

Name of Committee: Human Services Coordinating Committee		
Name of Stakeholder Group: Human Services Information Stakeholder Group		
Date: September 23, 2009	Start time: 10:00	End time: 11:30 a.m.
Location: Cholla Room		Scribe: Rachel Brito
Attendees:	<ul style="list-style-type: none"> • Roberto Armijo, Community Information and Referral • Eddie Caine, Valley Metro • Robert Duvall, Community Information and Referral • Adrienne Howell, Southwest Gas Corp. • Carin Imig, City of Peoria • Jen Leitch, Maricopa County • Jean Moriki • Janet Olson, APECA • Joanne Osborne, Councilmember, City of Goodyear 	
<ul style="list-style-type: none"> • Gabriel Peiz, City of Phoenix Public Transit Dept. • Donna Powers, SILC • Heather Prentice, Mercy Housing • Parrish Spisz, City of Goodyear • Debbie Stone-Muller City of Peoria • Dawn Zimmer, Maricopa County • Amy St. Peter, MAG • Rachel Brito, MAG • Matt Nielson, MAG 		
<p>Discussion Points:</p> <p>Amy St. Peter gave a brief overview of the purpose for the Virtual Regional Youth Network and the Human Services Information Station. She said the goal is not to duplicate the good work already being done, but to be able to offer additional information and coordinate information not already coordinated at a regional level – such as youth councils. The primary audience will be MAG member agencies.</p> <p>Human Services Information Station: The group briefly discussed the information station; noting the following information should be included on the site:</p> <ul style="list-style-type: none"> • Best practices • Links • Flyers <p>The purpose for the Human Services Information Station will be to provide a community calendar of events taking place throughout the region. The site will contain links, flyers and postings by people in the community.</p> <p>Virtual Youth Network:</p> <ul style="list-style-type: none"> ○ The group clarified the intent of the Virtual Youth Network as an on-line resource that will reside on the MAG Web site and offer links to youth services within the MAG region, including Apache Junction. The network will target adults overseeing youth and youth programs as the Web of Friends Web site tailored toward teens. ○ Recommendations for information included on the network include: <ul style="list-style-type: none"> ○ Trip planning information from Valley Metro. ○ Scholarships programs; outreach and education ○ Youth Advisory Council disability related information and events ○ Internship information for college bound teens ○ Sister-City connections ○ Leadership training and Youth development program such as Y12 program, Arizona Workforce Development and hire-a-teen. ○ Best practices for creating projects within other communities – resources/road maps ○ Information on charities and associations such as for toy drives and food drives 		

- Articles and research information
- Volunteer opportunities, community services, project ideas
- Transit trip planning

Collaboration:

- The group discussed not duplicating, but rather partnering with, Community Information and Referral. A recommendation was made for both agencies to cross reference and direct people to the most appropriate place whether it be on the MAG Web Site or the CI&R Web site. The group noted the importance of using the information as a bridge, not a final destination. The group also discussed increased awareness for CI&R, a recommendation was made to have a standard tagline and logo for CI&R on municipal Web sites. There is a national movement for the 211 Web site that will standardize search capabilities. This Web site has many tools already in place.

Decisions:

- Develop a standardized format for different types of information to be collected and classify the information.
 - Syndicated (RSS feed) allows other agencies to pick-up.
 - Market the Web site through the Human Services newsletter and email lists.
 - Include a direct link to the specific information being searched - not the full site.
 - Include Job shadowing opportunities and internships
 - Include invitations for youth to attend MAG meetings
 - Categorize events and resources
 - Auto archive
- Promote safe, free services, resources, and events

Next Steps

Action	Person responsible	Due date
<ul style="list-style-type: none"> ● Send page links to Amy St. Peter for resources and/or best practices. 	Attendees	10/31/09
<ul style="list-style-type: none"> ● Develop standard format and clarify categories. 	MAG staff	10/31/09