



A CATALYST FOR COMMUNITY HEALTH

MAG Human Services Conference

December 4, 2018

Vitalyst Mission:

The connect, support, and inform efforts that improve the health of individuals and communities in Arizona

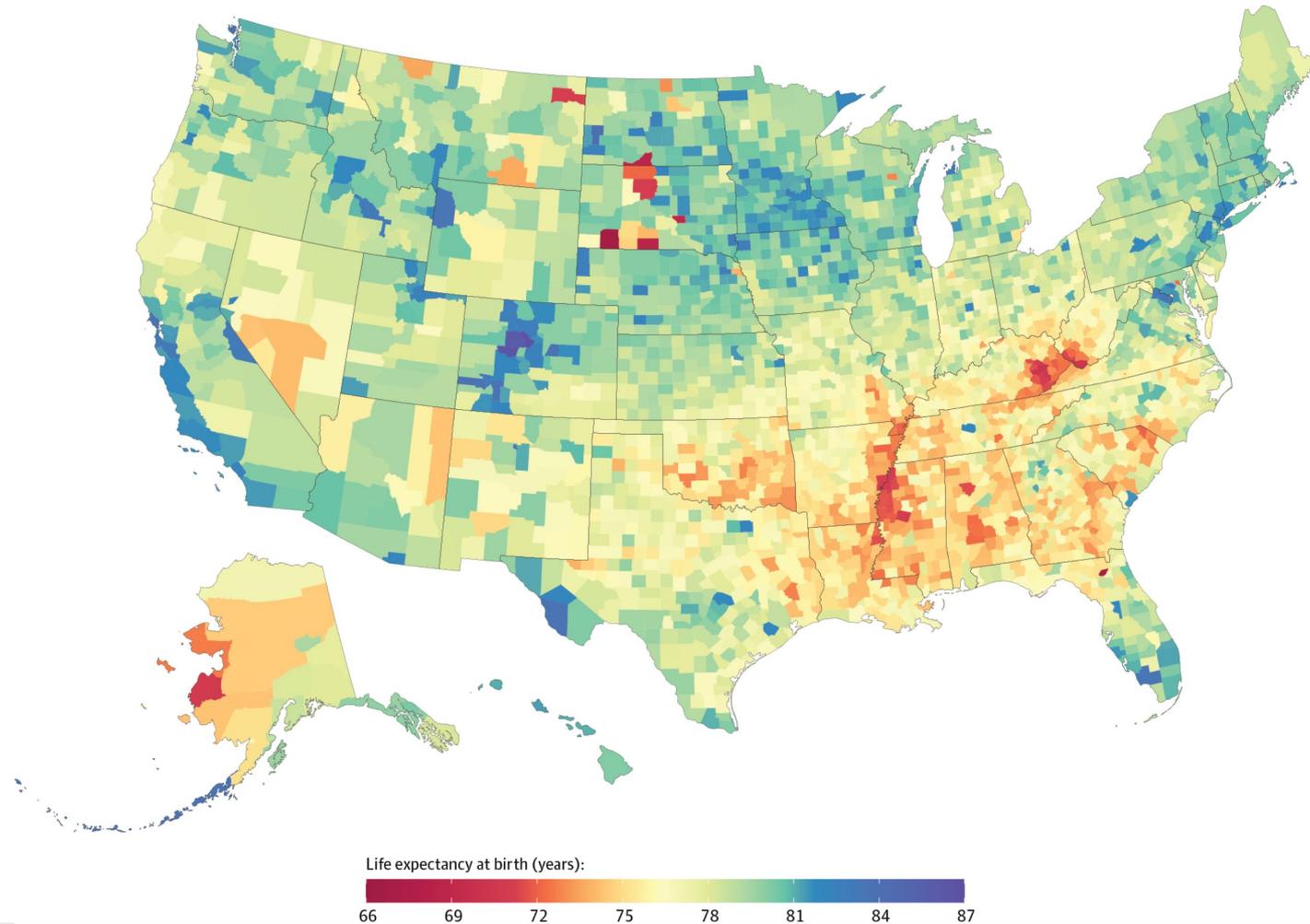


Presentation Overview

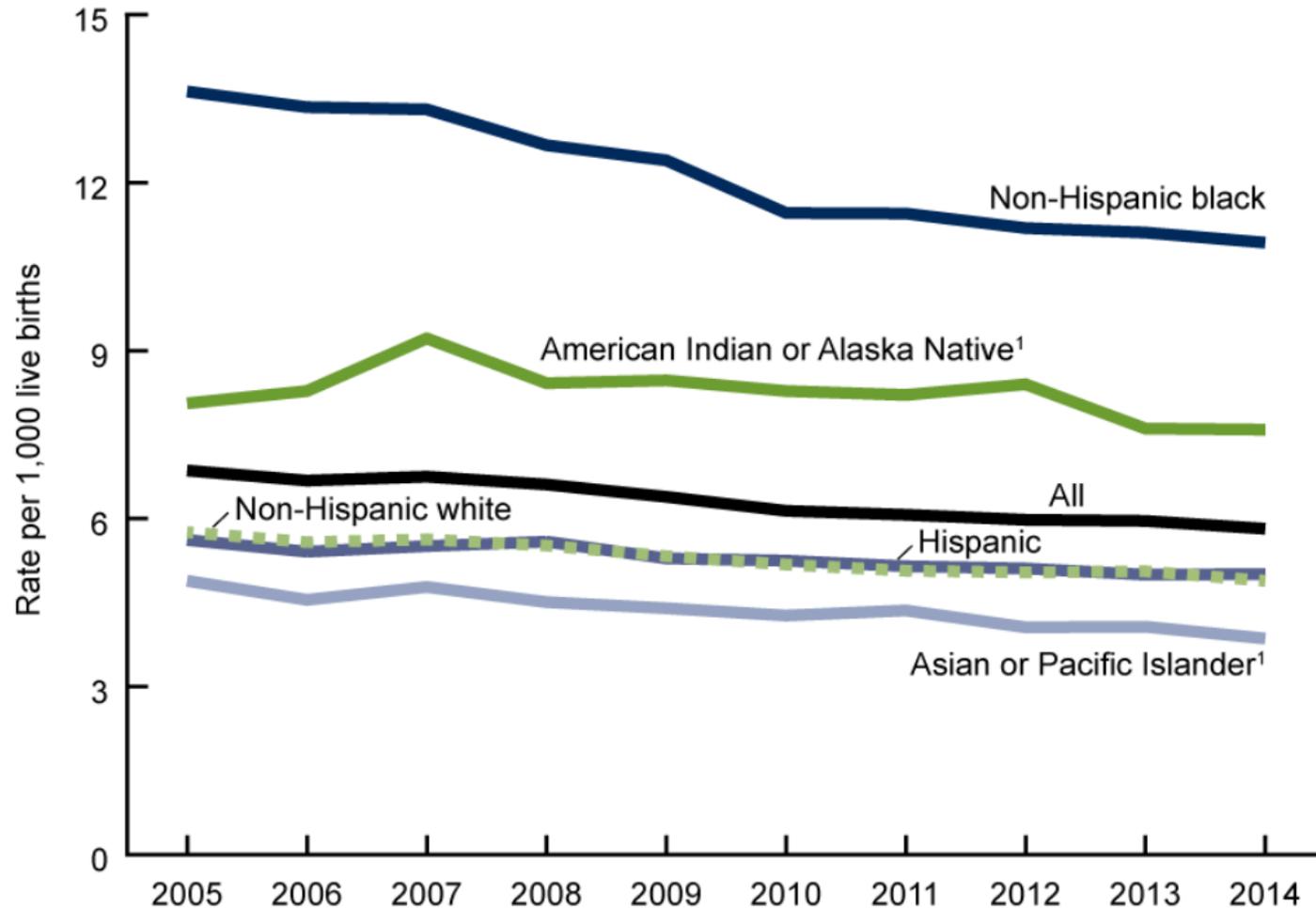
- Discuss the LiveWell AZ program
 - How it came to be
 - What has been accomplished
 - How it ties into our work
 - How you can participate



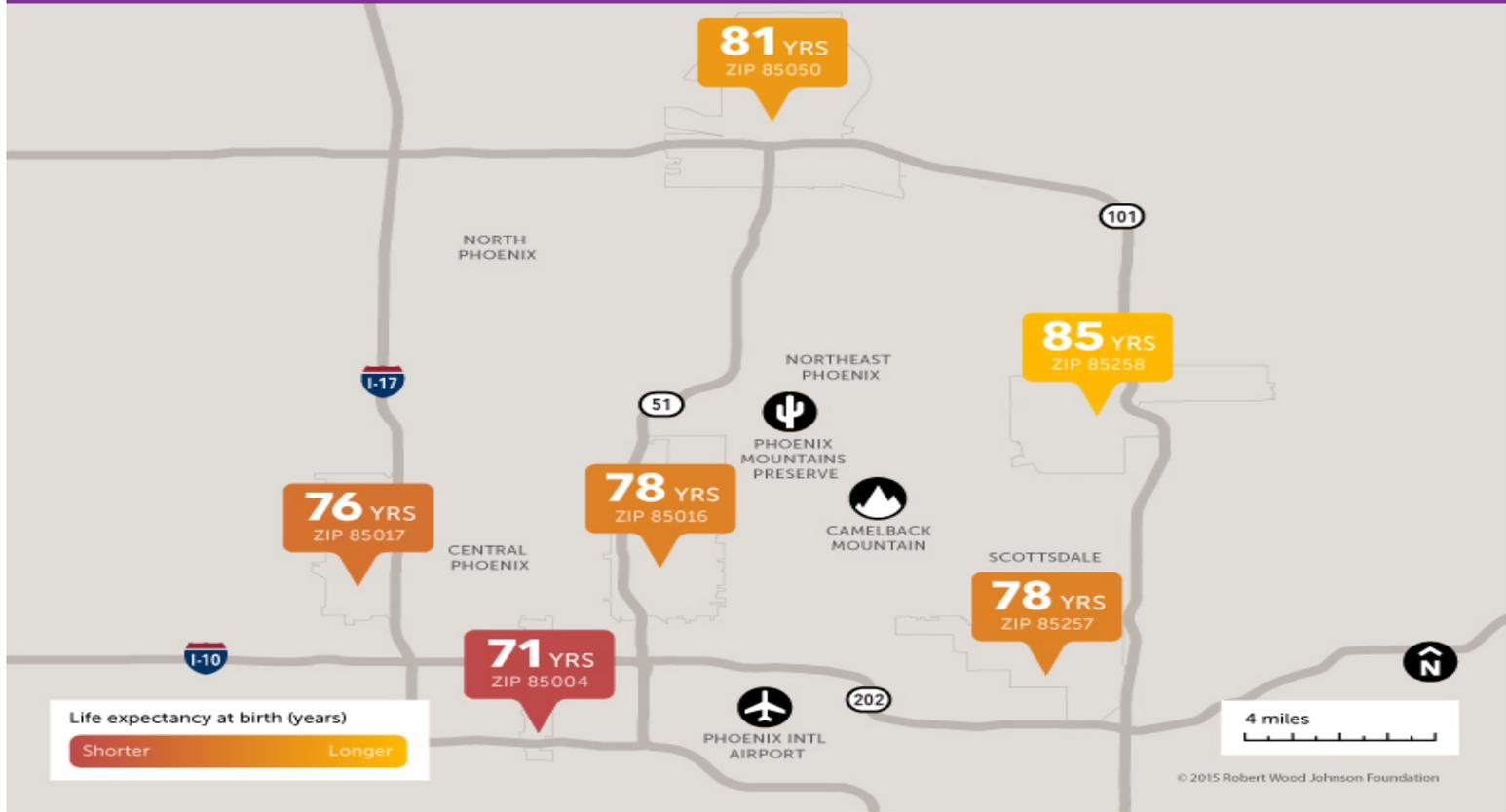
Health in America varies dramatically by demography and place



Health in America varies dramatically by demography and place



Short Distances to Large Gaps in Health

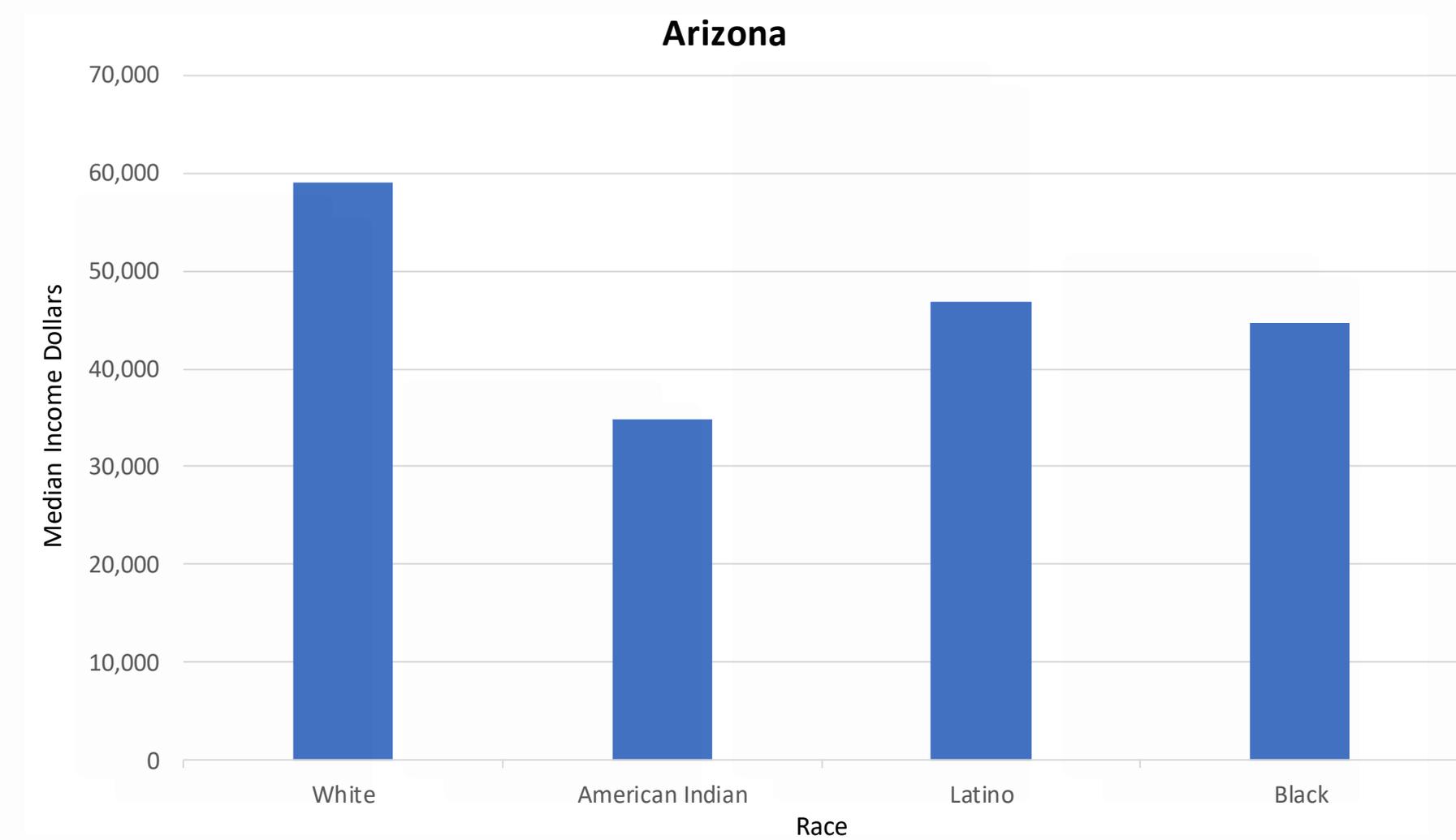


Life expectancy at birth (years)
Shorter Longer

© 2015 Robert Wood Johnson Foundation

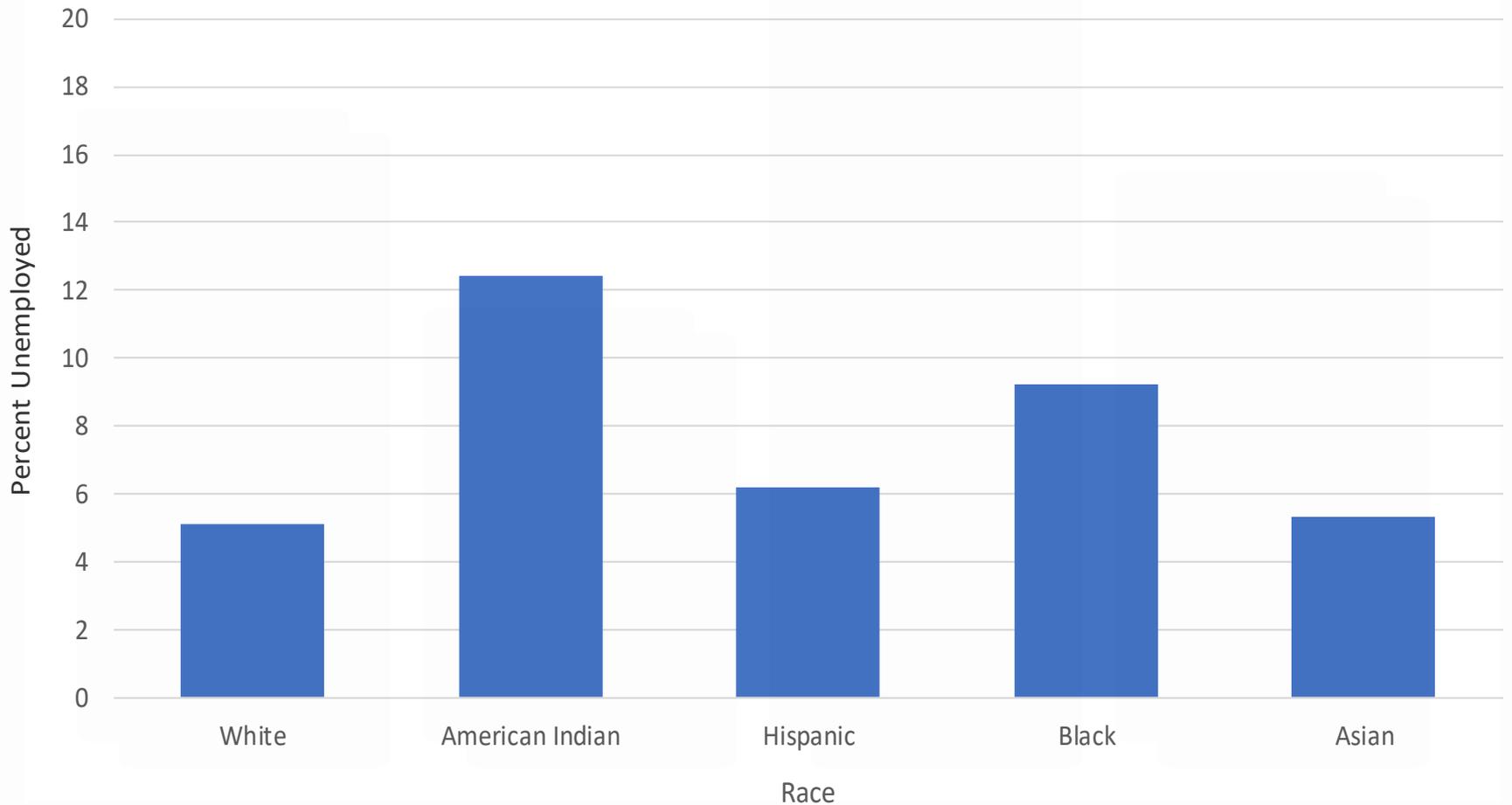


Arizona Median Household Income 2017

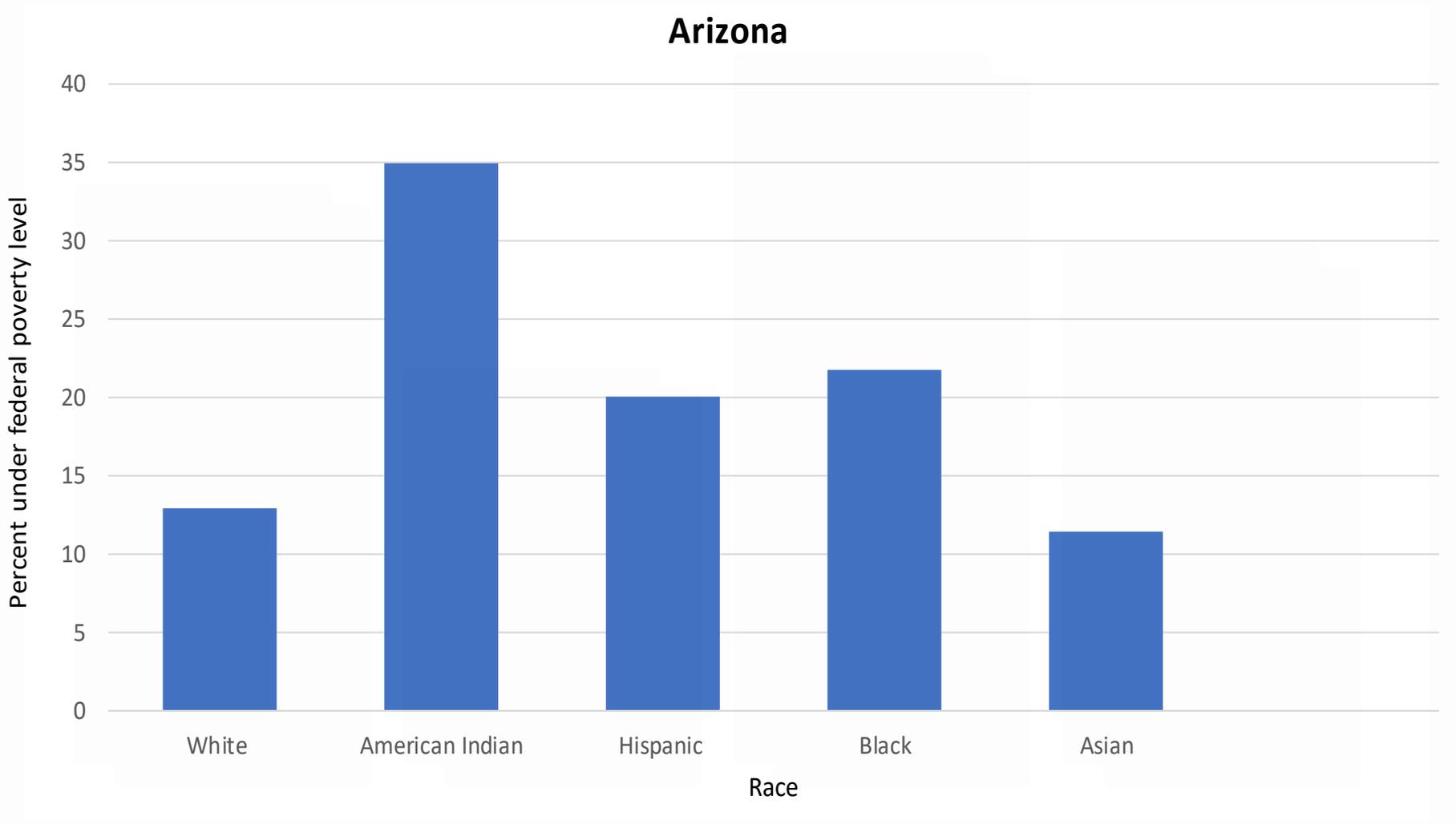


Arizona Unemployment Rates 2017

Arizona



Arizona Poverty Rate 2017

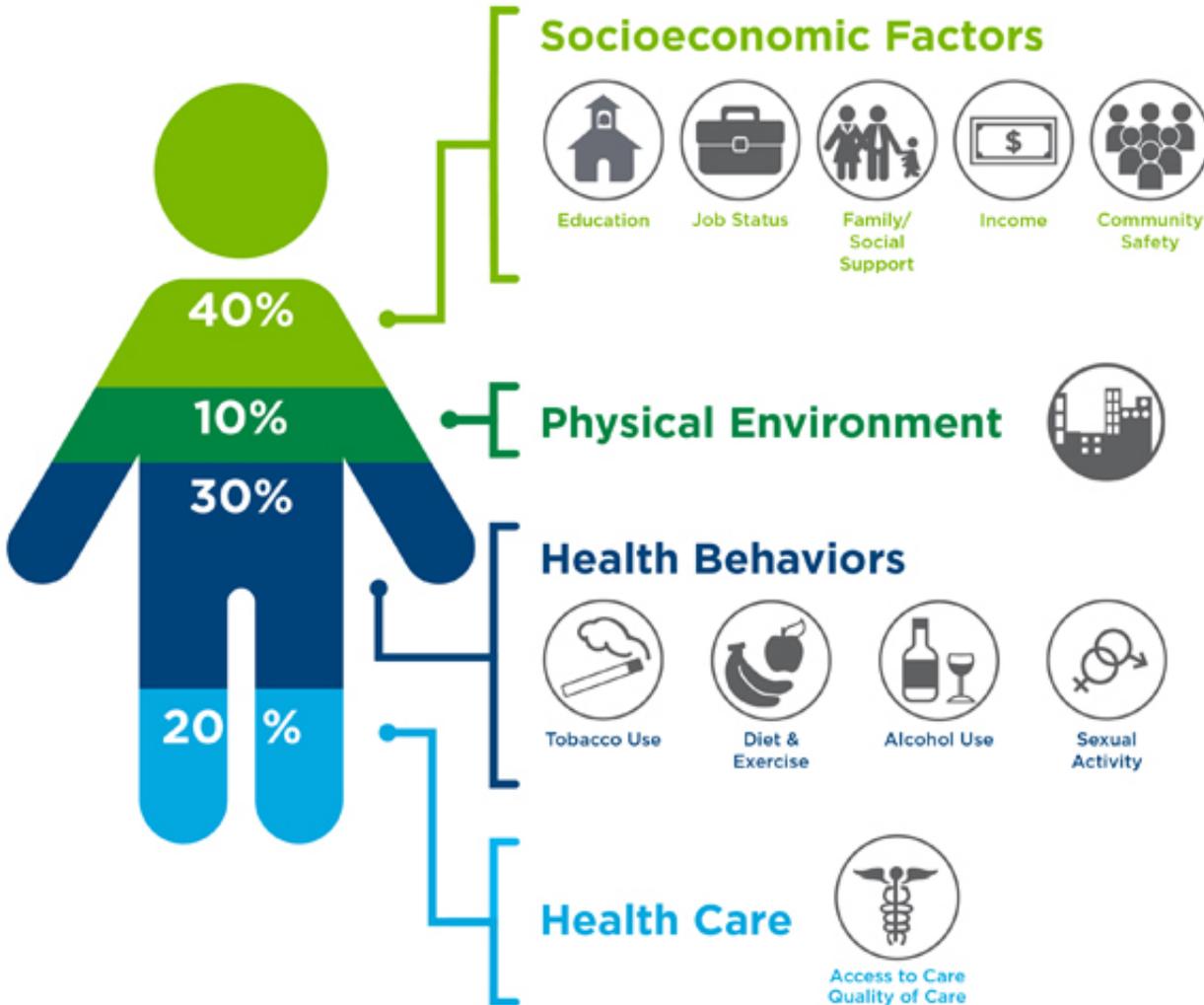


Gaps in Health Come from Many Factors

- Education and Income
- Unsafe or unhealthy housing
- Lack of healthy foods
- Lack of places to exercise or play
- Access to health care
- Transportation challenges
- Inequities



What Goes Into Your Health?



About 80% of our health outcomes are driven by non-medical factors. We focus too much on “sick care” and not prevention

What if housing could be one major solution to health care for the homeless?



August 15th Arizona Republic story:

- 59 people had been arrested more than 1,000 times in 2 years – some costs \$30,000 or more each - Almost all were homeless

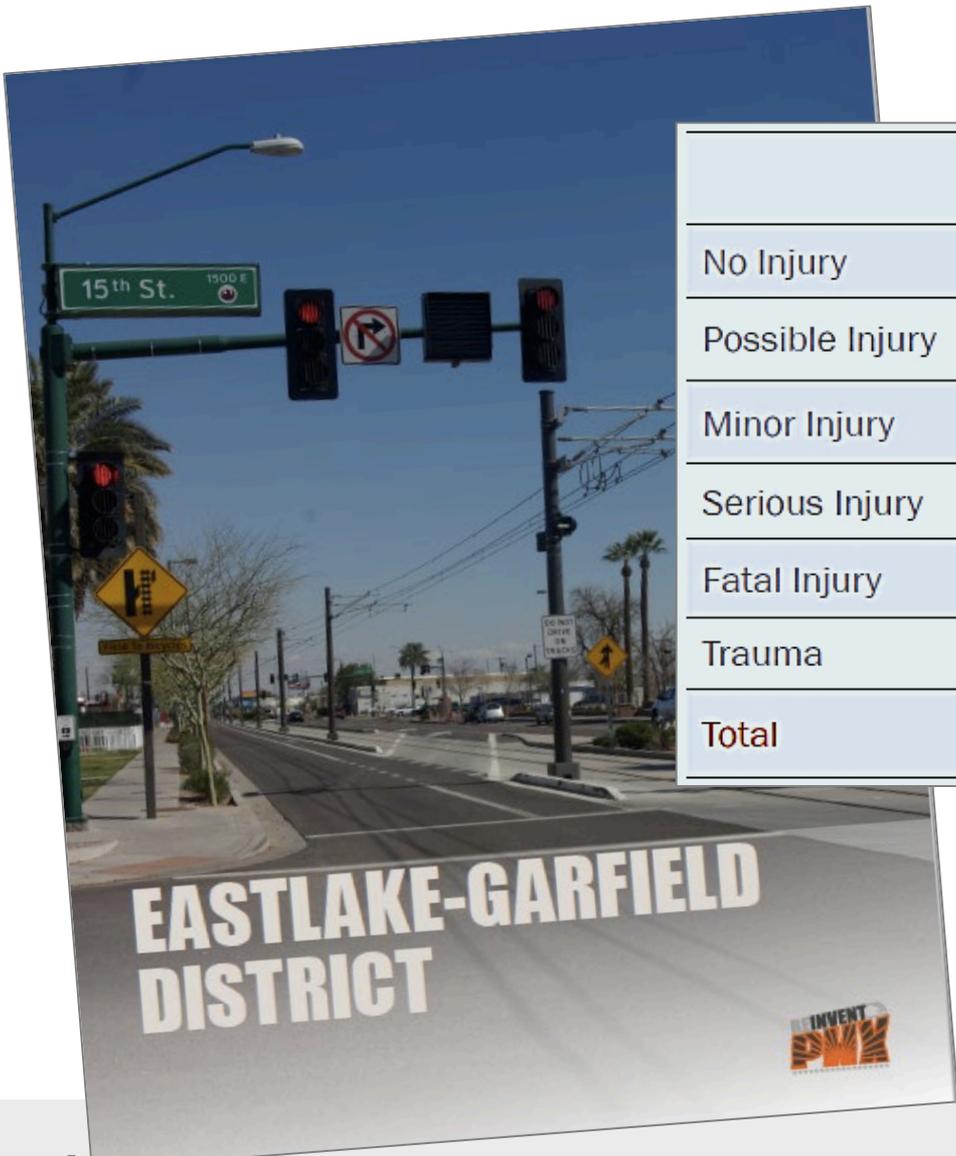


- Maricopa County jail system is partnering with the County Housing Authority to earmark apts for homeless coming out of jails
- Also working with community partners to pair inmates with caseworkers to help with job placement, healthcare and life skills

“Housing is healthcare. If you can get people housed, they don’t get arrested. They’re not committing survival crimes. It’s not rocket science. It’s just getting systems to collaborate.... Dr. Dawn Noggle, Mental-Health Services Director for the county’s Correctional Health Services

Can We Reduce Pedestrian/Bike Injuries in a Neighborhood by as much as 50% with Just Traffic Planning?





	Bicycle	Pedestrian	Violence	Total
No Injury	4	0	0	4
Possible Injury	4	2	0	6
Minor Injury	8	6	0	14
Serious Injury	2	2	0	4
Fatal Injury	1	4	0	5
Trauma	15	23	73	111
Total	34	37	73	144



Reinvent PHX

Eastlake-Garfield Transit District

Map 9 - Pedestrian and Cyclist Injuries



“Over a long period of time,
we’ve simply paid more for
downstream rescue work than
for upstream preventive work.”

— Rishi Manchanda



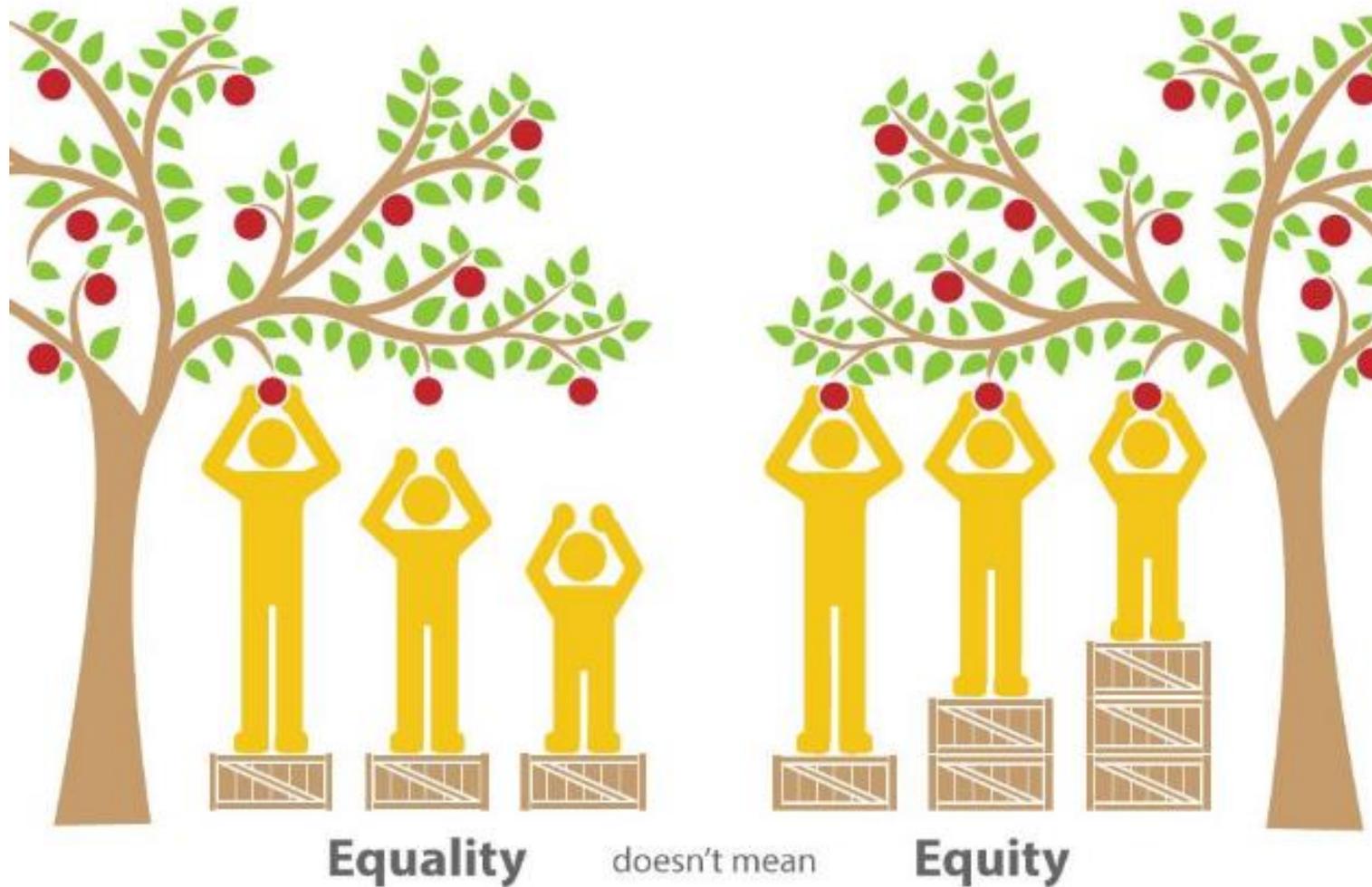
Social determinants of health

- The social determinants of health are the circumstances in which people are born, grow up, live, work and age, and the systems put in place to deal with illness
- These circumstances are in turn shaped by a wider set of forces: economics, social policies, and politics



World Health Organization Commission on the Social Determinants of Health (2008)

Equality vs. Equity





LIVE WELL ARIZONA

WHO WE ARE

WHY IT MATTERS

COMMUNITY ELEMENTS

Shifting the health paradigm as we celebrate and connect efforts to help communities be healthier and live well.

[Learn More About Our Approach](#)



Webinars

- ✓ Seven webinars -> seven hours of dialogue
- ✓ 24 featured guests across the 12 elements (2 per element)
- ✓ Live attendance 850
- ✓ More than 4,900 playbacks

REPLAY THE MARCH 15TH WEBINAR

Replay the March 15th webinar to dive deeper into the Live Well Arizona Mini-Grants.



LiveWellAZ.org

Events

- ✓ Over 100 presentations, workshops and group dialogues
- ✓ Live attendee reach of 7,900+
- ✓ Broad range of contexts
- ✓ Consistently strong feedback: “excellent,” “really got us thinking,” “come back”

- Councils of Government
- Counties statewide
- Cities and Towns statewide
- Arizona Rural Policy Forum, American Society of Landscape Architects, League of Cities and Towns,
- Nat’l Brownfields Conference, AZ APA, APA, SVP, ULI, AIA, AZ Transit Association
- AZ4A, AAA, AHCCCS, AzCHOW,
- AZ Women’s Rural Health Network, Crisis Response Network,
- Dignity Health Communities of Care, First Things First,
- Health Current, Yuma Regional Health

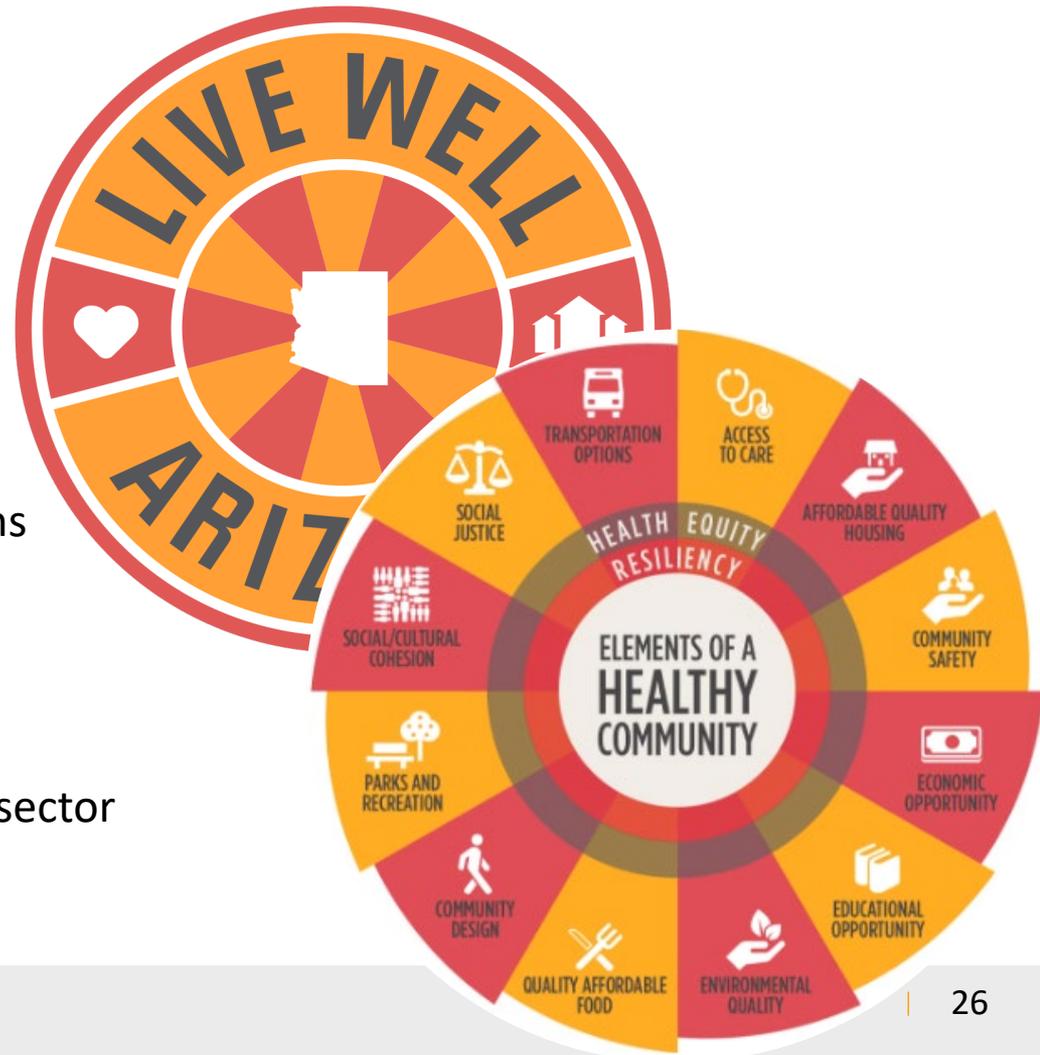
Events

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- Arizona Forward
- Westmarc
- East Valley Partnership
- Valley Leadership
- Greater Phoenix Chamber of Commerce
- Arizona Hispanic Chamber of Commerce
- Universities – ASU, NAU, U of A
- Piper Trust, Pulliam, NARBHA Institute, ACF, CFSA,
- Legacy Foundation of Southeast Arizona, The Funders’ Network
- Tribes – statewide health leaders

What Have We Accomplished?

- The Wheel
 - Comprehensive yet simple
 - Engaging, inspiring
 - Catalyzing
- Lived experience in catalyzing cross-sector collaboration
 - Getting out of siloes
 - All kinds of cross-sector discussions
- Progress on Live Well indicators
- Mini-Grants -> Incubator
 - Projects throughout the state
 - Technical assistance for the cross-sector coalitions



LIVE WELL ARIZONA INCUBATOR

★ COFFEE POT FARM,
TEESTO CHAPTER

★ YAVAPAI COUNTY COMMUNITY
HEALTH SERVICES, COTTONWOOD

★ SOUTH MOUNTAIN WORKS COALITION,
SOUTH PHOENIX

★ GLOBE WELL ROUNDED,
GLOBE/MIAMI

★ SUSTAINABLE FAMILIES,
SAHUARITA

Where Are We Now?

- Growing partnerships
 - County Health Departments
 - Freeport McMoran
 - ASU, UA and NAU
 - Tribes
 - Valley Leadership
 - AZ Hispanic Chamber of Commerce
 - Arizona Town Hall 2020 topic
- A shared framework and context
- Coalitions and cross sector work
- The foundation of a movement



How Vitalyst's Work Has Evolved

- **Advancing Arizona's Health Care Workforce**
 - Analyzing workforce needs
 - Supporting Community Health Workers – voluntary certification
- **Increase Health Insurance Coverage**
 - Cover Arizona preparing for open enrollment, behavioral health integration
 - Exploring state options for consumer protections, increased coverage
 - Protecting KidsCare



Improve access to care and coverage throughout Arizona

- **Care Delivery System Transformation**
 - Telemedicine
 - Highlighting Medicaid's Role in Addressing SDoH
 - Community Health Data Integration
- **Children's Vision Screening**
 - Coalition developed
 - 42-state analysis conducted
 - Draft legislation developed



Advance community policies that result in healthy communities that are accessible to all

Health in Policy & Practice

- Opportunity Zones
- Tempe Equity in Action
- Phoenix Tree and Shade Implementation Plan

Healthy Transportation Options

- Complete Streets Design Guidelines
- MAG Extension of Prop 400
- Rural transportation work with MAG



Healthy Food Environments

- Maricopa County Food Assessment
Economic Impact and Access to Food
- Countywide Food System Coalition
- Phoenix Food Action Plan

Safe, Affordable Housing

- Displacement Discussions
- How Housing is Integrated
into Health

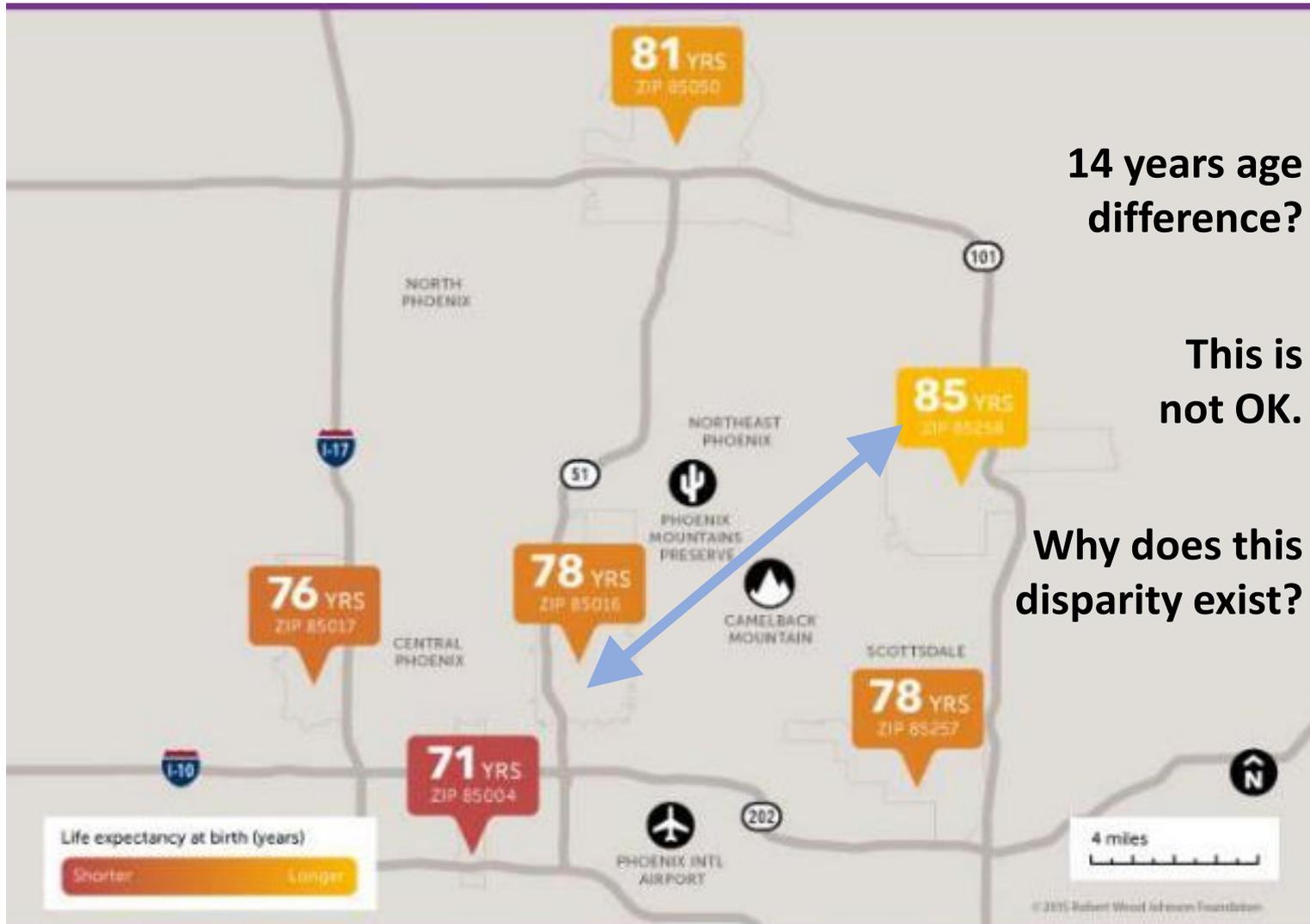


Cultivate collaborations and innovations that leverage the elements of a healthy community

- Community Paramedicine – Mobile Integrated Health
 - Community Paramedicine curriculum
 - Adoption of Crisis Support Training by numerous Fire and Police departments
 - The Arizona Mobile Integrated Health Network
- Arizona Dementia Caregivers Alliance
- Arizona Diabetes Action Plan



You Can Do Something



How Can You Participate?

- Check out the LiveWellAZ.org Website
 - Add your success stories to the elements
- Sign up for more updates
- Look into the incubator opportunities – announcements will be made through the website and at VitalystHealth.org
- Request a presentation or briefing for your city or organization



What Can You Do?

- Look for cross-sector opportunities to collaborate
 - Housing
 - Fire/police
 - Transportation
 - Social services
 - Early childhood
 - Seniors
 - Local businesses





The Doctor Of The Future Will Give No
Medicine, But Will Interest His Patients In The
Care Of The Human Frame, In Diet, And The
Cause And Prevention Of Disease
–Thomas Edison

LiveWellAZ.org
VitalystHealth.org



Vitalyst
HEALTH FOUNDATION

A graphic element consisting of several radiating lines in red and orange, resembling a stylized sunburst or starburst, positioned to the right of the word "Vitalyst".