

Expanding Border Zones Statewide



2012 Arizona Travel Impact Summary

\$19.3 Billion

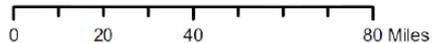
In direct spending generated:

- 161,300 direct jobs
- \$5.4 billion direct earnings
- \$2.6 billion in local, state, and federal tax revenues

25-Mile Radius
From Yuma POE

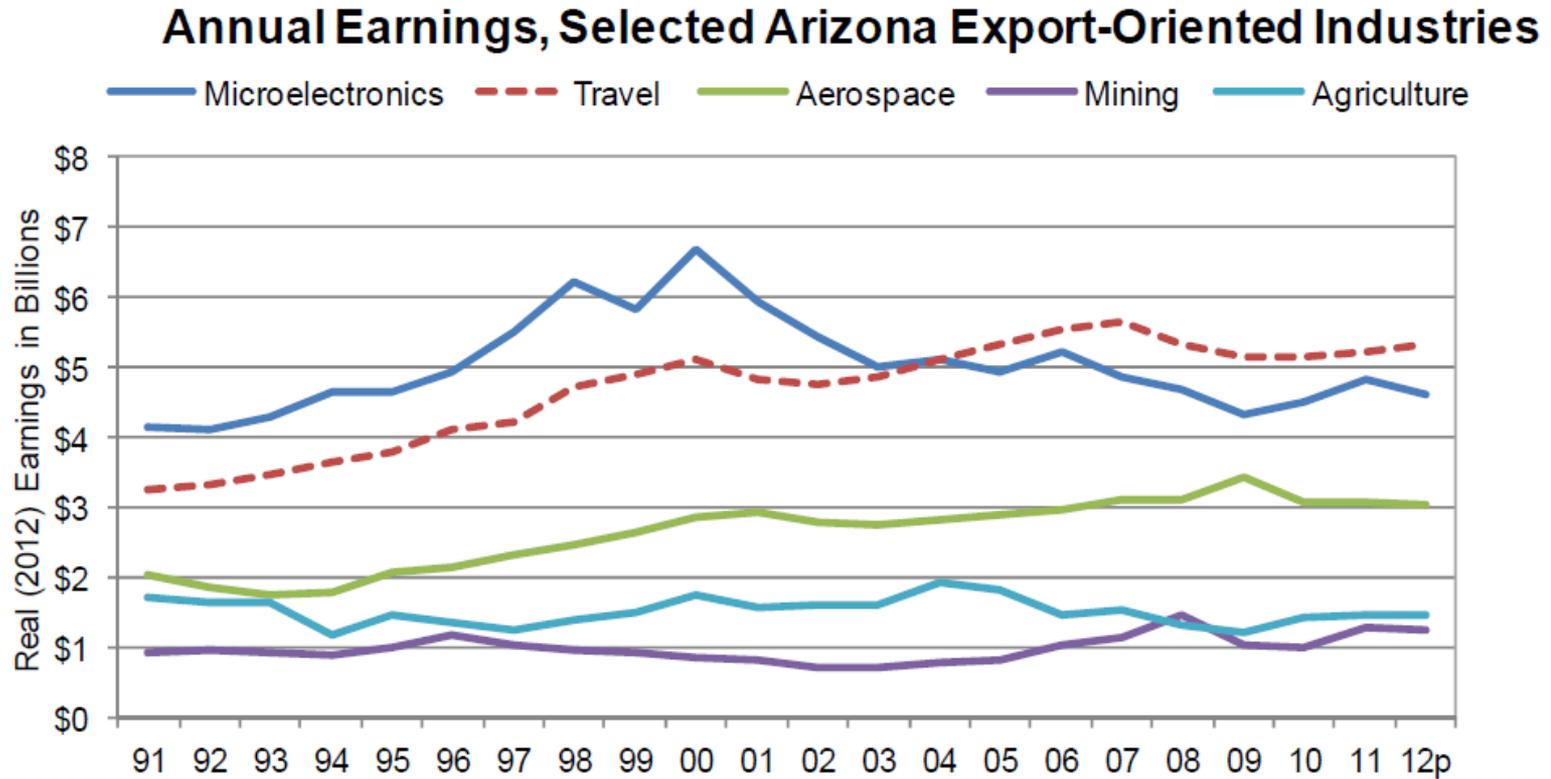


- State Highway System
- Mile Post
- Cities and Towns
- - - County Boundaries
- 75-Mile Radius from Major Ports of Entry
- 75-Mile Distance from Arizona/Mexico Border



Border Crossing Card Limitations for Mexican Visitors

Annual Earnings, Selected AZ Export-Oriented Industries



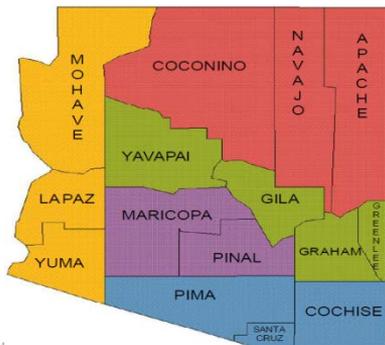
MEXICO'S IMPORTANCE TO AZ



Top Origin Markets for International Travelers to the U.S. (2010 vs. 2009 & 2008)

Origin of Visitor	2010 (mill)	10/09 (% change)	10/08 (% change)
1 Canada	20.0	11%	6%
2 Mexico	13.4	2%	-3%
Overseas	26.4	4%	4%
3 United Kingdom	3.9	-1%	-16%
4 Japan	3.4	16%	4%
5 Germany	1.7	2%	-3%

Mexican visitors spent \$2.65 billion in AZ from July'07 to June'08.



Arizona Tourism Economic Impact by County*

County	Direct Traveler Spending	Jobs Generated	Earnings Generated	Taxes Generated
Maricopa	\$11.2 B	82,910	\$3.1 B	\$679.8M
Pima	\$2.0 B	21,520	\$509.0 M	\$124.1 M
Coconino	\$974.8 M	10,500	\$265.5 M	67.0 M
Yavapai	\$648.3 M	7,650	\$170.4 M	\$37.4 M
Yuma	\$565.7 M	5,770	\$139.9 M	\$36.3 M

* Data for 2012



Tourism: Key industry

Mexicans to AZ (2007-08):

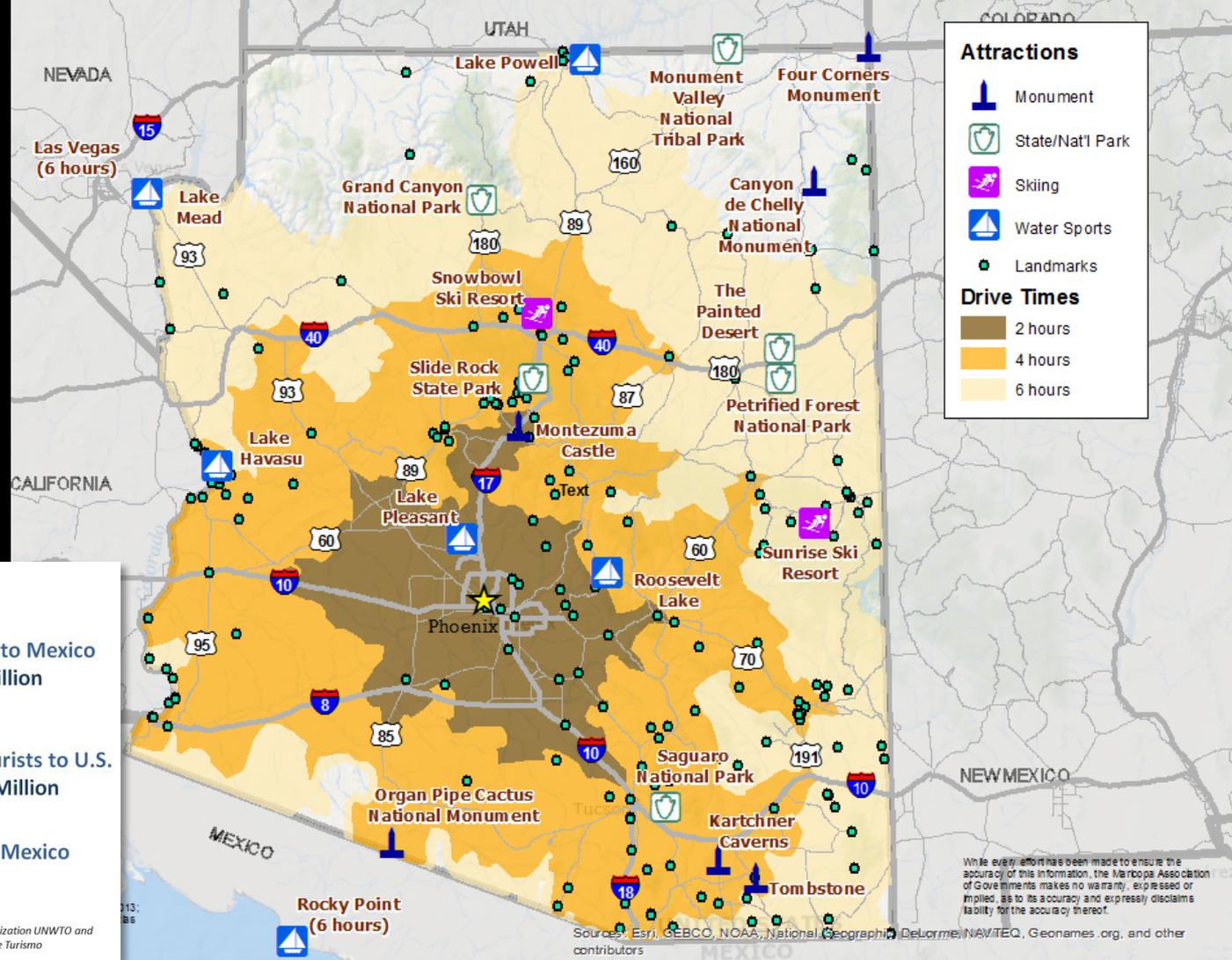
- 24 million crossings
- 3.8 million Tourists

\$2.7 billion spent AZ

U.S. and Mexico Tourism 2011



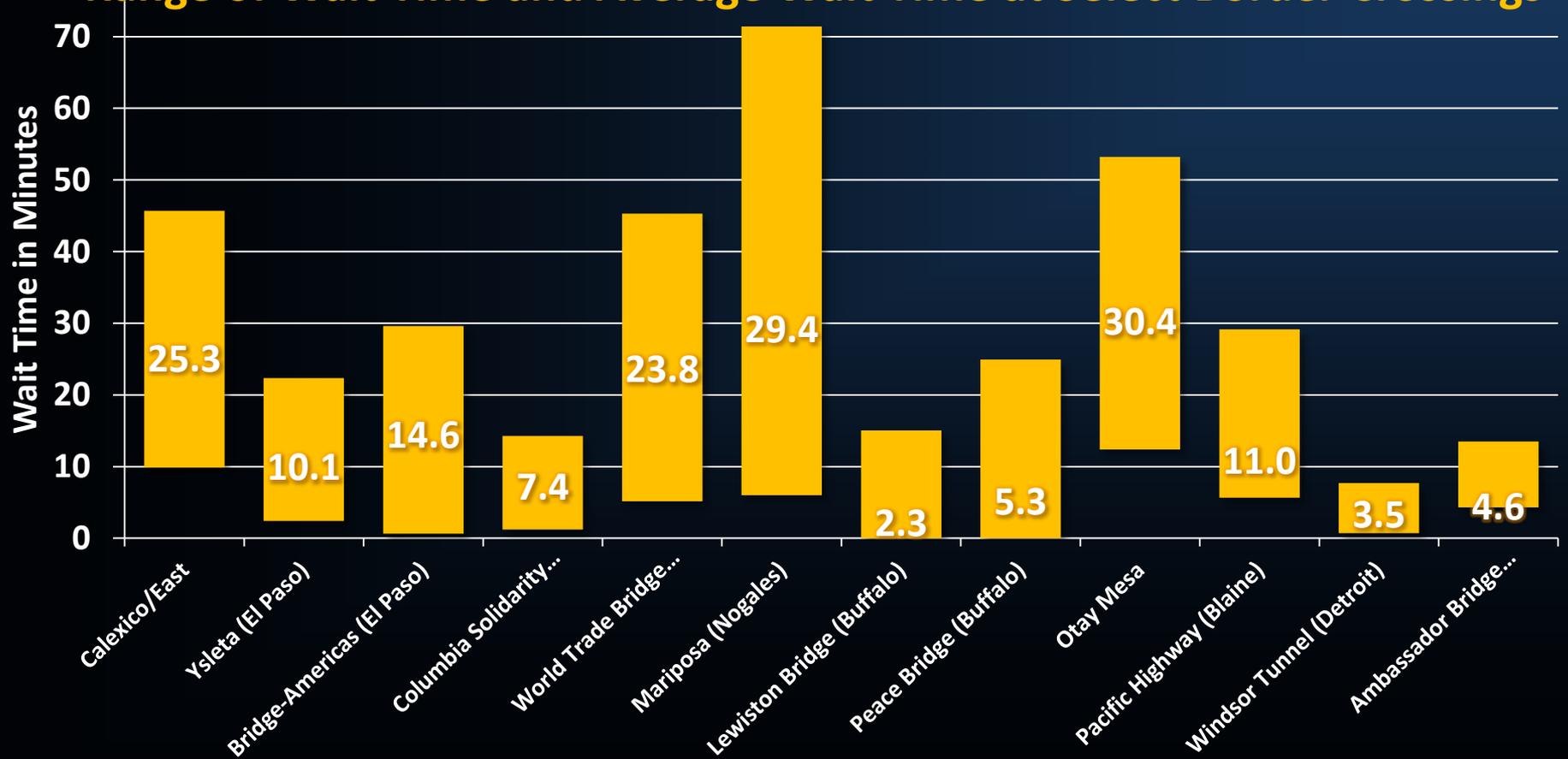
Sources: World Tourism Organization UNWTO and SECTUR Secretaria de Turismo



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Nogales has the longest wait time and uncertainty:

Range of Wait Time and Average Wait Time at Select Border Crossings



Source: USC CREATE Homeland Security Center Report "The Impact on the US Economy of Changes in Wait Times at Ports of Entry" (April 2013)

Adding ONE Customs and Border Protection (CBP) Agent at each of the 33 major Ports of Entry (POE)* can impact the U.S. economy as a whole:

- **\$65.8 million total increase in Gross Domestic Product (GDP)**
 - \$2 million per CBP staff member added
- **\$21.2 million total in value of time savings**
 - \$640,000 per CBP staff member added
- **1,094 annual jobs added**
 - 33 jobs per CBP staff member added



** The 33 POEs were selected by the U.S. Customs and Border Protection as those most likely to be impacted. (17 passenger land crossings POE, 12 major freight crossing POE, and 4 passenger airport POE.)*

Come and Discover the new route of the new Mexican Northern Economic Corridor!



Texas Trade Delegation

City of Pharr, TX. “The New Route”

Saving Time - Saving Money



Tuesday August 27 2013
12:00 hrs.

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ARIZONA'S TEAM



**Economic
Geography
is Destiny**





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