



## Agenda

# 2018 Arizona-Sonora Megaregion Meeting

**The Phoenician Resort, Grand Ballroom A & B**  
6000 East Camelback Road, Phoenix, Arizona 85251



### August 21, 2018

- 7:30 – 8:30 a.m. **Registration, Continental Breakfast and Networking**
- 8:30 – 9:30 a.m. **Welcome and Introductions**
- Vice Mayor David Luna, *City of Mesa*
  - Mayor Gail Barney, *Town of Queen Creek*, Chair, *Maricopa Association of Governments (MAG)*
  - Juan Ciscomani, *Senior Advisor for Regional and International Affairs, Office of Governor Doug Ducey*
  - Ambassador Claudia Franco Hijuelos, *Cónsul General of México in Phoenix*
  - Mayor Coral Evans, *City of Flagstaff*
- 9:30 – 9:45 a.m. **MAG and Its Role in the Megaregion**
- Vice Mayor David Luna, *City of Mesa*
- 9:45 – 10:15 a.m. **Networking Break**
- 10:15 – 11:15 a.m. **Mexico's New Frontier—The Impact of Recent Elections**
- Marco A. López, *President & CEO of Intermestic Partners*: Overview of Mexico's President-Elect & the National Regeneration Movement (MORENA) Political Party
    - Q & A Session
  - Luis Ramirez, *President of Ramirez Advisors Inter-National*: Overview of Congressional, Municipal and State Legislature
    - Q & A Session
- 11:15 – 11:45 a.m. **Skybridge—Economic Opportunities within Arizona and Sonora**
- Marco A. López, *President & CEO of Intermestic Partners*
    - Q & A Session
- 11:45 – 11:55 a.m. **Group Photo**
- 11:55 – 12:15 p.m. **Lunch**
- Lunch will be available for pick-up in Ballroom E & F
- 12:15 – 1:15 p.m. **Discussions: Arizona-Sonora Updates**
- Economic Development Update
    - Marisa Walker, *Arizona Commerce Authority*
    - Dr. Yamilett Martinez Briseño, *State of Sonora*
  - Tourism Update
    - Felipe Garcia, *Executive Vice President, Visit Tucson*
  - Closing Remarks
    - Mayor Jackie Meck, *City of Buckeye, Chair, MAG Economic Development Committee*
- 1:30 p.m. **Optional Economic Development Tour (Continued on back)**



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## August 21, 2018

1:30 - 5:00 p.m.

### **Economic Development Tour**

Transportation will be provided; bus leaves Porte Cochere roundabout at 1:30 p.m.; tour ends at 5:00 p.m. *Seating is limited!*

#### **1. ASU Skysong**

Welcome by Councilmember David Smith, *City of Scottsdale*

- a. Innovation Zones
  - Todd Hardy, *Managing Director*
- b. Economic Development in Scottsdale
  - Rob Miller, *Acting Economic Development Director*
- c. Economic Development in Mesa
  - Aric H. Bopp, *Deputy Director – Strategic Initiatives*
- d. Phoenix-Mesa Gateway Airport
  - Shea Joachim, *Director, Business Development*
- e. Tour of ASU Skysong

#### **2. Phoenix—Galvanize**

- a. Tour
- b. Overview of Galvanize – Phoenix
- c. Success Story
- d. Alicia Marseille, *ASU RISIN Incubator*
- e. Closing Remarks

**#Ari-Son**