

SHAZAM! **VIDEOCONFERENCING** **KICKOFF A SLAM DUNK**

Calling it a "regional slam dunk to reduce traveling," Phoenix Suns Sportscaster Al McCoy helped celebrate the launch of the MAG Regional Videoconferencing System (RVS) at a press conference on May 30th. Using basketball analogies and trademark phrases like "Shazam!" and "Zing go the strings!" McCoy called the "play-by-play" during a demonstration of the RVS.



The press conference received excellent coverage from more than a dozen radio, TV, and newspaper organizations. Among them were Channel 3 TV, Phoenix Channel 11, Channel 53 TV (Spanish Language) the Arizona Republic, the

Arizona Business Journal, KTAR Radio and local newspapers in Surprise, Mesa-Tempe, and Paradise Valley.

Twelve cities participated via videoconference in the kickoff event to help demonstrate the System. Special thanks go to the Site Coordinators from Cave Creek, Chandler, Gila Bend, Gilbert, Goodyear, Paradise Valley, Peoria, Phoenix, Salt River Pima-Maricopa Indian Community, Surprise, Tempe, and Wickenburg for all of their time and hard work.



RVS USE GROWING

Use of the Regional Videoconferencing System (RVS) has increased by more than 50% for the first five months of 2002. The top three uses of the System are videoconferencing to MAG meetings, audio conferencing to MAG meetings and conducting job interviews.

TIPS 'N' TRICKS



- **Scheduling an Audio Conference is Easy!**

Just dial 602-261-7510, enter your profile number and password and follow the prompts. There is no need to contact MAG to schedule an audio conference; just document the call and send the information to MAG.

- **Shhh! Mute Your Background Noise!** Press #5 to mute your background noise when in an audio conference call. You will still be able to hear the conversation. Press #5 again to unmute and join the conversation.



Need Help? Just Call Us!

RVS
 Help Desk
 602-452-5095
 8:30 am - 5:00 pm