

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
REGIONAL COUNCIL EXECUTIVE COMMITTEE MEETING
November 15, 2004
MAG Offices
302 North 1st Avenue, Phoenix, Arizona

MEMBERS ATTENDING

Mayor Keno Hawker, Mesa, Chair
Mayor Woody Thomas, Litchfield Park,
Vice Chair
Mayor Mary Manross, Scottsdale, Treasurer
Mayor Wendy Feldman-Kerr, Queen Creek

* Mayor Phil Gordon, Phoenix
Mayor Joan Shafer, Surprise
* Mayor James M. Cavanaugh, Goodyear

* Not present

Participated by videoconference or telephone conference call

1. Call to Order

The Executive Committee meeting was called to order by Chairman Keno Hawker at 12:03 p.m.

2. Call to the Audience

Chairman Hawker noted that according to MAG's public comment process, members of the audience who wish to speak are requested to fill out the public comment cards. He stated that there is a three minute time limit. Public comment is provided at the beginning of the meeting for items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only.

Chairman Hawker stated that there were no public comment cards received.

3. Approval of Consent Agenda

Chairman Hawker stated that public comment will be received before taking action on the consent items. Each speaker is provided with a total of three minutes to comment on the consent agenda. After hearing public comments, any member of the Committee can request that an item be removed from the consent agenda and considered individually. Chairman Hawker stated that agenda items #3A, #3B #3C. #3D and #3E were on the consent agenda. He noted that no public comment cards were received.

Mayor Joan Shafer moved to approve consent agenda items #3A, #3B #3C, #3D and #3E. Mayor Woody Thomas seconded, and the motion carried unanimously.

*3A. Approval of the October 18, 2004 Executive Committee Meeting Minutes

The Executive Committee, by consent, approved the October 18, 2004 meeting minutes.

*3B. MAG Transportation GIS Project Consultant Selection

The Executive Committee, by consent, approved that Carter Burgess, Inc. be selected to conduct the MAG Transportation GIS Project for an amount not to exceed \$400,000. The FY 2005 MAG Unified Planning Work Program includes \$400,000 to conduct the MAG Transportation Geographic Information System (GIS) project. This project will integrate an enormous variety and amount of transportation related data that includes TIP project information, planned projects, transit routes, highway geometry, travel speed data, traffic counts, travel forecasts and traffic signals. The project will provide tools to manage this data and make it available in a user-friendly form. A request for proposals was advertised and five responses were received. A multi-agency proposal evaluation team reviewed the proposal documents and interviewed the consultant teams. The evaluation team recommended to MAG the selection of Carter Burgess to conduct the project for an amount not to exceed \$400,000. This item was on the November 10, 2004 Management Committee agenda.

*3C. Consultant Selection for the Williams Gateway Freeway Alignment and Environmental Overview Study

The Executive Committee, by consent, approved the selection of the consultant firm DMJM Harris to conduct the Williams Gateway Freeway Alignment and Environmental Overview Study for an amount not to exceed \$500,000. In June 2003, the Regional Council approved an amendment to the FY 2004 MAG Unified Planning Work Program and Annual Budget to include funding for a Williams Gateway Freeway corridor analysis. Funding for this project was carried forward to the FY 2005 Work Program. A request for proposals to conduct the study was advertised and nine proposals were received. A multi-agency proposal evaluation team reviewed the proposal documents and interviewed the consultant teams. The evaluation team recommended to MAG the selection of the consultant firm DMJM Harris to conduct the study for an amount not to exceed \$500,000. This item was on the November 10, 2004 Management Committee agenda.

*3D. FY Amendment of the FY 2005 MAG Unified Planning Work Program and Annual Budget to Accept Grant Funds Awarded from the Arizona Department of Housing for the Arizona Homeless Evaluation Project

The Executive Committee, by consent, approved an amendment to the FY 2005 MAG Unified Planning Work Program and Annual Budget to accept \$16,500 from the Arizona Department of Housing for the Arizona Homeless Evaluation Project. The Arizona Department of Housing has awarded \$16,500 to MAG for the Arizona Homeless Evaluation Project. This is a statewide collaborative evaluation process of homeless projects. The process involves three Homeless Continua of Care: the MAG region, the Rural Continuum and the Tucson/Pima Continuum.

*3E. Amendment to the 2005 MAG Unified Planning Work Program and Annual Budget for a Part- Time Transportation Modeling Position

The Executive Committee, by consent, approved an amendment to the 2005 MAG Unified Planning Work Program and Annual Budget to include a part-time transportation modeling position for an amount not to exceed \$23,000. In recent months, MAG has had an excessive work load in transportation modeling assignments. To accommodate that work load, MAG is requesting that the

MAG Unified Planning Work Program and Annual Budget be amended to include a part-time transportation modeling position. This position would utilize MAG federal transportation funds.

4. Update on the MAG Regional Report

_____ Dennis Smith reported that on October 18, 2004, the Executive Committee was provided with an update on the development of the MAG Regional Report and presentation of the report at the Regional Report Forum on January 25, 2005. He noted that several facilities have been looked at and two are currently holding this date. Mr. Smith introduced Denise McClafferty to update the Committee on the facilities. Ms. McClafferty stated that the Phoenix Airport Marriott and the Arizona Club are currently holding the January 25th date. She noted that the approximate cost of the room rental and food for the Phoenix Airport Marriott is \$4,885, and the Arizona Club is \$3,000. Ms. McClafferty noted that there will be additional costs in areas such as audio visual equipment that have not been added. She noted that the Arizona Club is a potential savings of \$1,885.

Mayor Shafer expressed concern about traffic and parking on a workday at 8:00 a.m. Mayor Manross stated that she prefers the most economical facility, but asked about the layout of the Arizona Club. Mr. Smith replied that Desert Peaks was held at this facility and worked well. Mayor Manross suggested additional speakers in the back so that people can hear better.

Chairman Hawker confirmed that the Committee prefers the Arizona Club and suggested that staff move forward with the facility and planning of the Regional Report Forum on January 25, 2005. The Committee agreed. Mr. Smith then reminded the Committee about the video for this event that is being filmed today. Chairman Hawker thanked Mr. Smith and Ms. McClafferty for the update.

5. Sales Tax Incentives for Retail Development

Mr. Smith stated that the Queen Creek development agreement was mailed with the agenda. He then distributed a sample of a resolution that the City of Phoenix is pursuing. He noted that Norris Nordvold was available to answer any questions. Mayor Manross stated that the resolution is extremely general. Mr. Nordvold stated that the intent is to try to have something to show the legislature that cities are making progress. Chairman Hawker stated that even a general document can open up communication. Mayor Shafer noted that it would be great for her to have something to take to her council. Mr. Smith suggested that we can do a model resolution and take it to the December Regional Council. Chairman Hawker stated that it would be a good start. He noted that some jurisdictions may want more. He stated that at the East Valley Mayors meeting, the mayors wanted to get more specific on what defines borders and sales tax. Mayor Feldman-Kerr suggested going to all the communities at the same time with a draft or model. Mayor Manross agreed with Mayor Feldman-Kerr, but thought this draft might not be enough. Mayor Feldman-Kerr stated that using a general resolution would be a good start. Mayor Shafer stated that Surprise will be meeting with West Valley legislators and suggested taking this resolution to that meeting. She noted that it would have to go to the Surprise council before it was presented to the legislators. Chairman Hawker suggested that jurisdictions could take this resolution to their councils who could provide more detail. Mayor Manross suggested that Mayor Shafer share these discussions with the legislators and ask for the opportunity for jurisdictions to work together. Mr. Smith stated that MAG can work on an agency-wide resolution to bring to the Executive Committee in January. Mayor Shafer suggested putting this item on the Regional Council agenda for information and discussion. Chairman Hawker

suggested that MAG do a draft resolution and provide some detailed options for jurisdictions to explore.

6. Regional Workforce Housing Task Force Report

Dennis Smith stated that at the October 18, 2004 meeting, the Executive Committee held action on this item until the Management Committee had an opportunity to comment. He noted that there were a few points emphasized by the Management Committee. The first is to further define workforce housing to include more than just affordable housing and the need to address all levels of housing across the continuum. It was also suggested that the Task Force look beyond Maricopa County borders to include areas such as Pinal County. He noted that the Management Committee was supportive of providing MAG data, but the role of MAG needs to be clarified as to whether it will be voting and endorsing vs. inputting and commenting. They questioned that if MAG is commenting throughout the process through its committees, would MAG be endorsing instead of just inputting? Mr. Smith stated that it was also suggested that MAG might provide input on who sits on the Task Force. Mr. Smith explained that this item was on the agenda for input only. He then introduced Mr. Wes Gullett representing the Stardust Foundation.

Mr. Gullett stated that the Task Force would be comfortable with just input and not endorsement. He explained that the two main focuses are to utilize the MAG data and to get as much input as possible on this process. He also stated that they would like to invite Regional Council and Executive Committee members, who are interested, to sit on the Task Force. Mr. Gullett stated that they hope to work with a variety of people. Mr. Gullett then distributed a list of the Task Force Steering Committee members and noted that Gregg Holmes was Chair of this committee. Chairman Hawker asked how the Chair was selected. Mr. Gullett replied that Mr. Holmes volunteered to be the Chair and there was a consensus of the people actively involved. He stated that the first 11 members of the Steering Committee were selected to get things moving. He noted that they would like to have 13 members on the committee. Mr. Gullett stated that the Steering Committee was also selected by consensus. Chairman Hawker stated that there is credibility in a process and that there may be community acceptance and funding difficulties without a transparent process for committee structure and membership. Mr. Gullett replied that this is not a government structure and there is potential funding from different organizations.

Chairman Hawker asked if the Task Force was looking to have workforce housing throughout the region or within a particular time limit commute. He also asked the definition of workforce housing. Mr. Gullett replied that the Task Force will look at housing in Maricopa County and specifically the Metropolitan area. He noted that the key is to keep focused on the impact of workforce housing. Mayor Shafer asked what the official end of the process would be. Would the outcome be mandated to cities? Mr. Gullett replied that is not the objective. He noted that this is a citizens task force and would like to look at this from a regional perspective by communicating with elected officials and the public. This process will provide information to the cities. Mayor Feldman-Kerr stated that she sees this as similar to the Arts and Culture Task Force. The region saw something that was lacking and took a closer look. She noted that it is a good idea to utilize MAG data and that any information is good. Mr. Smith clarified what he understood to be workforce housing. This process would also show if a city needs executive housing. It would show the whole range. Mr. Gullett agreed that the task force would look at the whole continuum, but more directly at workforce housing for those earning 80 percent of the medium income, which is \$42,000 annually, and below. Chairman Hawker

stated that Mesa would be interested in looking at 15 minute commutes. Mr. Gullett stated that the proposals will be appropriate for each community.

Mayor Thomas stated that Litchfield Park is a smaller community and does have a range of housing, as well as commercial development. He asked if the housing focus will include employment. Mr. Gullett replied that the hope is to have a good angle in economic development. Mayor Manross asked in regards to Pinal County, what criteria is being used in determining what geographic areas and how far will it go. Mr. Gullett responded that is the challenging part of the process and that the data available in these area will be considered. He noted that is why the artificial boundaries were decided. Mr. Gullett stated that he is here to get approval to work with MAG in getting data and to utilize its mapping abilities. Mr. Smith stated that information will be shared with MAG committees during the process. Chairman Hawker asked what committees would be involved. Mr. Smith replied that depending on the subject it could be the Planners Stakeholders, the Human Services Committees or the Management Committee. Chairman Hawker liked the idea of the Planners Stakeholders Committee.

Mayor Thomas moved to approve that MAG work with the Regional Workforce Housing Project to provide data analysis and technical assistance and to have input on elements of the project provided by the appropriate MAG committees. Mayor Feldman-Kerr seconded, and the motion carried unanimously.

7. Annual Performance Review of the MAG Executive Director

_____ Dennis Smith stated that according to his employment agreement, the MAG Executive Committee conducts an annual performance review in consultation with the Regional Council. He noted that last year the Executive Committee decided not to use a consultant firm for the evaluation. He stated that it is the Committee's decision to either use a consultant this year or move forward with the evaluation survey from last year. Mayor Shafer stated that the process last year worked well and suggested using the evaluation survey again this year. Mayor Feldman-Kerr asked if Mr. Smith needed goal setting for the coming year to provide some direction, as well as some criteria on which to evaluate next year. Mr. Smith replied that he will put together goals for the coming year. Mayor Manross asked if Mr. Smith felt the need for a consultant for his evaluation. Mr. Smith replied that he did not.

Chairman Hawker noted that the consensus of the committee was to move forward with the evaluation survey for the Executive Director.

9. Proposition 400 Update

_____ Dennis Smith showed a map of the unofficial results of Proposition 400. He stated that this is one of the finest moments of MAG. Everyone did an outstanding job - cities, towns, the County, the Native American Indian communities and staff. He recognized Eric Anderson for his outstanding work in this process, Rita Walton for her division's work on the projections, Tom Remes for all his work with member agency staff, Kelly Taft and her staff for their work on the 300 public involvement events, and Valerie Day and Denise McClafferty for all their work. Mayor Shafer stated that all cities should be praised for working so cooperatively and against tough opposition.

Mr. Smith asked Eric Anderson to give an overview of the upcoming schedule. Mr. Anderson stated that it is important that we begin the program right. He noted that MAG is committed to building every thing in the Plan. He stated that there may be some Plan changes down the road or cost changes. So managing the Plan will be challenging. Mr. Anderson noted that the first focus will be on the Transportation Improvement Program (TIP) for the 2006-2010 period. The draft TIP will be provided in March or April with final approval in June or July. He noted that there may be opportunities to accelerate projects, or we may have to shift projects back in the future depending on the resources available. He stated that the first five years look solid. Mr. Anderson stated that under HB2456, MAG is responsible for implementing the policies and procedures for the Arterial Street Program. He also stated that MAG has been working with Valley Metro and Valley Metro Rail (VMR). He also noted that under HB 2456, the Annual Report on Freeway Programs has been expanded to include all projects in the RTP.

Mr. Smith agreed that we need to watch projects and there needs to continue to be discipline on the TPC. He stressed the importance of tracking all costs and revenues. Mayor Shafer asked if there was any way that the 303 could be moved up to the first phase. Chairman Hawker suggested that communities can accelerate projects by providing funding. Mayor Thomas suggested working with Goodyear and Buckeye. Chairman Hawker also suggested doing an analysis on the components of the freeway to see if some could be left out of the accelerated project to reduce the financing.

Chairman Hawker stated that there is a RPTA Board Retreat on November 18th and he would like to have a discussion about uniformity. He noted that if there is an acceleration program for streets and freeways, there should be a parallel for transit so there are not two sets of rules. Chairman Hawker stated that there should be uniformity of governance and implementation of different modal splits. Mr. Smith stated that we are not looking to ADOT to tell us what the acceleration policy is for freeways, that is MAG's decision. Similarly in transit, it would be a MAG decision. He noted that those kinds of system-wide policies should be MAG policies. Mr. Anderson added that MAG is working closely with Valley Metro staff. Chairman Hawker asked when the five year TIP will be completed. Mr. Anderson responded that the TIP components will be on the November Transportation Review Committee agenda and then will go to the Transportation Policy Committee in December for information and discussion.

Chairman Hawker thanked Dennis Smith and Eric Anderson for their update.

8. Adjournment

There being no further business, the meeting was adjourned at 1:08 p.m.

Chair

Secretary