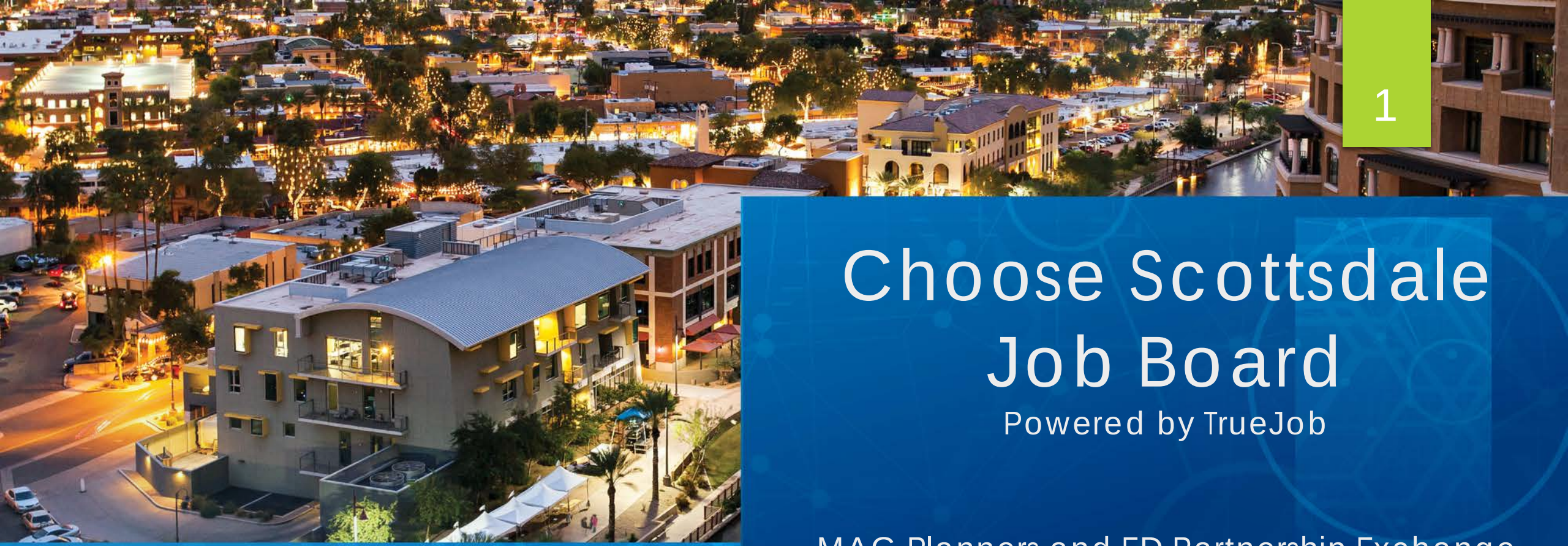


Choose Scottsdale Job Board

Powered by TrueJob

MAG Planners and ED Partnership Exchange

CITY OF SCOTTSDALE ECONOMIC DEVELOPMENT

MAY 2018

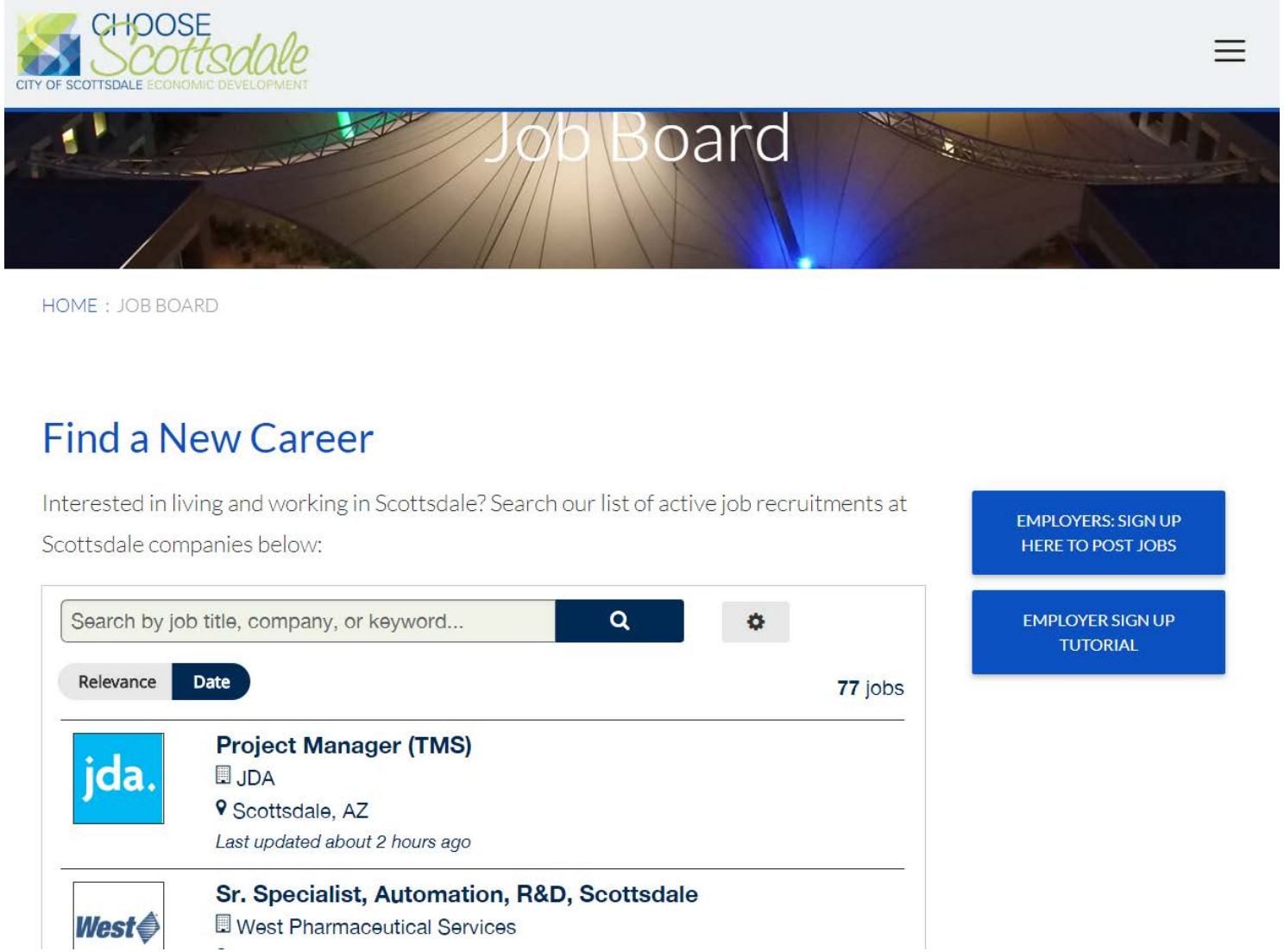
CHOOSE Scottsdale
CITY OF SCOTTSDALE ECONOMIC DEVELOPMENT

(480) 312-7989
Business@ScottsdaleAZ.gov
ChooseScottsdale.com
@ScottsdaleEcDev

Presenter: Josh Utterback
Economic Development Specialist

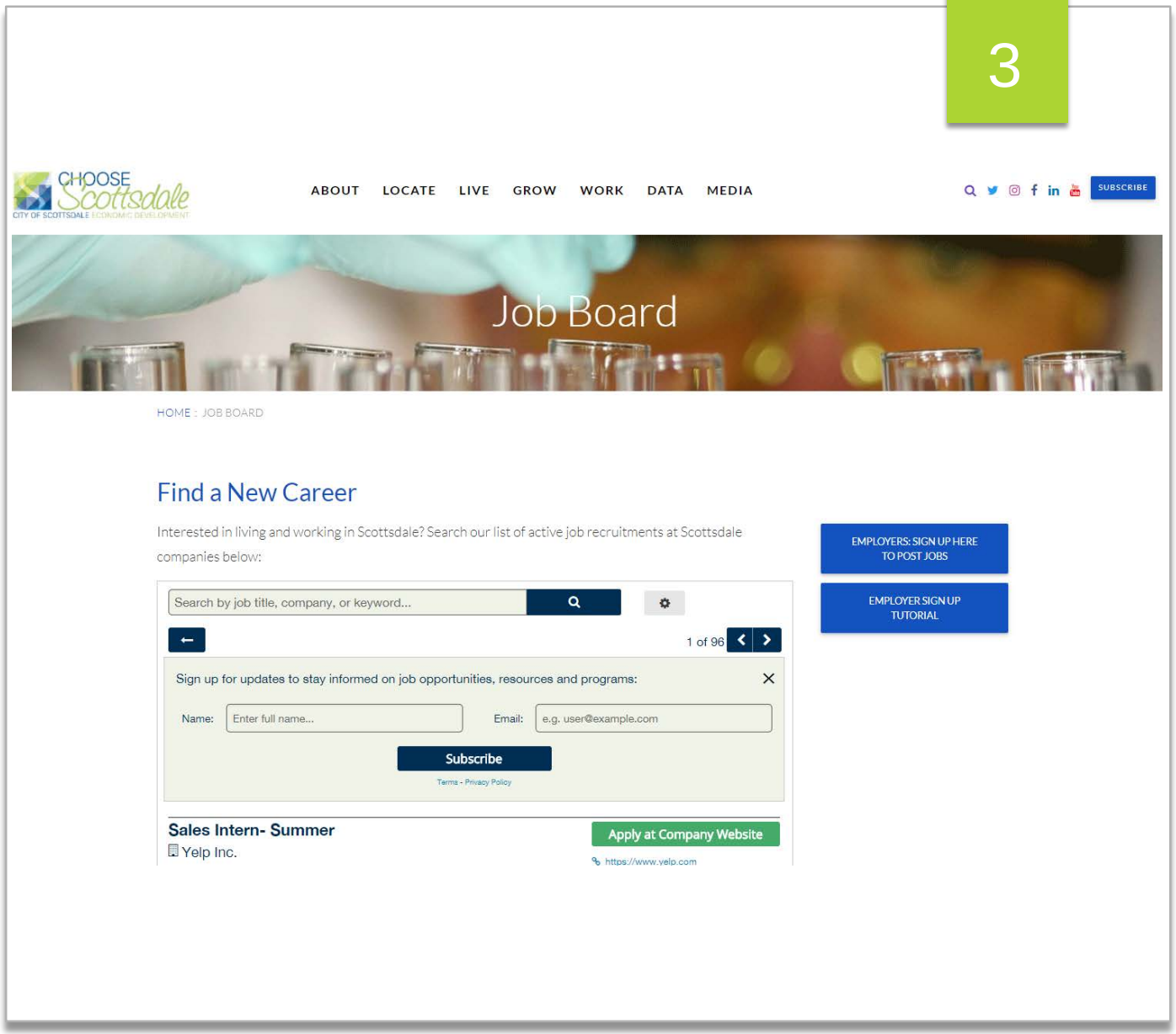
THE REASONS WHY

- **Talent Attraction** is perhaps the largest need of every employer we speak to
- Promoting Scottsdale businesses
- Promoting Scottsdale



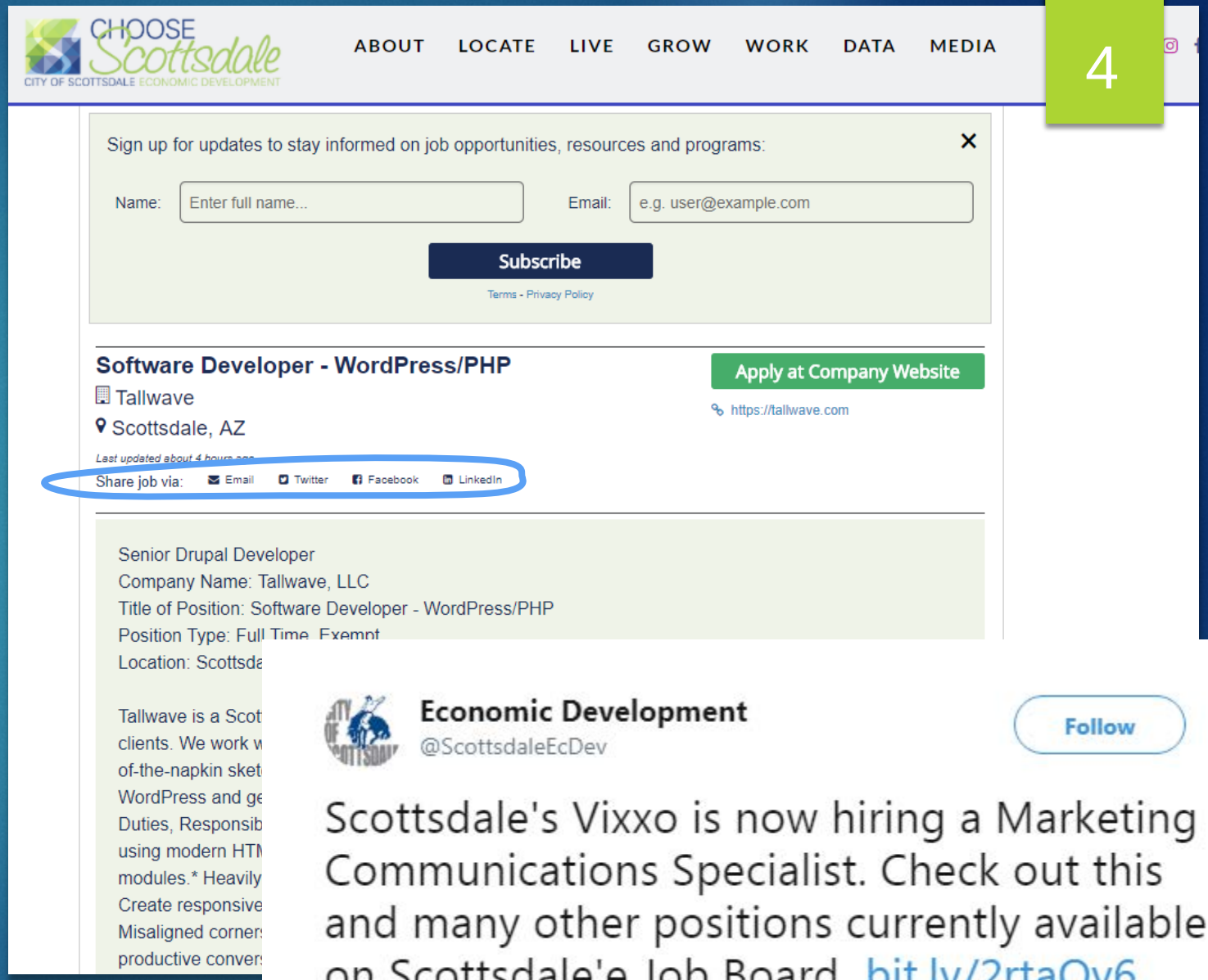
THE BENEFITS

- Supporting smaller companies as well as large
- High quality jobs
- Scottsdale specific branding
- Easy to use, user friendly
- Job Seekers can subscribe for updates
- Analytic data analysis



PROMOTION

- Online paid social media ads
- New ‘social share’ feature for job listings
- Business Retention visits



Administration, Analytics, etc.

JOB PORTAL MENU

- Dashboard
- Job Portal Profile
- Employers
- Job Seekers
- Job Postings
- Analytics
- Resources
- Settings

JOB PORTAL ANALYTICS

Employer Signups | Jobs Posted | Job Views | Apply Clicks | Job Applications | Jobs Filled

JOB VIEWS IN THE PAST WEEK

Job Views 64

JOB VIEWS (26)

Search job views

Job Title	Company	Job Posted	Views
Credit Investment Group - Origination Analyst	Parse Capital	05/10/2018	1
Senior Tax Accountant	Eaton Cambridge Inc	05/08/2018	1
Technical Architect/Sr Technical Architect	JDA	05/08/2018	1

Questions?

Thank you!

(480) 312-7989
Business@ScottsdaleAZ.gov
ChooseScottsdale.com
@ScottsdaleEcDev

Josh Utterback
480-312-7057
jutterback@scottsdaleaz.gov

CHOOSE Scottsdale
CITY OF SCOTTSDALE ECONOMIC DEVELOPMENT