

# Logistics and Economic Development in Arizona

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# Current Contribution

- Transportation and Warehousing in Arizona
  - 2010 87,603
  - 2014 102,367 (+17%)
- Transportation and Warehousing in 4 county area
  - 2010 47,012
  - 2014 50,894 (+8%)

# Key Players

- Amazon
  - At least 4 major distribution and fulfillment centers (typically 1 million+ square feet)
  - Fulfillment center employs up to 5000 people at seasonal peak
- WalMart
  - 2 distribution centers, including 1 for food (1 million + sq ft)
- Target
  - Approximately 2 million square feet (600+ employees)
- Multiple specialty retailers
- UPS/Fedex/Yellow and others

# ASU Contributions

- Graduate (MBA/MSGL 2016 40+ students)
  - Mean Salary                      \$105K+ (MBA)                      \$58K+ (MSGL)
  - Range                                \$80K-\$140k (MBA)                      \$36K-\$101K (MSGL)
  
- Undergraduate (BS, SCM/BAGL)
  - BS/SCM                                960+ students                      Mean Salary    \$55K+
  - BA/GL                                    350+ students                      Mean Salary    \$45K+

# The Future

- Continued growth in logistics operations, jobs, and contribution
  - Low cost alternative to California remains a strength
  - Population growth in Arizona brings opportunity
- Some Unique Potential Drivers
  - Knight/Swift merger will bring in higher level executives in the long run
  - Amazon technology center may grow
  - ASU West becomes a logistics knowledge generator as well as source of employees
  - Mexico traffic and business relationship strengthens even more