

MINUTES OF THE  
MARICOPA ASSOCIATION OF GOVERNMENTS  
POPULATION TECHNICAL ADVISORY COMMITTEE AD HOC SUBCOMMITTEE

June 23, 2009  
MAG Office, Suite 200, Saguaro Room  
302 North 1<sup>st</sup> Avenue  
Phoenix, Arizona

MEMBERS IN ATTENDANCE

Tim Tilton, Phoenix, Chair	Thomas Ritz, Glendale
Harry Higgins, Scottsdale	* Lisa Collins, Tempe
Sam Andrea for Jason Crampton, Chandler	*Wahid Alam, Mesa
John Verdugo for Matt Holm, Maricopa County	

\*Those members neither present nor represented by proxy.

OTHERS IN ATTENDANCE

Max Enterline, Phoenix	Kurt Cotner, MAG
Chris DePerro, Phoenix	Jason Howard, MAG
Heidi Pahl, MAG	Rita Walton, MAG
Jami Garrison, MAG	Steve Gross, MAG
	Anubhav Bagley, MAG

1. Call to Order

Chair Tim Tilton called the meeting to order at 9:04 a.m.

2. Call to the Audience

There were no requests from the audience to address the MAG POPTAC Ad Hoc Subcommittee.

3. Approval of Minutes of December 9, 2008

It was moved by Harry Higgins, seconded by Thomas Ritz and unanimously recommended to approve the meeting minutes of December 9, 2008.

4. Updated MAG Land Use Code and Match with Member Agency Land Use Codes

Kurt Cotner said that MAG staff maintains three regional land use datasets: General Plans of all member agencies, known development plans, and existing land use. He said that a common land use code that is applied to all the datasets is needed as part of these land use datasets. He noted

that MAG staff have recently updated the MAG land use codes. He referred the Subcommittee members to Attachment One. In order to maintain the regional General Plan dataset, a land use conversion table for each member agency is also needed. He said that the draft 2009 MAG land use codes, and the conversion table between the member agency code to MAG land use code, have been sent for review to the POPTAC. He asked that all member agencies send any comments to him by July 17, 2009. Mr. Cotner also mentioned that the next step after the land use code review is to develop a mixed use lookup table for every member agency.

Tim Tilton agreed with Mr. Cotner on the need for lookup tables for mixed use categories. He inquired regarding the detail needed on the mixed use codes. Anubhav Bagley responded that since the General Plans are used as the basis of future land use in socioeconomic projections, details of mixed use categories are essential. He pointed to the analysis conducted by MAG consultants on different mixed use splits in different geographic locations.

Thomas Ritz inquired about the “unknown” land use code in the draft MAG land use code. Anubhav Bagley informed the subcommittee that the “unknown” code is only a placeholder until further information is gathered. The final datasets should not contain any polygons with this code.

#### 5. MAG Data Collection, Update and Review Activities and Timeline

Anubhav Bagley said that to support socioeconomic projections and regional planning activities, MAG staff work with the POPTAC to collect a number of regional data sets. These data include residential completions, employer, general plan land use and amendments, known development projects, and existing land use. He further added that these data sets are updated and then sent to MAG member agencies for review on an ongoing basis.

Mr. Bagley said that MAG staff have been reviewing the data sets and working towards streamlining the data collection, update, and review processes. He distributed and discussed in detail a draft table highlighting data collection, update, and review activities in preparation for 2010.

Rita Walton added that MAG staff would like to streamline the data collection and review activities to ensure that the databases are most accurate while minimizing the burden on member agency staff. She mentioned as an example that the data collection date for General Plan amendments should be based on the timing of the amendments being presented to a jurisdictional council.

John Verdugo explained that Maricopa County only approves major amendments once a year in December. Data collection in January would ensure the most current data being provided to MAG staff. Tim Tilton suggested that it may be a good idea to survey all member agencies on the timing of their amendment approvals.

Anubhav Bagley inquired if the member agencies would prefer reviewing all the data at one time or distributed over the year. Rita Walton added that a data set would only be reviewed once a year. Tim Tilton suggested that the data should be sent for review two or three times a year. Max Enterline agreed with Tim.

6. Preparation for 2012 Socioeconomic Projections – AZ-SMART

Anubhav Bagley informed the Subcommittee that for the past two years, MAG staff have been working on the development of the next generation of socioeconomic model: Arizona's Socioeconomic Modeling Analysis and Reporting Toolset (AZ-SMART). Phase I of development was completed in 2008 and is currently being tested. He further added that MAG staff are currently working on developing the detailed data sets needed to support the new model. Mr. Bagley provided a brief overview of the new modeling system and added that a detailed presentation on AZ-SMART and its data needs will be provided to the POPTAC.

Tim Tilton said that such detailed presentations are very helpful to the POPTAC membership's understanding of the data needs and the modeling process. Max Enterline inquired if the methods utilized in previous years for data and model output review will still be used. Anubhav Bagley informed the subcommittee that the data and results will still be reviewed using GIS datasets and mapping techniques.

The meeting adjourned at 9:52 am.