



A presentation for
Maricopa Association of Governments



Michael Gallis & Associates

Michael Gallis Key Messages



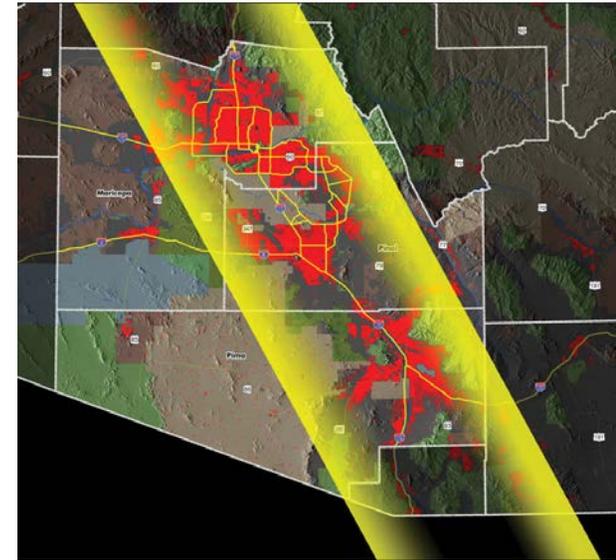
“The world is changing and it doesn’t wait for people to react. New patterns are taking shape and the Sun Corridor must seize the opportunities or risk being left behind.”

- **Capturing the opportunities is largely driven by the vision that the region has of itself.**
- **There are two types of visions: Big picture visions or growth-state visions. The first can be transformative, while the second leads to incremental improvements.**



Michael Gallis Key Messages

“The Sun Corridor has built a remarkable foundation for the future. The region has a lot of advantages, assets and initiatives. The challenge is to prioritize, align and link these assets and initiatives together to generate greater synergies. By putting the pieces together, they can form the framework for a leading-edge global region.”



Michael Gallis Conclusions



- 1. The big issue is to decide if the Sun Corridor wants to compete as a 'big picture' global region or as a more limited regional center.**
 - Achieving a global vision will require a more integrated approach and regional alignment and cooperation.**
 - It will require thinking of the region as a product in the global market place, competing on a worldwide basis.**
- 2. Create a process and structure to build a more comprehensive and integrated regional vision and framework for long-term growth with a strategy for implementation.**
- 3. The three foundation elements for the region are transportation/ infrastructure, the economy and the environment/ urbanization. These three elements must become more integrated and interactive to form the foundation for the region's future.**