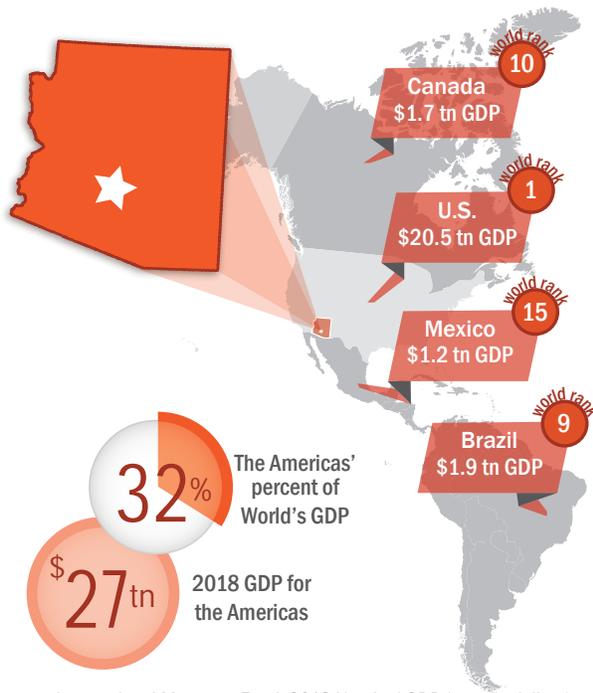


The Phoenix Metro Area

a Top Spot for Business

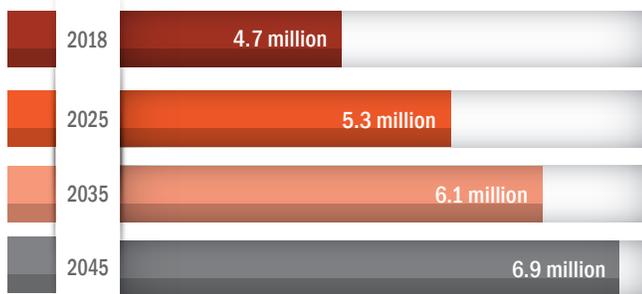


Connecting the Americas



Source: International Monetary Fund, 2018 Nominal GDP (current dollars)

Projected Population Growth



Source: Maricopa Association of Governments (MAG), 2018 Socioeconomic Projections

High Tech Occupations

The number of High Tech workers in the Phoenix Metro Area has grown by 50% since 2010.

48,430

2010

72,700

2018

Source: US Bureau of Labor Statistics, Occupational Employment Statistics

People and Jobs

3rd

Population

Phoenix is the 3rd fastest growing metro area in the Country

5th

Jobs

The Phoenix area is 5th in the nation in High Tech job growth.

10th

Job Growth

Phoenix ranks 10th among large metros for job growth.*

Sources: U.S. Census Bureau 2016 Population Estimates; CBRE 2017 Tech-30 List; U.S. Bureau of Labor Statistics November 2017
*Large metro areas are those with over 1 million jobs

Business Startup

4th

Best Metro

Phoenix is the 4th best metro for young professionals.

8th

Startups

The Phoenix Metro area ranks 8th in startup activity.

10th

Hottest

Phoenix ranks 10th among the hottest cities for startups.

Sources: Forbes 2017; Kaufman Index 2017; Fortune 2016

Among the Best

4th

Airport

Phoenix Sky Harbor International Airport ranked as a top airport in the U.S.

5th

University

ASU hosts the 5th most international students among U.S. universities.

6th

Popular

Phoenix is the 6th most popular place to live in the U.S.

Sources: JD Power 2017 Mega Airport Rankings; Institute of International Education Open Doors 2018; Business Insider 2017

“...the best business case was made to locate the headquarters in Phoenix. It came down to workforce quality and pro-business environment. That’s why we’re coming.”

- Richard Fennessy, CEO
Kudelski Security
Cheseaux-sur-Lausanne, Switzerland

Arizona State University



1st in the U.S. for Innovation



72,709 Enrolled Students



13,460 International Students



135 Countries Represented

Sources: U.S. News & World Report 2016-2019; Arizona State University Fall 2018 Metro Enrollment; Institute of International Education, Open Doors 2018

Top 10 Countries for Internationally Owned Companies in the Phoenix Metro Area

Icons indicate the key industries represented

- Aerospace
- Healthcare
- Information Technology
- Finance
- Manufacturing



1 Canada
Jobs: 18,500
215 Companies in 913 locations

2 United Kingdom
Jobs: 13,100
166 Companies in 361 locations

3 Japan
Jobs: 9,650
144 Companies in 417 locations

4 Germany
Jobs: 7,300
90 Companies in 334 locations

5 France
Jobs: 7,250
77 Companies in 181 locations

6 Netherlands
Jobs: 6,350
64 Companies in 322 locations

7 Switzerland
Jobs: 3,750
59 Companies in 360 locations

8 Ireland
Jobs: 2,700
33 Companies in 46 locations

9 Spain
Jobs: 2,600
27 Companies in 79 locations

10 Mexico
Jobs: 1,750
19 Companies in 46 locations

Source: 2017 Maricopa Association of Governments (MAG) Employer Database

Key Industries and Leading Companies

 Top 5 companies by number of jobs
 Top 3 internationally owned companies by number of jobs

Aerospace

 **577**
Companies

 **45,470**
Jobs

3,100 of the aerospace jobs are with internationally owned companies.



Healthcare

 **5,941**
Companies

 **228,560**
Jobs

16% of internationally owned companies in the healthcare industry are from Germany.

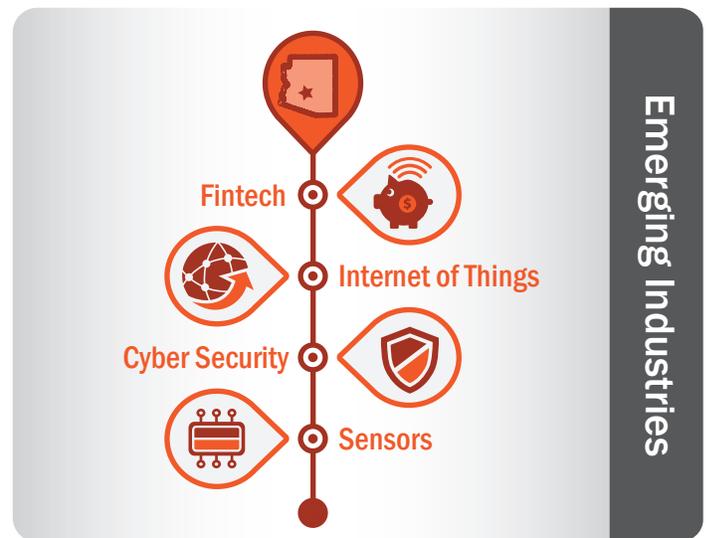


Information Technology

 **1,063**
Companies

 **84,850**
Jobs

Information Technology companies from the Netherlands employ 2,750 Phoenix area residents.



Finance

 **2,998**
Companies

 **176,840**
Jobs

65% of jobs from international companies in the finance sector are from Canada, Switzerland, and Spain.



Manufacturing

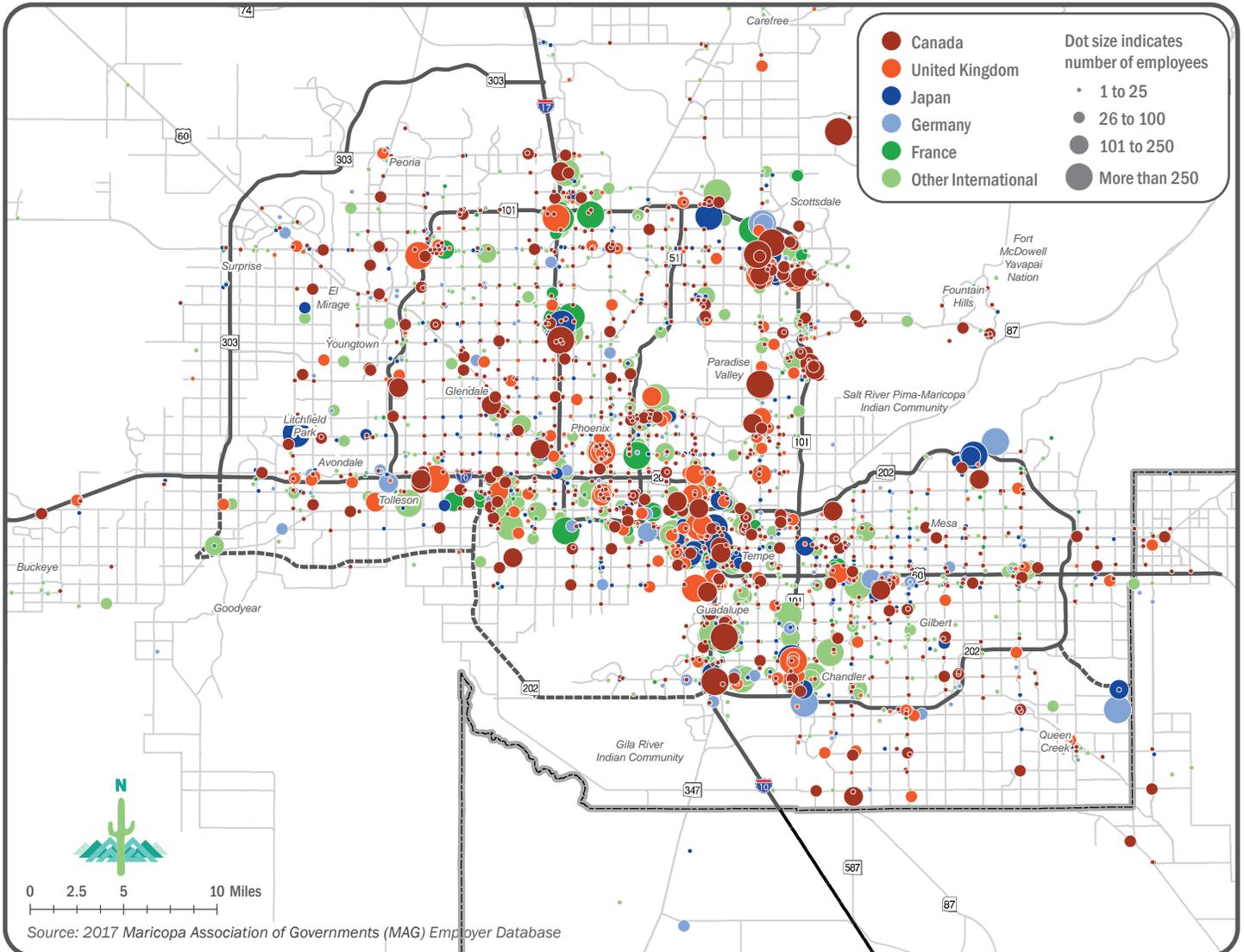
 **2,693**
Companies

 **142,680**
Jobs

Among international companies, manufacturing companies from Netherlands, Japan, and Canada provide over 40% of industry jobs.



Approximately 1,200 international companies from 53 countries call Phoenix home. Together they employ more than 88,000 area residents.



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