

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
POPULATION TECHNICAL ADVISORY COMMITTEE

April 19, 2005
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue
Phoenix, Arizona

MEMBERS IN ATTENDANCE

George Pettit, Gilbert, Chairman
*Bryant Powell, Apache Junction
Connie Randall, Avondale
*Ian Cordwell, Cave Creek
David DeLaTorre, Chandler
Mark Smith, El Mirage
Dana Burkhardt, Fountain Hills
*Bev Turner, Gila Bend
*Terry Yergan, Gila River Indian Community
**Kate Langford, Glendale
Brett Burningham, Goodyear
* Gary Smith, Guadalupe

Sonny Culbreth for Mike Cartsonis,
Litchfield Park
Wahid Alam, Mesa
Gary Norris for Matt Holm, Maricopa County
Prisila Ferreira, Peoria
Tim Tilton, Phoenix
Shawney Ekadis, Queen Creek
*Harry Higgins, Scottsdale
Stephanie Wilson, Surprise
Hector Tapia, Tempe
**Matt Moric, Wickenburg
*Mark Fooks, Youngtown
Anne MacCracken, Valley Metro

* Not in attendance

** Participated via audioconference

OTHERS IN ATTENDANCE

Karen Flores, Peoria
Max Enterline, Phoenix
Sintra Hoffman, Surprise
John Lynch, McDOT
Jay Occhiogrosso, Census Bureau
Phil Garthright, Consultant
Anubhav Bagley, MAG

Craig Chenery, MAG
Steve Gross, MAG
Michelle Green, MAG
Heidi Pahl, MAG
Jack Tomasik, MAG
Harry Wolfe, MAG
Don Worley, MAG

1. Call to Order

The meeting was called to order at 9:05 a.m.

2. Call to the Audience

There were no requests to address the MAG POPTAC.

3. Approval of Meeting Minutes of March 15, 2005

George Pettit asked that the reference to Gilbert's update of General Plan be revised to note that Gilbert had completed the update of its General Plan and a total rewrite of its zoning code. It was moved by Prisila Ferreira, seconded by Hector Tapia and unanimously recommended to approve the meeting minutes of March 15, 2005 as amended.

4a. 2005 Census Survey

Heidi Pahl provided an overview of preparations for the 2005 Census Survey. She discussed the cognitive testing project and noted that the Census survey questionnaire was revised based upon its finding. Ms. Pahl also commented upon the questionnaire print test, publicity for the Census, recruiting and outdoor locations.

Wahid Alam suggested preparing a letter to be sent to the head of group quarters letting them know that they will be contacted by the Census Bureau and to solicit their cooperation in providing the data required.

4b. Preparations for Developing Address Lists and Identifying New Construction for the 2005 Census Survey

Harry Wolfe explained that as a means of reducing costs for the 2005 Census Survey, MAG contacted each member agency and asked whether they could supply a complete list of addresses for their jurisdiction. This would need to include a record for every housing unit (single family, apartment, mobile home, etc.). These lists could then be used by the Census Bureau in lieu of canvassing the entire sample blocks, resulting in a substantial savings to our member agencies. Thirteen agencies reported that they could provide such a list, with the remaining agencies either unable or uncomfortable about supplying the list. He noted that attachment one showed the agencies offering to supply lists and the status of the lists and that May 1st was the deadline for providing the lists to MAG.

Harry Wolfe also mentioned that the Census Bureau also asked MAG to review 'small' blocks. Small blocks are those which were previously identified as having less than 4 housing units. He said that these blocks were examined to determine if they might have new residential construction by September 1st, 2005. Mr. Wolfe stated that by using aerial photography, MAG examined approximately 6,000 'small blocks' and determined that 650 of these blocks had or had potential for new housing units by September 1, 2005.

Harry Wolfe said that at the same time, verification was needed that any block previously identified as having no housing units actually had no housing units. He added that these 'zero' blocks might be omitted from address canvassing for the 2005 Census Survey.

Harry Wolfe commented that MAG will also need to provide the Census Bureau a list of all residential units completed between the date of the address lists and September 1st. He said that we had discussed using permit data from the Assessor's office and applying lag times, however, at last month's meeting it was recommended that we collect residential completion data up to September 1st. Mr. Wolfe said that it will therefore be necessary for us to compile residential completions for July and August (in addition to data collected through Quarter 2 of 2005). He noted that MAG staff needed to receive the completion summaries from our member agencies by September 8th; and that this would give MAG staff only one week to QA, geocode and assign census blocks to each unit. He added that these units would be covered as a part of the follow-up program after the surveys are mailed out.

4c. Boundary and Annexation Survey

Harry Wolfe summarized the results of the MAG Workshop on the Census Bureau's Boundary and Annexation Survey. He said that the workshop had been useful in allowing member agencies to coordinate their boundary changes to be forwarded to the Census Bureau so that they did not overlap.

5. Development of July 1, 2005 Maricopa County Resident Population Update

Harry Wolfe said that DES was in the process of collecting the data necessary to prepare the July 1, 2005 Maricopa County Resident Population Update. He noted that MAG would be collecting and providing DES with data on annexations and population in Group Quarters.

6. Development of Maricopa County Projections

Harry Wolfe reported that DES staff is continuing to work on the preparation of an updated set of county projections, including Maricopa County. He said that at the March meeting of the DES POPTAC it was noted that analysis had been conducted that it would take some time to develop another draft to distribute to members of the DES POPTAC.

7. Accessing Census Data

Harry Wolfe provided a brief overview of various surveys that are available through the Census Bureau. Tim Tilton and Max Enterline of Phoenix reviewed the method that they use to access and to distribute Census data.

8. Next Meeting of the MAG POPTAC

It was noted that the next meeting of the MAG POPTAC will be held on June 21, 2005.

The meeting adjourned at 10:15 a.m.