



302 North 1st Avenue, Suite 300 ▲ Phoenix, Arizona 85003
Phone (602) 254-6300 ▲ FAX (602) 254-6480
E-mail: mag@mag.maricopa.gov ▲ Web site: www.mag.maricopa.gov

July 20, 2009

TO: Members of the MAG Population Technical Advisory Committee

FROM: George Pettit, Gilbert, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, July 28, 2009 - 10:00 a.m.
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person, by telephone conference call or by videoconference. If you are attending by videoconference, you must make arrangements with Craig Chenery at MAG and your site coordinator by the Friday prior to the meeting. If you are attending via audio conference please contact Steve Gross at (602) 254-6300 at least one day prior to the meeting.

If you are driving, please park in the garage under the building. Bring your ticket to the meeting and parking will be validated. For those using transit, the RPTA will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Heidi Pahl at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 14 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you. If you have any questions or need additional information, please contact Heidi Pahl at (602) 254-6300.

TENTATIVE AGENDA

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of June 23, 2009

4. Census 2010 Update

4a. "Count to '10" Census Outreach Group

To assist jurisdictions in promoting the importance of filling out the census forms and ensuring high levels of participation, MAG has implemented the "Count to 10" Census Outreach Group. The group has been working with the City of Phoenix Complete Count Committee Media Subcommittee on developing promotional materials. An update will be provided.

4b. Timeline

MAG staff is monitoring and working with the Census Bureau to ensure MAG member agencies are aware of and meet any deadlines in order to obtain an accurate and complete count. Please see Attachment One for a draft Census 2010 timeline.

COMMITTEE ACTION REQUESTED

2. For information.

3. For information, discussion and approval of the minutes of June 23, 2009.

4a. For information and discussion.

4b. For information and discussion.

4c. Participant Statistical Areas Program (PSAP) Verification

The PSAP Verification allows program participants to verify their jurisdiction's 2010 PSAP boundaries as recorded by the Census Bureau. Census staff will discuss the verification process, time frame and tools. Census staff will also briefly discuss the ramifications of the first American Community Survey (ACS) tract level data release in December of 2010 and how it relates to the 2010 PSAP program.

4d. Local Update of Census Addresses (LUCA) Appeals

The purpose of LUCA feedback is to provide feedback to local governments on addresses submitted to the Census Bureau as part of the 2010 LUCA program conducted in 2008. Census staff will discuss what materials participants will receive, important dates, and the appeals process. Please see Attachments Two A - Two C. A presentation will be given by Census staff.

4e. New Construction Program

The New Construction Program ensures that the Census address list is as complete and accurate as possible by providing an opportunity for tribal and local governments to submit the addresses of housing units built after the Address Canvassing operation is complete and prior to Census Day (March 2009 – April 1st 2010). Census staff will discuss eligibility, materials, and timelines. Please see Attachment Three. A presentation will be given by Census staff.

5. Arizona Department of Commerce (ADOC) Update

An update will be provided on the progress of the data collection supporting ADOC 2009 population estimates.

4c. For information and discussion.

4d. For information and discussion.

4e. For information and discussion.

5. For information and discussion.

6. Regional Updates

MAG POPTAC members and MAG staff will have the opportunity to provide an update on development within their jurisdiction, amendments to general plans and any special projects.

7. Next Meeting of MAG POPTAC

The next meeting of the MAG POPTAC is scheduled for Tuesday, August 25, 2009 at 10:00 a.m.

6. For information and discussion.

7. For information and discussion.