



Presentation to

Maricopa Association of Governments

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Arizona Board of Regents

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EDUCATE · DISCOVER · IMPACT



**EDUCATION
ADVANCES
EVERYONE**

What is Achieve60AZ?

Achieve60AZ is a community-based alliance

The Goal - 60 percent of adults in Arizona with a professional certificate or college degree by 2030.

Advancing Education in Arizona

Educational attainment must be a top priority in Arizona to boost prosperity for individuals and build our economy.

Building Arizona's future workforce through higher education and professional training will attract businesses to our state, increase the tax base and decrease poverty.

Increased Education attainment is good for Arizona

THE UPSIDE OF ATTAINMENT IS COMPELLING

\$2.3 BILLION

ANNUAL GROWTH
OF THE AZ GDP

\$7.6 BILLION

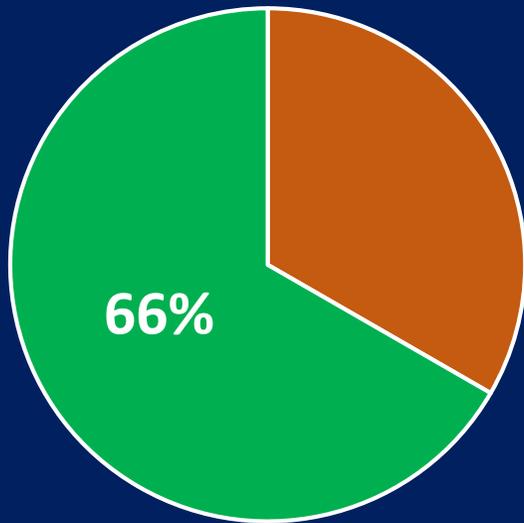
ECONOMIC
GAIN

\$660,000

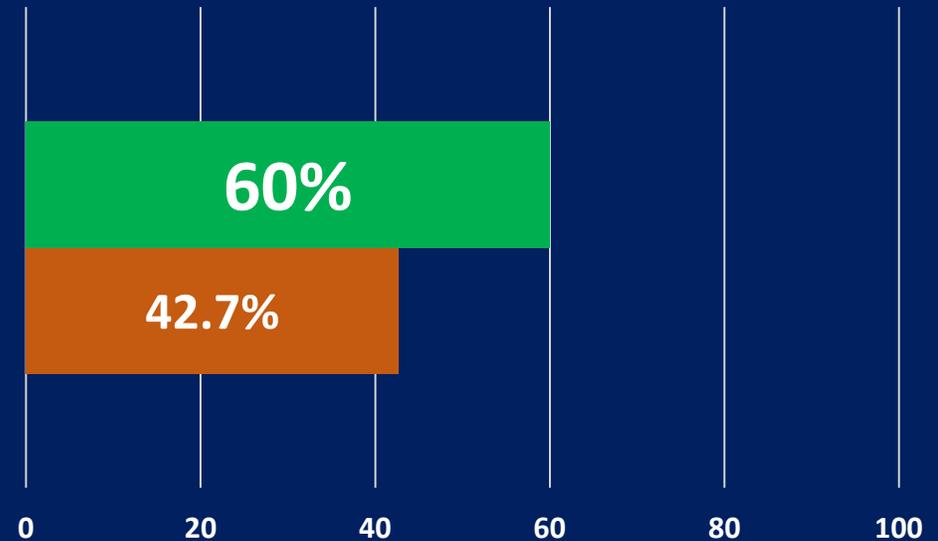
VALUE OF A
NEW GRADUATE

What's the issue?

- 2/3rd of adults will need some sort of post secondary credential to remain employed.



- Today's attainment rate is 42.7%



What Will it Take to Reach the Goal?

ARIZONA	2016 - ACTUAL	2030 - PROJECTED
Adult Population 25-64	3,456,583	4,134,275
Number with Certificates, Associate or Bachelor's Degrees	1,477,434	2,480,565
Educational Attainment Rate	42.7%	60%

Monitoring Progress

<http://www.azregents.edu/impact-arizona/student-outcomes>

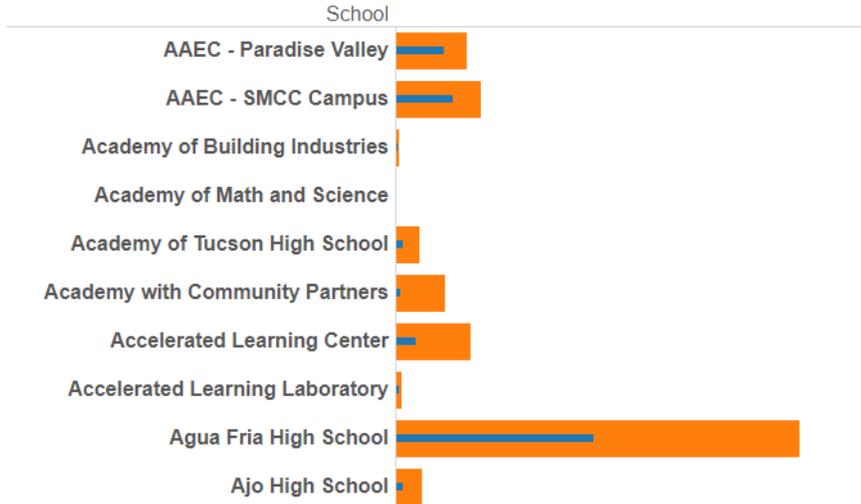
Arizona's College Going Rate Report (get data in PDF file here)

AZ Public High School
 Select "all" or several comparison schools
 (All)

College Going Rate
 0.00% 100.00%

2015-16 College Going
 Enrolled in Postsecondary... Graduates in 2015-16

2015-16 Arizona Public High School Graduates



Arizona's College Completion Report (get data in PDF file here)

AZ Public High School
 Select "all" or several comparison schools
 (All)

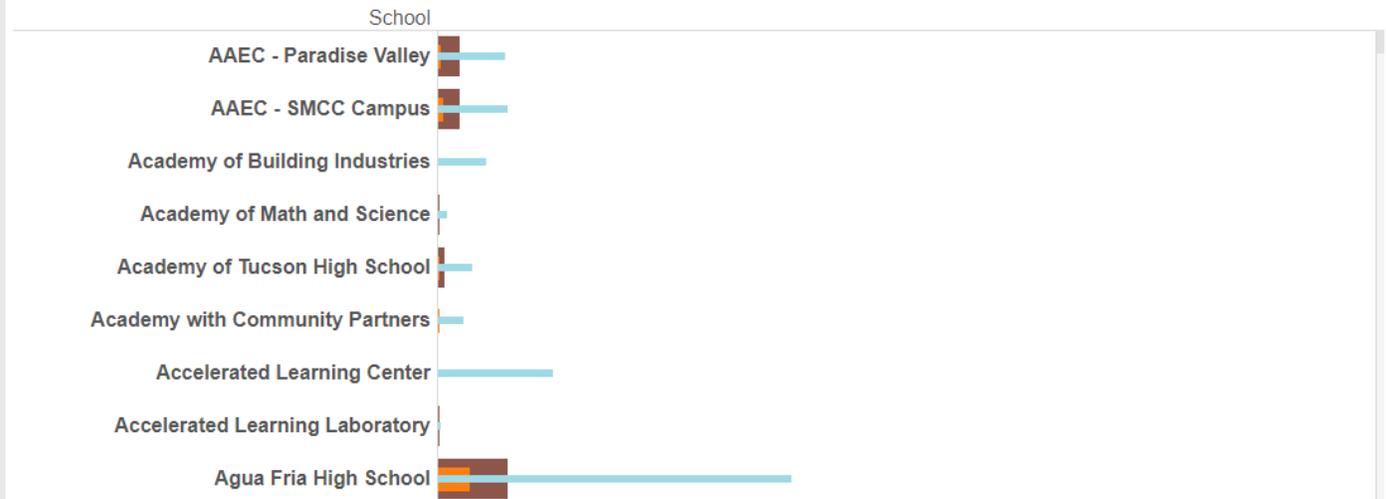
Graduates in 2009-10
 1 795

Graduated From a Two Year Institution
 0 79

Graduated From a Four Year Institution
 0 371

College Completions
 Graduates in 2009-10
 Graduated From a Two Year Institution
 Graduated From a Four Year Institution

2015-16 College Completion (2009-10 Arizona Public High School Graduates)



Governor Takes Achieve60AZ Public



“I applaud the outstanding work of the Achieve60AZ alliance for recognizing the need for many more Arizonans to be prepared with the knowledge and skills they need to secure fulfilling jobs.”

– Gov. Doug Ducey

Four Key Focus Areas for Strategic Development

- **Strengthening the K-12 pipeline** – Increase college readiness and high-school graduation rates.
- **Completing credentials** – Implement policies to make it easier for Arizonans to finish their certificates or college degrees.
- **Increasing access** – Raise awareness about options beyond high school and make them more affordable.
- **Aligning workforce needs** – Engage businesses, governments and educators to identify and close the skills gap.

Building Momentum and Transitioning for a Sustainable Future

- Efforts must turn to building momentum and supporting a successful transition as Achieve60AZ goes public.
- Establishing oversight structure and fiduciary
- Defining funding and partnership opportunities
- Developing work plans and tactics
- Ensuring ongoing communication

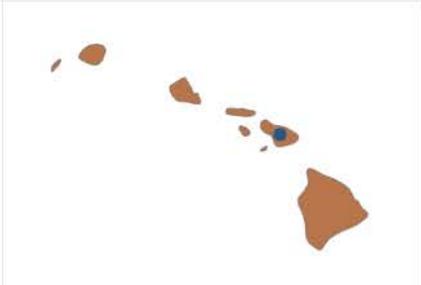
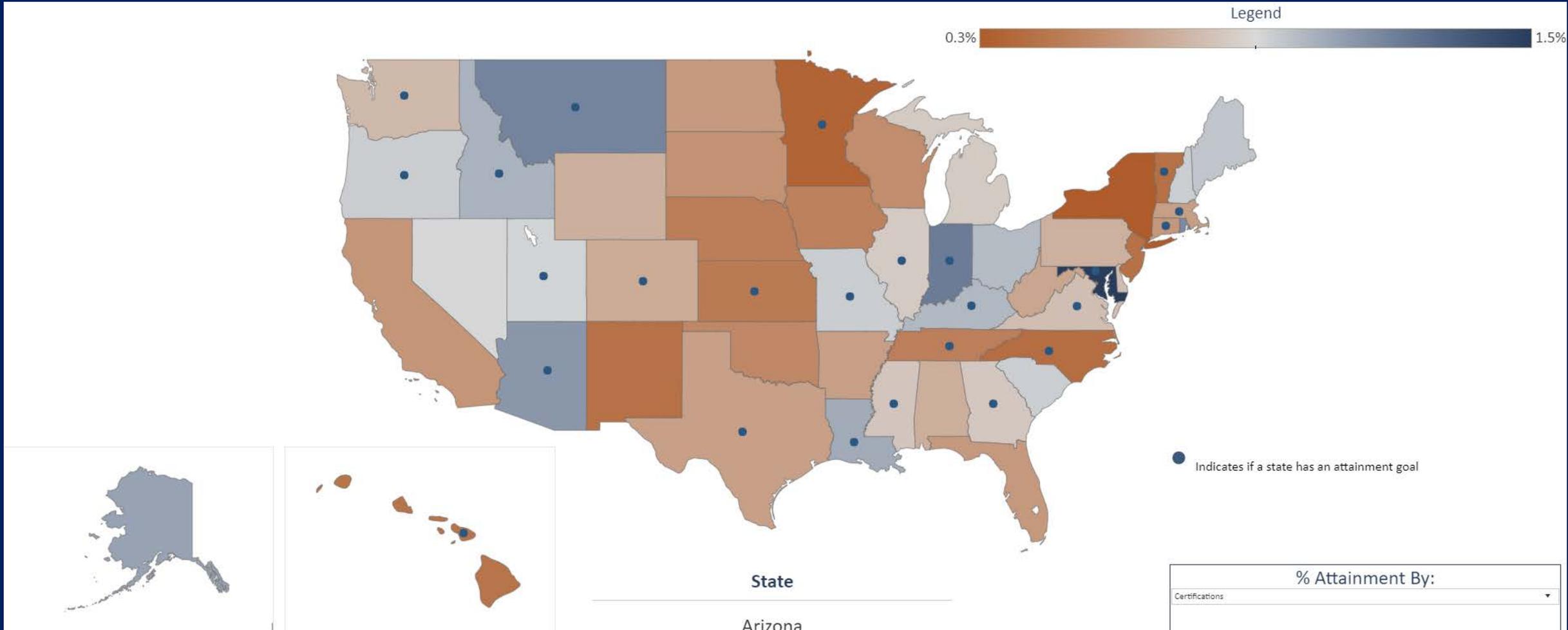
Achieve60AZ Milestones

Since the launch of Achieve60AZ, the alliance has expanded capacity in several key areas:

- Secured new grants to further the work of the alliance.
- Hired executive director to direct the initiative.
- Established partnership with College Success Arizona.
- Appointed board of directors to oversee operations of the alliance.

How do we Measure Success

- Problems with measuring certificates
- Only a national number published for certs – others have attempted to estimate state level numbers (George Town)
- Questionable results for some states
- First time, 2017, Current Population Survey included questions regarding certifications, but still only published national numbers.
- Worked with Bureau of Labor Statistics to obtain weighting calculations for certs, pulled basic monthly datasets from the Current Population Survey, hooked positive certification values with geographic coding
- State level certification data



State

Arizona

Certifications & Licenses

213,613
6.1%

Associate Degrees

308,230
8.9%

Bachelor Degrees & Higher

996,375
28.8%

<http://us-attainment.azregents.edu/>

How do we predict success

- Decision Theater
- Creating a model to simulate the state education pipeline to facilitate informed decision making
- How K-12 impacts post secondary, and how post secondary affects labor markets
- Identifying non-arbitrary demographic profiles to help law makers create fine tuned solutions targeting specific groups instead of broad strokes
- A tool to help local communities understand local government policy and how it impacts education and local economy –
- Create evidence based dialogue and promote cross-disciplinary collaboration

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