

MINUTES OF THE  
MARICOPA ASSOCIATION OF GOVERNMENTS  
TECHNOLOGY ADVISORY GROUP

July 16, 2009  
MAG Office  
302 North First Avenue  
Phoenix, Arizona

MEMBERS ATTENDING

Randy Jackson, Surprise, Chair

\*Kevin Hinderleider, Avondale

Dee Hathaway, Buckeye

\*Jim Keen, Carefree

\*Patrick Hait, Chandler

Pat Timlin, El Mirage

\*Mike Ciccarone, Fountain Hills

Shawn Woolley, Gilbert

Dean McDonald for Kenneth Arnold, Glendale

\*Cindy Sheldon, Goodyear

\*David Boynton, Maricopa County  
Dale Shaw, Mesa

\*Duncan Miller, Paradise Valley

John Imig, Peoria

Greg Binder, Phoenix

\*Lester Godsey, Queen Creek

\*Kevin Sonoda, Scottsdale

Dave Heck, Tempe

Arkady Bernshteyn, Valley Metro Light Rail

\*Members neither present nor represented by proxy.

OTHERS PRESENT

Alex Deshuk, Mesa

Galen Updike, GITA

Craig Chenery, MAG

\*\*Participated via telephone conference call.

+ Participated via video conference call.

1. Call to Order

The meeting was called to order at 10:00 a.m. by Chairman Randy Jackson. All members introduced themselves.

2. Call to the Audience

No comments were made by the audience.

3. Approval of the February 19, 2009 Meeting Minutes

A motion to approve the February 19, 2009 meeting minutes was moved by Dale Shaw, seconded by Dee Hathaway and unanimously approved by the committee.

4. Open Dialogue and Strategic Planning Session

Randy Jackson thanked the members for attending the meeting. Mr. Jackson provided a brief history of the TAG committee and provided an overview for the expectations of the meeting. Vice Chairman Shawn Woolley of Gilbert added that a primary concern of the committee moving forward is to determine what TAG wants as a group and what the members want to gain from it. He stressed the importance of ensuring that the right people are on the committee. He stated that the Information Sharing Working Group topic list needs to be updated with current and valid topics and would like input from the committee.

Dave Heck of Tempe stated that the City of Tempe is looking to implement a Citizen Request Management (CRM) system and would like to utilize the 311 system. He feels that it should be addressed as a regional issue instead of an individual municipality issue and would like to discuss this at a future meeting.

Randy Jackson thanked Mr. Heck for his input. Mr. Jackson stated that the TAG is currently involved with two major projects. The first is the Regional Community Network (RCN) project and the second is the Regional Videoconferencing System (RVS), which will soon be working in conjunction with the RCN. Mr. Jackson provided a brief overview and history of the RCN project. Mr. Jackson stressed the importance of the RCN and a TAG member presence at the monthly RCN Working Group meetings. John Imig of Peoria asked how the current RVS will be integrated with the RCN project. Craig Chenery of MAG stated that the municipalities in Phase IA will be receiving IP based videoconferencing systems and will be considered a part of the current RVS. Mr. Imig raised a concern about compatibility between the new IP systems and the current ISDN network. Mr. Chenery stated that MAG will be hosting an IP/ISDN bridge that is capable of making the technologies compatible. Mr. Chenery referred Mr. Imig to Ron Amaya of Peoria who has been working closely with the RCN Working Group, for further details on Peoria's involvement and other proposed videoconference applications.

Arkady Bernshteyn of Valley Metro Light Rail stated that he would be interested in discussing interoperability on a radio network and the Regional Wireless Cooperative (RWC). Mr. Jackson responded that the TAG committee has received numerous updates on interoperability in the past and it continues to be a topic of significant interest. Mr. Jackson added that TAG should be involved with the project. Dale Shaw from Mesa stated that he would be able to share information on Mesa's progress with interoperability and as it relates to a regional effort. He added that there are currently two projects. The first is the Topaz Regional Wireless Cooperative (TWRC), of which Mr. Shaw is the Executive Director. Topaz includes Gilbert, Mesa Queen Creek and Apache Junction. The second project is the RWC.

Galen Updike, Telecommunications Development Manager with GITA, referenced the broadband stimulus package. He stated that based on a 2000 Census standard, many MAG Member Agencies are considered rural cities and are eligible for funding. Mr. Updike explained that GITA is looking for areas in the region that are not currently served or are underserved with broadband technologies. Mr. Jackson thanked Mr. Updike for his input.

Mr. Jackson directed the discussion towards TAG membership and the ability to form a quorum at future meetings. Mr. Jackson stated that there are numerous agencies that are not represented at TAG. He stressed the importance of attendance and the value of sending proxies when needed.

Dale Shaw recognized the tremendous opportunities agencies have with TAG and that numerous Member Agencies are working similar projects individually when the efforts could be combined for regional goals and collaborations. He requested a standing agenda topic that deals with technical regional projects and issues to encourage collaboration.

Greg Binder of Phoenix suggested that municipal Chief Information Officers (CIO's) are initially offered the role of TAG membership with the opportunity to refuse and reallocate to an alternate qualified staff member. Mr. Jackson stated that he would be interested in extending membership offers to Member Agencies who do not currently have a TAG representative. Craig Chenery stated that he would check on MAG policies and procedures in regards to adding and determining membership and report back at the next meeting. John Imig expressed his concern about attendance of agencies that do not actively attend TAG meetings, yet have a representative. Shawn Woolley addressed the current value of the committee and its ability to be of value. In response, Randy Jackson discussed moving the committee from an information sharing group, to an information deciding group. Mr. Jackson acknowledged the strong technical representation of current TAG membership and his interest in expanding it. Dave Heck agreed and stated that the committee needs tangible goals to ensure purpose and increased participation. Shawn Woolley addressed the concern of whether TAG should continue. He stated that with a strong group and valid topics, that the committee could grow and the need for proxies is critical for success. Mr. Jackson informally polled the committee on the idea of a predominantly CIO based membership and the membership unanimously agreed. Greg Binder suggested that proxies become more involved with the meetings to be able to fairly represent their agency when motions are called and moved. John Imig added that proxies should be included on agenda and minutes mail outs. Shawn Woolley acknowledged that proxies are likely to be the next wave of TAG membership and should be included in current affairs.

Greg Binder asked if it is possible for TAG to be able to get on the agenda's of other committee's if TAG has news of interest. Mr. Chenery stated that he would find out the procedure and report back to the committee at the next meeting.

Mr. Jackson suggested the committee meets in August to further discuss the suggestions and concerns raised. Mr. Jackson requested an RCN update and an overview on the broadband stimulus to be added to the agenda.

Dave Heck requested that future agenda items include “For information, discussion and possible action” to further enable decision making.

6. Announcements and Public Input

No announcements were made.

7. Date of Future Meetings

The next meeting of the MAGTAG is scheduled for 10:00 a.m. on August 20th, 2009 in the MAG Palo Verde room. The meeting was adjourned at 12:15 p.m.