

MINUTES OF THE  
MARICOPA ASSOCIATION OF GOVERNMENTS  
POPULATION TECHNICAL ADVISORY COMMITTEE

December 6, 2005  
MAG Office, Suite 200, Saguaro Room  
302 North 1<sup>st</sup> Avenue  
Phoenix, Arizona

MEMBERS IN ATTENDANCE

George Pettit, Gilbert, Chairman  
\*Bryant Powell, Apache Junction  
Connie Randall, Avondale  
Brian Rose, Buckeye  
\*Gary Neiss, Carefree  
\*Ian Cordwell, Cave Creek  
David DeLaTorre, Chandler  
Mark Smith, El Mirage  
\*\*Ken Valverde, Fountain Hills  
Bev Turner, Gila Bend  
\*Terry Yergan, Gila River Indian Community  
\*Kate Langford, Glendale  
Katie Coble, Goodyear  
\*\* Gary Smith, Guadalupe

Mike Cartsonis for Sonny Culbreth, Litchfield Park  
Wahid Alam, Mesa  
\*Matt Holm, Maricopa County  
Karen Flores for Prisila Ferreira, Peoria  
Tim Tilton, Phoenix  
Shawny Ekadis, Queen Creek  
\*Stacey Gubser, Salt River Pima-Maricopa  
Indian Community  
Harry Higgins, Scottsdale  
Janice See, Surprise  
Sherri Lessing, Tempe  
none appointed, Wickenburg  
\*Mark Fooks, Youngtown  
Stuart Boggs for Ann McCracken, Valley Metro

\* Not in attendance  
\*\* Participated via audioconference  
/ Participated via videoconference

OTHERS IN ATTENDANCE

Max Enterline, Phoenix  
Anubhav Bagley, MAG  
Steve Gross, MAG

Heidi Pahl, MAG  
Mark Roberts, MAG  
Don Worley, MAG  
Harry Wolfe, MAG

1. Call to Order

The meeting was called to order at 9:12 a.m. by Chair George Petitt

2. Call to the Audience

There were no requests to address the audience.

3. Approval of Meeting Minutes of October 18, 2005

It was moved by Tim Hilton, seconded by Wahid Alam and unanimously recommended to approve the meeting minutes of October 18, 2005.

4. 2005 Census Survey

Heidi Pahl provided a status report on the 2005 Census Survey. She noted that: some of the enumerators are still out in the field collecting information on non-respondent households; they hope to be out of the field by mid-December; and that the results of the survey would be released in the Spring of 2006.

Ms. Pahl said that approximately 57 percent of the surveys were returned by mail, 6 percent by telephone and 43 by a personal visit. She added that the Census Bureau indicated the project will be completed within the original budget estimate of \$7.7 million. Ms. Pahl explained that there were other costs that would need to be absorbed including the set-up and maintenance of the local census office and the region-wide publicity.

Connie Randall asked when the results of the Census Survey would be released. Heidi Pahl estimated that it would be released in March of 2006.

5. July 1, 2005 Resident Population Updates

Harry Wolfe noted that the state requires official resident population annually. He commented that the updates would be used to distribute state-shared revenues for those jurisdictions not conducting a Special Census or a Census Survey. However, he added, that it is still required updates for purposes of distributing \$23 in lottery funds million in funds annually.

Mr. Wolfe summarized the population estimate methods used by Arizona Department of Economic Security to develop the July 1, 2005 resident population by County for Arizona. He stated that DES had numerous unresolved methodology and data issues with the latest draft of the County Updates; and that MAG staff had developed draft place Updates based upon a July 1, 2005 Maricopa County Resident Population of 3,650,000.

Mr. Wolfe added that MAG prepared these draft Updates along with written documentation of the methodology used to meet state requirements. However, he noted that MAG has concerns about the data and the methodology used to derive both the county population control totals and the subcounty populations. One of the major concerns is the data used for the Housing Unit Method. It is imperative to understand which jurisdictions have submitted completions, which have submitted permits, and how

DES is accounting for these differences, prior to approving any numbers. Mr. Wolfe explained, that DES staff has indicated that they intend to modify these numbers as they get a better understanding of the housing unit counts provided by each jurisdiction. Based on that, MAG had suggested that DES POPTAC does not vote on approval of these numbers.

Harry Higgins commented on the fast pace of growth in Maricopa County and the need for additional personnel in some high growth communities.

Max Enterline asked about the meaning of the other” housing unit category Don Worley responded that it included mostly mobile homes.

Mike Cartsonis asked how multi-family was defined. Don Worley said that one unit attached or detached were considered a single family and that 2 units or more were considered multifamily.

#### 6. MAG Socioeconomic Projections and Data Collection/Review Activities

Anubhav Bagley explained that MAG was making preparations for preparing the next set of socioeconomic projections. He noted that DES is currently working on draft county projections and that the Maricopa County projection would be used as the control total from which subregional projections are developed.

Mr. Bagley stated that MAG was in the process of collecting and verifying base data for the projections, and noted that base data had been sent out for review. He reported that the employment database would be distributed shortly and that a buildout database would be distributed in January 2006.

Anubhav Bagley distributed a schedule which laid out a timeline for carrying out the projections and getting them approved by MAG Committees.

Harry Higgins asked for the source of the hotel/motel database. Don Worley responded that we assembled the original database from a survey conducted for ASU under contract to MAG. He noted that the ASU survey information was updated using electronic phone book.

#### 7. MAG Geography

Harry Wolfe noted that the MAG projections are done by Municipal Planning Area (MPA) Regional Analysis Zone (RAZ) and Traffic Analysis Zone (TAZ) boundaries recommended by the MAG. He said that the TAZ boundaries were established by the Transportation Division. Mr. Wolfe made reference to a map on the wall which showed the latest set of MPAs, RAZs and TAZs.

Brian Rose asked if the MAG geography could be posted on the MAG Website. Harry Wolfe said that MAG would look into that.

Max Enterline asked about the differences between Traffic Analysis Zones and Socioeconomic Analysis Zones. It was noted that both geographical sets contain the same geography but the numbering of the units are different. Transportation Modeling uses a consecutive number system with TAZs, while the socioeconomic analysis zones are number in such a way that splits of zones can be traced back to

previous time periods and projections.

8. Sample Summary Municipal Planning Area (MPA) Report

Anubhav Bagley explained that MAG would be preparing summary reports by MPA to facilitate each member agency's review of the base data and draft projections. He reviewed the contents of a sample summary report for an MPA in the region.

George Pettit asked if the MPA summaries would be done for each member agency. Harry Wolfe responded that it would be done for everything,.

9. 2005 Aerial Imagery

Don Worley reported that MAG contracted with AirPhoto USA for aerial imagery and that each member agency was entitled to receive one copy of the imagery. He noted that the resolution of the imagery is 1 pixel and that the entire file is extremely large. Max Enteline asked if the data were compressed. Don Worley said that there was a compressed set.

10. City of Peoria Growth Trends

Karen Flores explained that the City of Peoria prepares an annual Growth Trends Report that presents information related to development activity in the city. She reviewed some of the data in the 2005 report including population, residential permits, land use and water service permits, and maps and data on planned developments.

11. MAG POPTAC Schedule for 2006

Harry Wolfe referenced the transmittal letter for the 2006 MAG POPTAC and Ad Hoc Subcommittee meeting schedule. George Pettit pointed out that the dates in the table were incorrect and asked that MAG staff check on the matter and send out a new schedule. Harry Wolfe indicated that he would do that.

The meeting adjourned at 10:00 a.m.