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June 15, 2009

TO: Members of the MAG Population Technical Advisory Committee

FROM: George Pettit, Gilbert, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, June 23, 2009 - 10:00 a.m.
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person, by telephone conference call or by videoconference. If you are attending by videoconference, you must make arrangements with Steve Gross at MAG and your site coordinator by the Friday prior to the meeting. If you are attending via audio conference please contact Steve Gross at (602) 254-6300 at least one day prior to the meeting.

If you are driving, please park in the garage under the building. Bring your ticket to the meeting and parking will be validated. For those using transit, the RPTA will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Heidi Pahl at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 14 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you. If you have any questions or need additional information, please contact Heidi Pahl at (602) 254-6300.

TENTATIVE AGENDA

COMMITTEE ACTION REQUESTED

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of April 28, 2009

4. Census 2010 Update

4a. Phoenix Complete Count Committee (CCC)

The City of Phoenix CCC and five subcommittees: Media, Business, Minority Outreach, Community & Schools, and Communities of Faith have held several meetings and are now on summer recess. The charge to the CCC is to develop and implement a public awareness education program to inform residents about the benefits of completing and returning the 2010 Census questionnaire and to encourage every household to participate in the effort. An update will be provided.

4b. "Count to '10" Census Outreach Group

To assist jurisdictions in getting the word out about the importance of filling out the census forms and ensuring high levels of participation, MAG has implemented the "Count to 10" Census Outreach Group. The group has been working with the City of Phoenix Complete Count Committee Media Subcommittee on

2. For information.

3. For information, discussion and approval of the minutes of April 28, 2009.

4a. For information and discussion.

4b. For information and discussion.

developing outreach strategies, including paid advertising and promotional materials. An update will be provided.

4c. Phoenix Local Census Office Operations

An update will be provided on the operations and activities of the Early Local Census Office (ELCO). This includes a summary on address canvassing, preparations for group quarters validation, and other activities.

4d. Timeline

MAG staff is monitoring and working with the Census Bureau to ensure MAG member agencies are aware of and meet any deadlines in order to obtain an accurate and complete count. Please see Attachment One for a draft Census 2010 timeline.

4e. Release of 2010 Census Data Products

Attachment Two includes two draft Census Bureau documents related to the release of 2010 products. Attachment Two A is a comparison of the 2010 Census data products plan to Census 2000 data products. Attachment Two B is a timeline of when Census 2010 data products will be released and at what level of geography. An update will be provided.

5. Arizona Department (ADOC) of Commerce Update

The Council of Technical Solutions was established by the new State Demographer at the Arizona Department of Commerce in February 2009. This group created by Executive Order 2009-1, meets every month to discuss technical issues as related to population data, methods and processes.

An update will be provided on the progress of population estimates, projections, the data collection by ADOC for the 2009 population estimates, and possible Census 2010 support.

4c. For information and discussion.

4d. For information and discussion

4e. For information and discussion.

5. For information and discussion.

6. Job Center Survey Update

In 2006 MAG conducted job center surveys with member agencies. MAG is updating the job center survey and job centers map. The purpose is to obtain an updated inventory of job centers including information on the status of each job center and specific infrastructure information impacting job center type. In late April, members of the MAG POPTAC received a spreadsheet containing their agency's responses to the 2006 job center survey, at which time MAG had requested that members of the POPTAC review previous responses and provide updates to MAG by May 8, 2009. A map showing updated job center boundaries will be distributed to members of the POPTAC. An update to the responses that were received by MAG will be provided.

7. Updated MAG Land Use Code and Match with Member Agency Land Use Codes

MAG staff maintain three regional land use datasets – General Plan of all member agencies, known development plans, and existing land use. As part of these land use datasets a common land use code that is applied to all the datasets is needed. MAG staff have recently updated the MAG land use codes. Please see Attachment Three. Also, to maintain the regional General Plan dataset a land use conversion table for each member agency is needed. The draft 2009 MAG land use codes and the conversion table between the member agency code to MAG land use code, have been sent for review to POPTAC. Member agencies are requested to send any comments to MAG by July 17, 2009. A status report will be provided.

8. Data Collection Efforts and Timeline

Ongoing data collection efforts include land use information such as General Plan amendments and development projects. The land use data collected are used in preparing socioeconomic projections and conducting regional analysis. MAG sent information on land use documents

6. For information and discussion.

7. For information and discussion.

8. For information and discussion.

submitted to MAG from January 1, 2008 to March 19, 2009 to jurisdictions for their review and comment. Feedback was received. A schedule for the collection of data for the next 6 months is included in Attachment Four. A status report will be provided.

9. Collection of Public Employment Data

In the fall of 2008 MAG requested member agency public employment information from each agency to enhance the MAG Employer database. Since MAG began requesting this data in 2007, the public employment data has been greatly enhanced. In July 2009 MAG will request assistance in collecting member agency public employment data. An update will be provided.

10. Preparation for 2012 Socioeconomic Projections – AZ-SMART

For the past two years, MAG staff have been working on the development of the next generation of socioeconomic model: Arizona's Socioeconomic Modeling Analysis and Reporting Toolset (AZ-SMART). Phase I of the tool was completed in 2008 and is currently being tested. MAG staff will give a presentation on AZ-SMART with details on the model, data needs, current status, and future steps.

11. Regional Updates

MAG POPTAC members and MAG staff will have the opportunity to provide an update on development within their jurisdiction, amendments to general plans and any special projects.

12. Next Meeting of MAG POPTAC

The next meeting of the MAG POPTAC is scheduled for Tuesday, July 28, 2009 at 10:00 a.m.

13. Adjournment

9. For information and discussion.

10. For information and discussion.

11. For information and discussion.

12. For information and discussion.

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
POPULATION TECHNICAL ADVISORY COMMITTEE

April 28, 2009
MAG Office, Saguaro Room
302 North 1st Ave, Phoenix

MEMBERS IN ATTENDANCE

George Pettit, Gilbert, Chairman
*Bryant Powell, Apache Junction
Scott Wilken, Avondale
*Brian Rose, Buckeye
*Gary Neiss, Carefree
*Usama Abujbarah, Cave Creek
Jason Crampton, Chandler
A-Mark Smith, El Mirage
A-Eugene Schlecta, Fountain Hills
*Terry Yergan, Gila River Indian Community
Thomas Ritz, Glendale
Katie Wilken, Goodyear
A-Nancy Holguin for Gino Turrubiartes, Guadalupe
Sonny Culbreth, Litchfield Park

John Verdugo for Matt Holm, Maricopa County
Wahid Alam, Mesa
A-Molly Hood, Paradise Valley
A-Ed Boik, Peoria
Tim Tilton, Phoenix
Shawny Ekadis for Dave Williams, Queen Creek
*Ruben Guerrero for Bryan Meyers, Salt River Pima-
Maricopa Indian Community
Harry Higgins, Scottsdale
Janice See, Surprise
Sherri Lesser for Lisa Collins, Tempe
*Steve Boyle for Wickenburg
*Ann McCracken, Valley Metro
*Lloyce Robinson, Youngtown

* Not in attendance

A - Participated via audioconference

OTHERS IN ATTENDANCE

Linda Bowen, Census Bureau
Harold Davis, Census Bureau
Al Macias, Census Bureau
Heidi Pahl, MAG
Rita Walton, MAG
Jason Howard, MAG
Jami Garrison, MAG

Kurt Cotner, MAG
Kelly Taft, MAG
David Ramirez, Phoenix
Max Enterline, Phoenix
Edmond Lamperez, Scottsdale

1. Call to Order

The meeting was called to order at 10:00 a.m. by Chair George Pettit.

2. Call to the Audience

No comments were made by the audience.

3. Approval of Meeting Minutes of March 24, 2009

Harry Higgins moved, Tim Tilton seconded and it was unanimously recommended to approve the meeting minutes of March 24, 2009.

4. Census 2010 Update

4a. Phoenix Complete Count Committee (CCC)

David Ramirez distributed a one page handout describing the City of Phoenix CCC and five subcommittees activities in March and April 2009, as well as their May meeting dates. Mr. Ramirez said that the TV network affiliates agreed to do the PSAs. Kelly Taft noted that MAG Regional Council approved the media buy proposal developed by the City of Phoenix and they did approve Idea Two – which was the higher cost scenario that included network television buys and ads in community sections of newspapers. David Ramirez said the media buys will run for 5 weeks March and April 2010. He said the media buys for radio, TV, and print include mainstream media and hispanic outreach as well as other minority outreach. He said the Spanish media has been very receptive to assisting with helping to get the word out about Census 2010, in fact, they published a 2 page ad in La Voz. Mr. Ramirez noted that Radio Campasina has a popular show Friday afternoons that will be featuring Census 2010 in March and April next year. He said that Univision “33 A Su Lado” (At Your Side) Telethon will be held prior to Census 2010 to help increase awareness and take questions about the Census from the hispanic community.

David Ramirez said the City of Phoenix Media Subcommittee is working on developing three trifold brochures to impart information about the Census that can be used throughout the region. The first two brochures are general information brochures in English and Spanish. The third is also a Spanish brochure but it is intended to be directed specifically to the immigrant community. He said the purpose and objective of the brochure will be:

- To call the public to action, and reduce the need for special contact calls.
- Primary targets of the brochure would be assimilated Hispanics, non-assimilated Hispanics, and the general public.
- The method of distribution for the brochure is expected to be trusted businesses, media, churches, and non-profits, who would be utilized to distribute the brochure to emphasize confidentiality and the importance of filling out the census and turning it in.
- The brochures would adhere to the graphic standards outlined by the Census Bureau.

4b. "Count to '10" Census Outreach Group

Kelly Taft announced that MAG Regional Council agreed to amend the MAG work program and budget to allow for the use of MAG federal transportation planning funds to be used to offset 50 percent of the costs of the media buys, reducing the amount each city will have to contribute by half. She said invoices for those buys will be sent out soon, with a due-by date in February 2010. She said MAG is invoicing jurisdictions now in case any agencies want to split the costs over two fiscal years.

Kelly Taft said that during the outreach group meeting, they discussed information that MAG received

from the US Census Bureau regarding census materials they might have available to local communities.

Kelly Taft provided information received through a series of email messages from Pamela Lucero, who is the Coordinator for Partnership & Data Services for the Denver Regional Census Center. Ms. Taft distributed copies of the presentation given to the Count to 10 group that includes a number of questions we e-mailed to Ms. Lucero and her responses to those questions.

Kelly Taft said that one of the most interesting responses received was in response to a question regarding whether cities will be able to apply for any type of funding for community outreach, as has been the case in past censuses.

Kelly Taft said that Ms. Lucero informed MAG that active partners in government and non-government will be able to apply for a “small purchase proposal” to the Partner Support Program. To be a partner, she said you do have to have a signed partnership agreement with the Census Bureau and guidelines and proposal forms will be made available through the local Partnership Specialist that is in contact with the partner. Kelly Taft said Al Macias is the partnership specialist for Maricopa County.

Al Macias said the first opportunity to apply for these funds will be May 1, 2009. Funds can be obligated this summer for a future event to be held later.

Kelly Taft explained that partnership agreements can be signed with individual city departments, so cities are not limited to a single partnership agreement. She gave examples like a public works department who has a partnership agreement might spend \$2,000 to purchase banners for garbage trucks, while a library department might want to put in a proposal to purchase 5,000 bookmarks. Both could have separate partnership agreements.

Kelly Taft mentioned that in addition to the Partnership Agreements, which are for micro-purchases, the Census Bureau regional director, Cathy Illian, has the authority to review a promotion proposal with a budget above the small purchases called Special Initiatives. She said these can range in the thousands. Ms. Taft said examples of a Special Initiative might be producing a fotonovela, a radionovela, hosting a minority media conference, a special program aimed at seniors, etc.

Kelly Taft said that Ms. Lucero noted that the procurement process for Special Initiatives is tedious because it is a federal acquisition process with vendor bids involved and can be labor intensive, so this opportunity is intended for larger, more substantial projects.

4c. Phoenix Local Census Office Operations

Linda Bowen, Early Local Census Office (ELCO) Manager, provided an update on the operations and activities of the ELCO. Ms. Bowen said address canvassers have been in the field since March 30, 2009 and expect to be finished the address canvassing operation by the first week of May.

Harold Davis, Assistant Manager of Recruitment, discussed recruitment operations including testing, hiring and training. Mr. Davis distributed the address of the Paper Data Capture Center for Census 2010 and said that Vangent will be hiring a couple thousand workers to work in this center. Harold Davis distributed a handout of employment opportunities in the Maricopa County area for local census office management positions.

Al Macias, Partnership Specialist, said the Census Bureau will be hiring another Partnership Specialist for the Maricopa County region. He said he is meeting individually with all the cities and towns and asking them to sign Complete Count Committee agreements and create partnership agreements. He said the partnership agreements are \$2999 for product and \$2499 for service. He said funds are available in both fiscal years.

Rita Walton asked who had to sign the partnership agreement. Al Macias responded that the mayor, city manager, or department head or director can sign the partnership agreement.

Sonny Culbreth asked how soon appointments could be made with the Partnership Specialist. Al Macias replied that he is trying to visit with each community and would be willing to set up an appointment with Litchfield Park at their convenience.

4d. Timeline

Heidi Pahl explained that MAG staff is monitoring and working with the Census Bureau to ensure MAG member agencies are aware of and meet any Census deadlines. She referred members to Attachment One for a draft Census 2010 timeline. Ms. Pahl reviewed the key dates on the timeline.

5. Job Center Survey Update

Jason Howard said that in 2006 MAG conducted job center surveys with member agencies. He said MAG is updating the job center survey. He said this time there will be no city-based questions, only questions that are related to job centers. He said Kurt Cotner sent the surveys to POPTAC members and is requesting feedback by May 8, 2009. The purpose is to obtain an updated inventory of job centers including information on the status of each job center and specific infrastructure information impacting job center type. Rita Walton added that the Greater Phoenix Economic Council (GPEC) said the infrastructure in each job center is important information for their clients. Jason Howard provided a demonstration of the interactive online map of job centers. He said this application is meant to help member agencies when updating their job center map and survey. He added that paper maps or ArcMap could can be sent to MAG as well.

Ed Lamperez said that as part of the city of Scottsdale general plan update they are creating area plans and have information on future job centers in the Scottsdale area. Mr. Lamperez asked if the job center survey should reflect the future job centers or existing job centers. Jason Howard said the job centers identified in the survey are existing, expansion and future.

Wahid Alam asked if MAG is collecting square footage of each job center. Rita Walton replied that this survey collects a minimum amount of information in order to keep it easy for member agencies to respond. She added that if a member agency wishes to send more information MAG would be happy to collect it.

6. Data Collection Efforts and Timeline

Heidi Pahl said that she appreciates receiving General Plan amendments and development projects from MAG member agencies on an ongoing basis. She said the land use data collected are used in preparing socioeconomic projections and conducting regional analysis. She thanked POPTAC members that sent responses to the MAG e-mail containing a detailed description of each document submitted to MAG from

January 1, 2008 to March 19, 2009. She asked that those agencies that have not responded to the material, please review it for accuracy and completeness and send responses to Kurt Cotner.

Heidi Pahl referred committee members to the schedule for the collection of data for the next 6 months as included in Revised Attachment Two. She said this attachment has been revised to include the review of the draft MAG/MPA land use look-up file. She said MAG staff will be sending that file to member agencies next month and comments are requested by June.

Heidi Pahl said the residential completions are collected on a quarterly basis. She remarked that residential completions sent to MAG from a previous time period need to have completion dates.

7. Data Collection for Preparation of July 1, 2009 Resident Population Updates

Heidi Pahl said MAG is collecting data on behalf of the Arizona Department of Commerce (ADOC) to assist them in the preparation of July 1, 2009 resident population updates. She said MAG collects, on behalf of DOC, the data needed for the estimates: annexations, housing unit completions, and population in group quarters. She said the residential completions were sent to ADOC, and the annexations and group quarters information will be sent to ADOC April 29th. She thanked all MAG member agencies for filling out the forms and returning the information promptly. George Pettit said that MAG acts a clearinghouse for all data collection activities to make it easier for MAG member agencies.

8. Available Data on Web Sites

Rita Walton said the MAG Information Services Division collects numerous data sets to assist in regional planning activities. She said that MAG receives a lot of phone calls asking if MAG has a certain dataset available on the web site. Rita Walton distributed a handout detailing the Information Services Web Site links for POPTAC, GIS and Socioeconomic data and modeling, Census, etc. Ed Lamperez shared information on how to access POPTAC type of information on the Scottsdale web site. He showed how to access their general plan and general plan amendments as well as how residents of Scottsdale can see what is happening in their neighborhood.

Wahid Alam asked if Scottsdale places staff reports on their web site. Ed Lamperez replied yes and they try to keep the staff reports as unbiased as possible. Wahid Alam asked when the staff report gets posted. Ed Lamperez replied generally two weeks prior to the hearing or as soon as the General Manager signs it.

John Verdugo complimented Scottsdale on the ease of finding information on planning and development on their web site.

Katie Wilken shared information on how to obtain population information on the Goodyear web site. She said Goodyear has an e-notify for general plan updates on their web site.

Sonny Culbreth asked if the Goodyear web site was created in-house. Katie Wilken replied that the site was developed by a consultant and city staff provide the web site liaison information to upload regularly.

Thomas Ritz said that he received a Gov Delivery update from MAG but it did not identify what map changes were made. Jason Howard apologized and said that he would identify the map changes for Glendale.

11. Regional Updates

No updates were provided.

12. Next Meeting of MAG POPTAC

George Pettit said the next meeting of the MAG POPTAC is scheduled for Tuesday, May 26, 2009 at 10:00 a.m. The meeting adjourned at 11:09 a.m.

DRAFT 2010 Census Key Dates

	2009						2010												2011					
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	
Participant Statistical Areas Program (PSAP)																								
Member agencies and MAG verify Statistical Area Program boundaries																								
Tribal Statistical Areas Program (TSAP)																								
Census Bureau Regional Office review																								
Tribal governments verification phase																								
Local Update of Census Adresses (LUCA)																								
Census Bureau ships feedback materials to LUCA participants showing how LUCA submissions were processed																								
Member agencies review LUCA feedback. Participants that chose Option 1 or 2 have 30 days to appeal results																								
Census Bureau reviews and adjudicates the appeals																								
Group Quarters (GQ)																								
Census Bureau GQ validation																								
Census Bureau selects crew leaders for GQ enumeration																								
Census Bureau GQ advance visit																								
Census Bureau conducts GQ enumeration																								
Boundary and Annexation Survey (BAS)																								
Member agencies complete 2010 BAS by March 1																								
Boundary Validation Program (BVP)																								
Census Bureau sends boundary materials to highest elected official																								
MAG holds BVP Workshop																								
Member agency submits corrections and boundaries to Census Bureau																								
New Construction Program (NCP)																								
Member agency highest elected official and LUCA contact(s) receives letter from Census Bureau inviting them to participate in the NCP																								
Member agency registers for NCP																								
Census Bureau ships materials to participants																								
Member agencies and MAG work on New Construction Program																								
Census Outreach and Complete Count Committee (CCC)																								
Member agencies establish subcommittees under the CCC (e.g. government, education, schools, neighborhoods, business, faith)																								
Member agencies CCC members participate in Census CCC training																								
Member agencies hold regularly scheduled CCC and subcommittee meetings																								
MAG holds regularly scheduled Count to '10 Census Outreach Group meetings																								
Recruitment and Local Census Offices																								
Member agencies and MAG assist with local recruiting (enumerator and management positions)																								
Census Bureau opens remaining Local Census Offices																								
2010 Census Key Dates																								
Census Bureau mails questionnaires to households or door-to-door enumeration																								
Census Bureau conducts Homeless Count called Service-Based Enumeration (SBE)																								
Census Day - April 1, 2010																								
Census Bureau follows-up with households that did not return questionnaires																								
Census Bureau performs quality control on data received																								
Census Bureau delivers population counts to the President for reapportionment																								
Census Bureau delivers population counts to the State																								

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Member Agency	
Member Agencies and MAG	
MAG	
Census Bureau	

**Comparison of the
2010 Census Data Products Plan (Version 0.1)
to Census 2000 Data Products**
October 24, 2008

	Similar to Census 2000	Different from Census 2000
Summary Files	<ul style="list-style-type: none"> · Redistricting Data (P.L. 94-171) · Summary File 1 · Summary File 2 · Congressional District (113th Congress), with refreshes as states update boundaries · State Legislative Districts, with one refresh before 2020 · American Indian and Alaska Native <p>Expect to have detailed tables, quick tables, geographic comparison tables, thematic maps</p>	<ul style="list-style-type: none"> · New! Refresh of Summary File 1 for OMB's new definition of Core-Based Statistical Areas · New! Characteristics data tabulated for school districts in Summary File 1 · New! ZIP Code[®] Tabulation Areas and Congressional Districts in Summary File 2 <p>Expect additional functionality in the DADS II system</p>
Demographic Profiles	Same geographic areas	No plan to produce on paper
Printed Reports	<p>Expect to print and make available as PDF via the Internet:</p> <ul style="list-style-type: none"> · "Population and Housing Unit Counts" (the 2010 counterpart to the Census 2000 PHC-3 report series containing historical statistics) · Census Briefs · Special Reports, such as the "Census Atlas of the United States" 	<p>Expect to make available only as PDF via the Internet (NOT PRINTED):</p> <ul style="list-style-type: none"> · "Population and Housing Characteristics" (the 2010 counterpart to the Census 2000 PHC-1 printed report series) · "Characteristics of American Indians and Alaska Natives by Tribe" (the 2010 short form counterpart to the Census 2000 PHC-5 report)
Housing Unit Counts	Dropped as a separate product	New! Part of the Redistricting Data Summary File (earlier release)
Public Use Microdata Sample (PUMS) File	Public Use Microdata Areas of 100,000 or more population	100-percent data
Media of Release	We will release data on the Internet and in printed reports	<ul style="list-style-type: none"> · Heavier reliance on the Internet and the new DADS II system functionality · No CD-ROMs · DVDs only for state Redistricting Data Summary Files · Printed reports only for "Population and Housing Unit Counts" series, briefs, and special reports
Timing of Release	Products will be released no later than the Census 2000 schedule	Some products may be earlier
Highlights	<ul style="list-style-type: none"> · Same types of products (summary files, demographic profiles, printed reports) · Housing unit counts released earlier · Updated geography within the original structure of a Summary File (e.g., Redefined Core-Based Statistical Areas in Summary File 1 update) · Improved DADS II functionality · No CD-ROMs · Few DVDs (Redistricting Data Summary File only) · Fewer reports that will be printed · PUMS from 100% data only, if worthwhile 	

**2010 CENSUS DATA PRODUCTS:
UNITED STATES
At a Glance
(Draft: Version 0.1)**

October 24, 2008

Planned Release Date*	100-Percent Data Products	Lowest Level Geography
<u>States:</u> JAN 2011 – MAR 2011 <u>National:</u> APR 2011	2010 Census Redistricting Data (P.L. 94-171) Summary File: <ul style="list-style-type: none"> • State population counts for race and Hispanic or Latino categories • State housing unit counts by occupancy status (occupied units, vacant units) <i>Media: Internet, DVD, download capability</i> National Summary File of Redistricting Data: <ul style="list-style-type: none"> • Population and housing unit counts for the United States, regions, divisions, and American Indian, Alaska Native, and Native Hawaiian Areas <i>Media: Internet, download capability</i>	Blocks American Indian, Alaska Native, and Native Hawaiian areas
MAY 2011	Demographic Profile: <ul style="list-style-type: none"> • Selected population and housing characteristics • Includes Congressional Districts of the 111th Congress <i>Media: Internet tables, PDF</i>	Places
<u>States:</u> JUN 2011 – AUG 2011 <u>National:</u> NOV 2011 <u>Urban/Rural Update:</u> OCT 2012 <u>Redefined CBSA Update:</u> JUL – AUG 2013	Summary File 1 (SF 1): <ul style="list-style-type: none"> • Population counts for 63 race categories and Hispanic or Latino..... • Population counts for many detailed race and Hispanic or Latino categories, and American Indian and Alaska Native tribes..... • Population counts for more detailed American Indian and Alaska Native tribes..... • Selected population and housing characteristics..... National Update: <ul style="list-style-type: none"> • Counts for the United States, regions, divisions, and geographic areas that cross state lines such as American Indian Areas and Core-Based Statistical Areas Urban/Rural Update: <ul style="list-style-type: none"> • Addition of urban and rural population and housing unit counts • Addition of characteristics for urbanized areas and urban clusters Redefined Core-Based Statistical Areas Update: <ul style="list-style-type: none"> • Addition of counts and characteristics for redefined Core-Based Statistical Areas as defined by the Office of Management and Budget following the 2010 Census <i>Media: Internet tables, download capability</i>	Blocks Census Tracts States Blocks/Census Tracts American Indian Areas Blocks Urban Clusters Principal cities

* The dates in this column refer to the first medium of release.

GENERAL – The 2010 Census data products meet a variety of data needs for different segments of the data user community. The data products described here provide a summary of the general tabulation and publication program for the 50 states, the District of Columbia, and Puerto Rico (which is treated as a state equivalent for most data products).

Summary Files will include all or some of the following: quick tables (including demographic profiles), geographic comparison tables, narrative profiles, ranking tables, and thematic maps.

OVER

Planned Release Date*	100-Percent Data Products	Lowest Level Geography
<p><u>States:</u> DEC 2011 – APR 2012</p> <p><u>National Update:</u> MAY 2012</p> <p><u>Urban/Rural Update:</u> JAN 2013</p>	<p>Summary File 2 (SF 2):</p> <ul style="list-style-type: none"> Population and housing characteristics iterated for many detailed race and Hispanic or Latino categories, and American Indian and Alaska Native tribes <p>National Update:</p> <ul style="list-style-type: none"> Counts for the United States, regions, divisions, and geographic areas that cross state lines such as American Indian Areas and Core-Based Statistical Areas <p>Urban/Rural Update:</p> <ul style="list-style-type: none"> Addition of urban and rural population and housing unit counts Addition of characteristics for urbanized areas and urban clusters <p>Threshold: To be determined <i>Media: Internet tables, download capability</i></p>	<p>Census Tracts</p> <p>American Indian Areas</p> <p>Census Tracts Urban Clusters</p>
MAY 2012 – DEC 2012	<p>Summary Population and Housing Characteristics Report Series</p> <ul style="list-style-type: none"> Data tables on age, sex, race, Hispanic origin, households, families, housing tenure and occupancy, population density, and area measurements Reports for each state, the District of Columbia, and Puerto Rico; and a U.S. Summary Similar to the Census 2000 PHC-1 report series <p><i>Media: Internet (PDF) only</i></p>	Places
APR 2013 – SEP 2013	<p>Population and Housing Unit Counts Report Series</p> <ul style="list-style-type: none"> Data tables providing selected historical population and housing unit counts Reports for each state, the District of Columbia, and Puerto Rico; and a U.S. Summary Similar to the Census 2000 PHC-3 report series <p><i>Media: Internet (PDF), paper (printed reports)</i></p>	Places
JAN 2013 (and every 2 years thereafter for states where redistricting occurs)	<p>Congressional District Summary File (113th Congress)</p> <ul style="list-style-type: none"> Retabulation of Summary File 1 for newly redistricted Congressional Districts (113th Congress) <p><i>Media: Internet tables, download capability</i></p>	Census Tracts within Congressional Districts
JUN 2013 (and one additional release before 2020, possibly in 2017)	<p>State Legislative District Summary File</p> <ul style="list-style-type: none"> Retabulation of Summary File 1 for State Legislative Districts drawn following the 2010 Census <p><i>Media: Internet tables, download capability</i></p> <p>Legislative District Geographic Supplement: Files containing current geographic attributes for blocks within State Legislative Districts <i>Media: Internet, download capability</i></p>	<p>Places</p> <p>Blocks</p>
DEC 2012	<p>American Indian and Alaska Native Summary File</p> <ul style="list-style-type: none"> Population and housing characteristics iterated for many detailed American Indian and Alaska Native tribes Same content as Summary File 2 <p>Threshold: To be determined <i>Media: Internet tables, download capability</i></p>	American Indian and Alaska Native Areas
APR 2013	<p>Characteristics of American Indians and Alaska Natives by Tribe Report</p> <ul style="list-style-type: none"> Population and housing characteristics for selected American Indian and Alaska Native tribes Similar to the Census 2000 PHC-5 report, but only for 100-percent data <p><i>Media: Internet (PDF) only</i></p>	States

Planned Release Date*	100-Percent Data Products	Lowest Level Geography
MAR 2011 – FEB 2012	2010 Census Briefs <ul style="list-style-type: none"> • Analysis of topics including graphs and tables • Similar to the Census 2000 Briefs series <i>Media: Internet (PDF), paper (printed reports)</i>	Largest Places
JUN 2011 – JUN 2013	2010 Census Special Reports <ul style="list-style-type: none"> • Detailed analysis of topics including graphs, tables, and maps • Similar to the Census 2000 Special Report series • Includes the “Census Atlas of the United States” <i>Media: Internet (PDF), paper (printed reports)</i>	Largest Places
To be determined	Public Use Microdata Sample (PUMS) Files <ul style="list-style-type: none"> • Includes age, sex, race, Hispanic or Latino origin, household type and relationship, and tenure data with identifying information removed <i>Media: Download capability</i>	PUMAs of 100,000+ population

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MAG Land Use Classification 2009

Land Use Sector	Land Use - Long Display Codes	LUCODE - Detailed	Land Use - Detailed	Land use Description
SINGLE FAMILY RESIDENTIAL	Single Family Low Density - Less than 1 du/ac	110	Rural Residential	<= 1/5 du per acre (SF)
		120	Estate Residential	1/5 du per acre to 1 du per acre (SF)
	Single Family Medium Density - 1 to 4 du/ac	130	Large Lot Residential (SF)	1 du per acre to 2 du per acre (SF)
		140	Medium Lot Residential (SF)	2-4 du per acre (SF)
	Single Family High Density - Greater than 4 du/ac - Includes Mobile Homes	150	Small Lot Residential (SF)	4-6 du per acre (SF)
		160	Very Small Lot Residential (SF)	>6 du per acre (SF)
		161	Very Small Lot Residential (SF-Mobile Homes)	Mobile home parks/RV Parks (>6 du per acre)
MULTI FAMILY RESIDENTIAL	Multi Family	170	Medium Density Residential (MF)	5-10 du per acre (MF)
		180	High Density Residential (MF)	10-15 du per acre (MF)
		190	Very High Density Residential (MF)	15-50 DU/AC Residential (MF)
		191	High Rise Residential	>50 DU/AC (MF)
RETAIL	Retail Low - Amusement/Movie Theatre/Specialty Retail/Neighborhood Retail	210	Low Density Commercial	Movie Theatres, Skating Rinks, Amusement Facilities
		220	Greenhouse Commercial	Nurseries, Greenhouses
		230	Specialty Commercial	<=50,000 square feet
		240	Neighborhood Commercial	50,000 to 100,000 square feet
	Retail High - Community Retail/Regional Retail	250	Community Commercial	100,000 to 500,000 square feet
		260	Regional Commercial	500,000 to 1,000,000 square feet
		270	Super-Regional Commercial	>= 1,000,000 square feet
INDUSTRIAL	Industrial	310	Storage Facilities	Storage Facilities
		320	Warehouse	Warehouse/Distribution Centers
		330	Light Industrial	Laboratory/Back Office
		340	Heavy Industrial	Manufacturing
OFFICE	Office	410	Office Low Rise	1-4 stories
		420	Office Mid Rise	5-12 stories
		430	Office High Rise	13 stories or more

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Land Use Sector	Land Use - Long Display Codes	LUCODE - Detailed	Land Use - Detailed	Land use Description
OTHER/PUBLIC EMPLOYMENT	Tourist Accomodations - Motel/Hotel/Resort	510	Motels/Hotels	Motels/Hotels
		511	Resorts	Resorts
	Educational	520	Educational	Educational institutions where no detail available
		521	Preschool/Daycare facilities	Preschool/Daycare facilities
		522	Schools (K-12 grade)	Schools
		523	Post High School Institutions	Including public and private colleges and technical training institutions
		524	Arizona State University	ASU Main and Extended Campuses
		525	Dormitories	Dormitories associated with educational institutions
		Institutional/Religious	530	Institutional
	531		Religious Institutions	Churches/Religious Institutions
	Medical/Nursing Home	532	Medical Offices	Medical Offices
		533	Hospitals/Medical Centers	Hospitals/Medical Centers
		534	Nursing Homes/Assited Care Facilities	Nursing Homes/Assited Care Facilites (Group Quarter)
	Cemetery	540	Cemeteries	Cemeteries, Mausoleums, Crematoriums
	Public/Special Event/Military	551	Public Offices	Includes city halls
		552	Public Services	Includes community centers, libraries, police and fire stations, courts and other government services
		553	Large Public Facilities	Includes power sub-stations, Work yards, Sewer and Water treatment plants
		554	Military	Military Use
		555	Prisons	Prisons and jails
		560	Special Events	Includes stadiums, sports complexes, and fairgrounds
		Other Employment - Landfill/Proving Grounds/Sand and Gravel/etc.	571	Landfill
	572		Sand and Gravel	Sand and Gravel
	573		Automotive Proving Grounds	Automotive Proving Grounds
	574		Mining	Mining

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MAG Land Use Classification 2009

Land Use Sector	Land Use - Long Display Codes	LUCODE - Detailed	Land Use - Detailed	Land use Description
TRANSPORTATION	Transportation	610	Transportation	Freeways/Expressways/ Highways/ Major Roads/ Arterials/ ROWs where no detail available
		611	Parking Lots	Parking Lots
		612	Parking Structures	Parking Structures
		613	Park and Ride lots	Park and Ride lots
		614	Transit Center	Transit Center
		615	Freeways/Expressways/ Highways	Freeways/Expressways/ Highways
		616	Major Roads, Arterials	Major Roads, Arterials
		617	Neighborhood roads	Neighborhood roads
	Airport	618	Railroads	Railroads
		620	Airports	Public use airports
		621	Sky Harbor Airport	Sky Harbor Airport
OPEN SPACE	Active Open Space	710	City/Regional Active Open Space	Includes city/regional parks, playgrounds/fields
		711	Local/Neighborhood Active Open Space	Includes Local/Neighborhood common areas, parks, playgrounds
	Golf Course	720	Golf courses	Golf Courses
	Passive/Restricted Open Space	730	Passive Open Space	Includes mountain preserves and washes
		731	Restricted Open Space	Restricted Open Space (Including Firing Range)
		732	Limited Use Public Facilities	Very small difficult to access parcels
		733	Floodplain	Floodplain
		Water	740	Water
	741		Canal	Canal
	742		Intermittant Water	Intermittant Water
	743		Residential Lake	Residential Lake
	Agriculture	750	Agriculture	General Agriculture
MULTIPLE USE	Business Park	810	Business Park	Includes enclosed industrial, office or retail in a planned environment
	Mixed Use	820	Mixed Use	Jurisdiction defined
		821	Mixed Use/Indian Community	Mixed Use/Indian Community
	Planned Development	830	Planned Community	Planned Community

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Land Use Sector	Land Use - Long Display Codes	LUCODE - Detailed	Land Use - Detailed	Land use Description
VACANT	Vacant	900	Vacant (existing land use database only)	Vacant
	Developing Residential	910	Developing Residential	Residential Under Construction
	Developing Employment Generating	920	Developing Commercial	Commercial Under Construction
		930	Developing Industrial	Industrial Under Construction
		940	Developing Office	Office Under Construction
		950	Developing Public/Other Employment	Employment Under Construction
	Transportation	960	Developing Transportation	Transportation Under Construction
	Active Open Space	970	Developing Open Space	Developing Open Space
	Developing Employment Generating	980	Developing Multiple Use	Multiple Use Under Construction
Unknown	999	Unknown	Unknown	

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MAG POPTAC Non-Census Timeline
From June 2009 to November 2009

Member Agency Due Date	Activity
Submit when the latest Plan or update is complete.	Submit General Plans for 60 day review.
Submit when Amendment is ready for review.	Submit Major General Plan Amendments for 60 day review.
Ongoing	Submit Minor General Plan Amendments, Area Plans and Development Master Plans/Community Master Plans and Amendments.
Ongoing	Submit Planned Area Developments/Planned Community Developments/Planned Residential Developments/Unit Planned Development/Final Plats and Reports.
Ongoing	Submit copy of C404 Form to MAG.
June, 2009	MAG sends jurisdictions the 2009 draft MAG/MPA land use code look-up file.
June, 2009	MAG compiles job center survey responses and updates job center map.
July, 2009	Submit comments to MAG on the updated MAG to MPA land use code look-up file.
July, 2009	Submit public employment data for MAG Employer Database 2009.
July, 2009	Submit Q2 residential completions to MAG.
July, 2009	Submit annexations that take place from April 1, 2009 to June 30, 2009 to MAG for July 1 ADOC Estimates.
July, 2009	Submit population in group quarters to MAG for ADOC July 1, 2009 Estimates.
November, 2009	Submit Q3 calendar year 2009 residential completions to MAG.