Regional Economic and Growth Outcomes Project Update

MAG
Planners Stakeholder Group
October 16, 2007

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Urban Edge 1975 to 2030

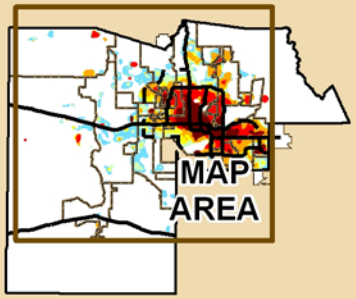
Maricopa County, Arizona

Year

- 1975
- 1990
- 2005
- 2010
- 2020
- 2030
- Maricopa County

Freeways/Expressways

- Existing
- Planned
- Forest/National Monument
- Park/Preserve
- Wilderness



Map Prepared by Maricopa Association of Governments
Source: 2007 MAG Socioeconomic Projections

Miles
0 25 50 75 100

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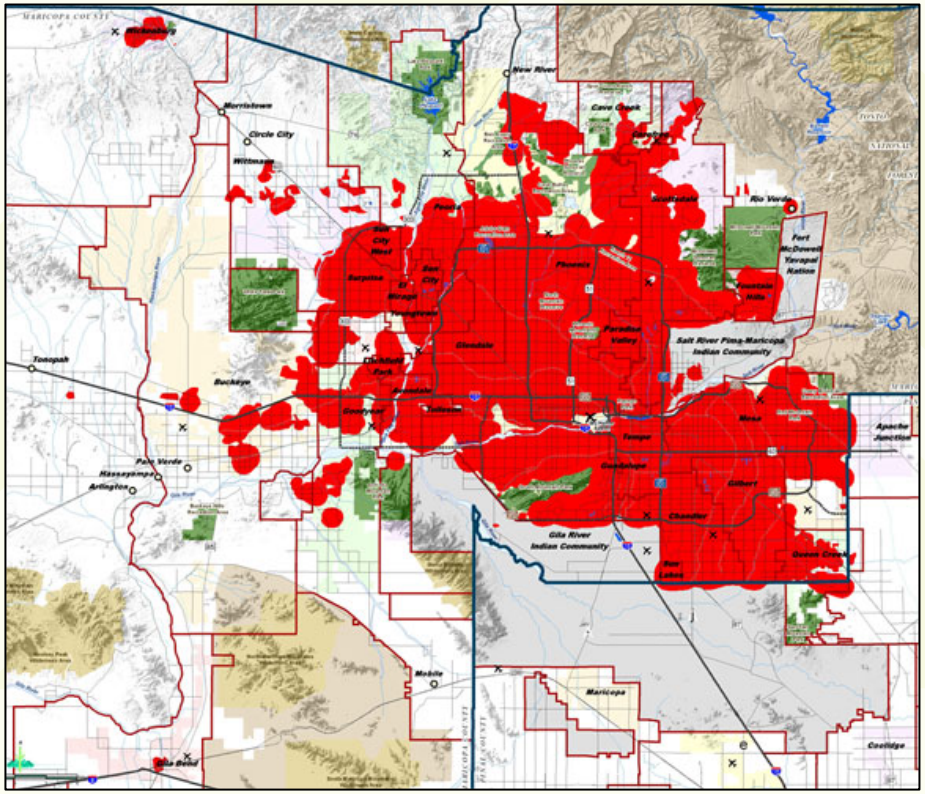
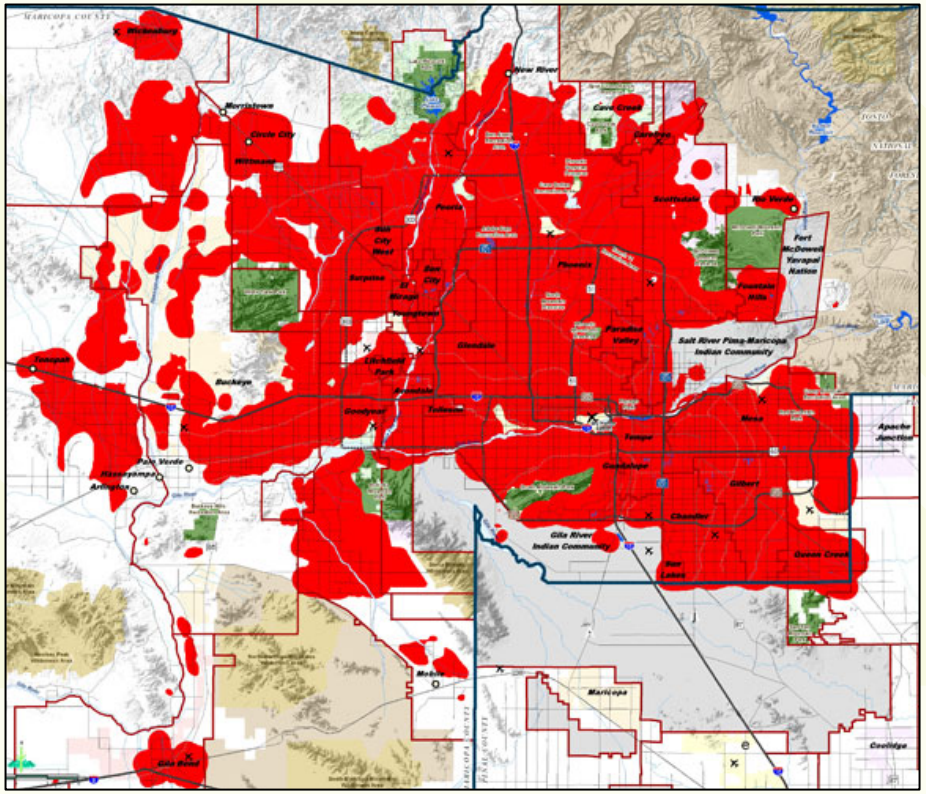
Maricopa County Population: 2010 and 2040 Projections

- 2010 Population
- 4.2 Million



- 2030 Population
- 6.1 Million



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Growth Into the Future

Subregion	Total Population			
	2005	2010	2020	2030
CENTRAL	1,512,919	1,698,339	1,993,391	2,205,253
EAST	1,413,329	1,564,368	1,766,312	1,844,169
WEST	754,777	953,792	1,470,597	2,085,578
COUNTY	3,681,025	4,216,499	5,230,300	6,135,000

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REGO Report: Starting Point

- **Regional and Subarea Focus**
  - Development focus
  - Employment (Job Center) based
  - Household connection
- **Useful Information for Decision-Makers**
  - Geographic Scale
  - Current and Future
  - Outcomes and observations

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REGO Report: Starting Point

- **Understanding current economic submarkets**
  - Look at how workers (residents) are connected to workplaces
  - Identify subareas
- **Be able to describe other economic markets**
  - Retail and service areas
  - Localized and job center markets
  - Descriptive characteristics (e.g. market-based housing, observed daily (resident-based) commuting patterns)

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REGO Report: Data

- **Current and Accurate Data Sources**
  - Member agency provided job centers and other information
  - Trip Reduction Program (TRP) data
  - MAG Population and Employment Estimates
  - MAG Socioeconomic Projections
  - MAG Transportation data
  - Federal data sources, including 2000 Census, 2006 Employment and Wage data

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REGO Report: Content

- **Topical Information**
  - Job Centers
  - Employment Activity
  - Population & Household Characteristics
  - Housing Market Description
  - Jobs/Housing Connections
  - Travel Flow and Demand Conditions
  - Development Plans

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REGO Report: Products

- **Region-wide and subarea reports**
  - Similar information, with localized focus
  - Text, maps, charts and pictures
- **Support other local and regional efforts with information and analysis**
  - Member agency partnership for community-based report
  - Provide outcomes and analysis for other local and regional study efforts

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REGO Report: Schedule

- Data Collection (Completed)
- Identification of subareas (Completed, draft)
- Content and analysis by subarea (November/December 2007)
- Report Review (January 2008)
- Report Released (February 2008)

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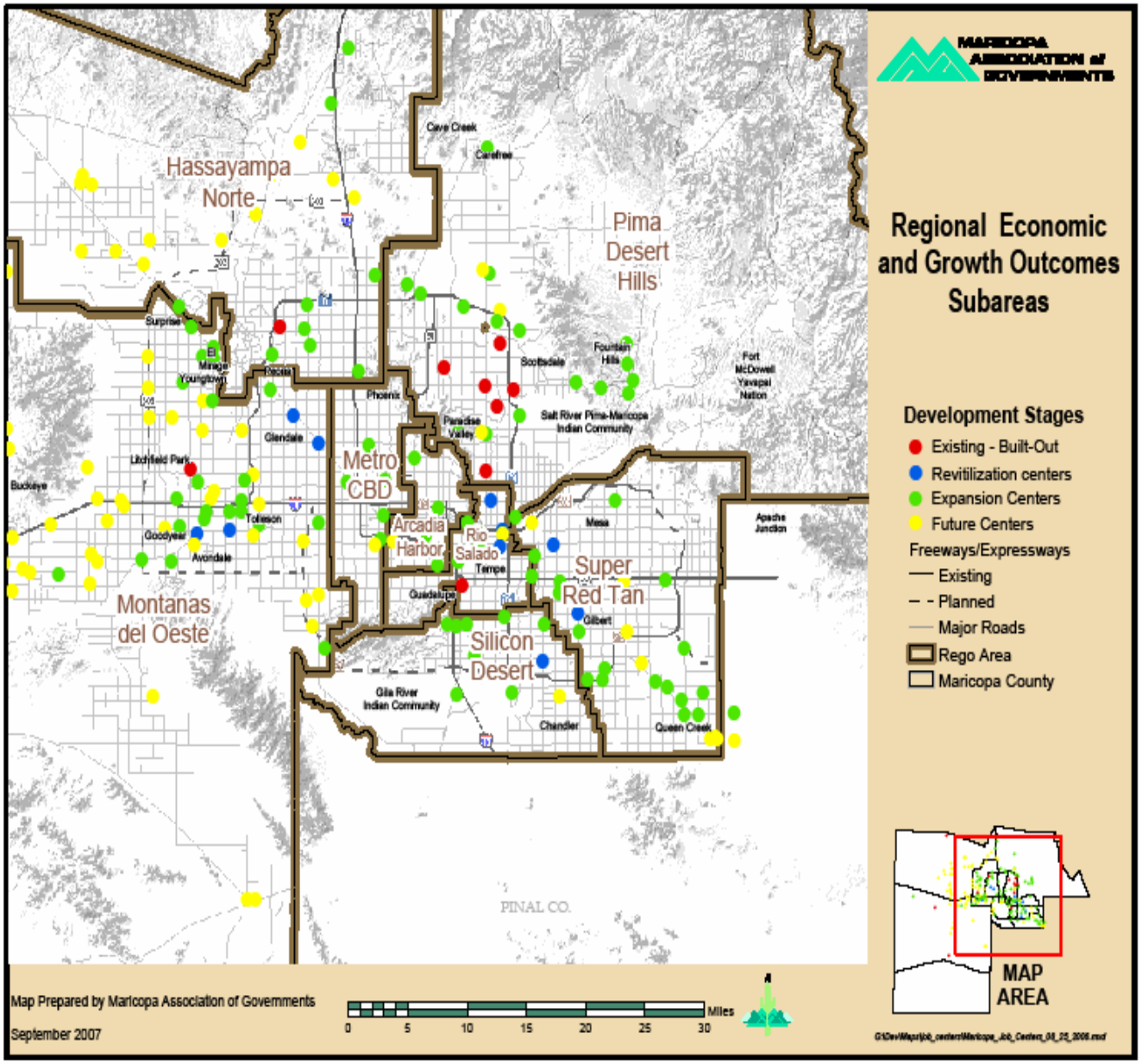

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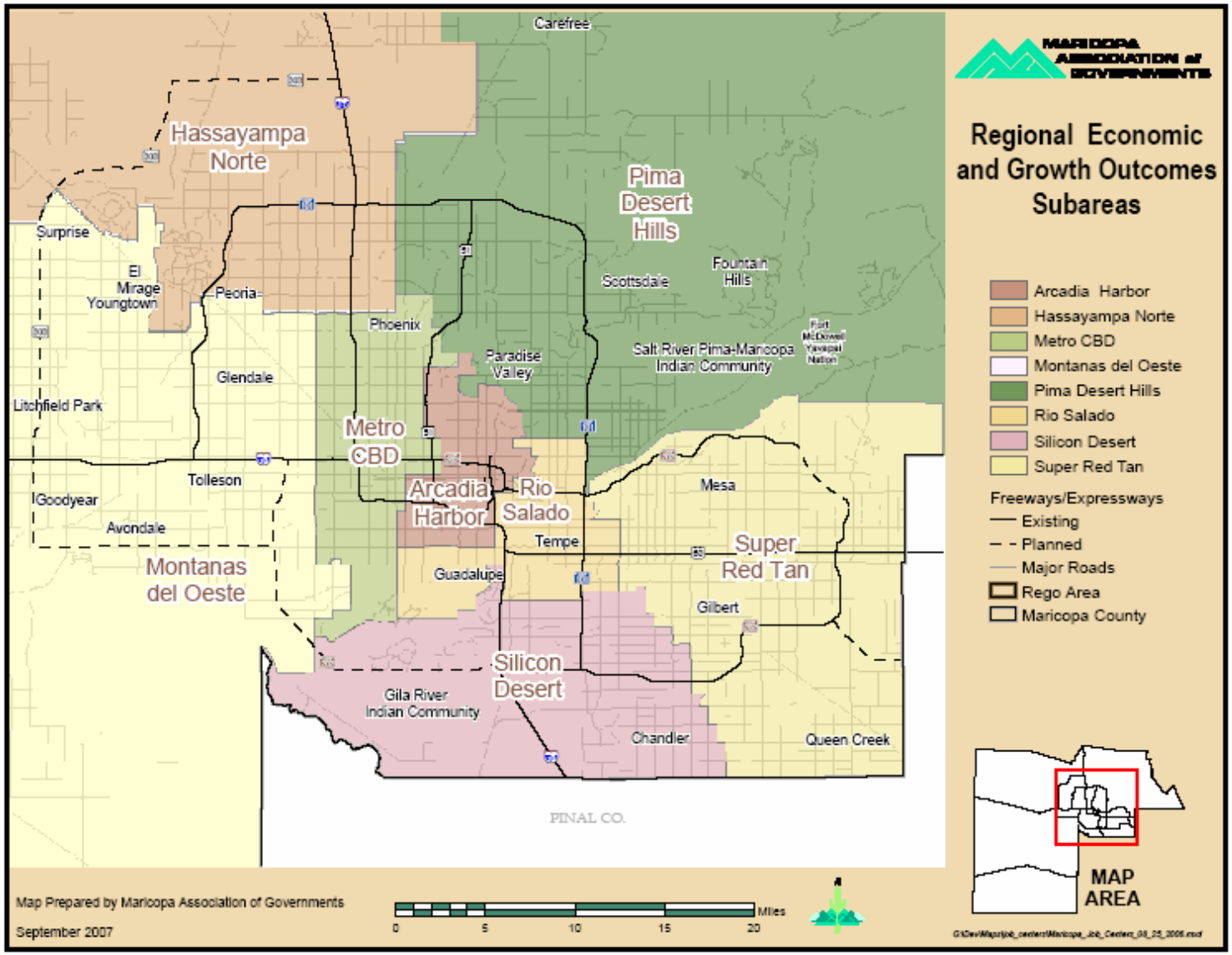

Employment Commuter Analysis

Living in….	Working in…. Total	Metro CBD	Arcadia/Sky Harbor	Rio Salado	Silicon Desert	SuperRedTan	Pima Desert Hills	Hassayampa North	Montañas de Oeste
	335,000	196,300	201,400	142,800	209,400	277,000	181,600	203,800
Metro CBD	163,400	21.0%	14.6%	5.3%	2.8%	1.0%	6.4%	6.9%	8.4%
Arcadia/Sky Harbor	68,900	5.5%	11.2%	4.1%	1.9%	0.7%	4.0%	1.0%	1.3%
Rio Salado	134,300	5.5%	9.9%	21.8%	11.1%	7.6%	5.9%	1.1%	1.3%
Silicon Desert	188,800	7.0%	11.9%	19.7%	44.7%	9.8%	4.5%	1.3%	1.6%
SuperRedTan	306,800	7.2%	13.4%	26.8%	23.4%	66.5%	8.8%	1.4%	1.4%
Pima Desert Hills	252,400	12.0%	12.4%	8.4%	3.9%	2.8%	47.8%	11.8%	2.9%
Hassayampa North	256,200	17.1%	9.1%	3.4%	1.9%	0.9%	15.0%	51.0%	17.5%
Montañas de Oeste	315,000	22.7%	14.7%	6.2%	4.3%	1.3%	5.7%	24.0%	63.5%
Pinal County	39,900	0.9%	1.6%	3.4%	4.9%	8.0%	0.8%	0.2%	0.3%
Other	21,700	1.0%	1.2%	1.0%	1.1%	1.5%	1.2%	1.3%	1.8%

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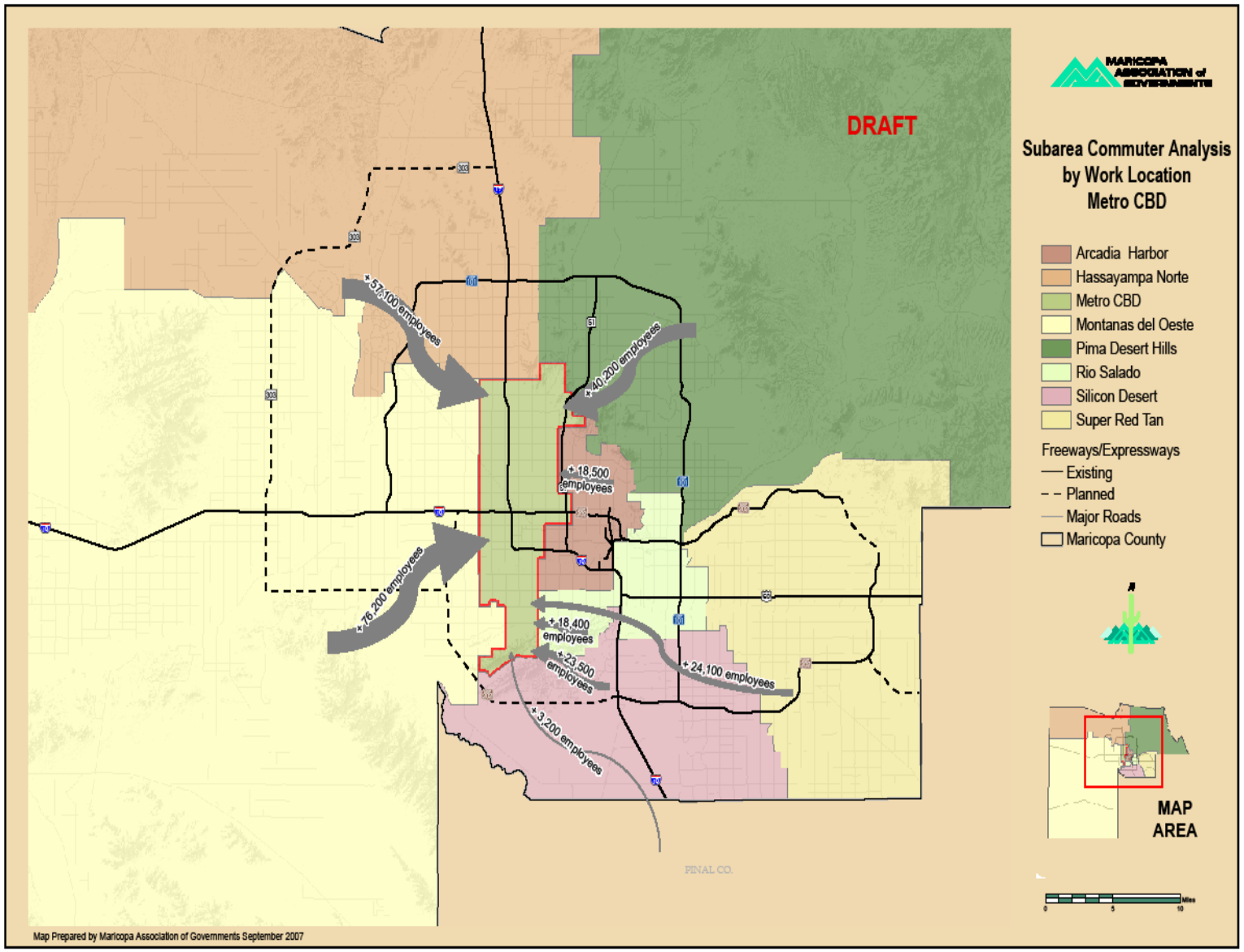

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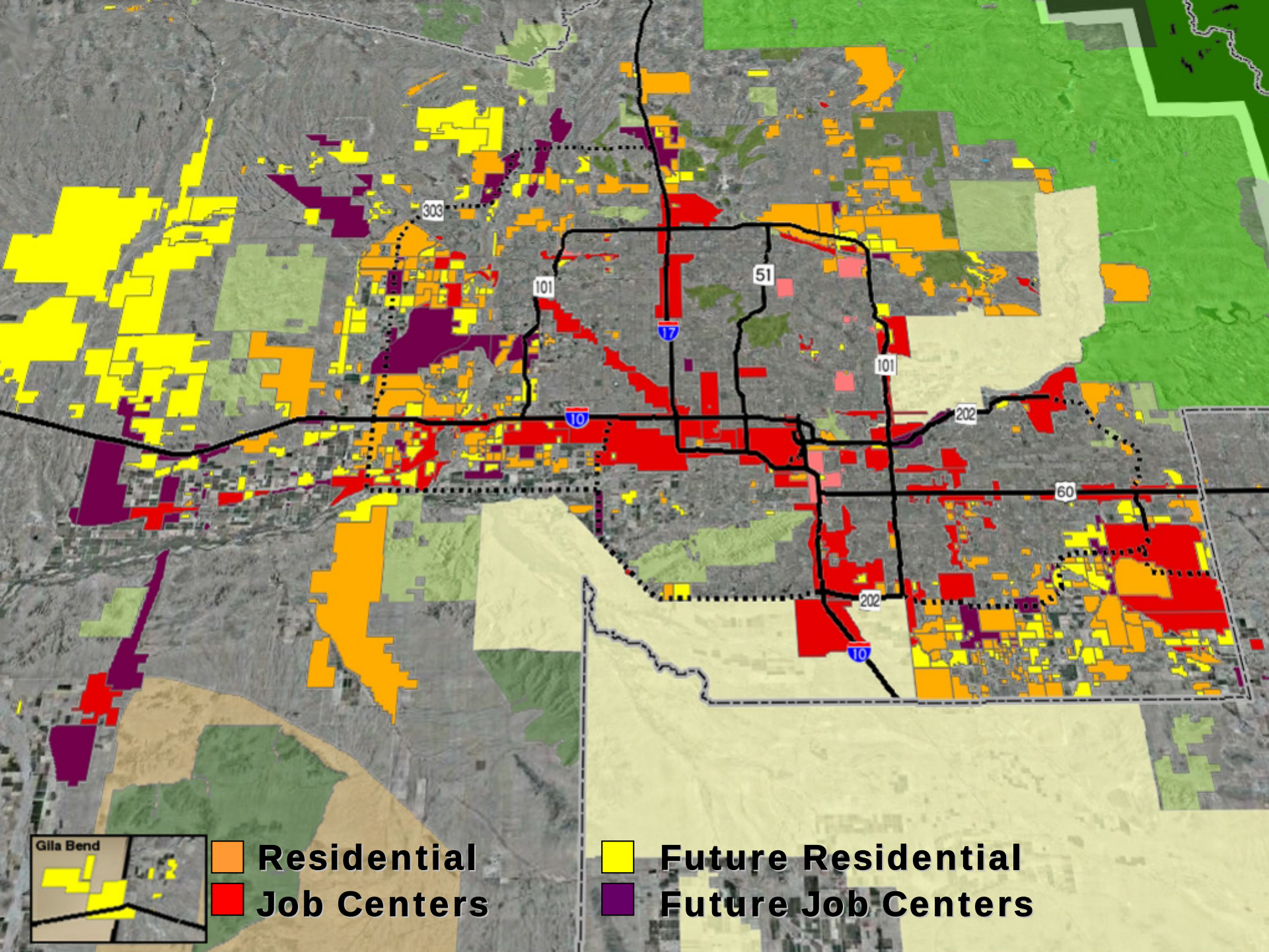
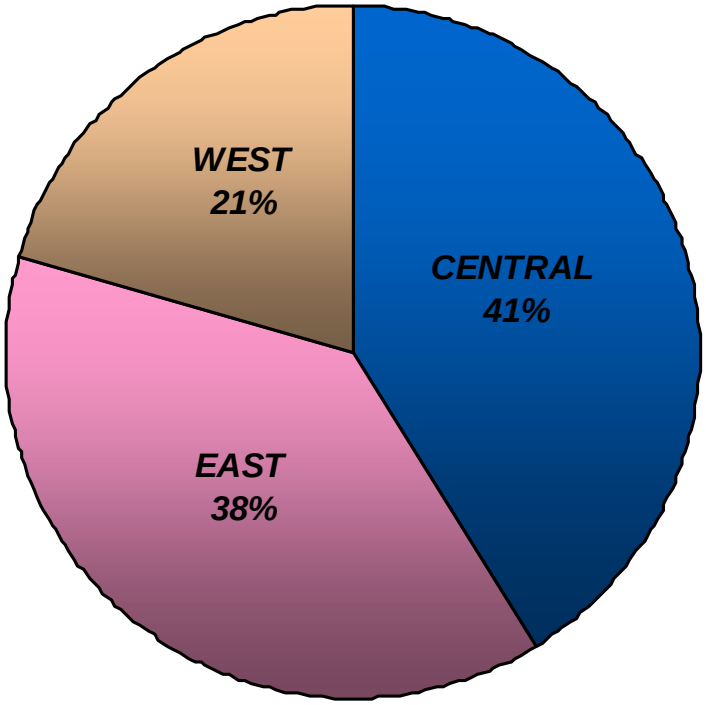
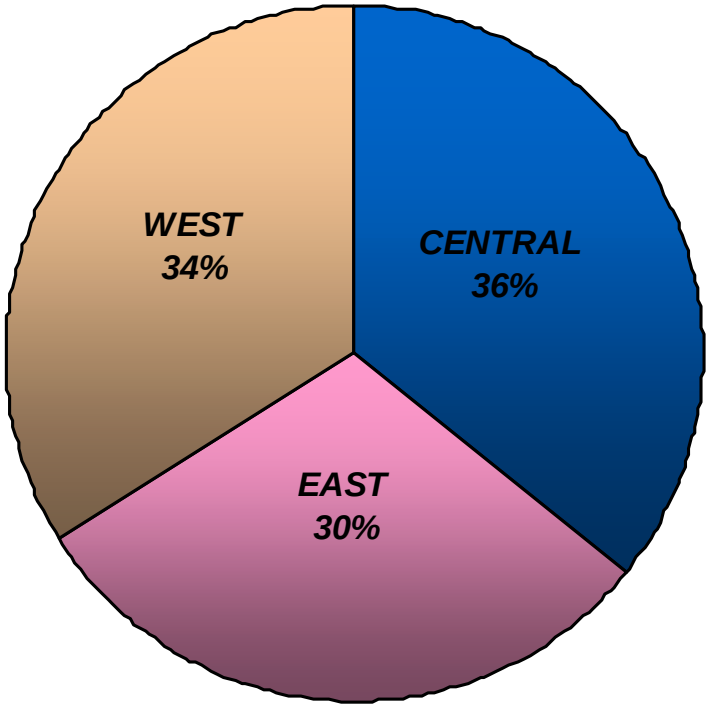

303
101
51
17
101
10
202
60
202
10
Gila Bend
Residential
Job Centers
Future Residential
Future Job Centers

Population (% of County)



2005



2030

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