

AVONDALE-GOODYEAR URBANIZED AREA FUNDING APPLICATION

Due: April 4th, 2019 by 10am

(Please note; match rate is 80%/20%, local match may exceed 20%)

Name of Project: Avondale-Goodyear 2020 Transit Study

Lead Agency Project Contact Information: City of Avondale

Kristen Taylor - Transit/Development Services

City of Avondale

623-333-4030 – ktaylor@avondaleaz.gov

Partnering Agencies (if any): City of Goodyear

Christine McMurdy – Engineering Department

City of Goodyear – 623-882-7806, Christine.McMurdy@goodyearaz.gov

Projected Start Date (with pre-award authority): August 2019

Projected Completion Date (final draw- down): June 2020

Project Funding Category:

Funding Category	Preferred Programming Year
Design	
Construction	
Planning Study	2019
Transit Security	

Please provide a short narrative. Be specific about how you plan to utilize the funding if awarded and what year(s) you are requesting funding for. Include in the description the significance of the project to the participating agency(s).

The cities of Avondale and Goodyear share a border and have historically worked together on transit initiatives. Goodyear is participating in a portion of the Avondale Zoom Circulator Route and participated in the 2013 MAG Southwest Valley Local Transit System Study. Both cities have been designated through the 2010 Census as a small UZA and have worked together since the 2000 Census to plan transit activities that benefit the southwest area.

If awarded funding for a planning study, tasks that will be included in the scope of work include:

- Review and analysis of existing conditions in both cities
- Recommending a financial strategy for how both cities plan transit after Small UZA operating assistance ends in 2020/2022 that also includes an analysis of future capital/operating cost and potential future sources of revenue, including the extension of Proposition 400 in Maricopa County;



- Evaluation of the current Zoom route and how to plan for future expansions, which should include an evaluation of whether Goodyear should continue to participate in Zoom or establish a separate circulator service;
- An assessment of how both cities can prepare for future transit needs, including appropriate service levels, modes of service, etc.

Location(s) of Project. Please attach a photograph of the existing condition.

City of Goodyear and City of Avondale

Ridership Information:

Location	Total Boardings	Routes Served	Date
Avondale & Goodyear	54,781	3	2018
Avondale & Goodyear	64,172	17	2018
Avondale & Goodyear	211,095	Zoom	2018

Demographic Information: MAG Demographic Mapping

Route(s)	Percentage of Minority Persons	Percentage of Persons with income below poverty level	Percentage of Families with income below poverty level	Percentage of housing units with no vehicle available
Maricopa County Average	43.1%	16.5%	12.1%	6.6%
Goodyear	45.4%	8.7%	6.8%	1.8%
Avondale	67.2%	16.3%	12.8%	5.1%

Cost Summary:

Description	Source	Amount
Avondale/Goodyear 2020 Transit Study	Recent regional plans	\$250,000
Total Estimated Cost of Project		\$250,000
Local Match Amount (20%, if more indicate ___ %)		\$50,000
Amount Requested (80%)		\$200,000

Avondale Authorizing Signature: Tracy Stevens
Print Name: TRACY STEVENS
Print Title: DIRECTOR
Date: APR 3, 2019

Goodyear Authorizing Signature: [Signature]
Print Name: Rebecca Zook
Print Title: Engineering Director
Date: April 3, 2019

Staff Section

Date Submitted:

Date MAG Regional Council Approved: