

Schedule day 1

Thursday April 10th

10:00 a.m.- 10:30 a.m. Registration

10:30 a.m. - 11:00 a.m. Seating at main hall

11:00 a.m. - 11:30 a.m. Inauguration Ceremony,
2nd Binational Forum

Welcome

Mayor Nogales, Sonora

Lic. Ramón Guzmán Muñoz

Meeting Objective

Economic Development Director

Lic. Manuel Hopkins Ruiz

11:30 a.m. - 1:20 p.m. Presentation by Arizona
associations and Mayors of Sonora

Secretary General for FENAMM

Mr. Sergio Arredondo

**Executive Member of League of Arizona Cities and
Towns and Mayor of Avondale, AZ**

Marie Lopez Rogers

Mayor of Hermosillo, Sonora.

Lic. Alejandro López Caballero

Councilman of Phoenix AZ

Mr. Michael Nowakowski

Mayor of Guaymas, Sonora

Lic. Otto Claussen Iberri

MAG Vice Chairman and Mayor of Youngtown, AZ.

Mr. Michael Levault

Mayor of Cd Obregón, Sonora.

Lic. Rogelio Diaz Brown

PAG past chairman and Mayor of Tucson, AZ.

Mr. Jonathan Rothschild.

Mayor of Nogales Az.

Mr. Arturo Garino

Member of SCMPO and Vice Mayor of Coolidge, AZ.

Mr. Gilbert Lopez

**Member of CAG and Councilmember of
Maricopa, AZ.**

Julia Romero Gusse

1:20 p.m. - 2:20 p.m. Lunch -
Artistic Presentation "Traditional dance"

2:20 p.m. - 3:30 p.m. Dialogue tables

3:30 p.m. - 3:45 p.m.

Cali Baja Bi-National Mega Region

Executive Director

Christina Anne Luhn, Ph.D

7:00 p.m. Cocktail at Fiesta Inn



Dear Friend:

Knowing that historically our neighbor state of Arizona and our own have an important shared relationship both social and economic, for this reason at this moment I find myself in the middle of developing a municipal project, one which I am sure, will empower a regional economic growth, for this it is fundamental to join our strengths and capabilities that each city holds individually, all this with the purpose to strengthen our bonds and take our economic expectations to the next level.

For this reason it is my honor to invite you to accompany us this 10th and 11th of April in this our city which is your home, with the purpose to conform and sign a binational agreement in which we will together as mayors of Sonora and Arizona collaborate to form a mega region denominated as "MEGA REGION ARI-SON", same that will be exposed to a broader range of the international markets to incentivize our entire regions growth and cooperation.

Through this agreement we will work towards an international promotion plan that encompasses each of our cities and sectors, promoting in this each of our strengths in industry, commerce, and tourism, working through binational work commissions in areas of security, education, transport, culture, art, productive infrastructure and economic development.

I appreciate beforehand your participation, and take this moment to extend my most sincere consideration and best wishes for this year 2014.

Sincerely,

Mr. Ramón Guzmán Muñoz
Mayor
H. Ayuntamiento de Nogales, Sonora

Schedule day 2

Friday April 11th

9:00 a.m. - 9:30 a.m. Continental Breakfast

9:30 a.m. - 10:00 a.m. Opening

Lic. Manuel Rubio

Economic Development certified Consultant

10:00 a.m. - 11:00 a.m. Presentations by Mayors of
Sonora

Sonoran Mountain range region.

Ing. José Benjamín Anaya Rosas

Mayor of Álamos, Sonora

Sonoran river region

Lic. Vidal Vázquez Chacón

Mayor of Arizpe, Sonora

Coastline region

Prof. Gerardo Figueroa Zazueta

Mayor of Rocky Point Sonora

11:00 a.m. a 12:30 p.m. Presentation

"MEGA-REGION ARI-SON"

Lic. Ramón Guzmán Muñoz:

Mayor of Nogales, Sonora

League of Arizona Cities and Towns

Executive Director

Mr. Ken Strobeck

Signing collaboration agreement between MAG,
PAG, CAG, League of Arizona Cities and Towns, and
SCMPO with AAS"

12:30 p.m. a 1:30 p.m. Lunch -
Artistic presentation "Traditional dance"

1:30 p.m. a 1:45 p.m. Closing

Dr. Luis Núñez Noriega

**Federal Economic delegate for the state of
Sonora.**