

MINUTES OF THE  
MARICOPA ASSOCIATION OF GOVERNMENTS  
POPULATION TECHNICAL ADVISORY COMMITTEE

March 15, 2005  
MAG Office, Suite 200, Saguaro Room  
302 North 1<sup>st</sup> Avenue  
Phoenix, Arizona

MEMBERS IN ATTENDANCE

George Pettit, Gilbert, Chairman  
\*Bryant Powell, Apache Junction  
Adrian Williamson, Avondale  
Phil Garthright, Buckeye  
\*Ian Cordwell, Cave Creek  
David DeLaTorre, Chandler  
Mark Smith, El Mirage  
\*Dana Burkhardt, Fountain Hills  
/ Bev Turner, Gila Bend  
\*Terry Yergan, Gila River Indian Community  
Kate Langford, Glendale  
Brett Burningham, Goodyear

\*\* Gary Smith, Guadalupe  
\*Mike Cartsonis, Litchfield Park  
Wahid Alam, Mesa  
Gary Norris for Matt Holm, Maricopa County  
Karen Flores for Prisila Ferreira, Peoria  
Tim Tilton, Phoenix  
\*Shawney Ekadis, Queen Creek  
\*Harry Higgins, Scottsdale  
Stephanie Wilson, Surprise  
Hector Tapia, Tempe  
Matt Moric, Wickenburg  
\*Mark Fooks, Youngtown  
\*Anne MacCracken, Valley Metro

\* Not in attendance

/ Participated via video conference

\*\* Participated via audioconference

OTHERS IN ATTENDANCE

Connie Randall, Avondale  
Max Enterline, Phoenix  
John Lynch, McDOT  
Anubhav Bagley, MAG  
Mele Koneya, MAG

Heidi Pahl, MAG  
Elaine Trammell, MAG  
Harry Wolfe, MAG  
Don Worley, MAG

1. Call to Order

The meeting was called to order at 9:05 a.m.

## 2. Call to the Audience

There were no requests to address the MAG POPTAC.

## 3. Approval of Meeting Minutes of February 18, 2005

Comments on the minutes were requested. Brett Burningham reported that he attended the February 18, 2005 meeting and that the spelling of his last name needed to be corrected. Phil Garthright also stated that he attended the meeting. It was moved by Hector Tapia, seconded by Hector Tapia to approve the meeting minutes of February 18, 2005 as amended. The motion carried unanimously.

## 4a. 2005 Census Survey

Heidi Pahl provided an overview of preparations for the 2005 Census Survey. She noted that:

- A 2005 Census Website at <http://www.2005census.com> has been established as well as a logo and a slogan, "Count Me In" for the Census.
- Extra efforts are being made to reach out to minority groups through publicity efforts in the media. Phoenix will be hosting a Channel 33 telethon in Spanish just prior to the Census Survey.
- Workers are still needed for the address canvassing operation that begins in May 2005. The census recruitment hotline is 602-256-3225.
- Cognitive testing is being conducted to make sure that people understand the questions asked on the survey questionnaire
- The Census Bureau said they will provide a formal response to the request that Maricopa County be made exempt from the 2005 National Census Test.
- Efforts to minimize cost increases associated with the Census Survey include the use of address lists to reduce the amount of block canvassing that is needed and coordinating with member agencies on the submittal to the Census Bureau of Boundary and Annexation Survey questionnaires and maps.

## 4b. List of Group Quarters for the 2005 Census Survey

Harry Wolfe thanked POPTAC members for submitting lists of Group Quarters in a timely fashion.

Karen Flores asked where to send additional information on Group Quarters that have just been constructed. Harry Wolfe said to forward the information to him.

Max Enterline asked whether the Census Bureau will not accept any group quarters that are not on their list. Harry Wolfe said that the Census Bureau would add the MAG Group Quarters to their own list from Census 2000 and then cross check it using local telephone books.

Max Enterline asked whether there was another deadline for submitting Group Quarters. Harry Wolfe responded that there was a final deadline in June, but we wanted to get information to the Census Bureau as early as possible.

George Pettit suggested adding a list of relevant deadlines at the end of the agenda.

Wahid Alam asked what would happen if the operators of Group Quarters did not return phone calls. Heidi Pahl responded that there would be a personal visit where necessary.

Wahid Alam recommended sending a letter to the operators of Group Quarters letting them know about the 2005 Census count of population in Group Quarters.

Karen Flores suggested that publicity for the 2005 Census effort be directed at group quarters, such as group homes as well as population in households.

Heidi Pahl said that outreach efforts to group quarters and outdoor locations is different than outreach efforts for the Census Survey, noting that MAG will be working with the providers and member agency human services departments to publicize the full count of population in group quarters and outdoor locations.

#### 4c. Boundary and Annexation Survey

Harry Wolfe announced that the Boundary and Annexation Survey Workshop held on March 7, 2005 was successful. He explained that the member agencies that attended were able to coordinate boundary changes to avoid submitting maps with inconsistent boundaries. He noted that this would help the Census Bureau expedite their work and it would reduce costs.

Harry Wolfe noted that Boundary and Annexation Surveys and Maps were to be sent to the Census Bureau by today (March 15, 2005) and he asked any POPTAC member whose jurisdiction would not be submitting the maps to see me after the meeting.

#### 4d. Accounting for New Construction

Harry Wolfe reported that MAG wanted to ensure that new housing units built just prior to the Census Survey date would be counted. He indicated that to include them it would be necessary predict new housing units that would be built in the months just preceding the Census Survey. Because residential completions would not be available to document where these units are being built, Mr. Wolfe indicated that MAG would be using County Assessor files to extract residential permits issued. He added that if member agencies wanted to send to MAG the residential permits issued themselves, they could do so.

George Pettit asked if MAG only needed residential permits. Harry Wolfe responded yes.

David De La Torre asked whether member agencies should continue to submit their quarterly completions. Don Worley responded that all member agencies should continue to do that.

Adrian Williamson asked what were the deadlines by which permit information needed to be supplied to the Census Bureau. Harry Wolfe responded that he would check on it.

Brett Burningham asked who needed to receive the permit data. Harry Wolfe responded that it should be sent to MAG.

Matt Moric asked when the Census Survey would take place. Harry Wolfe said that it would be conducted around September 1, 2005

#### 5. Development of Maricopa County Projections

Anubhav Bagley stated that DES is refining its draft County projections and that none were available to consider. He said that it was necessary to defer action on the approval of official county projections and of subregional projections.

Mr. Bagley said that the next meeting of the DES POPTAC would be held on March 25, 2005 and that when we would report what occurred at the meeting at the next MAG POPTAC meeting.

George Pettit asked for a date when the Maricopa County control total would be ready. Anubhav Bagley responded that he wasn't sure.

Tim Tilton asked if anyone knew anything more about the PhD demographer contracted by DES to examine their methodology. Anubhav Bagley responded that the consultant would be examining the estimates process.

Tim Tilton asked if the name of the consultant was known. Harry Wolfe responded that it was Dr. Warren Brown from Cornell.

#### 6. Status Report on MAG Subregional Projections

Anubhav Bagley said that MAG would await the development of Maricopa County projections before pursuing the preparation of subregional projections. He said that currently MAG staff was working on an estimate of bail out and net capacity for each member agency. He added that the bail out estimates would be forwarded to member agencies for review.

George Petit asked when the bail out would be finished. Anubhav Bagley said that he was not sure, but estimated that it would be within a month or so.

#### 7. Orientation Workshop

Harry Wolfe indicated that in the past MAG has given an orientation workshop to POPTAC members on the MAG socioeconomic programs. He said that the workshop reviewed the methods by which MAG prepares estimates and projections, coordinates Census programs and the role of the MAG POPTAC in the processes. He asked whether MAG POPTAC members would find such a workshop useful.

John Lynch said that a workshop would be very helpful to him by explain the process used by MAG to prepare estimates and projections.

Harry Wolfe asked about the nature and timing of such a workshop.

George Pettit suggested that the workshop be held in conjunction with a MAG POPTAC meeting. He said that regular business items would be covered on the agenda and then the workshop would be held.

Karen Flores said it would be very helpful to know the different kinds of data that are available and how to access them. Harry Wolfe responded that he could add an item about accessing data at the next MAG POPTAC meeting.

David DeLaTorre also said that a workshop would be helpful to him since he learns new things about the estimates and projections process each year.

Phil Garthright also said that an orientation workshop would be very helpful to him. He added that it would be helpful if MAG could summarize some of the material covered in the workshop for distribution. He said it would provide a useful reference.

Wahid Alam said he wanted to have a better understanding of how data requests related to DES deadlines.

#### 8. Regional Update

George Pettit asked if anyone had any comments on what was happening within their jurisdiction.

Tim Tilton noted that Phoenix is reaching critical mass and that light rail project is triggering residential development in the downtown area.

George Pettit announced that Gilbert was revising its General Plan and zoning code.

Wahid Alam thanked MAG staff for distributing the list of Group Quarters for the 2005 Census Survey.

John Lynch reported that Maricopa County was updating the transportation portion of the county plan and that he needed to partner with other jurisdictions and conduct public outreach to develop the plan.

#### 9. Next Meeting of the MAG POPTAC

Harry Wolfe reported that the next meeting of the MAG POPTAC would be held on Tuesday, April 19, 2005.

The meeting adjourned at 10:00 a.m.

## Census Survey 2005 Address Lists Status

Jurisdiction	Is Jurisdiction supplying Address List?	Date complete file received	Date sample file forwarded to Census Bureau	Date complete file forwarded to Census Bureau
Avondale	Yes	*	4/8/2005	
Buckeye	No	n.a.	n.a.	n.a.
Carefree	Yes	*	4/8/2005	
Cave Creek	No	n.a.	n.a.	n.a.
Chandler	Yes	3/30/2005		4/8/2005
El Mirage	No	n.a.	n.a.	n.a.
Fountain Hills	Yes	4/5/2005		4/8/2005
Gila Bend	No	n.a.	n.a.	n.a.
GRIC	No	n.a.	n.a.	n.a.
Gilbert	Yes	3/30/2005		4/8/2005
Glendale	Yes	3/30/2005	4/8/2005	
Goodyear	No	n.a.	n.a.	n.a.
Guadalupe	No	n.a.	n.a.	n.a.
Litchfield Park	No	n.a.	n.a.	n.a.
Maricopa County	No	n.a.	n.a.	n.a.
Mesa	Yes	3/29/2005		4/8/2005
Paradise Valley	Yes	*	4/8/2005	
Peoria	Yes	3/23/2005		4/8/2005
Phoenix	Yes	*		
Queen Creek	No	n.a.	n.a.	n.a.
SRPMIC	No	n.a.	n.a.	n.a.
Scottsdale	Yes	3/28/2005		4/8/2005
Surprise	Yes	3/29/2005		4/8/2005
Tempe	Yes	*		
Tolleson	No	n.a.	n.a.	n.a.
Wickenburg	No	n.a.	n.a.	n.a.
Youngtown	No	n.a.	n.a.	n.a.

\* Has committed to providing complete file to MAG by May 1st, 2005

n.a. = not applicable