



January 18, 2017

TO: Members of the MAG Population Technical Advisory Committee

FROM: Joshua Wright, Wickenburg, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, January 24, 2017 - 10:00 a.m.
MAG Office, Second Floor, **Chaparral Room**
302 North 1st Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person or by telephone conference. If you are attending via audio conference please contact Merry Holmgren at (602) 254-6300 at least one day prior to the meeting.

If you drive to the meeting, please park in the garage under the building and bring your ticket to the meeting; parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Scott Wilken at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 14 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction with Merry Holmgren at (602) 254-6300.

TENTATIVE AGENDA
MAG Population Technical Advisory Committee
January 24, 2017

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of November 1, 2016.

4. Valley Metro Data Portal

Valley Metro has created an online data portal, which will allow users to find the average daily ridership by quarter for any bus stop or light rail station. Valley Metro will provide a demonstration of the data portal website. The data portal can be viewed by following [this link](#).

5. Commute Times Infographic

MAG is in the process of creating a series of infographics to show demographic and employment data from within a thirty minute morning commute time from key intersections around the region. Staff presented a sample document to the Planners and Economic Development Partnership Exchange in December. An update will be provided.

6. Employment Clusters

MAG is working with member agency economic

2. For information.

3. For information, discussion, and approval of the minutes of November 1, 2016.

4. For information and discussion.

5. For information and discussion.

6. For information and discussion.

development departments to draft a classification system for employment clusters that properly reflects industries being pursued by local governments. An update will be provided.

7. Census Update

The Census Bureau is planning several upcoming events, including a webinar on the Census Business Builder tool on February 1 and a Census 2020 kickoff meeting on February 13. An update will be provided.

8. Annual Census Population Estimates

With US Census Bureau population estimates now used for the distribution of state shared revenue, MAG surveyed member agencies to learn about what data they provide to the Census Bureau, and has had discussions with various divisions of the Census Bureau about how they use the data they receive from local and state governments. MAG staff will discuss the findings and ways that the data can have enhanced quality control.

9. Data Collection and Review

Ongoing data collection efforts include land use information such as General Plan amendments and development projects. The land use data collected are used in preparing socioeconomic projections and conducting regional analyses. An update will be given regarding current collection efforts. A schedule for the collection of data for the next six months is included in **Attachment One**.

10. Regional Updates

MAG POPTAC members and MAG staff will have the opportunity to provide an update on development within their jurisdiction, general plan amendments, and other projects.

11. Next Meeting of MAG POPTAC

The next meeting is scheduled for Tuesday, February 28, 2017 at 10:00 a.m.

7. For information and discussion.

8. For information, discussion, and possible action.

9. For information and discussion.

10. For information and discussion.

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
POPULATION TECHNICAL ADVISORY COMMITTEE

November 1, 2016
MAG Offices, Saguaro Room
302 N. 1st Ave, Phoenix

MEMBERS IN ATTENDANCE

#Josh Wright, Wickenburg, Chair
*Kevin Burke, Paradise Valley, Vice Chair
#Tracy Clark, ADOT
#Larry Kirch, Apache Junction
#Alison Rondone, Avondale
#Andrea Marquez, Buckeye
#Stacey Bridge-Denzak, Carefree
#Luke Kautzman, Cave Creek
*Sam Andrea, Chandler
Thomas Doyle, El Mirage
*Mark Eckhoff, Florence
#Ken Valverde, Fountain Hills
VACANT, Gila Bend
#Linda Edwards, Gilbert
#Thomas Ritz, Glendale
#Joe Schmitz, Goodyear

VACANT, Guadalupe
#Sonny Culbreth, Litchfield Park
#Roldofo Lopez for Kazi Haque, Maricopa
#Rachel Applegate for Matt Holm, Maricopa County
*Wahid Alam, Mesa
*Jason Cleghorn, Peoria
Adam Miller, Phoenix
Andy Smith for Pinal County
Keith Newman, Queen Creek
*Bryan Meyers, Salt River Pima-Maricopa Indian
Community
#Sara Javoronok for Taylor Reynolds, Scottsdale
Lloyd Abrams, Surprise
#Suparna Dasgupta, Tempe
#Cory Whittaker, Valley Metro
*Gregory Arrington, Youngtown

**Not in attendance*
#Participated via audio conference

OTHERS IN ATTENDANCE

Scott Wilken, MAG
Merry Holmgren, MAG
Jesse Ayers, MAG

Peter Burnett, MAG
Scott Bridwell, MAG

1. Call to Order

The meeting was called to order at 10:01 a.m. by Chair Josh Wright. Voting members Tracy Clark, Larry Kirch, Alison Rondone, Andrea Marquez, Stacey Bridge-Denzak, Luke Kautzman, Ken Valverde, Linda Edwards, Thomas Ritz, Joe Schmitz, Sonny Culbreth, Rodolfo Lopez, Rachel Applegate, Sara Javoronok, Suparna Dasgupta, Cory Whittaker, and Josh Wright attended via audioconference.

All members and guests introduced themselves.

2. Call to the Audience

There were no comments from the audience.

3. Approval of the Meeting Minutes of September 27, 2016

Thomas Ritz made a motion to approve the minutes of September 27, 2016. Lloyd Abrams seconded the motion, and the motion carried unanimously.

4. Draft July 1, 2016 Municipality Resident Population Updates and Methodology

Scott Bridwell gave a presentation on the draft July 1, 2016 population updates and methodology. Thomas Ritz asked if the modifications due to changes in the housing unit methods and the two percent caveat are anticipated to be used going forward. Scott Bridwell said that the changes essentially generated a new base that will be used going forward. He said that there has been so much change to the occupancy rate since Census 2010 that these methods will continue to be used until the 2020 census data is available. Thomas Ritz asked if a new occupancy rate is being calculated for distribution or if it is being used internally only. Scott Bridwell said that, due to the difficulty of calculating occupancy rate, MAG created a household persons per residential unit factor, which combines occupancy rate and persons per household. Joe Schmitz asked about differences between his calculations of Goodyear's gains between July 1, 2016 and October 1, 2016 and MAG's calculations. Scott Bridwell described the method used to create the new base, which led to the differences.

Tracy Clark made a motion to recommend that the MAG Management Committee to approve the Draft July 1, 2016 Municipality Resident Population Updates for MAG Member Agencies provided that the Maricopa County and Pinal County control totals are within two percent of the final control total.

5. Next Meeting of MAG POPTAC

Chair Josh Wright said that the next meeting is scheduled for Tuesday, November 15, 2016 at 10:00 am. The meeting adjourned at 10:19 am.

DRAFT MAG POPTAC Timeline From January to July 2017		
MAG Due Date	Member Agency Due Date	Activity
	Submit when the latest Plan or update is complete.	Submit General Plans for 60 day review.
	Submit when Amendment is ready for review.	Submit Major General Plan Amendments for 60 day review.
Ongoing	Ongoing	Submit Minor General Plan Amendments, Area Plans and Development Master Plans/Community Master Plans and Amendments.
Ongoing	Ongoing	Submit Planned Area Developments/Planned Community Developments/Planned Residential Developments/Unit Planned Development/Final Plats and Reports.
Ongoing	Ongoing	Submit copy of C404 Form to MAG.
Ongoing	Ongoing	Submit Annexations to MAG as they occur.
January, 2017	February, 2017	MAG sends jurisdictions list of all land use documents received for calendar year 2016 for their review.
January, 2017	February, 2017	MAG sends jurisdictions the draft annexations between July 1, 2016 and December 31, 2016 for July 1 Arizona Office of Economic Opportunity population estimates. Jurisdictions verify and provide number of units.
February, 2017	February, 2017	MAG sends jurisdictions the draft 2016 General Plan and Developments database for review.
February, 2017	March, 2017	MAG sends jurisdictions the 2016 draft Employer database for review.
	April, 2017	Submit Q1 residential completions to MAG.
July, 2017		MAG begins collection of 2017 Employer data.
	July, 2017	Submit public employment data for MAG Employer Database 2017.
	July, 2017	Submit Q2 residential completions to MAG.
July, 2017	August, 2017	MAG sends jurisdictions draft annexations between January 1, 2017 to June 30, 2017 for July 1 Estimates. Jurisdictions verify and provide number of units.