



Non-Infrastructure TA Set-Aside Safe Routes to
School Application for
FFY 2021 & 2022
Support Activity Project(s)

Scottsdale Safe Routes to School Coordinator

City of Scottsdale

**APPLICATIONS ARE DUE VIA E-MAIL TO srts@azmag.gov BY
10:00 a.m. Monday, September 25, 2017**

PART A - MAG MEMBER AND LOCAL AGENCY CONTACT INFORMATION

1. MAG Member Agency Contact Information (applicant):

Select your Agency Name from the drop down box below and manually enter the Contact Name, Phone Number, E-mail and Mailing Address in the fields provided below. (See *Note* below)

MAG Member Agency	Scottsdale
Contact Name	George Williams
Phone Number	480-312-7623
E-Mail Address	GWilliams2@scottsdaleaz.gov
Mailing Address	7447 E Indian School Road # 205 Scottsdale, AZ 85251

2. Endorsing Local Agency Contact Information:

All project applications must be endorsed by the appropriate Local Agency staff for each project/school location (See Note below). Please select the Local Agency below and obtain their signature(s) to complete Part F. Please select up to four (4) Local Agency (endorsing agency) name(s) by selecting from the drop down box provided next to "Local Agency". Once the Local Agency is selected, the appropriate contact information will automatically populate based on your selection. Contact Margaret Boone at MAG if more that four Local Agencies will be endorsing the project application at MBoone@azmag.gov.

Local Agency Contact #1	Local Agency:	
	Contact Name:	
	Phone Number:	
	E-mail Address:	
Local Agency Contact #2	Local Agency:	
	Contact Name:	
	Phone Number:	
	E-mail Address:	
Local Agency Contact #3	Local Agency:	
	Contact Name:	
	Phone Number:	
	E-mail Address:	
Local Agency Contact #4	Local Agency:	
	Contact Name:	
	Phone Number:	
	E-mail Address:	

Note : If a Local Agency is submitting the application as the Sponsoring MAG Member Agency and there are no other Local Agency partners included in your project(s), Only Section 1 of Part A requires completion. Some project(s) may include one or more Local Agency partners. In this case, please select the Local Agency partner(s) for your project(s).

PART B - PROJECT INFORMATION

The purpose of Part B is to provide sufficient information to evaluate the program and to provide assurance that the program will be capable of meeting the ADOT administered federal clearance and implementation process. This process requires an abbreviated environmental clearance process prior to FHWA authorization letter to encumber federal funding for implementation. Part B Sections 3-6 will demonstrate the proposed project(s) alignment with national SRTS project criteria with known success based on the NHTSA SRTS document referenced at <http://www.nhtsa.gov/people/injury/pedbimot/bike/Safe-Routes-2002/overview.html#12>. The application, once completed, will also demonstrate compliance with the MAG TA Set-Aside Non-infrastructure SRTS goals and objectives which are aligned with guidance for the Fixing America's Surface Transportation (FAST) Act and SAFETEA-LU Section 1404 for SRTS referenced at: http://www.fhwa.dot.gov/environment/safe_routes_to_school/guidance/. (Live links for both of these references are provided outside the print area of this row in the Excel form)

1. Project Development Determination:

Does the school(s) or school district(s) have policies that prohibit students from biking or walking to school, or that mandate busing? If the answer to this question is "YES" and a process to change these policies cannot be completed prior to September 29, 2016 this project cannot qualify for funding through the MAG TA Non-infrastructure SRTS program.

YES NO

If "Yes", please explain any plans currently underway to change these policies, including a timeline and deadline for achieving this:

2. Project Programming Timeframe:

Are you applying for a multi-year project? YES NO

If yes, check the appropriate boxes for each year of this funding: FFY 2021 FFY 2022

3. School Profile(s): (Maximum Evaluation Points: 5) If you are including more than four (4) schools, "unhide" rows 29-82. (Type in school name and use drop down boxes provided for the other information to the right of the school name.)

Please provide the school name(s):	Title 1? (Yes/No)	# of Students Enrolled	Estimated # Currently Walking/Biking	*Public or Non-Profit (Yes/No)
Mohave Middle School 6-8	Yes	816	60	Yes
Navajo Elementary School K-5	Yes	414	50	Yes
Pueblo Elementary School K-5	No	563	50	Yes
Cocopah Middle School 6-8	No	899	50	Yes
Cooper Ridge School K-8	No	1121	20	Yes
Cochise Elementary School K-5	No	602	50	Yes
Seqoya Elementary School K-5	No	468	30	Yes
Hohokam Traditional School K-5	Yes	487	60	Yes
Pima Elementary School K-5	Yes	582	60	Yes
Tonalea K-8	Yes	370	60	Yes
Yavapai Elementary School K-5	Yes	459	100	Yes
Desert Canyon Middle School 6-8	No	566	40	Yes
Mountainside Middle School 6-8	No	766	40	Yes
Cheyenne Traditional School K-5	No	1001	20	Yes
Anasazi Elementary School K-5	No	587	20	Yes
Desert Canyon Elementary School K-5	No	526	20	Yes
Laguna Elementary School K-5	No	612	20	Yes
Redfield Elementary School K-5	No	522	20	Yes

*Is this a public or other school funded through a nonprofit organization? (Yes/No) - if "Yes" see Part D, Required Attachments for charter and other non-public schools that are not for profit. If "No", proposed projects at this school are not eligible for funding through the MAG TA Non-infrastructure SRTS program.

4. Five E's: (Maximum Evaluation Points: 25) The proposal should demonstrate how the project(s) address the 5 E's (Engineering, Enforcement, Education, Encouragement, and Evaluation). The proposed project(s) may not themselves address all five E's (e.g. Engineering). However, if the proposal documents other on-going efforts that focus on the 5 E's that are not covered by the proposal, those efforts can be counted as qualified E's. Please indicate "Yes" or "No" next to each "E" using the drop-down box provided. Provide (type in) a brief two-line description of how the project(s) address the associated E in the

PART B - PROJECT INFORMATION

"No" next to each "E" using the drop down box provided. Provide (type in) a brief two line description of how the project(s) address the associated E in the space provided to the right.

Engineering	Yes	The proposed SRTS coordinator will work with engineering staff and stakeholders to identify potential signing, striping, or infrastructure improvements in/around schools. City will still take the lead in Engineering.
Enforcement	Yes	Will coordinate with existing Police speed enforcement program for photo-radar portable towers and targeted school zone enforcement. Will help connect people making inquiries to the Police contacts.
Education	Yes	Students and stakeholder will receive education at all meetings, events, assemblies, and in-class activities to teach walking and biking safety to help prevent injuries. Will include City PD, Fire, & Transportation staff.
Encouragement	Yes	Encouragement activities will be Walk/Bike to School Day, assemblies, safety education booths, contests, and incentive items with "Walk and Bike to School" type messages. Will also coordinate with PTO events.
Evaluation	Yes	Surveys throughout year, to help identify/measure issues or barriers to walking and biking to school and gather feedback. Data on number of kids participating throughout school year to track the progress.

PART B - PROJECT INFORMATION (CONT'D)

The purpose of Part B is to provide sufficient information to evaluate the program and to provide assurance that the program will be capable of meeting the ADOT administered federal clearance and implementation process. This process requires an abbreviated environmental clearance process prior to FHWA authorization letter to encumber federal funding for implementation. Part B Sections 3-6 will demonstrate the proposed project(s) alignment with national SRTS project criteria with known success based on the NHTSA SRTS document referenced at <http://www.nhtsa.gov/people/injury/pedbimot/bike/Safe-Routes-2002/overview.html#12>. The application, once completed, will also demonstrate compliance with the MAG TA Set-Aside Non-infrastructure SRTS goals and objectives which are aligned with guidance for the Fixing America's Surface Transportation (FAST) Act and SAFETEA-LU Section 1404 for SRTS referenced at: http://www.fhwa.dot.gov/environment/safe_routes_to_school/guidance/. (Live links for both of these references are provided outside the print area of this row in the Excel form)

5. Sustainability: (Maximum Evaluation Points: 30) The proposal should demonstrate how the planned project(s) can be continued into the future. Please use the drop down boxes to indicate how many of the suggested strategies to promote the project into the future will be implemented as part of your project(s). Be sure to select unique entries for each field provided below (duplicates will not be counted). The sixth field is provided to add (type in) unique strategies to be implemented as part of this project.

- Meet with the principal and teachers at the beginning of the year to plan in-classroom activities for the year.
- Notify parents by including information about the program in the parent packages that are mailed home at the start of the school year.
- Hold a kick-off event or assembly to get students excited.
- Hold neighborhood coffees to encourage parents to form "Walking School Buses," "Bike Trains," and carpools.
- Hold end of year event to celebrate successes and strategize for the following year
- Attend Parent Teacher Organization meetings to raise awareness of the program and gain support from parents

6. SRTS Strategies: (Maximum Evaluation Points: 40) The proposed project(s) should demonstrate the likely effectiveness of planned SRTS strategies. The following section will indicate the number of known effective SRTS strategies (Stakeholders identified, Events, Escort Programs) to be implemented with the proposed project(s).

Stakeholders:

a. How many of the following Stakeholders have been identified or will be identified as part of this project? Please indicate a number next to each type of stakeholder. (enter a number in the field provided, leave blank for "0")

Parents Students Teachers Neighbors School Staff City Staff
 County Staff Elected Officials Businesses Community Groups Law Enforcement Crossing Guards

b. Does your project include the development of or an existing partnership agreement between stakeholders? (Yes/No)

Events:

c. How many of the following events are planned as part of the proposed project? (Enter a number in the field provided to the right, leave blank for "0")

d. How often are these events planned? (Select Weekly, Monthly, Quarterly, Annually from the drop down box provided below)

Walk/Bike to School Day	<input type="text" value="18"/>	<input type="text" value="Annually"/>
International Walk to School Day	<input type="text" value="18"/>	<input type="text" value="Annually"/>
Walk/Bike Safety Assemblies	<input type="text" value="18"/>	<input type="text" value="Annually"/>
Walk/Bike Safety Education Booths	<input type="text" value="18"/>	<input type="text" value="Annually"/>

Escort Programs:

e. How many of the following Escort Programs are planned as part of the proposed project(s): (Enter a number in the field provided, leave blank for '0')

Walking School Bus Bike Trains

Other: f. Are Parent Surveys included as part of the proposed project(s) or do they exist as baseline information? (Select 'Yes' or 'No' in the drop down box provided)

PART C - NON-INFRASTRUCTURE SAFE ROUTES TO SCHOOL COST ESTIMATE FORM

Please provide a detailed cost estimate for this program. See FHWA TA Non-Infrastructure guidance at the following link http://www.fhwa.dot.gov/environment/safe_routes_to_school/guidance/ (Live link provided outside the print area of this row in the Excel form)

Inappropriate Uses of SRTS Funds

States are not permitted to use Section 1404 funds for projects that do not specifically serve the stated purposes of the SRTS Program, nor should they be used for reoccurring costs except as specifically provided in the legislation. For example, in general, Program funds should not be used to pay crossing guard salaries, as these are reoccurring costs (although funds may be used for crossing guard training programs). Funding requests for costs that are expected to be reoccurring costs in future years should include plans for how the costs will be funded in the future and a rationale for how federal funding of 1-2 years will enable leveraging of future financial security for the activity.

The use of Section 1404 funds for projects that reorganize pick-up and drop-off primarily for the convenience of drivers rather than to improve child safety and/or walking and bicycling access is not permitted, nor should Program funds be spent on education programs that are primarily focused on bus safety. Improvements to bus stops are not eligible for this funding.

Sponsoring Agency:	City of Scottsdale	Project Title:	Scottsdale Safe Routes to School Coordinator
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Project Programming Year: FY2021

Item Description	Unit	Quan.	Unit Price	Total	Federally Eligible	Federal Funds (94.3%)	Local Funds (5.7%)	Other	Note(s)
SRTS Coordinator	1	1	\$37,000.00	\$37,000.00	Yes	\$34,891.00	\$2,109.00		The federal funding will pay a Coordinator to launch the event program in Scottsdale district-wide. City staff will take over the Coordinator's duties after the federal funding ends.
Modest incentives for SRTS contests, and incentives that encourage more walking and bicycling over time:	1	1		\$0.00	Yes	\$0.00	\$0.00		Students will receive items at events as
Helmets	1	200	\$8.00	\$1,600.00	Yes	\$1,508.80	\$91.20		Safety
Bracelets	1	6,658	\$0.85	\$5,659.30	Yes	\$5,336.72	\$322.58		Encouragement
Stickers	250	44	\$15.00	\$660.00	Yes	\$622.38	\$37.62		Encouragement
Tattoos	1	11,000	\$0.28	\$3,080.00	Yes	\$2,904.44	\$175.56		Encouragement
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	No	\$0.00	\$0.00	\$0.00	
Subtotal of Program Costs FY2021				\$47,999.30		\$45,263.34	\$2,735.96	\$0.00	
ADOT Fee	EA	1	\$ 2,000.00	\$ 2,000.00	Yes	\$1,886.00	\$114.00	\$0.00	
Total Program Cost Including ADOT Fees FY2021				\$49,999.30		\$47,149.34	\$2,849.96	\$0.00	

Project Programming Year: FY2022

Item Description	Unit	Quan.	Unit Price	Total	Federally Eligible	Federal Funds (94.3%)	Local Funds (5.7%)	Other	Note(s)
SRTS Coordinator	1	1	\$37,000.00	\$37,000.00	Yes	\$34,891.00	\$2,109.00		The federal funding will pay a Coordinator to launch the event program in Scottsdale district-wide. City staff will take over the Coordinator's duties after the federal funding ends.
Modest incentives for SRTS contests, and incentives that encourage more walking and bicycling over time:	1	1		\$0.00	Yes	\$0.00	\$0.00		Students will receive items at events as well as when they reach milestones during contests.
Helmets	1	200	\$8.00	\$1,600.00	Yes	\$1,508.80	\$91.20		Safety
Bracelets	1	6,658	\$0.85	\$5,659.30	Yes	\$5,336.72	\$322.58		Encouragement
Stickers	250	44	\$15.00	\$660.00	Yes	\$622.38	\$37.62		Encouragement
Tattoos	1	11,000	\$0.28	\$3,080.00	Yes	\$2,904.44	\$175.56		Encouragement
				\$0.00	Yes	\$0.00	\$0.00		
				\$0.00	Yes	\$0.00	\$0.00		
Example: Crossing Guard Salaries				\$0.00	No	\$0.00	\$0.00	\$0.00	
Subtotal of Program Costs FY2022				\$47,999.30		\$45,263.34	\$2,735.96	\$0.00	
ADOT Fee	EA	1	\$ 2,000.00	\$ 2,000.00	Yes	\$1,886.00	\$114.00	\$0.00	
Total Program Cost Including ADOT Fees FY2022				\$49,999.30		\$47,149.34	\$2,849.96	\$0.00	

PART D - SIGNATURE(S):

As the MAG member agency's official, I hereby certify that this application is accurate and complete, and that the program will be included in the MAG member agency's local budget if the program is selected for federal funding.

Signature: 

Name: Paul Basha

Title: Transportation Director

Date: 9/25/2017

Note: All below signatures indicate an agreement in principle and a partnership on this project between the MAG member agency and the signing organizations. Although not all signatures are required, applications that include more signatures will be ranked higher

Endorsing Local Agency Contact Signature (required):

Signature of contact(s) listed in Section 2 in Part A. Unhide rows 16-30 for more than one Endorsing Local Agency signatures and 37-51 for more than one School Official signature.

Signature:

Name:

Title:

Organization:

Date:

School Official (required):

Signature:

Name: James Dorer

Title: Chief Security Officer

Organization: Scottsdale Unified School District

Date: 9/25/2017

Non-Profit and/or Community Partner (optional):

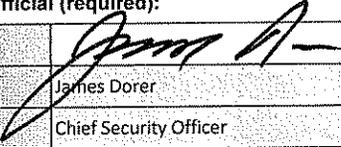
Signature:

Name:

Organization:

Title:

Date:

PART D - SIGNATURE(S):	
<p>As the MAG member agency's official, I hereby certify that this application is accurate and complete, and that the program will be included in the MAG member agency's local budget if the program is selected for federal funding.</p>	
Signature:	
Name:	George Williams
Title:	Principal Traffic Engineer
Date:	9/25/2017
<p><u>Note: All below signatures indicate an agreement in principle and a partnership on this project between the MAG member agency and the signing organizations. Although not all signatures are required, applications that include more signatures will be ranked higher</u></p>	
<p>Endorsing Local Agency Contact Signature (required): Signature of contact(s) listed in Section 2 in Part A. Unhide rows 16-30 for more than one Endorsing Local Agency signatures and 37-51 for more than one School Official signature.</p>	
Signature:	
Name:	
Title:	
Organization:	
Date:	
<p>School Official (required):</p>	
Signature:	
Name:	James Dorer
Title:	Chief Security Officer
Organization:	Scottsdale Unified School District
Date:	9/25/2017
<p>Non-Profit and/or Community Partner (optional):</p>	
Signature:	
Name:	
Organization:	
Title:	
Date:	

PART E - Checklist	
This checklist is included to facilitate applicant review and verification that all required fields in the form have been completed. Please select Yes or No from the drop down box provided	
COVER SHEET	Complete?
Cover Sheet is complete with a representative photo, project title and MAG Member Agency Name inserted.	Yes
PART A - Contacts and Program Description Fields	Complete?
1. MAG Member Agency name and contact information completed.	Yes
2. Endorsing Local Agency Contact selected for all local agencies included in the project application and contact information automatically populated.	Yes
PART B - Project Description	Complete?
1. Project Development Determination complete with YES or NO indicated and an explanation provided if the answer is YES.	Yes
2. Project Programming Timeframe completed with indication of YES or NO for a multi-year project and the associated fiscal year the project will be programmed in indicated.	Yes
3. School names provided and each of the four fields; Title 1, # of Students, Estimated # Currently Walking/Biking, and Public or Non-profit completed.	Yes
4. Five E's completed with indication of Yes or No for inclusion as part of the proposed project(s) and description of how each "E" is addressed provided in the manual field provided to the right of each "E".	Yes
5. Sustainability section completed with all the elements included in the project(s) selected and any additional elements provided in the 6th field of Part B Section 4 (if applicable).	Yes
6. SRTS Strategies section completed indicating the number and types of Stakeholders identified, Events and Escort Programs to be included, and indication of Yes or No if Parent Surveys are to be included or exist (a through f).	Yes
PART C - Cost Estimate Worksheet	Complete?
Applicant has read and understands federal eligible cost guidance.	Yes
Sponsoring Agency, Program Title, and Application Date are complete.	Yes
Individual Item Costs are complete and accurate.	Yes
Subtotal Cost is complete and accurate.	Yes
Non federalized Local Match of 5.7% is completed for each line item as well as in the Subtotal and Total fields.	Yes
ADOT fee is \$2000 and is a federally eligible expense.	Yes
Total Cost is complete and accurate and does not exceed \$50,000 for each FY 2021 & 2022.	Yes
PART D - Signatures	Complete?
Form is signed and dated (PDF version) by the MAG member agency's official who will be responsible for allocating budget and signing invoices.	Yes
Name, title and date fields under the signatures are completed (both PDF and excel format).	Yes
Form is signed and dated (PDF version) by each endorsing Local Agency staff.	Yes
Name, title, organization and date fields under the endorsing Local Agency staff signatures are completed.	Yes
Form is signed and dated (PDF version) by each School Official.	Yes
Name, title, organization and date fields under the School Official signatures are completed.	Yes
Additional signatures and dates (PDF version) and related name, title, organization are completed (both PDF and excel).	Yes
PART E - Checklist	Complete?
Entire checklist is completed.	Yes
PART F - Required Attachments	Complete?
Any and all applicable attachments scanned into a PDF and inserted into the complete PDF application file.	Yes



Building Services
9288 E. San Salvador
Scottsdale, Arizona 85258

Telephone: (480) 484-8640
Web site: www.susd.org

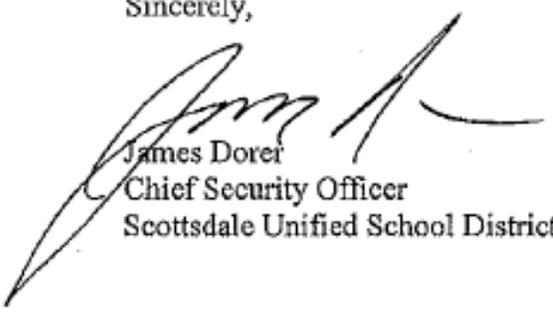
September 22nd, 2017

Dear Sir or Madam:

City of Scottsdale will partner with Scottsdale Unified School District on the Safe Routes to School Non-Infrastructure Grant Application. This would fund a fulltime Safe Routes to School (SRTS) Coordinator who would develop relationships with stakeholders including school administrators, teachers, parents, crossing guards, and City staff at the elementary and middle schools. The goal is to increase the number of students who walk and bike to school with walking and biking events, teach transportation safety, and evaluate the program for continued growth. The program will also connect stakeholders to resources for potential infrastructure improvements in and around schools (such as sidewalks, bike lanes, pedestrian crossings, bike parking possibly including gates and secure fencing) as well as existing speed enforcement programs near schools.

The funding request is for multiple years (fiscal year 2021 and 2022). The City of Scottsdale will supervise the SRTS Coordinator. Once the SRTS Coordinator establishes the program at schools and the grant funding ends, City staff will take over program coordination.

Sincerely,



James Dorer
Chief Security Officer
Scottsdale Unified School District