

Desert Peaks Awards Honor Regional Excellence

They are the projects, people and partnerships that make our region a great place to live. During the Desert Peaks Awards ceremony in June, the Maricopa Association of Governments (MAG) honored those who have contributed to regional excellence. Below are the people and projects judged to best represent a commitment to promoting, recognizing, and attaining the ideals of regionalism.



Public Partnership Award recipients, for the Smart Justice Program.

Public Partnership

Smart Justice

Maricopa County spends more than half of its \$2.2 billion budget on public safety and criminal justice. The goal of Smart Justice in Maricopa County is to improve public safety by targeting limited resources to the most important criminal justice priorities. These include reducing crime and preventing offenders from returning to the system. The program provides targeted treatment and intervention for those who are at moderate to high risk of committing new offenses. Individuals who are at a lower risk to reoffend are managed in a way that minimizes contact with the justice system, focusing instead on employment, school and family connections. The program brings together multiple county agencies, the courts, and Mercy Maricopa Integrated Care in a joint effort to improve long-term public safety and control costs.

Partnering Agencies: Maricopa County Adult Probation Department; Maricopa County Attorney's Office; Maricopa County Correctional Health Services; Maricopa County Human Services Department; Maricopa County Judicial Branch of Arizona; Maricopa County Justice Courts; Maricopa County Public Defender's Office; Maricopa County Sheriff's Office; Mercy Maricopa Integrated Care; Office of the Assistant County Manager and JSPI (Justice System Planning and Information) Maricopa County.

Public-Private Partnership

(The judges selected two recipients in this category)

Community Paramedicine Pilot Program

The goal of the Community Paramedicine Program in Buckeye is to make sure patients have resources to stay on the path to good health. The Buckeye Fire-Medical-Rescue Department partnered with Banner Estrella Medical Center for a 12-month pilot program. The program aims to reduce hospital readmission rates for patients by ensuring they continue to follow health care procedures after they are discharged. Patients who participate receive home visits focused on the safety of their environment. Paramedics make sure the patients understand their



Public-Private Partnership Award recipients for the Buckeye Community Paramedicine Pilot Program.

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Message From the Chair



Mayor Greg Stanton, City of Phoenix

It is my honor to represent the Maricopa Association of Governments as the new Regional Council chair. MAG addresses issues that I am passionate about, and that are of vital interest to our region and state—including transportation, air quality, economic development and human services. But, as we celebrate MAG's 50-year legacy, it is vital that we continue to adapt and innovate as an organization.

The greatest opportunity I see for the year ahead is to advance and strengthen our regional export economy. The global economy is here, and we must make our region more export-ready. The cities that will succeed in a 21st century economy are those that expand their ability to send products and services to international markets. Our region is making tremendous strides—particularly with Mexico, our largest trading partner—but we are nowhere near our potential.

To help move the needle, I have proposed adopting a regional model of Phoenix's successful ExporTech program, administered by the Arizona Commerce Authority. This boot camp provides training to businesses to help them move from "export-curious" to "export-ready." Working with our economic development partners, I also plan to host a regional exporting and trade summit. I hope to work with the Pima Association of Governments to recognize

export success stories through a new Sun Corridor Global Excellence Award. These joint efforts track with regional goals to double global exports by 2025.

As a border state, Arizona shares an indelible economic bond with Mexico. We are in a prime position to enhance this relationship. With the deregulation of the telecommunications and energy markets in Mexico, we are poised to provide products, services and consulting services that will profit both sides of the border. Additional opportunities exist in Canada and other markets.

We know that U.S. cities and regions that put a higher percentage of their Gross Domestic Product toward exports also see higher wages and a higher-educated workforce. We can—and I believe we will—be such a region, but it will not happen by osmosis. It will take a positive, concerted team effort to become an export leader. We have the talented employers and the talented workforce to make it happen. And no other organization is better suited to make a regional impact on exports than MAG.

Thank you for supporting me in this leadership role and helping prepare our region for global success. I am looking forward to working with all of you in the months ahead. 



MAGAZine is a quarterly newsletter of the Maricopa Association of Governments (MAG). It focuses on the issues and concerns of the cities, towns and tribal communities of the MAG region. If you know of a friend or colleague who would like to receive MAGAZine, please call the MAG office, (602) 254-6300.

Mayor Greg Stanton
City of Phoenix, Regional Council Chair

Dennis Smith, Executive Director

Jesse Ayers, Valerie Day, Maria Piña, Amy Robinson, Anne Scott, Amy St. Peter, Scott Wilken Contributors

Kelly Taft, Editor Gordon Tyus, Graphics

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- | | | |
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Glendale, <i>At-Large Member</i> |  |
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|  | F. Rockne Arnett
Citizens Transportation Oversight Committee | |

Visit www.azmag.gov and click on Regional Council.



I want to thank the MAG Regional Council for its foresight in creating the Regional Domestic Violence Council and giving the members the resources to make a difference. It is through the dedication and determination of the MAG human services staff, the attorneys, judges, law enforcement officers, counselors, advocates and elected officials who make up the council that the Domestic Violence Protocol Model and lethality assessments are in use throughout the region. It is also through these efforts that better communication between courts and police departments regarding conditions of release and orders of protection are being pursued. It is through these efforts that abuse victims have a voice in our region.

—City of Apache Junction Vice Mayor Robin Barker

The American Public Works Association (APWA) recently reaccredited Chandler's Municipal Utilities and Transportation & Development departments.

Chandler was the first city in Arizona to receive APWA accreditation in 2004 and joins Tucson, Peoria, Coconino County and Mohave County as the only Arizona entities to attain this status. This accreditation is extremely difficult to achieve and recognizes the outstanding efforts of dedicated employees while demonstrating our commitment to residents.

—Chandler Mayor Jay Tibshraeny



El Mirage and Thunderbird Roads are currently under construction, as included in the Arterial Life Cycle Program (ALCP) approved by the MAG Regional Council. These improvement projects will offer an efficient, effective, and safe movement of people and goods within the region and the city of El Mirage. When completed, they will provide much-needed transportation options while enhancing and preserving the character and livability of our neighborhoods. The Northwest Valley will benefit from these improvements, which are aimed at delivering safer and quicker travel options as the region continues to grow. Improvements to our roadways are a priority and this investment will ease congestion and provide a more reliable journey for people in a busy and growing part of the Valley.

—City of El Mirage Mayor Lana Mook

Every year, there are an estimated 2 million people with serious mental illness (SMI) admitted to jails across the nation. The vast majority (three out of four) also have drug and alcohol problems. Inmates with mental illnesses tend to stay in jail longer, cost two to three times more, and are more likely to end up back in jail, which is exactly where many of them don't belong. We're pushing for better coordination of services with the health and behavioral health systems, expansion of substance abuse treatment, more safe housing and, for those with nonviolent charges, diversion.

—Maricopa County Supervisor Denny Barney



Public Shares Thoughts on Transportation Plans

Public participation is vital to transportation planning. Understanding what is important to Valley residents helps planners make transportation decisions that best meet the needs of all people. One such opportunity will be the FY 2017 Early Phase Input Opportunity from August 1-31, 2016. This will include an Open House to be held on Thursday, August 11, 2016.



Whenever there is a major update to a transportation plan, MAG conducts a public input process. The process consists of four phases: Early Phase, Mid-Phase, Final Phase and Continuous Involvement, which provides opportunities for comments

at any time during the year. MAG also conducts public hearings to provide information about whether the transportation plan meets air quality requirements.

Cities, towns, and local governments will soon submit project requests for the five-year MAG Transportation Improvement Program. The Early Phase helps regional planners know what projects are important to residents before the projects are considered.

Let us hear from you!

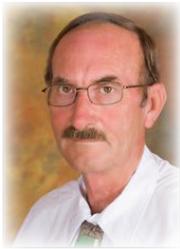
EARLY PHASE TRANSPORTATION PLANNING OPEN HOUSE

Thursday, August 11, 2016

- Open House: 11:00 a.m. to 12:30 p.m.
- Presentation: 11:15 a.m.

MAG Offices, Ironwood Room
302 North 1st Avenue, 2nd Floor
Phoenix, Arizona

Comments for the Early Phase will be taken through August 31, 2016. E-mail to lgamiz@azmag.gov, or call (602) 254-6300.



Mayor Tom Rankin,
Town of Florence



Mayor Leads Home Town Through Change

You might say he and the town have grown up together. When Florence Mayor Tom Rankin was first elected council member in 1994, the town was just 7.8 square miles. Annexations have increased the town to 64 square miles today.

His roots in Florence go deep—his family has lived in the area since 1905. The longest Mayor Rankin has lived away from Florence was six months. Today, what he loves most about being mayor of the town he grew up in is setting the future for his community.

“I want the kids who grow up in Florence to enjoy the lifestyle that we have, but I want to bring in jobs so we have employment other than government,” says Mayor Rankin. “The majority of the jobs we have here in Florence—which are very stable—are with the county, the state, and the federal government, as well as the private prison sector. I would like to bring in a diversity of jobs, so that these kids who are growing up here, if they want to



Mayor Rankin helps open a Safeway grocery store in Florence.

stay and raise their families like I have, there will be other job opportunities for them. A good job that pays a decent, livable wage.”

To achieve that goal, Mayor Rankin is a key champion of the North-South Freeway, a proposed route that would provide connectivity to Interstate 10 through the central part of Pinal County. Rankin believes it is the best way to attract the economic development that will bring the job diversity he seeks.

“Because they have to have those transportation routes to get their product out and get the material in,” says Rankin. “And when a two-lane state highway is the only access to and from the community, that makes it really rough as far as trying to get companies to come in and take a look at us.”

Rankin says he is frustrated by a slowdown in federal transportation funding. Pinal County is hoping to improve its transportation outlook through the newly created

Regional Transportation Authority (RTA), which Mayor Rankin chairs. The public will vote in the future to authorize a half-cent sales tax in Pinal County to fund transportation improvements.

Transportation isn't the only thorny issue facing Florence. Mayor Rankin has been vocally opposed to a copper mine that wants to set up operations in Florence. Rankin and many residents fear the mine could jeopardize the water supply, because an acid solution would be used to extract the copper. The mine has applied for an aquifer protection permit for the underground operation.

“There are more than 100,000 people living in the Florence, Anthem and Santan Valley areas, and the majority of their water comes from that aquifer,” says Rankin. A decision by the Arizona Department of Environmental Quality on whether to grant a permanent permit was pending at press time.



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Mayor Rankin wielding the lasso during a team roping event for the Law Enforcement Rodeo Association in Florence.

Mayor Rankin (continued)

Prior to becoming an elected official, Mayor Rankin served as the police chief of Florence and as a deputy sheriff for Pinal County. His law enforcement associations include the Arizona Law Enforcement Rodeo Association. Mayor Rankin and his father were once well known for their participation in team roping events. But when his father passed away and his children reached school age, Mayor Rankin decided it was time to put the lasso away.

“My wife had told me that it was either feed the kids or rodeo, one or the other, so I figured I’d better feed the kids,” he jokes.

Today, Mayor Rankin spends his spare time supporting the preferred sports activities of his 13 grandchildren.

“I watch a lot of sports that my grandkids participate in, whether it be soccer, football, basketball, softball. I really enjoy watching my grandkids do things. In the summertime, I try to get out of here two or three times a month on weekends. I go to the White Mountains and enjoy that cool air up there, where I don’t have to pay for it through my air conditioning,” he laughs.

That cool-air time is mostly spent sitting at the lake. “I go fishing. The fishing is always great. The catching ain’t worth a darn sometimes, but who cares? The fishing is still great.”

Initiatives undertaken during Rankin’s tenure include working to reopen the Florence Community Health Center to replace the old Pinal County Hospital, which closed in 1999. When those efforts stalled, Rankin helped create a full time fire department that includes two fire stations to provide residents 24-hour emergency medical care. Other improvements include using impact fees to build an aquatic center, new library and community center.

As for the town’s recent membership in MAG, Mayor Rankin asked to thank the members of the Regional Council for accepting Florence, the city of Maricopa, and Pinal County as members.

“That was the best move the town of Florence and Pinal County could have made...to be associated with MAG and have the opportunity to make the metropolitan area grow. And I do think of Florence as part of the eastern metropolitan region,” he said. 

Beyond the Handcuffs:

Improving Support for Abuse Survivors

Arrest and prosecution of abusers are critical components in addressing domestic violence. But an August training event hosted by MAG delves into issues that go beyond the handcuffs for a more holistic response by law enforcement to domestic violence victims.

Officers and personnel from law enforcement agencies across the region were invited to participate in the training on August 18, 2016.

“The goal is to change the way police approach a domestic violence call—to respond to the victim and not just the scene,” said MAG Chair Greg Stanton, mayor of Phoenix. “We are looking for a ‘whole person’ response that addresses not only the safety of the victims, but their emotional and mental well-being as well.”

Topics explored include how to improve use of lethality assessments, which are on-scene questions that help identify victims at greatest risk of being killed. The MAG Regional Domestic Violence Council has been working toward a best practice model to overcome barriers to the consistent use of these assessments. Other topics look at the use of body cameras and related issues involved in protecting victims’ rights, as well as how to proceed in specialty cases, such as aggravated domestic violence, stalking, revenge porn, and strangulation.

“Many people don’t recognize the layers of complexity that surround domestic violence,” said Regional Domestic Violence Council Chair Robin Barker, Vice Mayor of Apache Junction. “These training opportunities give us the ability to agree on best practices and to overcome institutional barriers that may exist. Little by little, we can create a culture shift that helps law enforcement, policy makers, prosecutors and victim advocates respond as a team,” she said.

For a list of domestic violence resources, please visit www.findDVservices.com. 

Desert Peaks Awards (continued)

Public-Private Partnership (Continued)

discharge instructions, that they know how to take their new medications and that the patient has the ability to get refills. The paramedics also emphasize the importance of follow up visits with primary care physicians. To date, 30-day readmission rates have dropped from about 18 percent to 3.8 percent.

Partnering Agencies: Banner Estrella Medical Center; City of Buckeye.

Scottsdale Fire Department Mobile Integrated Health Care Program

Finding the best outcomes for both patients and providers is the goal of the Scottsdale Fire Department Mobile Integrated Health Care Program. The City of Scottsdale partnered with HonorHealth to launch the 18-month community paramedicine pilot. The program focuses on alternatives to emergency and 9-1-1 care. It targets patients who frequently utilize 9-1-1 emergency services, who are at high risk of readmission to a



Public-Private Partnership Award recipients for the Scottsdale Fire Department Mobile Integrated Health Care Program.

hospital, who are chronically ill, who suffer from acute behavioral health crises, or who would benefit from post discharge care, monitoring or education. A nurse practitioner and paramedic make home visits to patients and develop a care management plan. The ultimate goal is to improve the quality of care by decreasing unnecessary ambulance and emergency room costs by focusing on providing the right services in the right setting.

Partnering Agencies: City of Scottsdale Fire Department; HonorHealth.

Professional Service

Tom Manos, Maricopa County Manager (Retired)

Maricopa County Manager Tom Manos, who retired in May, is best known for his people skills, along with his financial and management expertise.

As manager of the nation's fourth largest county, he oversaw a \$2 billion budget and managed more than 13,000 employees. He has been praised often for his humanity, demonstrating a strong commitment to ending homelessness in Maricopa County. For more than two years, he voluntarily ran the Human Services Campus, a nonprofit shelter and resource center for people experiencing homelessness. He worked with the Maricopa County Animal Care and Control department and public and private animal care groups to reduce the number of animals undergoing euthanasia through the "Fix. Adopt. Save." program.

Mr. Manos was a key driver in efforts to bring down the cost of running county jails, employing Smart Justice solutions to reduce recidivism and increase efficiencies. He also provided support to the County's 11 regional parks. He helped negotiate with cities and the state to continue the Maricopa Trail project, an effort to connect the County through a single trail. Mr. Manos also supported the effort for all county-owned properties to go 100 percent tobacco-free.



Professional Service Award recipient Tom Manos.



Regional Partnership

Valley Metro Regional Paratransit Plan Update



Valley Metro provides regional public transit services for more than 73 million bus, rail and paratransit trips each year. For years, the operation of the region's Dial-a-Ride service has been administered and operated as five separate programs. This meant many riders were required to transfer between systems to travel beyond a service provider's area, with riders often waiting for their next ride in the extreme Valley heat. This has made it challenging for some of the region's most vulnerable and fragile residents.

Valley Metro worked with a Stakeholder Group of system users and members from the senior and disability advocacy community to develop a plan to improve service. Valley Metro's Board of Directors approved 14 recommendations to dramatically improve the quality and consistency of regional service, including the elimination of transfers between the five service providers. Paratransit users are now able to make a single trip across the region.

Partnering Agencies: City of Avondale; City of Buckeye; City of Chandler; City of El Mirage; City of Glendale; City of Goodyear; City of Mesa; City of Peoria; City of Phoenix; City of Scottsdale; City of Surprise; City of Tempe; City of Tolleson; Maricopa County; Town of Gilbert; Town of Wickenburg.



Regional Partnership Award recipients, for the Valley Metro Regional Paratransit Plan Update.

Outstanding Economic Development Champion

(Three recipients were selected in this category)

Mayor Greg Stanton, City of Phoenix

Since taking office in 2012, improving the economy has been a key goal for Phoenix Mayor Greg Stanton. From the beginning, his vision was one of regional inclusion. As noted in his 2016 State of the City address, a key objective is "making the investments we need to transform our economy into one rooted in innovation and fueled by exports." With a focus on improving the trade relationship with Mexico, Mayor Stanton expanded outreach beyond Sonora and worked to establish a dedicated Phoenix presence in Mexico City. Together with the Arizona Commerce Authority, MAG, and other partners, Mayor Stanton was a key driver in creating the Arizona State Trade and Investment Office in the capital city. The office provides valuable resources to support the trade and investment needs of Arizona companies entering the market in Mexico. Mayor Stanton has led more than a dozen trade delegations to Mexico to increase cross-border commerce. In 2015, exports were up 6.2 percent, leading to an Arizona export record of \$22.6 billion.

Consul General Roberto Rodríguez Hernández, Mexican Consulate General

Upon his posting to Phoenix, Consul General Roberto Rodríguez Hernández immediately sought to engage the Consulate at the regional level to serve both the Mexican community and the public and private sectors. He was tremendously supportive of the regional effort to deepen connectivity with Mexico to further economic opportunity. Consul General Rodríguez participated in every Arizona and Phoenix led



Outstanding Economic Development Champions: Mexico Consul General Roberto Rodríguez Hernández (left) and Phoenix Mayor Greg Stanton (right).

trip to Mexico. He also led his own trips to Mexico. These trips were tangible manifestations of his commitment to regional economic development and prosperity. He has had a profound impact on the Arizona/Mexico relationship. His efforts on behalf of the region were rewarded in 2015 with the formal establishment of the ProMéxico Office in Phoenix. The office is located at the Mexican Consulate. The office is ProMéxico's 12th U.S. office and one of only 31 other foreign offices around the world.

Carol Colombo, CEO, Fedelta Partners

Carol Colombo wears a number of economic development hats. She is the managing member of Fedelta Partners, an Arizona-based management company that oversees the private investment holdings of its members, with sector specific focus on real estate, secured debt portfolios and operating businesses in the technology, health and energy sectors. She is a member of the Transportation Trade Corridor Alliance, and was named by the Secretary of Commerce to serve on the Arizona District Export Council. Ms. Colombo also has worked closely with the MAG Economic Development Committee in providing counsel



Outstanding Economic Development Champion Carol Colombo.

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Desert Peaks Awards (Continued)

and expertise regarding the Foreign Direct Investment (FDI) footprint in Arizona and the region. This had not been done before. Approximately 2,700 foreign-owned companies from more than 50 countries are located in Arizona, employing more than 83,000 people. This has led to a significant economic impact of \$10-\$20 billion. In addition, 40 percent of these companies export. Ms. Colombo devised an in-depth road map for the region and state to follow to secure future foreign direct investment.

Regional Excellence

Vice Mayor Robin Barker, City of Apache Junction

Vice Mayor Robin Barker began serving her community of Apache Junction in 1989. Her areas of interest range from transportation to education. But her most passionate advocacy is seen in her work to protect victims of domestic violence. As chair of the MAG Regional Domestic Violence Council, Vice Mayor Barker has been instrumental in addressing domestic violence issues. She helped develop the Regional Misdemeanor Domestic Violence Protocol Model.

The model lays out best practices for law enforcement agencies across the region when responding to domestic violence calls. For example, one of the most powerful recommendations is to conduct on-scene lethality assessments—a series of questions that identify victims at greatest risk of being killed. These protocols have been implemented throughout Maricopa and Pinal counties. Vice Mayor Barker has tirelessly represented the Regional Domestic Violence Council in the media to bring attention to the issue of domestic violence. She has emphasized the need for an innovative, proactive approach to prevent domestic violence before it occurs. She has helped improve collaboration in the region, with the goal of protecting potential victims and their families. 



Vice Mayor Robin Barker, Regional Excellence Award recipient.



MAG Hosts Mandela Fellowship

They came to the Valley eager to learn about transit, information technology, and finance. Fifty students from the Mandela Washington Fellowship Public Management Institute are spending six weeks at Arizona State University. Their goal is to learn how to address local, national and international challenges. MAG hosted a one-day site visit for 25 of the young African leaders.

The visitors learned about MAG's efforts in international economic development, addressing domestic violence at a regional level, strategic freight planning, and infrastructure development. They also saw a demonstration of how MAG analyzes data of interest to the public and organizes the information into easy-to-read online maps. They took a light rail tour that included stops in Phoenix, Tempe and Mesa. The students heard the history of light rail in the Valley and how it is funded. They saw how development around transit stops is bringing new economic opportunity to the region.

The group seeks ways to address current challenges in Sub-Saharan Africa. According to the Institute, these challenges include infrastructure and energy deficiencies and rapid human migration within country borders. This includes not only migrant labor and refugee issues but also a "brain drain" of talented workers leaving Africa. Other challenges include wealth gaps among African countries, the slow spread of the Internet, and bureaucratic structures that do not reward innovation.



The delegation from Africa toured the Valley, including downtown Tempe.

While early in their careers, the young leaders are well positioned to influence changes in their communities. Some report directly to the president of their countries. Others are leading efforts in making data more transparent and available to the public. The 25 visitors represented 20 countries with dramatically different levels of infrastructure and sophistication. Each left with new knowledge, exciting possibilities, and contacts that could become fruitful relationships over time. 

Heat Relief Efforts Help Vulnerable Populations

Water Donations Make a Difference

Scorching summertime temperatures can be deadly. This year was no exception, with at least six confirmed cases of heat related fatalities, with others under investigation.

To help provide resources to those in need, MAG once again partnered with municipalities, nonprofit organizations, and the faith-based community to coordinate the Heat Relief Network during the hottest months of the year. The Heat Relief Network is a network of providers offering water donation sites, hydration stations and refuge locations across the region. The Salvation Army reported that by mid-July, more than 600,000 bottles of water had been donated, with additional donations pending.

“The goal of the Heat Relief Network is to increase awareness of the dangers of extreme heat and coordinate resources,” said Chandler Councilmember Kevin Hartke, co-chair of the MAG Continuum of Care Board. “It takes the entire community working together. We had more than 60 organizations step up to provide support. This included providing sites where people could get water, drop off donations, seek refuge, or receive emergency assistance.”

Anyone can be affected by extreme heat. However, persons at highest risk are those experiencing homelessness and adults on a fixed income, who often sacrifice air conditioning to save on utilities. The Phoenix area averages 110 days of temperatures above 100 degrees per year, and as a result, many people suffer from heat-related illness.

“Our goal is to have zero heat-related deaths,” says UMOM CEO Darlene Newsom, co-chair of the MAG Continuum of Care Board. “We will continue to rely on the generous support of our partners to get to that goal next year and every year.”

Each year, MAG coordinates with regional partners to provide maps of the donation, hydration and refuge locations throughout the Valley. The interactive map and printable maps are available in the resource section of the Heat Relief web page at www.azmag.gov/heatrelief. In addition, the maps are distributed throughout the community. Learn the signs of heat related illness at www.maricopa.gov/publichealth/programs/heat. 

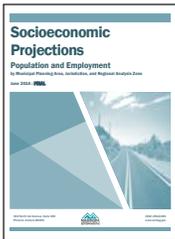


MAG used its “Bring Kids to Work Day” to provide a lesson in social responsibility by donating water to the Heat Relief Network. The kids helped load 605 bottles of water donated by employees—contributing to the 600,000 bottles donated regionwide.

MAG Launches 50th Anniversary Celebration



April 12, 2017, will mark 50 years since the Maricopa Association of Governments began serving the region. During the Desert Peaks ceremony in June, MAG unveiled its Golden Anniversary logo. The unveiling launches a yearlong celebration honoring 50 years of accomplishments, while looking ahead to the next 50 years of forging success. In the next issue of MAGAZine, we will begin a special series of the milestones seen during MAG’s five decades of service.



Projections Show Growth Patterns Changing

It's called the "lost decade." A visible effect of the recession and resulting development slow-down continues to be seen in the newest population, housing and employment projections. In 2007, prior to the recession, the 2030 population was projected to reach 6.1 million. In the 2016 numbers, that population isn't expected until about 2040. Employment projections also lag earlier forecasts. The 2007 set of projections indicated 3.3 million jobs by 2030; the current set shows employment figures of only 3.2 million in 2040.

The numbers were developed by MAG and approved by the Regional Council in June. They show that growth will continue to play a major role in our regional development. But the region will see more changes in where and when that growth occurs.

MAG developed the socioeconomic projections for the years 2020, 2030, 2040, and 2050 in partnership with cities, towns, tribal governments, Maricopa County, and Pinal County.

One dramatic example of the region's continued growth may be found in the number of municipal planning areas (MPA) with populations greater than 250,000. In 2000, only the Phoenix and Mesa MPAs exceeded a quarter million, and by 2010, only Glendale had joined that club. But by 2050, eleven MAG member agencies will be on the quarter-million-or-more list: Phoenix, Mesa, Buckeye, Surprise, Glendale, Peoria, Chandler, Scottsdale, Gilbert, Goodyear, and Tempe.

The numbers also indicate that regional growth will shift in the future.

WEST VALLEY

The West Valley realizes the biggest percentage gains in both population and employment. In 2015, the West Valley had about 21 percent of the region's population, but that number jumps to 30 percent by 2050. The percentage changes for employment are just as dramatic. In 2015, the West Valley's share of total regional employment was only 14 percent, but increases to 23 percent by 2050. (See charts below.)

CENTRAL VALLEY

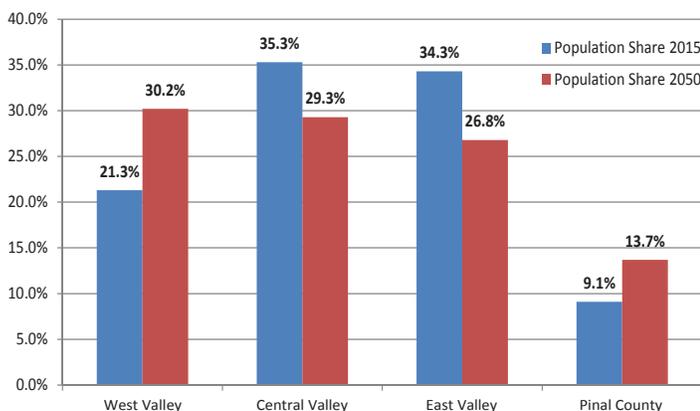
In terms of raw numbers, Phoenix continues to grow, never losing its top ranking for either population or employment growth, but does see some of its percentage of Maricopa County's population and employment reduced in the next 35 years. In 2015, the Central Valley (made up almost entirely of Phoenix) consisted of 35 percent of the county's population. That number is reduced to 29 percent in 2050. On the employment side, the Central Valley had 41 percent of the Valley's employment in 2015, but has only 33 percent by 2050, slightly below the East Valley.

Continued on page 11

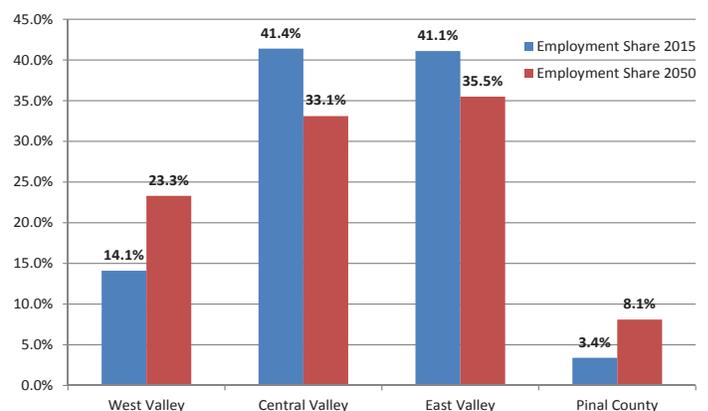
Projections	Population		Employment	
	2015	2050	2015	2050
Region				
Maricopa County	4,000,000	6,700,000	1,900,000	3,200,000
Pinal County	406,000	1,000,000	68,000	286,000

The projections show that Maricopa County's population as a whole will increase from just over 4 million in 2015 to nearly 6.7 million in 2050. Total employment will grow from more than 1.9 million jobs in 2015 to 3.2 million jobs in 2050. Pinal County's population will more than double, going from 406,000 in 2015 to more than 1 million by 2050. Employment in Pinal County is projected to more than quadruple, increasing from 68,000 in 2015 to over 286,000 in 2050.

SHIFTS IN REGIONAL POPULATION: 2015-2050



SHIFTS IN REGIONAL EMPLOYMENT: 2015-2050



Projections (continued)

EAST VALLEY

The East Valley sees a slowing of population growth similar to Phoenix. In 2015, the East Valley had 34 percent of the region's population, but by 2050 that drops to under 27 percent. The East Valley maintains its large employer base, however. In 2015, the East Valley had 41 percent of employment in the region. By 2050, it is projected to have 35.5 percent.

PINAL COUNTY

Pinal County as a whole saw dramatic gains in both population and employment. In 2015, the county had only nine percent of the region's population, but by 2050, it is projected to have nearly 14 percent. For employment, Pinal County had 3.4 percent of the region's jobs in 2015. By 2050, it is projected to have more than an eight percent share.

CHANGES SINCE LAST PROJECTIONS

The 2016 projections are largely in line with the 2013 set, seeing just a slight dip in both population and employment figures. The biggest change since the previous set of projections is an increased focus by many member agencies on development in their traditional cores. 🏞️

On June 22, 2016, the MAG Regional Council adopted the final set of projections. The 2016 MAG Socioeconomic Projections of Population and Employment are available on the MAG website at: <http://www.azmag.gov/Projects/Project.asp?CMSID=1132>

MAG Welcomes New Officers

Helping make businesses export ready is a key goal of the new chair of the Maricopa Association of Governments (MAG). At its Annual Meeting in June, the MAG Regional Council elected Phoenix Mayor Greg Stanton to lead the organization as chair over the coming year. Other officers selected during the MAG Annual Meeting include Buckeye Mayor Jackie Meck as vice chair and Queen Creek Mayor Gail Barney as treasurer.

"No other organization is better suited to make a regional impact on exports than this one," Mayor Stanton said of MAG during a Passing of the Gavel ceremony.



Phoenix Mayor Greg Stanton, Chair

"We don't fit neatly into anyone else's jurisdiction, so let's make a positive change. Let's become more relevant than ever before by taking our services directly to businesses, and let's help build a more regional export-based economy," he said.

Mayor Stanton also will work to be more strategic in attracting foreign capital to our region. "We can define the target industries we most want to attract. We need to look at not only the most profitable industries, but also the industries that are the best fit for our region. Companies that share our values and have more than just a financial interest in seeing our region succeed," he said.

MAG is a Council of Governments and Metropolitan Planning Organization that provides a regional forum for discussion, analysis, and resolution of regional issues,

including transportation, air quality, economic development and human services. MAG prepares the 20-year Regional Transportation Plan and five-year Transportation Improvement Program for the region. Founded in 1967, MAG will celebrate its 50th Anniversary on April 12, 2017.

"It's important to celebrate MAG's 50-year legacy, but we must also adapt and innovate as an organization. I will continue to pursue MAG's signature efforts to improve our air quality and make our region more climate resilient, to create the most forward-thinking regional transportation system in the nation, and to help support cutting-edge efforts to fight domestic violence in our communities," he said.

Officers are elected for one-year terms. Mayor Stanton will lead the organization for the next year and will preside over the MAG Executive Committee. The Executive Committee serves as MAG's finance committee and holds many administrative responsibilities, such as amendments to the budget and contract selections.

In addition to the officers noted above, those nominated to serve as at-large members for the MAG Executive Committee are El Mirage Mayor Lana Mook, Glendale Mayor Jerry Weiers, and Tempe Mayor Mark Mitchell. Scottsdale Mayor W.J. "Jim" Lane remains on the committee as past chair.

Also during the Annual Meeting, Mesa Mayor John Giles was elected to serve as chair of the MAG Transportation Policy Committee, and Avondale Mayor Kenneth Weise as vice chair. 🏞️



Buckeye Mayor Jackie Meck, Vice Chair



Queen Creek Mayor Gail Barney, Treasurer



El Mirage Mayor Lana Mook, At-large Member



Glendale Mayor Jerry Weiers, At-large Member



Tempe Mayor Mark Mitchell, At-large Member



Scottsdale Mayor W.J. "Jim" Lane, Past Chair



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Building an International Economic
Network: www.ConnectBIEN.com

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A Quarterly Newsletter Focusing on Regional Excellence

August 2016—October 2016  Vol. 21: No. 3

Fall 2016 Calendar

August

- 3rd 9:00 a.m. Regional Community Network Working Group (Ironwood)
- 3rd 10:00 a.m. Intelligent Transportation Systems Committee (Ironwood)
- 3rd 1:30 p.m. Standard Specifications and Details Committee (Ironwood)
- 4th 10:00 a.m. Elderly and Persons with Disabilities Transportation Committee (Cholla)
- 4th 2:00 p.m. Regional Domestic Violence Council (Ironwood)
- 9th 11:30 a.m. Economic Development Committee (Saguaro)
- 9th 1:00 p.m. Street Committee (Ironwood)
- 10th 9:30 a.m. Maricopa Regional Continuum of Care Committee (Ironwood)
- 10th 12:00 p.m. Management Committee (Saguaro)
- 11th 11:00 a.m. FY 2017 Early Phase Open House (Ironwood)
- 11th 1:30 p.m. Human Services Technical Committee (Chaparral)
- 15th 12:00 p.m. Regional Council Executive Committee (Ironwood)
- 16th 1:00 p.m. Bicycle & Pedestrian Committee (Saguaro)
- 16th 2:00 p.m. Transit Committee (Ironwood)
- 17th 12:00 p.m. Transportation Policy Committee (Saguaro)
- 17th 2:00 p.m. Building Codes Committee (Ironwood)
- 22nd 1:30 p.m. Continuum of Care Board (Ironwood)
- 23rd 10:00 a.m. Population Technical Advisory Committee (Chaparral)
- 25th 1:30 p.m. Air Quality Technical Advisory Committee (Saguaro)
- 30th 10:00 a.m. Solid Waste Advisory Committee (Ironwood)
- 31st 11:30 a.m. Regional Council (Saguaro)

Parking is available under the building. Please ask for parking validation at the meeting. A transit ticket will be provided for anyone who purchased a transit ticket to attend a meeting. Bike racks are available at the entrance to the parking garage.

September

- 1st 10:00 a.m. Transportation Review Committee (Saguaro)
- 5th Labor Day Holiday (Office Closed)
- 6th 11:30 a.m. Economic Development Committee (Saguaro)
- 7th 9:00 a.m. Regional Community Network Working Group (Ironwood)
- 7th 10:00 a.m. Intelligent Transportation Systems Committee (Ironwood)
- 7th 1:30 p.m. Standard Specifications and Details Committee (Ironwood)
- 8th 1:30 p.m. Human Services Technical Committee (Chaparral)
- 13th 1:00 p.m. Street Committee (Ironwood)
- 14th 9:30 a.m. Maricopa Regional Continuum of Care Committee (Ironwood)
- 14th 12:00 p.m. Management Committee (Saguaro)
- 15th 10:00 a.m. Human Services and Community Initiatives Committee (Cottonwood)
- 19th 12:00 p.m. Regional Council Executive Committee (Ironwood)
- 20th 1:00 p.m. Bicycle & Pedestrian Committee (Ironwood)
- 20th 2:00 p.m. Transit Committee (Saguaro)
- 21st 12:00 p.m. Transportation Policy Committee (Saguaro)
- 21st 2:00 p.m. Building Codes Committee (Ironwood)
- 22nd 1:30 p.m. Air Quality Technical Advisory Committee (Saguaro)
- 26th 1:30 p.m. Continuum of Care Board (Ironwood)
- 27th 10:00 a.m. Transportation Safety Committee (Ironwood)
- 27th 10:00 a.m. Population Technical Advisory Committee (Chaparral)
- 28th 11:30 a.m. Regional Council
- 29th 10:00 a.m. Transportation Review Committee (Saguaro)

The newsletter is available at www.azmag.gov. Click on the MAG Publications link and then MAGAZine Newsletter link.

October

- 4th 11:30 a.m. Economic Development Committee (Saguaro)
- 5th 9:00 a.m. Regional Community Network Working Group (Ironwood)
- 5th 12:00 p.m. Management Committee (Saguaro)
- 5th 1:30 p.m. Standard Specifications and Details Committee (Ironwood)
- 6th 2:00 p.m. Regional Domestic Violence Council (Ironwood)
- 11th 1:00 p.m. Street Committee (Ironwood)
- 12th 10:00 a.m. Intelligent Transportation Systems Committee (Ironwood)
- 12th 9:30 a.m. Maricopa Regional Continuum of Care Committee (Ironwood)
- 13th 1:30 p.m. Human Services Technical Committee (Chaparral)
- 17th 12:00 p.m. Regional Council Executive Committee (Ironwood)
- 18th 1:00 p.m. Bicycle & Ped. Committee (Saguaro)
- 18th 2:00 p.m. Transit Committee (Ironwood)
- 19th 12:00 p.m. Transportation Policy Committee (Saguaro)
- 19th 2:00 p.m. Building Codes Committee (Ironwood)
- 24th 2:00 p.m. Continuum of Care Board (Ironwood)
- 25th 10:00 a.m. Population Technical Advisory Committee (Chaparral)
- 26th 11:30 a.m. Regional Council (Saguaro)
- 27th 1:30 p.m. Air Quality Technical Advisory Committee (Saguaro)
- 27th 10:00 a.m. Transportation Review Committee (Saguaro)

All meetings, unless indicated otherwise, will be held in the conference rooms located in the MAG office on the 2nd floor of the building, 302 N. 1st Ave., Phoenix.

The dates, times and locations of all meetings may change. Other committees not listed here may meet during these months. For confirmation, call (602) 254-6300, or visit the website: www.azmag.gov/Events