

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
POPULATION TECHNICAL ADVISORY COMMITTEE

February 21, 2006
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue
Phoenix, Arizona

MEMBERS IN ATTENDANCE

George Pettit, Gilbert, Chairman	Sonny Culbreth, Litchfield Park
*Bryant Powell, Apache Junction	Wahid Alam, Mesa
**Connie Randall, Avondale	*Matt Holm, Maricopa County
Brian Rose, Buckeye	Karen Flores, Peoria
*Gary Neiss, Carefree	Tim Tilton, Phoenix
*Ian Cordwell, Cave Creek	Shawny Ekadis, Queen Creek
David de la Torre, Chandler	*Stacey Gubser, Salt River Pima-Maricopa Indian Community
Mark Smith, El Mirage	*Harry Higgins, Scottsdale
**Ken Valverde, Fountain Hills	Janice See, Surprise
*Bev Turner, Gila Bend	Sherri Lessing, Tempe
*Terry Yergan, Gila River Indian Community	*Miles Johnson, Wickenburg
*Kate Langford, Glendale	Mark Fooks, Youngtown
Katie Coble, Goodyear	*Ann McCracken, Valley Metro
*Gail Acosta, Guadalupe	

* Not in attendance

** Participated via audioconference

OTHERS IN ATTENDANCE

Shawn Murray, Mesa	Anubhav Bagley, MAG
Corry Whittaker, Mesa	Steve Gross, MAG
Max Enterline, Phoenix	Heidi Pahl, MAG
Paul Jepson, City of Maricopa	Harry Wolfe, MAG
Jack Tomasik, CAAG	

1. Call to Order

The meeting was called to order at 10:05 a.m. by Chair George Pettit.

2. Call to the Audience

There were no requests to address the audience.

3. Approval of Meeting Minutes of January 17, 2006

It was moved by Mark Fooks, seconded by David de la Torre and unanimously recommended to approve the meeting minutes of January 17, 2006.

4. 2005 Census Survey Workshop

Heidi Pahl noted that the Census Bureau was in the data processing phase of the 2005 Census Survey. She said that the preliminary results of the survey should be released by March 15, 2006 and that the results of the count of population in Group Quarters might be issued earlier.

Ms. Pahl said that prior to the release of the preliminary census survey results, MAG and the Census Bureau would be holding a survey workshop. She said the purpose of the workshop is to explain how the survey differs from the 1995 Special Census, and to provide suggestions on how to interpret and evaluate the preliminary results.

Ms. Pahl indicated that the survey workshop is scheduled for Thursday March 2, 2006 at 10:00 a.m. in the MAG Saguaro Room. Mark Fooks asked about the duration of the workshop. Heidi Pahl estimated the workshop would take about an hour, but said it could go as long as an hour and a half.

Heidi Pahl noted that at the workshop there would be a discussion of the survey output. She noted that to make it easier for attendees, the workshop would be divided into two parts: one part for the full count of group quarters and outdoor locations and the second part for the housing unit sample survey.

Ms. Pahl said that members of the Census Survey Oversight Committee, Census Survey Outreach Group, MAG Population Technical Advisory Committee (POPTAC), intergovernmental representatives, finance staff and managers of cities/towns/Indian Communities/County would be invited to the workshop. She added that the Census Bureau staff would be attending the workshop via video conference.

5. July 1, 2005 Resident Population Updates

Harry Wolfe indicated that while MAG is undertaking a Census Survey for distributing state-shared revenues, DES is still required to prepare resident population updates. He continued that therefore a set of unofficial July 1, 2005 updates were produced for MAG member agencies. Mr. Wolfe said that these updates were unofficial because they did not go through the MAG approval process and because they will be superseded by the 2005 Census Survey figures when they are released.

Harry Wolfe indicated that MAG staff had concerns with the methodology that was used by DES to produce the July 1, 2005 County updates. However, he explained that because the DES Updates would be superseded by the Census Survey results, that he would make recommendations to enhance the methodology for the preparation of the July 1, 2006 estimates.

6. Arizona Department of Economic Security (ADES)/Socioeconomic Projections

Anubhav Bagley noted that on January 27, 2006 DES staff distributed a draft set of projections as noted in the attachment. He added that DES had made some revisions to those projections that change the Maricopa County population by less than 1,000 people.

Mr. Bagley said that the DES draft projections were within a reasonable range. However, he said that MAG has concerns regarding the methodology used and that the projections are based on the July 1, 2005 Updates rather than the 2005 Census survey. Finally Mr. Bagley pointed out that MAG had concerns about the projections for Pinal and Pima Counties.

Mr. Bagley said that the projections would be considered by the DES POPTAC at the March 22, 2006 committee meeting.

7. MAG Socioeconomic Projections

Anubhav Bagley noted that MAG has been collecting from our member agencies and assembling the base data that will be used to generate draft projections. He said MAG is starting to work on creating a base and buildout population for MAG member agencies.

Mr. Bagley thanked member agencies for their responsiveness in providing data. He said that MAG would be producing a base and buildout for the projections using the information available for them. He said that base and buildout would be prepared first for those jurisdictions that had provided all the data needed and next for the jurisdictions that will be obtaining the data in the near future. The base and buildout will then be produced for the remaining jurisdictions.

Mr. Bagley made reference to the table which identified the projections schedule. He estimated that a full draft of the projections by Socioeconomic Analysis Zone (SAZ) would be prepared later in the year.

8. Establishment of Arizona Data Estimates and Projections Task Force

Harry Wolfe reported that on February 8, 2006, Governor Janet Neapolitan signed Executive Order 2006-04 establishing the Arizona Data Estimates and Projections Task Force (ADEPT). He said that the Task Force was created to enhance the development of accurate population estimates and projections and labor market information in the state.

Mr. Wolfe said that the membership of the Committee and the tasks that they will be pursuing have not yet been defined in detail. He said that he would monitor the task force work and provide more detail to the MAG POPTAC when it became available.

David de la Torre asked if MAG could attend Task Force meetings. Harry Wolfe responded that staff could attend the meetings.

9. Other Data Collection Activities

Heidi Pahl indicated that she was collecting general plan and development data for the socioeconomic projections. She said that the goal was to develop a process for collecting the data needed for the development of MAG socioeconomic projections on a regular basis.

Ms. Pahl also noted that she was working on the Building a Regional Quality Community (BQRC) survey. She indicated that the survey was divided into two parts: a general set of questions pertaining to the member agency overall, and a second set of questions related to each specific job center in the jurisdiction. Ms. Pahl continued that it would be best to shorten the survey to only include the information on job centers.

Heidi Pahl explained that in January at the Planner Stakeholders Group meeting, MAG member agency staff volunteered to review the survey instrument. Ms. Pahl said that the survey would be sent to the single point of contact at each agency prior to it being conducted by telephone.

Connie Randall asked for the name of the Avondale contact for the BQRC survey. Ms. Pahl indicated that there was a list of contacts that had been compiled by MAG. Harry Wolfe said that he would provide Ms. Randall with the name of the Avondale contact.

10. City of Mesa Growth Trends

Wahid Alam and Shawn Murray of Mesa gave a presentation on growth trends within the City of Mesa. The presentation is available on the MAG Website at <http://www.mag.maricopa.gov/detail.cms?item=5784>

11. Regional Update

Tim Tilton commented that the Phoenix light rail project was in progress as noted by the construction in the immediate vicinity of the MAG office.

12. Next Meeting of the MAG POPTAC

George Pettit stated that the next meeting of the MAG POPTAC is scheduled to be held on Tuesday, March 21, at 10:00 a.m.

The meeting adjourned at 10:40 a.m.