



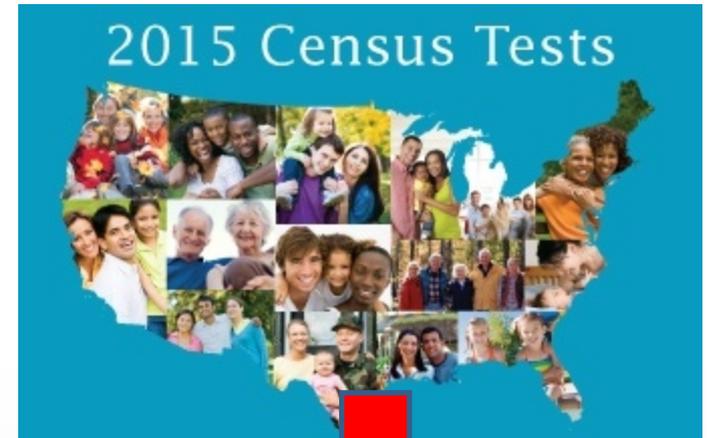
2015 Census Test in Maricopa County, AZ

**Presentation to Maricopa Association of Governments
Phoenix, AZ**

U.S. Census Bureau-Denver Regional Office
October 30, 2014

What is the 2015 Census Test?

**Testing New Procedures
and Methods in 2015
to Significantly Improve the
upcoming Census 2020.**



United States
**Census
2020**

What is the Census Bureau testing?

- **Non Response Follow-up-improve the efficiency and Effectiveness**
- **Computer-based training**
- **Real-time caseload Management**
- **Smartphone data collection**
- **Bring Your Own Device**
- **New Field Management Structure**
- **Use of Existing Government Data**

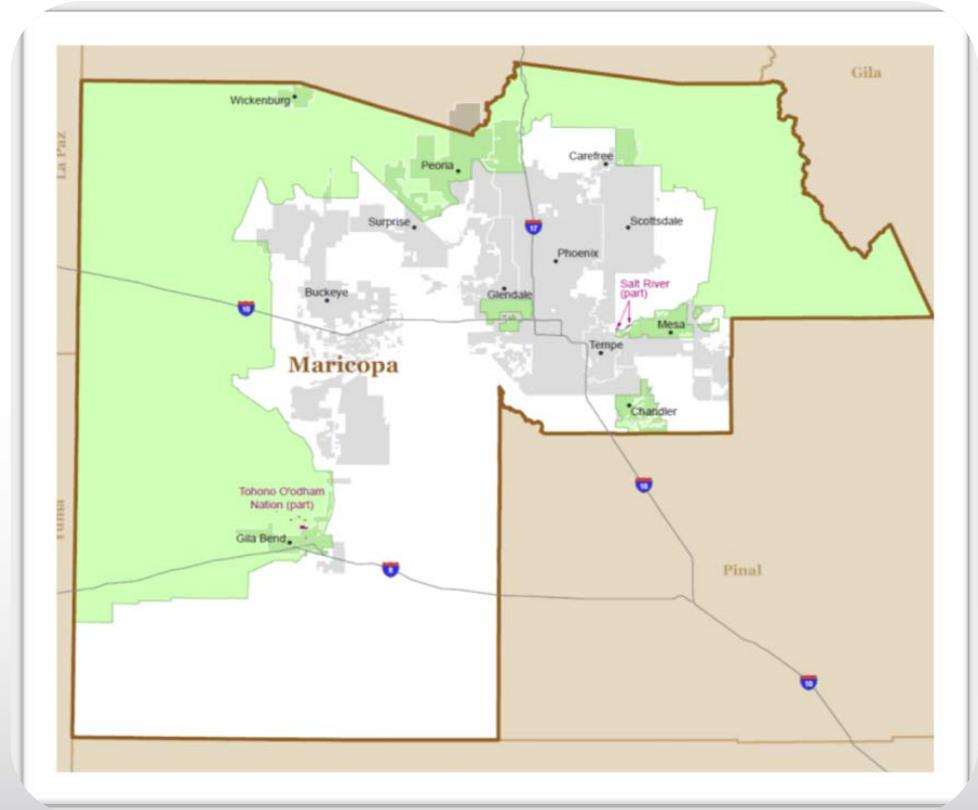
Why Maricopa County?

- **Diversity**
- **Mobility**
- **Close Proximity of Urban, Suburban, Rural areas**

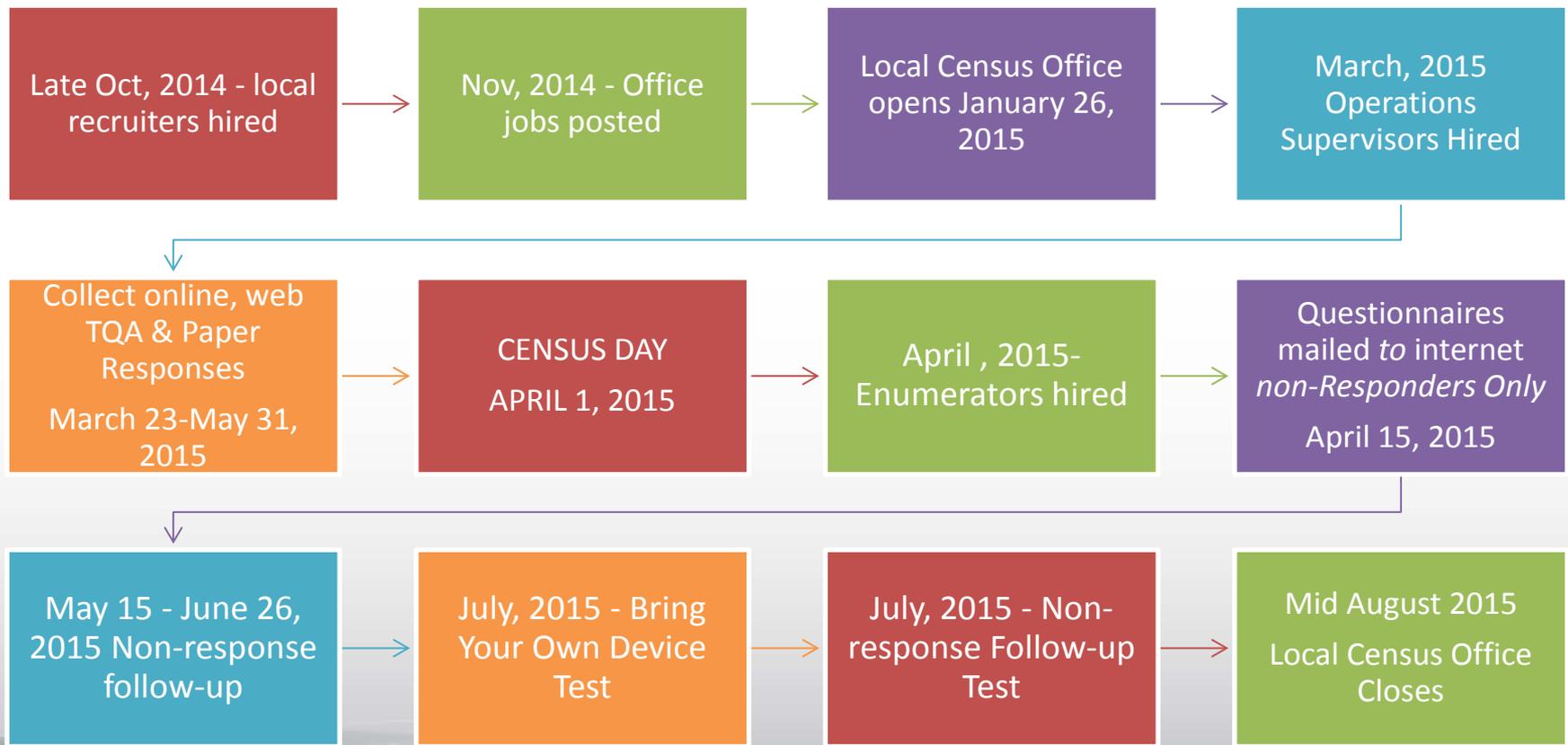


Where is this Test being Conducted?

- **Portions of Maricopa County, primarily**
 - Central Phoenix
 - Mesa
 - Chandler
 - Wickenburg
- **Test area includes approximately 1.6 million housing units**



What does the 2015 Test look like?



JOBS! JOBS! JOBS!

Office Positions (Opening on November, 2015)

- ✓ **Local Census Office Manager**
- ✓ **Asst. Mgr. for Field Operations, Technology, Administration**
- ✓ **Office Operations Supervisor**
- ✓ **Clerks**

Field Positions

- ✓ **Field Operating Supervisors**
- ✓ **Local Supervisor of Operations**
- ✓ **Crew Leader/Crew Leader Asst.**
- ✓ **Enumerators**

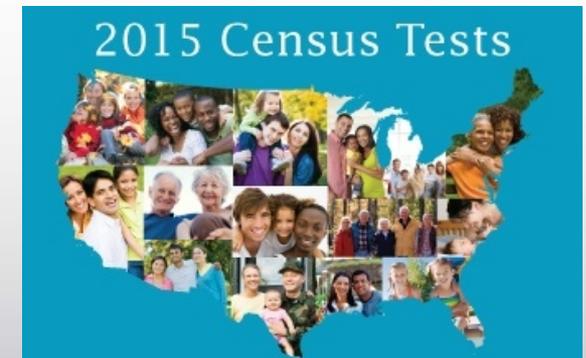
JOBS! JOBS! JOBS!

http://www.census.gov/regions/denver/www/jobs/arizona_jobs.php

Jobs Phone line: 800-361-6891

How can Local Governments Help ?

- Collaborate with Denver Regional Office
- Spread Word about Jobs
- Encourage Participation



Help Make Maricopa County a model for the Nation

