP meets the legal requirement of MAG for the arterial street component of the RTP. The ALCP will also be used for as input for the TIP and RTP update and establishes the starting point for the ALCP. The approved ALCP will allow jurisdictions and MAG to enter into project agreements.

**CONS:** We do not as yet have a firm, updated revenue stream for both the Regional and Federal funds, so programming and scheduling could change as the revenue projections are updated.

**TECHNICAL & POLICY IMPLICATIONS:**

**TECHNICAL:** MAG will have a beginning Life Cycle budget for the arterial portion of Proposition 400, which totals more than \$1.5 billion. This will feed into the MAG TIP and the MAG RTP update.

POLICY: A.R.S. 28-6352 (B) required that MAG develop a budgeting process for the arterial street component of the RTP.

**ACTION NEEDED:**

Recommend approval of the Arterial Street Life Cycle Program (ALCP) with the understanding that in the future MAG staff will work closely to coordinate cash flow with individual projects.

**PRIOR COMMITTEE ACTIONS:** The Transportation Review Committee recommended approval of the Draft Arterial Life Cycle Program on September 29, 2005, with the understanding that in the future MAG staff will work closely to coordinate cash flow with individual projects.

**MEMBERS ATTENDING**

Maricopa County: Mike Ellegood, Chairperson	Mesa: Jim Huling for Jeff Martin
*ADOT: Bill Hayden for Dan Lance	Paradise Valley: Robert M. Cicarelli
* Avondale: David Fitzhugh	*Peoria: David Moody
Chandler: Patrice Kraus	Phoenix: Tom Callow
*El Mirage: B.J. Cornwall	Queen Creek: Mark Young
*Fountain Hills: Randy Harrel	RPTA: Bryan Jungwirth
*Gila Bend: Lynn Farmer	Scottsdale: Dave Meinhardt for Mary O'Connor
*Gilbert: Joe Hughes for Tami Ryall	Surprise: Randy Overmyer
Glendale: Terry Johnson	Tempe: Carlos De Leon
Goodyear: Cato Esquivel	*Wickenburg: Shane Dille
Guadalupe, Jim Ricker	
Litchfield Park: Mike Cartsonis	

**EX-OFFICIO MEMBERS ATTENDING**

*Regional Bicycle Task Force: Randi Alcott	*Pedestrian Working Group: Eric Iwersen
*Street Committee: Larry Shobe	*Telecommunications Advisory Group:
*ITS Committee: Alan Sanderson	

\* Members neither present nor represented by proxy.  
+ Attended by Videoconference

**CONTACT PERSON:**

Eileen O'Connell, MAG, 602-254-6300.

# ARTERIAL LIFE CYCLE PROGRAM - DRAFT

OCTOBER 4, 2005

**Arterial Life Cycle Program KEY**  
 RTP - 2005\$ are expressed in millions  
 DES - project design  
 ROW - acquire right of way  
 CONST - project construction  
 ADV - the project has been advanced from its original phase in the RTP  
 DEF - the project has been deferred from its original phase in the RTP  
 EXCH - the project has been either advanced or deferred and the money has been exchanged with another project that has been either advanced or deferred

CITY	PROJECT	RTP CODE	RTP - 2005 \$	PROJECT DESCRIPTION	TYPE OF WORK	YEAR	ADV/D/EF/EX CH	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	
Chandler	Arizona Ave/Chandler Blvd: Intersection Improvement	All-ARZ-30-03	3.351			2004	ADV									0.177													
					DES	2004	ADV									1.557													
					ROW	2005	ADV									1.617													
					CONST	2006	ADV																						
Chandler	Arizona Ave/Elliott: Intersection Improvement	All-ARZ-10-03	3.351			2004	ADV																						
					DES	2004	ADV																						
					ROW	2003	ADV																						
					CONST	2005	ADV																						
Chandler	Arizona Ave/Ray Rd: Intersection Improvement	All-ARZ-20-03	3.351			2004	ADV		0.209																				
					DES	2004	ADV		0.795																				
					ROW	2004	ADV																						
					CONST	2005/06	ADV		2.348																				
Chandler	Arizona Ave: Ocotillo to Huml HWY	ACI-ARZ-10-03	5.514				ADV																						
					DES	2009	ADV						0.338																
					ROW	2010	ADV						1.763																
					CONST	2011	ADV						3.413																
Phoenix	Avenida Rio Salado: 7th St to SR 202L (South Mountain Fwy)	ACI-RIO-10-03	39.676																										
					DES	2011							3.784																
					ROW	2012								9.838															
					CONST	2013									8.684	8.684	8.684												
Mesa	Baseline Rd: Power Rd to Meridian Rd	ACI-BSL-10-03	15.892				ADV																						
					DES	2014	ADV																						
					ROW	2015	ADV																						
					CONST	2016	ADV																						
					DES	2017	ADV																						
					ROW	2018	ADV																						
					CONST	2019	ADV																						
Peoria	Beardsley Connection: Loop 101 to Beardsley Rd at 83rd Ave/Lake Pleasant	ACI-BRD-10-03	20.649				EXCH																						
					DES	2005	EXCH						1.514																
					ROW	2006	EXCH						2.649																



CITY	PROJECT	RTP CODE	RTP - 2005 \$	PROJECT DESCRIPTION	TYPE OF WORK	YEAR	ADV/DEF/EXCH	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026		
				Crimson Rd: Guadalupe to Rav	ROW	2017	ADV																					3,239		
				Crimson Rd: Guadalupe to Rav	CONST	2018	ADV																					6,478		
		ACI-CRS-10-03-C		Crimson Rd: Rav to	DES	2018	ADV																					1,080		
				Crimson Rd: Rav to	ROW	2019	ADV																					3,239		
				Crimson Rd: Rav to	CONST	2020	ADV																					6,411		
MCDOT	Dobson Rd: Bridge over Salt River	ACI-DOB-10-03	16,541																											
					DES	2007		2,925																						
					ROW	2008			3,607																					
					CONST	2009				5,004	5,004																			
Mesa	Dobson/Guadalupe: Intersection Improvement	AI-DOB-10-03	2,487																											
					PRE-DES	2006		0,068																						
					DES	2007			0,068																					
					ROW	2008			0,465																					
					CONST	2009				1,357																				
					SAVINGS						0,530																			
Mesa	Dobson/University: Intersection	AI-DOB-20-03	2,487				ADV																							
					DES	2009																								
					ROW	2010																0,250								
					CONST	2011																0,749								
																						1,488								
MCDOT	El Mirage Rd: Bell Rd to Jomax Rd	ACI-ELM-10-03	17,406				ADV																							
					DES	2017														1,371										
					ROW	2018														4,450										
					CONST																5,793	5,793								
El Mirage	El Mirage Rd: Paradise Ln over Grand Ave to Thunderbird	ACI-ELM-20-03	19,027																											
					DES	2010						1,730																		
					ROW	2011							3,243																	
					CONST	2013								7,027	7,027															
MCDOT	El Mirage Rd: Thunderbird Rd to	ACI-ELM-30-03	14,919																											
					DES	2016														1,492										
					ROW	2017															4,465									
					CONST	2018																8,962								
Mesa	Elliott Rd: Power Rd to Meridian Rd	ACI-ELT-10-03	16,108																											
					DES	2021																	0,812							
					ROW	2022																		2,435						
					CONST	2023																			4,745					
					DES	2023																			0,812					
					ROW	2024																				2,435				
					CONST	2025																						4,870		

CITY	PROJECT	RTP CODE	RTP - OF \$	PROJECT DESCRIPTION	TYPE OF WORK	YEAR	ADV/D E/EX CH	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026			
Gilbert	Elliott/Cooper: Intersection Improvement	All-ELT-30-03	3.351		DES ROW CONST	2011 2012 2013	EXCH EXCH EXCH						0.209	0.735	2.408																
Gilbert	Elliott/Gilbert: Intersection Improvement	All-ELT-40-03	3.351		DES ROW CONST	2016 2017 2018											0.222	3.129	0.000			0.221	1.470	1.661							
Gilbert	Elliott/Greenfield: Intersection	All-ELT-10-03	3.351		DES ROW CONST	2021 2022 2023																	0.566	1.935	0.709						
Gilbert	Elliott/Higley: Intersection Improvement	All-ELT-20-03	3.351		DES ROW CONST SAVINGS	2021 2022 2023																0.141	0.566	1.935	0.709						
Gilbert	Elliott/Vai Vista: Intersection Improvement	All-ELT-50-03	3.351		DES ROW CONST	2021 2022 2023	ADV															0.165	0.477	2.709							
Mesa	Germann: Elsworth Rd to Signal	ACI-GER-10-03	11.135		DES ROW CONST	2019 2020 2021	ADV ADV ADV															1.124	3.268	6.743							
Gilbert	Germann Rd: Gilbert to Power Rd	ACI-GER-20-03	19.676		DES ROW CONST	2008 2009 2010			1.069		7.350	7.350	3.907																		
Chandler	Gilbert Rd: Loop 202 (SA) to HUNT HWY	ACI-GIL-10-03	18.595		DES ROW CONST	2008 2009 2010	ADV																								
	Gilbert Rd: Loop 202 (Santian Fwy) to Queen Creek Rd	ACI-GIL-10-03-A			DES ROW CONST	2008 2009 2010	ADV ADV ADV																0.323	1.175	4.613						
	Gilbert Rd: Loop 202 (Santian Fwy) to Queen Creek Rd	ACI-GIL-10-03-B			DES ROW CONST	2009 2010 2011	ADV ADV ADV															0.698	3.004	3.463							
	Gilbert Rd: Queen Creek Rd to Chandler Heights Rd	ACI-GIL-10-03-C			DES ROW CONST	2009 2010 2011	ADV ADV ADV																								
	Gilbert Rd: Chandler Heights Rd to Hunt Hwy	ACI-GIL-10-03-C			DES ROW CONST	2012	ADV																		0.338						

CITY	PROJECT	RTP CODE	RTP - 2005 \$	PROJECT DESCRIPTION	TYPE OF WORK	YEAR	ADV/D/EF/EX CH	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	
				Gilbert Rd: Chandler Heights Rd to Hunt Hwy	ROW	2013	ADV																	0.955					
				Gilbert Rd: Chandler Heights Rd to Hunt Hwy	CONST	2014	ADV																		4.025				
MCDOT	Gilbert Rd: Bridge over Salt River	ACI-GIL-20-03	12.433		DES ROW	2011							1.509																
					CONST	2013								1.826															
Mesa	Gilbert/University Intersection	All-GIL-10-03	2.487		ADV																								
					DES ROW	2005	ADV																	0.170					
					CONST	2007	ADV																	0.449					
					CONST	2007	ADV																	1.868					
Gilbert	Greenfield Rd: Elliot Rd to Warner Rd	ACI-GRN-10-03	3.676		DES ROW	2021																		0.368					
					CONST	2023																		1.103					
					CONST	2023																		2.205					
Mesa	Greenfield Rd: University Rd to Baseline Rd	ACI-GRN-20-03	9.622		DES ROW	2006		0.364																					
				Greenfield Rd: Baseline Rd to Southern Greenfield	ROW	2007			0.992																				
				Greenfield Rd: Baseline Rd to Southern Greenfield	CONST	2008				3.645																			
				Greenfield Rd: Southern to University Rd	PRE-DES	2007			0.333																				
				Greenfield Rd: Southern to University Rd	DES	2008				0.333																			
				Greenfield Rd: Southern to University Rd	ROW	2009					1.217																		
				Greenfield Rd: Southern to University Rd	CONST	2010						2.737																	
Mesa	Guadalupe Rd: Power Rd to Meridian Rd	ACI-GUD-10-03	20.541		ADV																								
				Guadalupe Rd: Power Rd to Hawes Rd	DES ROW	2009	ADV									0.699													
				Guadalupe Rd: Power Rd to Hawes Rd	ROW	2010	ADV									2.098													
				Guadalupe Rd: Power Rd to Hawes Rd	CONST	2011							4.196																
				Guadalupe Rd: Hawes Rd to Crimson	DES	2011							0.699																
				Guadalupe Rd: Hawes Rd to Crimson	ROW	2012																							
				Guadalupe Rd: Hawes Rd to Crimson	CONST	2013																							
				Guadalupe Rd: Crimson to Meridian	DES	2013																							
				Guadalupe Rd: Crimson to Meridian	ROW	2014																							
				Guadalupe Rd: Crimson to Meridian	CONST	2013																							
				Guadalupe Rd: Crimson to Meridian	DES	2013																							
				Guadalupe Rd: Crimson to Meridian	ROW	2014																							
				Guadalupe Rd: Crimson to Meridian	CONST	2013																							
				Guadalupe Rd: Crimson to Meridian	DES	2013																							
				Guadalupe Rd: Crimson to Meridian	ROW	2014																							
				Guadalupe Rd: Crimson to Meridian	CONST	2013																							
				Guadalupe Rd: Crimson to Meridian	DES	2013																							
				Guadalupe Rd: Crimson to Meridian	ROW	2014																							
				Guadalupe Rd: Crimson to Meridian	CONST	2013																							
				Guadalupe Rd: Crimson to Meridian	DES	2013																							
				Guadalupe Rd: Crimson to Meridian	ROW	2014																							
				Guadalupe Rd: Crimson to Meridian	CONST	2013																							
				Guadalupe Rd: Crimson to Meridian	DES	2013																							
				Guadalupe Rd: Crimson to Meridian	ROW	2014																							
				Guadalupe Rd: Crimson to Meridian	CONST	2013																							
				Guadalupe Rd: Crimson to Meridian	DES	2013																							
				Guadalupe Rd: Crimson to Meridian	ROW	2014																							
				Guadalupe Rd: Crimson to Meridian	CONST	2013																							
				Guadalupe Rd: Crimson to Meridian	DES	2013																							
				Guadalupe Rd: Crimson to Meridian	ROW	2014																							
				Guadalupe Rd: Crimson to Meridian	CONST	2013																							
				Guadalupe Rd: Crimson to Meridian	DES	2013																							
				Guadalupe Rd: Crimson to Meridian	ROW	2014																							
				Guadalupe Rd: Crimson to Meridian	CONST	2013																							
				Guadalupe Rd: Crimson to Meridian	DES	2013																							
				Guadalupe Rd: Crimson to Meridian	ROW	2014																							
				Guadalupe Rd: Crimson to Meridian	CONST	2013																							
				Guadalupe Rd: Crimson to Meridian	DES	2013																							
				Guadalupe Rd: Crimson to Meridian	ROW	2014																							
				Guadalupe Rd: Crimson to Meridian	CONST	2013																							
				Guadalupe Rd: Crimson to Meridian	DES	2013																							
				Guadalupe Rd: Crimson to Meridian	ROW	2014																							
				Guadalupe Rd: Crimson to Meridian	CONST	2013																							
				Guadalupe Rd: Crimson to Meridian	DES	2013																							
				Guadalupe Rd: Crimson to Meridian	ROW	2014																							
				Guadalupe Rd: Crimson to Meridian	CONST	2013																							
				Guadalupe Rd: Crimson to Meridian	DES	2013																							
				Guadalupe Rd: Crimson to Meridian	ROW	2014																							
				Guadalupe Rd: Crimson to Meridian	CONST	2013																							
				Guadalupe Rd: Crimson to Meridian	DES	2013																							





CITY	PROJECT	RTP CODE	RTP - 2005 \$	PROJECT DESCRIPTION	TYPE OF WORK	YEAR	ADVD/EF/EX/CH	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026			
	Jomax Rd: LOOP 303 to Sun Valley Parkway	ACI-JMX-10-03	18,379		ROW CONST	2016 2017												7,492	7,384	7,384											
MCDOT																															
	Kyrene Rd/Ray Rd: Intersection	AII-KYR-10-03	3,351		ROW ROW	2017 2018	ADV												9,189	9,189											
Chandler					DES ROW CONST SAVINGS	2012 2013 2014 2025	ADV ADV ADV																								
	Lake Pleasant Parkway: Beardsley Rd and Lake Pleasant Parkway/83rd Avenue to Sk	ACI-LKP-10-03	49,731		DES	2004	ADV					0.908																			
Peoria					ROW	2011						7.189																			
					FINAL DES	2011						3.405																			
					CONST	2012							5.081	5.081																	
					DES	2003	EXCH																								
		ACI-LKP-10-03-B			ROW	2004	EXCH																								
					FINAL DES	2003	EXCH																								
					CONST	04 - 2000	CH/AD	7.027	7.027																						
					DES	2011																									
		ACI-LKP-10-03-C			ROW	2011							2.162																		
					CONST	2012								4.324																	
Mesa	Lindsay/Brown: Intersection	AII-LND-10-03	2,487		CONST	2012	ADV																								

CITY	PROJECT	RTP CODE	RTP - 2005 \$	PROJECT DESCRIPTION	TYPE OF WORK	YEAR	ADV/DEF/EXCH	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026					
					DES	2010	ADV																										
					ROW	2011	ADV																			0.250							
					CONST	2012	ADV																			0.749							
																										1.488							
Scottsdale	Loop 101 North Frontage Roads: Pima/Princess Dr. to	ACI-SFN-10-03	20,649	Loop 101 Frontage Rd: Hayden Rd to Scottsdale Rd	DES	2004	ADV	0.541																									
				Loop 101 Frontage Rd: Hayden Rd to Scottsdale Rd	ROW	2005	ADV	0.227																									
				Loop 101 Frontage Rd: Hayden Rd to Scottsdale Rd	CONST	2006		3.405																									
				Frontage Rd: Pima Rd/Princess Dr to Hayden Rd	PRE-DES	2005	ADV	0.076																									
				Loop 101 Frontage Rd: Pima Rd/Princess Dr to Hayden Rd	DES	2006		0.541																									
				Loop 101 Frontage Rd: Pima Rd/Princess Dr to Hayden Rd	ROW	2007		0.757																									
				Loop 101 Frontage Rd: Pima Rd/Princess Dr to Hayden Rd	CONST	2008		3.784																									
				Loop 101 Frontage Rd: Pima Rd/Princess Dr to Hayden Rd	SAVINGS	2008		11.319																									
Scottsdale	Loop 101 South Frontage Roads:	ACI-SFS-10-03	12,325																														
					PRE-DES	2007		0.119																									
					DES	2008		0.541																									
					ROW	2009		5.297																									
					CONST	2010		3.784																									
					SAVINGS	2010		2.584																									
Mesa	McKellips Rd: E of Sossaman to Meridian	ACI-MCK-10-03	17,750																														
				McKellips Rd: E of Sossaman to Crismon	DES	2021																	1.069										
				McKellips Rd: E of Sossaman to Crismon	ROW	2022																		3.207									
				McKellips Rd: E of Sossaman to Crismon	CONST	2023																			6.413								
				McKellips Rd: Crismon to Meridian	DES	2023																			0.713								
				McKellips Rd: Crismon to Meridian	ROW	2024																											
				McKellips Rd: Crismon to Meridian	CONST	2025																				2.138							
Mesa	McKellips Rd: Gilbert Rd to Power Rd	ACI-MCK-20-03	19,352				DEF																										
				Corridor	STUDY	2006																											

CITY	PROJECT	RTP CODE	RTP - 2005 \$	PROJECT DESCRIPTION	TYPE OF WORK	YEAR	ADV/DEF/EX/CH	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
		ACH-MCK-20-03-A		McKellips Rd: Gilbert Rd to Val Vista Dr	DES	2007		0.295																				
				McKellips Rd: Gilbert Rd to Val Vista Dr	ROW	2007		1.117																				
				McKellips Rd: Gilbert Rd to Val Vista Dr	CONST	2008		3.036																				
		ACH-MCK-20-03-B		McKellips Rd: Val Vista Dr to Higley Rd	PRE-DES	2007		0.328																				
				McKellips Rd: Val Vista Dr to Higley Rd	DES	2008		0.328																				
				McKellips Rd: Val Vista Dr to Higley Rd	ROW	2009				0.626																		
				McKellips Rd: Val Vista Dr to Higley Rd	CONST	2010					6.570																	
		ACH-MCK-20-03-C		McKellips Rd: Higley Rd to Power Rd	PRE-DES	2010				0.336																		
				McKellips Rd: Higley Rd to Power Rd	DES	2011	DEF					0.307																
				McKellips Rd: Higley Rd to Power Rd	ROW	2012	DEF					1.928																
				McKellips Rd: Higley Rd to Power Rd	CONST	2013	DEF					3.857																
				McKellips Rd: Higley Rd to Power Rd	SAVING \$	2013						0.623																
MCDOT	McKellips Rd: Bridge over Salt River	ACH-MCK-30-03	12.433												2.378	10.054												
					ROW	2013																						
					CONST	2014																						
MCDOT	McKellips Rd: Loop 101 (PI) to SRP- McAlaina	ACH-MCK-40-03	35.028												0.466	0.710	6.466											
					DES	2013																						
					ROW	2014																						
					CONST	2015																						
					SAVING \$																							27.385
Mesa	Meridian Rd: Baseline Rd to Germann Rd	ACH-MER-10-03	26.055			ADV																						
				Meridian Rd: Baseline Rd to Ray Rd	DES	2015	ADV											1.498										
				Meridian Rd: Baseline Rd to Ray Rd	ROW	2016												4.495										
				Meridian Rd: Baseline Rd to Ray Rd	CONST	2017													8.990									
				Meridian Rd: Ray Rd to Germann Rd	DES	2017														1.124								
				Meridian Rd: Ray Rd to Germann Rd	ROW	2018															3.371							
				Meridian Rd: Ray Rd to Germann Rd	CONST	2019																						
				Meridian Rd: Ray Rd to Germann Rd																		6.576						
Mesa	Mesa Dr: Broadway Rd to US 60	ACH-MES-10-03	8.324																									
					PRE-DES	2007			0.174																			
					DES	2008																						
					ROW	2009				0.174																		
					CONST	2010					4.259																	
												3.479																

CITY	PROJECT	RTP CODE	RTP - 2005 \$	PROJECT DESCRIPTION	TYPE OF WORK	YEAR	ADV/DEF/EXCH	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Scottsdale	Miller Rd/L101 Underpass	ACI-MLR-10-03	12,433		SAVINGS	2018						0.239								1,243								
					DES ROW	2019															3,730							
					CONST	2020																7,460						
Maricopa County	Northern Ave: Grand Ave to SR 303L	ACI-NOR-30-03	54,055																									
				Northern Ave (Phase A1A): Dysart Rd to Loop 303	PRE-DES/DES	2006		3,351																				
				Northern Ave (Phase A1A): Dysart Rd to Loop 303	ROW	2007/2008			4,324	9,081																		
				Northern Ave (Phase A1A): Dysart Rd to Loop 303	CONST	2009					18,649																	
				Northern Ave (Phase A2): US-60 (Grand Ave) to Dysart Rd	Protect ROW & Const	2009						18,649																
Maricopa County	Northern Ave (Phase B): US-60 (Grand Ave) to Dysart Rd	ACI-NOR-10-03	75,677			2016-2020											15,135			15,135	15,135	15,135						
Maricopa County	Northern Ave (Phase C1): Loop 101 (Agua Fria Fwy) to Loop 303	ACI-NOR-20-03	77,082			2021-2026																						
Mesa	Pecos Rd: Ellsworth Rd to Meridian	ACI-PEC-10-03	11,243				DEF																					
					DES ROW	2012							1,124															
					CONST	2013									3,371													
					SAVINGS	2014										0.005												
Scottsdale	Pima Rd: Happy Valley Rd to Dynamite Blvd	ACI-PMA-20-03	21,081																									
					DES ROW	2016											2,595											
					CONST	2017																						
					CONST	2018																						
Scottsdale	Pima Rd: Deer Valley to Happy Valley & Dynamite to Cave Creek Rd	ACI-PMA-10-03	73,947				ADV																					
				Pima Rd: Deer Valley Rd to Pinnacle Peak	ADV	2006																						
				Pima Rd: Deer Valley Rd to Pinnacle Peak	ADV	2006																						
				Pima Rd: Deer Valley Rd to Pinnacle Peak	ADV	2007/2008																						
				Pima Rd: Pinnacle Peak to Happy Valley Rd	ADV	2009/2010																						
				Pima Rd: Pinnacle Peak to Happy Valley Rd	DES	2011							14,789															
				Pima Rd: Pinnacle Peak to Happy Valley Rd	ROW	2010/2011																						
				Pima Rd: Pinnacle Peak to Happy Valley Rd	CONST	2011/2012																						

CITY	PROJECT	RTP CODE	RTP - 2005 \$	PROJECT DESCRIPTION	TYPE OF WORK	YEAR	ADV/ID EP/EX CH	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
		ACI-PMA-10-03-C		Prima Rd: Dynamite Blvd to Cave Creek Rd (Stagecoach Rd)	DES	2011									14,789													
				Prima Rd: Dynamite Blvd to Cave Creek Rd (Stagecoach Rd)	ROW	2012										14,789												
				Prima Rd: Dynamite Blvd to Cave Creek Rd (Stagecoach Rd)	CONST	2013/2014/2015											14,789											
Scottsdale/SRP-MIC	Prima Rd: McKellips to Via Linda	ACI-PMA-30-03	27,244																									
					DES	2008		4,000																				
					ROW	2009																						
					CONST	2010					16,757																	
Mesa/MC DOT	Power Rd: Baseline Rd to Galveston	ACI-PWR-20-03	16,108																									
				Power Rd: Ease Maricopa Floodway (EMF) to Galveston	DES	2006		0.574																				
Mesa		ACI-PWR-20-03-A		Power Rd: Ease Maricopa Floodway (EMF) to Galveston	ROW	2007		1.462																				
				Power Rd: Ease Maricopa Floodway (EMF) to Galveston	CONST	2008		5.739																				
MCDOT		ACI-PWR-20-03-B		Power Rd: Baseline Rd to East Maricopa Floodway (EMF)	DES	2005									0.834													
				Power Rd: Baseline Rd to East Maricopa Floodway (EMF)	ROW	2005										2.083												
				Power Rd: Baseline Rd to East Maricopa Floodway (EMF)	CONST	2006											5.416											
Gilbert	Power Rd: Calveston to Chandler Heights	ACI-PWR-10-03	18,379																									
				Power: Calveston to Pecos	DES	2011																0.919						
				Power: Calveston to Pecos	ROW	2012																	2.297					
				Power: Calveston to Pecos	CONST	2013																		5.973				
				Power: Pecos to Chandler Heights	DES	2022																		0.919				
				Power: Pecos to Chandler Heights	ROW	2023																			2.297			
				Power: Pecos to Chandler Heights	CONST	2024																				5.973		
Chandler	Price Rd: Loop 202 to I-10	ACI-PRC-10-03	49,731																									
				Price Rd (Extension): Loop 202 to I-10		2016																					9,946	
				Price Rd (Extension): Loop 202 to I-10		2017																					9,946	



CITY	PROJECT	RTP CODE	RTP - 2005 \$	PROJECT DESCRIPTION	TYPE OF WORK	YEAR	ADVD/EF/EX/CH	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026						
Gilbert	Ray/Gilbert Intersection Improvement	All-RAY-30-03	3.351		DES	2009	ADV						0.235																					
					ROW	2010	ADV									0.661																		
					CONST	2011	ADV									2.455																		
Chandler	Ray/McClintock Intersection	All-RAY-40-03	3.351		DES	2016	ADV											0.196																
					ROW	2017	ADV									0.401						0.770												
					CONST	2018	ADV									0.378								2.174										
Chandler	Ray/Rural Intersection Improvement	All-RAY-50-03	3.351		CONST	2010	ADV						2.467								0.212													
					SAVINGS	2010	ADV										0.105																	
					CONST	2014	ADV																											
Scottsdale	Scottsdale Airport Runway	ACI-SAT-10-03	62.379		DES	2014	ADV									0.169																		
					ROW	2014	ADV									0.485																		
					CONST	2015	ADV										2.027																	
Scottsdale	Scottsdale Rd: Thompson Peak Pkwy to Happy Valley Rd	ACI-SCT-10-03	11.892		CONST	2015	ADV																											
					CONST	2015	ADV																											
					CONST	2015	ADV																											
Scottsdale	Scottsdale Rd: Thompson Peak Pkwy to Pinnacle Peak	ACI-SCT-10-03-A			DES	2007	ADV																											
					ROW	2007	ADV																											
					CONST	2008/2009	ADV																											
Scottsdale	Scottsdale Rd: Pinnacle Peak to Happy Valley	ACI-SCT-10-03-B			DES	2013	ADV								1.622																			
					ROW	2014	ADV																											
					CONST	2015	ADV																											
Scottsdale	Scottsdale Rd: Happy Valley Rd to Carefree Hwy	ACI-SCT-20-03	25.298		DES	2016	ADV																											
					ROW	2017	ADV																											
					CONST	2018/2019	ADV																											
Scottsdale	Shea Blvd: Loop 101 (PI) to SR 87	ACI-SHA-20-03	20.649		PRE	2006	ADV																											
					DES	2007	ADV																											
					ROW	2008	ADV																											

CITY	PROJECT	RTP CODE	RTP - OF 2005 \$	PROJECT DESCRIPTION	TYPE OF WORK	YEAR	ADV/D E/EX CH	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	
				Shea Blvd: Loop 101 (Pima Fwy) to Via Linda	CONST	2009	ADV															3,903							
		ACI-SHA-20-03-B		Shea Blvd: Via Linda to SR-87	DES	2022																	2,097						
				Shea Blvd: Via Linda to SR-87	ROW	2023																		3,297					
				Shea Blvd: Via Linda to SR-87	CONST	2024																			11,352				
<b>Fountain Hills</b>	Shea Blvd: Palisades Blvd to Saiguaro	ACI-SHA-10-03	5,406							0,757	1,351	3,297																	
					DES	2008																							
					ROW	2009																							
					CONST	2010																							
<b>Mesa</b>	Signal Butte Rd to Pecos	ACI-SGB-10-03	29,406				ADV																						
				Signal Butte Rd: Broadway Rd to Elliot Rd	DES	2020	ADV																1,498						
				Signal Butte Rd: Broadway Rd to Elliot Rd	ROW	2021																	4,495						
				Signal Butte Rd: Broadway Rd to Elliot Rd	CONST	2022																		8,990					
				Signal Butte Rd: Elliot Rd to Pecos Rd	DES	2022																		1,498					
				Signal Butte Rd: Elliot Rd to Pecos Rd	ROW	2023																			4,495				
				Signal Butte Rd: Elliot Rd to Pecos Rd	CONST	2024																				8,428			
<b>Phoenix</b>	Sonoran Parkway: Central to 32nd St	ACI-SON-10-03	28,973																										
					DES	2011						3,676																	
					ROW	2012																							
					CONST	2013							5,827		9,735	9,735													
<b>Mesa</b>	Southern Ave: Country Club Dr to Recker	ACI-SOU-10-03	27,352				DEF																						
				Southern Ave: Country Club Dr to Recker	STUDY	2006																							
				Southern Ave: Country Club Dr to Stapley Dr	PRE	2006		0,200																					
				Southern Ave: Country Club Dr to Stapley Dr	DES	2007			0,632																				
				Southern Ave: Country Club Dr to Stapley Dr	ROW	2008			1,457																				
				Southern Ave: Country Club Dr to Stapley Dr	CONST	2009				5,431																			
				Southern Ave: Stapley Dr to Lindsay Rd	DES	2009				0,689																			
				Southern Ave: Stapley Dr to Lindsay Rd	ROW	2010					2,067																		
				Southern Ave: Stapley Dr to Lindsay Rd	CONST	2011							4,133																
				Southern Ave: Lindsay Rd to Greenfield Rd	DES	2011						0,689																	
				Southern Ave: Lindsay Rd to Greenfield Rd	ROW	2012								2,067															
				Southern Ave: Lindsay Rd to Greenfield Rd	CONST	2013									4,133														
	10/4/05				EXCH	2013																							





# **MARICOPA ASSOCIATION OF GOVERNMENTS**

## **INFORMATION SUMMARY... for your review**

**DATE:**

October 4, 2005

**SUBJECT:**

Unified Regional Logo for Regional Transportation Plan Projects

**SUMMARY:**

For the past five years, MAG, Valley Metro, ADOT, and Valley Metro Rail have joined together to host joint public involvement events to provide seamless information to the public across all transportation modes. The Regional Transportation Plan (RTP) Partners is a group of top-level administrators for each of the partnering agencies that meet regularly to discuss issues relating to the RTP. The RTP Communication Partners is a subgroup made up of communication representatives of each of the four transportation agencies. The Communication Partners group is working to develop a comprehensive communication strategy to continue to inform the public about the progress of the Plan.

As part of its outreach efforts, the Communication Partners wanted to create a unified logo and tagline to serve as a visual "brand" for RTP projects and to help serve as a reminder that projects are being built as promised and that the half-cent sales tax dollars are hard at work. The logo could be used on construction project signs as well as other outreach materials.

A main theme or tagline, "On the Move," was selected by the partners to serve as the basis for the logo. Three potential logos were developed. The logos and taglines were displayed at the Sunday on Central event in April 2005 where members of the public were asked to select their favorite logo and tagline.

On October 3, 2005, the preferred logo and tagline were presented to the RTP Partners for consideration. The consensus of the group was to move forward with the selected logo and tagline.

**PUBLIC INPUT:**

Members of the public were asked to submit, by ballot, their preferences for the logo during the Sunday on Central event in April 2005.

**PROS & CONS:**

**PROS:** Having a single, unified regional brand will help communicate the progress of the Regional Transportation Plan and serve as a visual reminder to voters that the half-cent sales tax is building projects as promised.

**CONS:** Some costs may be incurred in producing the logo for various agency materials.

**TECHNICAL & POLICY IMPLICATIONS:**

**TECHNICAL:** None.

**POLICY:** None.

**ACTION NEEDED:**

Recommend approval of the unified regional logo as presented, incorporating the main tagline “On the Move,” for use as part of a regional branding strategy for Regional Transportation Plan projects.

**PRIOR COMMITTEE ACTIONS:**

None.

**CONTACT PERSON:**

Kelly Taft, MAG Communications Manager, 602-254-6300.

# **MARICOPA ASSOCIATION OF GOVERNMENTS**

## **INFORMATION SUMMARY... for your review**

**DATE:**

October 4, 2005

**SUBJECT:**

Domestic Violence Awareness Month Activities

**SUMMARY:**

The MAG Regional Domestic Violence Council is pursuing a number of important projects to raise awareness about domestic violence in the community and to offer substantive tools for prevention and intervention. These tools include training materials for employers, physicians and nurses; publications for children, teens and adults; and studies to provide statistically reliable data about the prevalence of domestic violence, the victims' needs and the public's level of support and awareness. A presentation will be given on the activities of the Council to promote October as Domestic Violence Awareness Month and will include a sampling of final products and a report on projects still underway.

**PUBLIC INPUT:**

Forty-one members currently serve on the MAG Regional Domestic Violence Council with more people attending as audience. These members include representatives from the municipalities, non-profit agencies, state agencies, advocacy organizations and the business sector. In addition, MAG conducted 23 focus groups and community hearings over the summer to collect feedback about human services issues throughout the MAG Region. Seven of these focus groups focused specifically on domestic violence with 40 victims in attendance. All public input has definitively shaped the activities of the MAG Regional Domestic Violence Council.

**PROS & CONS:**

**PROS:** Raising awareness and support for domestic violence issues help to create safer communities and more productive people. Domestic violence affects people of all races, religions, classes and communities. Prevention and intervention activities such as those undertaken by the MAG Regional Domestic Violence Council help to alleviate the suffering of victims and the strain placed on the community.

**CONS:** In raising awareness, it is critical to also raise support for the programs that offer critical services lest a victim be unable to access services for lack of availability. There is limited funding to address these needs.

**TECHNICAL & POLICY IMPLICATIONS:**

**TECHNICAL:** A recent MAG survey indicates the current shelter is only meeting half the need and that at least 325 more shelter beds are required to meet the current demand. More research needs to be done to better define the capacity to deliver services, especially for people who do not want to or are unable to access shelter.

**POLICY:** These activities are consistent with public support to end domestic violence. A recent survey conducted through MetroTrack in partnership with the Morrison Institute indicated that 72 percent consider domestic violence to be a major problem in their community. Fifty-eight percent of those polled believe providing more shelter is an effective way to reduce domestic violence. When shelter is not available, 70

percent of women surveyed in a different study indicated they stayed at home with their abuser, or with friends or family. All three places are potentially dangerous.

**ACTION NEEDED:**

Information and discussion.

**PRIOR COMMITTEE ACTIONS:**

The MAG Regional Domestic Violence Council approved the maps included in this presentation and heard an update from the Victim Services Subcommittee about the shelter survey on September 13, 2005.

MEMBERS ATTENDING

- Phillip Westbrook, Councilmember of Chandler, Chairman
  - \* Cmdr. Kim Humphrey, City of Phoenix, Public Affairs Bureau, Vice Chair
  - + Mark Armstrong, MC Superior Court
  - \* Tracy Bame, Phelps Dodge Corp.
  - \* John A. Blackburn, Jr., AZ Criminal Justice Commission
  - Anna Contreras for Jerry Boone, Maricopa County Department of Public Health
  - Jennifer Casaletto, Maricopa Medical Center
  - \* Chris Christy, Salt River Pima-Maricopa Indian Community
  - \* Gene D'Adamo, The Arizona Republic
  - JoAnne Del-Colle, Governor's Office
  - \* Susan Glawe, Blue Cross Blue Shield
  - Laura Guild, DES
  - Shannon Cotton for Cindy Hallman, Marley House
  - Sherri Lauritano for Vicki Hill, City of Phoenix Law Department
  - \* Dan Hughes, City of Surprise
  - \* Roger Illingworth, Dept. Of Public Safety
  - Alice Ghareib for Mary Lynn Kasunic, Area Agency on Aging
  - Wallace Kemp, Phoenix Police Department
  - \* Patricia Klahr, Chrysalis Shelter
  - \* Phil Lieberman, Councilmember of Glendale
  - \* Marie Lopez-Rogers, Councilmember of Avondale
  - JoEllen Lynn, American Express
  - Carolyn McBurney, Envision Project Mgmt
  - \* Marna McClendon, Attorney General's Office
  - Lisa Melton, Community Legal Services
  - + Craig Mills, APS
  - Michael Parascandola, City of Goodyear
  - Celeste Adams for Janice Parker, Save the Family Foundation
  - \* Keith Perkins, Never Again Foundation
  - \* Don Peyton, City of Phoenix Fire Dept.
  - Connie Phillips, Sojourner Center
  - John Pombier, City of Mesa
  - \* Lynn Potts, City of Mesa
  - \* Fred Scott, Councilmember of Goodyear
  - Ginger Spencer, Phoenix Family Advocacy Center
  - \* Mike Stedman, City of El Mirage
  - Bernita Clark for Patricia Stevens, Maricopa County Attorney's Office
  - Kris Scharlau for Judy Tapscott, City of Tempe
  - Sherri Lauritano for Kerry G. Wangberg, City of Phoenix Prosecutor's Office
  - Dale Wiebusch, Arizona Coalition Against Domestic Violence
  - \* Rick Ybarra, Value Options
- + Those attending by video/audio conference  
\* Those not present or represented by proxy

The MAG Regional Domestic Violence Council approved the MetroTrack survey conducted in partnership with the Morrison Institute on July 12, 2005.

MEMBERS ATTENDING

- Phillip Westbrook, Councilmember of Chandler, Chairman
- Cmdr. Kim Humphrey, City of Phoenix, Public Affairs Bureau, Vice Chair
- Mark Armstrong, MC Superior Court
- \* Tracy Bame, Phelps Dodge Corp.
- Anthony Vidale for John A. Blackburn, Jr., AZ Criminal Justice Commission

Jerry Boone, Maricopa County Department  
of Public Health  
Jennifer Casaletto, Maricopa Medical Center  
\* Chris Christy, Salt River Pima-Maricopa  
Indian Community  
\* Gene D'Adamo, The Arizona Republic  
\* Susan Glawe, Blue Cross Blue Shield  
Juan Aristizabal for Gabriella Guerra, Value  
Options  
Laura Guild, DES  
\* Cindy Hallman, Marley House  
Barbara Parascandola for Vicki Hill, City of  
Phoenix Law Department  
\* Dan Hughes, City of Surprise  
\* Roger Illingworth, Dept. Of Public Safety  
\* Mary Lynn Kasunic, Area Agency on Aging  
Wallace Kemp, Phoenix Police Department  
Patricia Klahr, Chrysalis Shelter  
Phil Lieberman, Councilmember of Glendale  
Fred Scott, Councilmember of Goodyear  
\* Marie Lopez-Rogers, Councilmember of  
Avondale  
\* JoEllen Lynn, American Express  
Carolyn McBurney, Envision Project Mgmt.  
Marna McClendon, Attorney General's Office

\* Those not present or represented by proxy  
+ Those attending by video/audio conference.

**CONTACT PERSON:**

Amy St. Peter, MAG, 602-254-6300

\* Lisa Melton, Community Legal Services  
\* Craig Mills, APS  
\* Michael Parascandola, City of Goodyear  
Laura Jansen for Janice Parker, Save the  
Family Foundation  
\* Keith Perkins, Never Again Foundation  
Karla Houston for Don Peyton, City of  
Phoenix Fire Dept.  
Connie Phillips, Sojourner Center  
John Pombier, City of Mesa  
\* Lynn Potts, City of Mesa  
Fred Scott, Councilmember of Goodyear  
Ginger Spencer, Phoenix Family Advocacy  
Center  
\* Mike Stedman, City of El Mirage  
Bernita Clark for Patricia Stevens, Maricopa  
County Attorney's Office  
Andrea Vance for Judy Tapscott, City of  
Tempe  
Lynn Timmons for Kerry G. Wangberg, City  
of Phoenix Prosecutor's Office  
Dale Wiebusch, Arizona Coalition Against  
Domestic Violence



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October 4, 2005

TO: Members of the MAG Management Committee

FROM: Heidi Pahl, 2005 Census Survey Coordinator

SUBJECT: STATUS REPORT ON 2005 CENSUS SURVEY

The 2005 Census Survey is now in progress. The results of this survey will be used to distribute billions of dollars in state-shared revenues to cities and towns in Maricopa County from 2006 to 2011.

At the September 7, 2005 Management Committee meeting, staff reviewed a Census Survey timeline, survey costs and funds expended to date, publicity efforts, and technical and recruitment activities. An update on the 2005 Census Survey is provided below.

#### Status of 2005 Census Survey Activities

On August 30, 2005, the Census Bureau mailed out the 2005 Census Survey questionnaires to randomly selected households in Maricopa County. On September 22, 2005, the Census Bureau mailed the 2005 Census Survey questionnaire a second time to those households that did not return their first census questionnaire. Questionnaires are being returned to the Census Bureau on a daily basis and a review of the mail return rates will be covered in the next section.

For those who do not respond to the second mailing of the questionnaire, the Census Bureau will be conducting follow-up activities in October and November. Where phone numbers are available, computer-assisted telephone calls will be initiated to gather the necessary information from non-respondents to the mail questionnaire. Where there is no response to the telephone calls or phone numbers are not available, the Census Bureau will need to conduct a personal visit.

A full count of population in outdoor locations was conducted September 8, 2005 and interviews with representatives of group quarters (prisons, dormitories, nursing homes, and other non-household living arrangements) were conducted September 15-30, 2005.

#### Mail Return Rates

The Census Bureau is tracking return rates of the 2005 Census Survey mail questionnaire by census tract, and MAG is sending this information to each jurisdiction on a weekly basis. From the mail questionnaire return rate data MAG creates maps that identify low return rate census tracts, which allow member agencies to focus publicity efforts on those areas. The term "return rate" refers to the number of 2005 Census Surveys mailed back to the Census Bureau as a percent of the total number of questionnaires that were actually delivered.

— A Voluntary Association of Local Governments in Maricopa County —

The total sample size for the 2005 Census Survey is about 114,000 households. The initial \$7.5 million cost estimate provided by the Census Bureau assumed that 50 percent of the questionnaires would be returned by mail, 25 percent of the responses would be handled by telephone and 25 percent by a personal visit.

### Costs

The cost for the 2005 Census Survey and count of population in group quarters has been estimated at \$7.5 million. The Federal Highway Administration (FHWA) has authorized the use of FHWA funds to cover a portion of the estimated cost, while the remaining estimated cost will be incurred by MAG member agencies. The help and support of MAG member agencies, especially pertaining to creating address files for Census Bureau use, helped to keep initial cost increases down. Recently, staff learned that there are other cost increases due to an increase in the number of outdoor locations and group quarters that were enumerated and a possibly significant increase in personal follow-up visits.

MAG staff is meeting with the Census Bureau twice a week to discuss measures to control costs. Because telephone follow-up activities are much less expensive than personal visits, one of the best ways to control costs is to assist the Census Bureau with obtaining more phone numbers for households that did not return the questionnaire. MAG is working with database vendors to identify phone numbers. Any efforts by member agencies to provide phone numbers within their jurisdiction will help to control 2005 Census Survey costs.

To date, \$6,862,000 has been paid to the Census Bureau and \$4.8 million has been expended. The final costs will be based upon expenses actually incurred by the Census Bureau and will be determined in 2006.

### Publicity

The Census Survey Outreach Group (CSOG) is responsible for regionwide promotion of the 2005 Census Survey. CSOG is made up of public information officers and communication representatives from across the Valley, and meets monthly to develop regional publicity strategies and to share ideas.

The goal of promotional and publicity efforts is to emphasize the importance of the Census Survey results to member agencies and in turn encourage citizens to return their Census Survey questionnaires. Given the need for non-respondents to return their questionnaires, additional publicity efforts are crucial to control Census Bureau costs.

Recent Valleywide efforts included a press conference September 16, 2005 at MAG with the Director of the U.S. Census Bureau, Charles Kincannon, talking to local elected officials about the progress of the 2005 Census Survey. Speakers included Litchfield Park Mayor Woody Thomas, Goodyear Mayor James Cavanaugh, El Mirage Mayor Fred Waterman, Chandler Vice Mayor Phillip Westbrooks, Tempe Vice Mayor Mark Mitchell, and Mesa Vice Mayor Claudia Walters.

The U.S. Census Bureau Director was in the Valley to address the Arizona Newspaper Association's annual convention. The Director used the opportunity to receive feedback from city leaders on the mid-decade census process and to publicly reiterate the importance of the Census Survey to Valley communities.

Other CSOG efforts included the continuation of promoting the 2005 Census Survey. The City of Phoenix created two additional public service announcements (PSA) that were distributed to all Channel 11 studios in Maricopa County. These PSAs are part of the follow-up media campaign.

If you have any questions or need additional information, please contact me at (602) 254-6300.