



Welcome to the 2008



Maricopa Association of Governments

Desert Peaks Awards Evening

June 25, 2008



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Desert Peaks Awards Evening

RECEPTION AND PROGRAM

Arizona Biltmore Resort, Arizona Ballroom
2400 East Missouri Avenue, Phoenix, Arizona

5:30 Reception

Reception and Cash Bar

6:15 Awards Presentations

Welcome

Dennis Smith, *Executive Director*,
Maricopa Association of Governments

Master of Ceremonies

James M. Cavanaugh, *Chair*, MAG Regional
Council; *Mayor*, City of Goodyear

Recognition of MAG Regional Council
Recognition of Former Regional Council Officers
Recognition of Special Guests
Recognition of Sponsors and Judges

Desert Peaks Awards

Presenters

Public Partnership

Mary Manross, *Mayor*, City of Scottsdale

Public-Private Partnership

Thomas Schoaf, *Mayor*, City of Litchfield Park

Professional Service

Peggy Neely, *Vice Mayor*, City of Phoenix

Regional Partnership

Elaine Scruggs, *Mayor*, City of Glendale

Regional Excellence

Steve Berman, *Mayor*, Town of Gilbert

Passing of the Gavel

James M. Cavanaugh, *Outgoing Chair*, MAG
Regional Council; *Mayor*, City of Goodyear

Mary Manross, *Incoming Chair*, MAG
Regional Council; *Mayor*, City of Scottsdale

MAG Regional Council Members



CHAIR
James M. Cavanaugh
Mayor of Goodyear



VICE CHAIR
Mary Manross
Mayor of Scottsdale



TREASURER
Peggy Neely
Vice Mayor, Phoenix



Robin Barker
Councilmember, Apache Junction



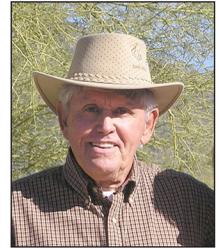
Marie Lopez-Rogers
Mayor of Avondale



Jackie Meck
Mayor of Buckeye



Wayne Fulcher
Mayor of Carefree



Dick Esser
Councilmember, Cave Creek



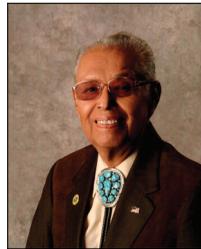
Boyd Dunn
Mayor of Chandler



David Martin
CTOC Chair



Fred Waterman
Mayor of El Mirage



President Clinton Pattea
Fort McDowell Yavapai Nation



Jay Schlum
Mayor of Fountain Hills



Fred Hull
Mayor of Gila Bend



Governor William Rhodes
Gila River Indian Community



Steve Berman
Mayor of Gilbert



Elaine M. Scruggs
Mayor of Glendale



Rebecca Jimenez
Mayor of Guadalupe

MAG Regional Council Members



CONTINUED



Tom Schoaf
Mayor of Litchfield Park



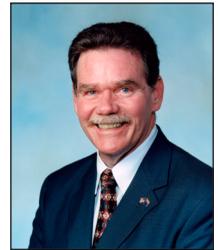
Max W. Wilson
Supervisor, Maricopa County



Scott Smith
Mayor of Mesa



Vernon Parker
Mayor of Paradise Valley



Bob Barrett
Mayor of Peoria



Art Sanders
Mayor of Queen Creek



President Diane Enos
Salt River Pima-Maricopa I.C.



Victor Flores
State Transportation Board



Felipe Zubia
State Transportation Board



Lyn Truitt
Mayor of Surprise



Hugh Hallman
Mayor of Tempe



Adolfo F. Gamez
Mayor of Tolleson



Ron Badowski
Mayor of Wickenburg



Michael LeVault
Mayor of Youngtown

Judges

The Maricopa Association of Governments wishes to thank the following individuals for their participation as judges for the Desert Peaks Awards. Their involvement in this process has contributed greatly to the success of the program.



Gary Birnbaum
Managing Director
Mariscal, Weeks, McIntyre
& Friedlander, P.A.

Jessica Block
Senior Research Analyst
Decision Theater,
Arizona State University



John Driggs
Former Mayor
City of Phoenix

Maria Hesse
President & CEO
Chandler Gilbert
Community College



Joy Mee
President
Joy A. Mee Planning
Strategies, Inc.

Candace Wiest
President & CEO
West Valley National Bank



Public Partnership

This award is presented to the group or project that has demonstrated a commitment to regionalism through public sector or public/nonprofit partnership.

Recipient

Glendale Regional Public Safety Training Facility

The Glendale Regional Public Safety Training Facility is a \$45 million, state-of-the-art public safety training center that represents a unique partnership between four West Valley cities and the Maricopa County Community College District. It is the first and only shared use public safety training center in the Valley. Along with classrooms and computers, its 56-acre “props” site includes a shooting range, driver training track, a burn/drill tower, a simulated fire station, a burn house, railroad tanker cars, and more. By pooling their resources, the participating cities collectively saved millions of dollars. The inclusion of Maricopa Community Colleges in the partnership is expected to result in the expansion of community college public safety programming to campuses across the Valley, and to increase the number of students who are exposed to public safety as a professional career choice.



Partnering agencies: Cities of Avondale, Glendale, Peoria, and Surprise; Maricopa County Community College District.

Nominees

El Rio Watercourse Master Plan and Memorandum of Understanding

Endangered rivers are not unique, but comprehensive, coordinated watercourse master plans are rare. The El Rio Watercourse Master Plan (El Rio) was developed by the Flood Control District of Maricopa County and its partners as a regional approach to multi-use floodplain management. The plan defines a 17.5-mile stretch of the Gila River. El Rio outlines a 15-year plan to transform the river from an eyesore into a jewel of the community, utilizing a comprehensive flood control management strategy that is sustainable and sensitive to the environment, provides regional recreational and economic development opportunities, and preserves and restores the river's natural function.

Partnering agencies: Cities/towns of Avondale, Buckeye, and Goodyear; Flood Control District of Maricopa County, Maricopa County Parks and Recreation Department, Maricopa County Planning and Development Department.

Experience Corps Tempe

The Experience Corps is a collaborative effort between the Tempe Elementary School District and the City of Tempe. The nationally-recognized program engages people aged 50 and older to meet the greatest challenges of their communities. In May 2006, the City of Tempe received a four-year grant from the Virginia G. Piper Charitable Trust to develop and provide a local Experience Corps. The program utilizes 36 dedicated volunteers to provide early literacy skills to 180 at-risk students in four elementary schools. The Experience Corps volunteers provide one-on-one reading skills tutoring for struggling students, many of whom are learning English as a second language. The success of the program has been demonstrated through improved reading test scores.

Partnering agencies: City of Tempe, Friends of the Tempe Library, Tempe Elementary School District, Virginia G. Piper Charitable Trust.

Public Partnership

Nominees (continued)

North Tempe Multigenerational Center

During a time of severe budget constraints, the City of Tempe brought a multigenerational center to North Tempe by leveraging partnerships with a number of nonprofit groups. Constructing the facility on the Laird Elementary School campus provided residents of North Tempe access to a facility that provides a variety of programs to all ages in the community, from preschoolers to senior citizens. Programs offered at the facility include after-school youth programs and summer camp activities provided by the Boys and Girls Club of the East Valley; adult fitness activities and sports programs provided by the Tempe Family YMCA; early childhood education programs provided through the Maricopa County Head Start program; counseling services and teen programs offered through Chicanos Por La Causa; a retiree component through the Tempe Community Action Agency; and health services provided by the ASU School of Nursing, in which nurse practitioners use the site as a satellite clinic.

Partnering agencies: Arizona State University College of Nursing, Boys and Girls Club of the East Valley, City of Tempe, Chicanos por la Causa, Laird Elementary School, Tempe Community Action Agency, Tempe Family YMCA, Maricopa County Headstart, and the North Tempe Neighborhood Association.

Orbit (Neighborhood Circulator) Bus Routes

On July 23, 2007, the City of Tempe expanded its free neighborhood circulator mini-bus routes. The expanded system was named Orbit, which stands for Outstanding Residential Bus in Tempe. Five Orbit routes (Mercury, Venus, Earth, Mars, and Jupiter) serve dozens of neighborhoods north of US 60 in Tempe. Orbit provides high frequency service every 15 minutes, seven days a week, from 6 a.m. to 10 p.m. The hours of operation complement the hours of operation for the fixed route Valley Metro buses. The purpose of Orbit is to serve residential areas, increase mobility, reduce traffic, and connect to bus and light rail routes, local destinations, Arizona State University, and neighborhoods.

Partnering agency: City of Tempe.

Partners in Community Wellness

In September 2007, “Partners in Community Wellness” was launched with a formal agreement between the City of Peoria and Sun Health to provide wellness-related services at the newly constructed Rio Vista Recreation Center. Through the amenities of Rio Vista, along with Sun Health’s extensive health-related resources, the combined personnel can now “take wellness to the next level” by focusing on better lifestyle choices to combat obesity and obesity-related diseases. The “Partners in Community Wellness” program provides citizens with a positive influence by improving their health choices through collaborative education programs, classes and health screenings.

Partnering agencies: City of Peoria, Sun Health.

Perry Branch Library

Perry Branch Library in Gilbert opened in June 2007 and is located on the grounds of the Chandler Unified School District’s Perry High School. This joint-use facility was built by the Chandler Unified School District and the Town of Gilbert and is operated as a branch of the Maricopa County Library District. The facility is 28,000 square feet with 30 computers and more than 30,000 items. By building the library on school district grounds, Gilbert was spared the cost of building a stand-alone library while providing a valuable resource to students. Because the library is operated by the Maricopa County Library District, it is open to residents across the Valley, and is widely used by residents in Gilbert, Queen Creek, Chandler and Pinal County.

Partnering agencies: Town of Gilbert, Maricopa County.

Public Partnership

Nominees (continued)

Public Safety Day at the Arizona State Fair

Over the past few years, the Arizona State Fair and the Governor's Office of Highway Safety have hosted a Public Safety Day. Police organizations have been well-represented at this event, with formerly limited participation from fire and rescue organizations. Buckeye recognized a great opportunity to reach a broad demographic with fire safety messages. Contact was made with the State Fair staff and the Governor's office of Highway Safety, and the plan for a Fire and Rescue Public Safety day moved forward. The Arizona State Fair provided the venue space and advertising, with the Governor's Office of Highway Safety providing informational materials. Other agencies represented at the event included fire departments from Buckeye, Daisy Mountain, Glendale, Mayer, Peoria, Phoenix, Pinetop, and Tempe. Apparatus displayed included ladder trucks, fire engines, historic vehicles, technical rescue vehicles, wildland fire brush trucks, and safety houses.

Partnering agencies: Arizona State Fair, Governor's Office of Highway Safety, Town of Buckeye.

Tempe Center for the Arts

In May 2000, City of Tempe voters approved a sales tax initiative entitled Proposition 400, which provided for construction and operation of a centrally-located, community-based visual and performing arts venue that would strengthen the region's cultural offerings. The mission of the facility was to create a vibrant artistic home that engages young people, families and adults; celebrates the fundamental role of the arts in the community; and explores the collaboration of artists and audience. Much of the planning and design of the arts venue was a coalition which included numerous dance and theatre organizations. The groups represented more than just users of the facility. Their members were instrumental in promoting the sales tax initiative, participating in the design competition, and contributing to the development of operating policies and procedures.

Partnering agencies: A Ludwig Dance Theatre, Arizona Academy of the Performing Arts, Arizona State University Special Events, Arizona Wind Symphony, Childsplay, City of Tempe, Desert Dance Theatre, Essential Theatre, Tempe Community Chorus, Tempe Little Theatre, Tempe Symphonic Wind Ensemble.

The Valley's Pedestrian Freeway—A Priceless Necklace of Trails and Gems

A trails "Passport" brochure and interactive Web site promote the "Valley's Pedestrian Freeway—A Priceless Necklace of Trails and Gems," a nonmotorized, multimodal trail system connecting Maricopa County's regional parks. The project captures the vision of the Valley Forward Association for a regional trails system in the Valley. The Passport and Web site are tools for advocating connectivity among Valley communities and enhancing the sustainability of the rapidly expanding metropolitan region. The Passport brochure and Web site each feature a map spotlighting a system of community trailheads and paths linking cities and towns in Maricopa County with landmark destinations. Existing and planned trails are shown, along with gaps in the system. Major support for the project came from the cities of Apache Junction, Chandler, Phoenix, Scottsdale, and Tempe, along with Maricopa County.

Partnering Agencies: Cities/towns of Apache Junction, Avondale, Chandler, El Mirage, Fountain Hills, Gilbert, Glendale, Goodyear, Mesa, Peoria, Phoenix, Queen Creek, Scottsdale, Surprise, Tempe, Tolleson; Environmental Planning Group (EPG); Geotechnical and Environmental Consultants (GEC); Gust Rosenfeld, PLC; Maricopa County, Valley Forward Association.

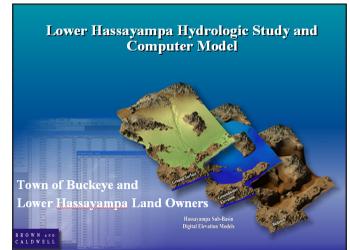
Public-Private Partnership

This award is presented to the group or project that has demonstrated a commitment to regionalism through a public-private partnership.

Recipient

Lower Hassayampa Sub-Basin Hydrological Study and Computer Model

The Lower Hassayampa Sub-Basin Hydrological Study and Computer Model represents an unprecedented cooperative effort to study the availability of water resources on a regional scale. The purpose of the project was to develop a scientifically-sound, three-dimensional groundwater flow model of the Lower Hassayampa sub-basin that can be used to assess the long-term impacts of groundwater withdrawals, to assist in the planning, management, and utilization of water supplies as the area grows and develops, and to support implementation of the Assured Water Supply program. At present, the sub-basin is located in a largely undeveloped area north of Interstate 10, where significant residential growth is projected. The project had the goal of assuring responsible development of the area based on sound water management. The model will be used as a tool to collaboratively manage water resources in the surrounding region.



Partnering agencies: Arizona Department of Water Resources; Belmont; Douglas Ranch; Elianto; Festival Ranch–Lyle Anderson Development Co.; Festival Ranch–Pulte/Del Webb; Spurlock Land, LLC; Town of Buckeye; Sun Valley South–Pulte/Del Webb; Trillium.

Nominees

Bag Central Station—Where Plastic Bags Belong

Film plastic bags create many challenges in the collection, processing and marketing of recyclable materials. In addition, plastic bags are a major source of litter. The City of Phoenix Public Works Department developed a six-point approach to establish a voluntary recycling program with Phoenix retailers. Under the program, retail establishments that provide plastic carryout bags for their customers now place a recycling container for the bags at a prominent location. Carryout plastic bags now have a recycle, reduce, reuse message. An education and marketing partnership was formed between the city and participating retail establishments to jointly market the plastic bag recycling program. The city ordered and distributed reusable carryout bags, and is working with interested establishments on funding and distribution. As the final point of the program, the efforts will be measured for effectiveness and community input will be sought.

Partnering agencies: Arizona Food Marketing Alliance (representing AJ's, Albertsons, Bashas', Circle K, Food City, Fry's/Fry's Mercado, Phoenix Ranch Market, Safeway, Sprouts, and Sunflower Markets); City of Phoenix Public Works Department.

Glendale's Western Area Economic Development

The City of Glendale successfully forged a public-private partnership with Rightpath Limited by collaborating on major commercial developments and enhancement projects to benefit not only Glendale but the entire western region. What began as a partnership to bring a mixed-use development and Cabela's to Glendale expanded

Public-Private Partnership

Nominees (continued)

to include creating the Main Street development, which will become a destination attraction and will be the retail component of the new Cactus League Spring Training Facility. Rightpath Limited is also renovating and revitalizing the Glendale airport. By working to forge a lasting relationship with Rightpath Limited, Glendale has secured economic engines that will serve to support the surrounding region by providing quality jobs and retail establishments. In addition, the partnership will help Glendale position itself as the premier family, sports and entertainment experience in the Southwest.

Partnering agencies: City of Glendale, Rightpath Limited.

Goodyear's Recruitment of Private Universities

The City of Goodyear has been working in partnership with two private universities, Franklin Pierce University of New Hampshire and the University of the Incarnate Word of San Antonio, Texas, to bring small private institutions of higher learning to Goodyear and the region. The reason for the partnership is that universities are powerful regional economic drivers, technology centers, employers, developers, and investors. It was determined that private universities would fill a void that was lacking in the Valley and the state, since large state universities and community colleges dominate Arizona's higher education arena. Both universities began offering on site classes in the fall of 2007 in Goodyear, and both have signed letters of intent to build campuses on city-owned land adjacent to Goodyear's future downtown.

Partnering agencies: City of Goodyear, Franklin Pierce University, University of the Incarnate Word.

NASCAR Fans Can Go "Green" with Blue Recycling Bins

The Valleywide Recycling Partnership (VRP) consists of 17 municipalities and Luke Air Force Base and is dedicated to educating residents about the benefits of recycling to conserve landfill space, preserve natural resources and control rising waste disposal costs. The City of Avondale, in partnership with the VRP, Bashas' Supermarkets and Phoenix International Raceway (PIR), teamed up to provide fans at the Checker Auto Parts 500 races the opportunity to dispose of their recyclables in blue recycling bins located at the exit of the Bashas' track store. While PIR has recycled inside the fences of the track and around the campgrounds, the partnership allowed an additional recycling opportunity for the approximately 20,000 additional fans who call the recreational vehicle parking lot of PIR "home" for the week of the race. Nearly 3,000 pounds of recyclable materials were diverted from the waste stream during the event.

Partnering agencies: City of Avondale, Bashas' Supermarkets, Phoenix International Raceway, Valleywide Recycling Partnership (representing the cities/towns of Avondale, Buckeye, Carefree, Cave Creek, Chandler, Gilbert, Glendale, Goodyear, Litchfield Park, Mesa, Peoria, Phoenix, Queen Creek, Scottsdale, Surprise, Tempe, and Tolleson, and Luke Air Force Base).

Water Resource Management of the Lower Hassayampa Sub-Basin

Global Water Resources, LLC, and the Town of Buckeye entered into a public-private partnership regarding the water resource management of the Lower Hassayampa sub-basin. Under this partnership, the Town and Global Water agreed to cooperate with one another and coordinate their efforts to manage the water resources in the sub-basin—a key element to sustainable growth and stability of the environment in the area. By deploying a state-of-the-art regional groundwater model, Global Water and the Town will be able to analyze the long-term impacts of any planned development on the water resources in the sub-basin. By jointly supporting the widespread implementation of reuse of reclaimed water and long-term groundwater recharge, the partnership ensures that water quantity and quality are preserved in one of Arizona's fastest-growing regions.

Partnering agencies: Global Water Resources, LLC; Town of Buckeye.

Professional Service

The Professional Service Award is presented to the individual who has significantly contributed to regionalism through sustained or outstanding professional efforts.

Recipient

William “Bill” Hayden, Arizona Department of Transportation

When Bill Hayden retired in February 2008, he left a void not only at the Arizona Department of Transportation (ADOT), but in the entire regional community. Mr. Hayden served the MAG region throughout his long and productive 39-year career with ADOT, with expertise in freeway system management, environmental planning services, and funding capacities. Mr. Hayden is perhaps best known for his tireless work in support of the MAG Regional Freeway System and Regional Transportation Planning Life Cycle Program, including key roles in the evolution of the system through Proposition 300 in 1985 and Proposition 400 in 2004. Mr. Hayden often acted as the liaison that kept the state and the Metropolitan Planning Organization working cooperatively together in the most difficult times.



Bill Hayden

Mr. Hayden was a fixture at MAG committee meetings and provided comprehensive reports, eagerly addressing the most challenging questions and comments. He worked to address citizen concerns and facilitated cooperative efforts that resulted in problem solving. Major projects included Proposition 300 and 400 policy and planning efforts, the I-10 Inner Loop plan implementation, State Route 101 Loop (Pima Freeway) negotiations with the Salt River Pima-Maricopa Indian Community, and the Hot Lane Feasibility Study.



Mr. Hayden at a public outreach event.

Nominees

Michael “Mike” Brown, Brown & Associates

Brown and Associates has served Arizona communities for more than 10 years as an inspection and plan review consulting firm. The company and its owner are known for going above and beyond the expected scope of work in their relationship with the jurisdictions throughout the MAG region. The owner, Michael Brown, is described as a “low-key individual who prefers to be in the trenches with his employees rather than behind a desk.” Mr. Brown has been supporting the Certified Building Official Study Group for the past eight years as part of his NEXT program, which promotes the continuing education and certification of building inspectors, plans examiners, and building safety officials. As participants earn their certifications, they are asked to return and lead one of the study sessions for the NEXT group planning to take the exam. Anyone from any jurisdiction is allowed to participate, leading to a vast network of building officials, examiners and inspectors.

Professional Service

Nominees (continued)

Mary Kihl

On October 16, 2007, the Arizona State University family and the Maricopa County region as a whole lost one of the Valley's most dedicated professors and regional transportation advocates with the passing of Mary Kihl. This nomination was made on behalf of her many students and colleagues who had the pleasure of working with her over the years. Ms. Kihl contributed to regionalism through her participation in a number of MAG committees and other activities, including her service on MAG's Intelligent Transportation Committee, Transportation Safety Committee, and Elderly Mobility Stakeholders group. Mary was recognized as a Fellow of the American Institute of Certified Planners in 2003, and in January 2007, she received the Leadership Award by AZTech for "demonstrating academic and research excellence." Ms. Kihl was involved in many organizations that have regional impacts, including the Advanced Public Transportation Systems of ITS America, American Society of Landscape Architects, Arizona Department of Transportation, Arizona Planning Association, AZTech Executive Board, Transportation Research Board of the National Research Council, and Urban Land Institute.

Regional Partnership

This award honors local governments that have demonstrated a commitment to regionalism through cooperative efforts.

Recipients (Two recipients were selected in this category)

East Valley Gang and Criminal Information Fusion Center

The East Valley Gang and Criminal Information Fusion Center is designed to be an effective mechanism to exchange information, streamline operations and enhance crime-fighting efforts within the East Valley law enforcement community by analyzing data from multiple sources. The center is hosted by the Mesa Police Department and works in partnership with five other East Valley police departments. Each participating agency provides a detective or analyst to participate in the center. The representatives work together, sharing current crime trend analysis between the cities, providing access to each other's databases, and distributing critical crime information in a timely manner. In addition to the partnering agencies, associate agencies include the Arizona Department of Corrections; the Bureau of Alcohol, Tobacco, Firearms and Explosives; Maricopa County Probation Department; and the Salt River Tribal Police Department.

Partnering agencies: Chandler Police Department, Gilbert Police Department, Mesa Police Department, Scottsdale Police Department, Tempe Police Department.



Loop 202 Santan Freeway Improvements

The Loop 202 Santan Freeway corridor not only added a significant section of the urban freeway system for Valley motorists, but the partnership also spawned a unique approach to a freeway infrastructure design that incorporated and embraced several recreational and public art opportunities. The typical retention basin is a deep trapezoidal basin seeded with native grass and/or decomposed granite and fenced to prevent public access, with the sole purpose of serving as a storm water management and conveyance system. The Town of Gilbert, in partnership with the Arizona Department of Transportation and with assistance from the Maricopa Association of Governments, recognized the basin as a significant opportunity for enhancing the community. The result of creatively fusing engineering design with a desire for community enhancement resulted in the creation of multiple public amenities such as Cosmo Park, Discovery Park, Zanjero Park, and approximately four miles of a multi-use trail system. What would have been dry slopes and concrete ditches have been replaced by grassy hills, lakes, ADA accessible trails, picnic ramadas, sports fields, a dog park, playgrounds, uniquely-themed trail portals, public art, and an interconnected system of public amenities that occur along the entire freeway corridor.

Partnering agencies: Arizona Department of Transportation, Maricopa Association of Governments, Town of Gilbert.



Regional Partnership

Nominees

City of Avondale Grants Management System

As the City of Avondale grows, the need for communication plays a very important role in the city's ability to reach excellence in customer service both externally and internally. The Avondale Grants Management System started out as an internal form of communication for grant-related activities. Avondale developed a Web-based application that would allow internal grant information to be tracked throughout the life of the grant. During the first year of operation, grant activity increased significantly, enabling the City to secure more grants and monitor the grants more efficiently. It worked so well that city staff offered the system to other municipalities, saving partnering agencies about \$100,000 or more in purchasing costs.

Partnering agencies: Cities/towns of Avondale, Buckeye, Fountain Hills, Glendale, Goodyear, and Peoria.

East Valley Bus Operations and Maintenance Facility

Located on Rio Salado Parkway in Tempe, the East Valley Bus Operations and Maintenance Facility is owned and operated by the cities of Tempe and Scottsdale, along with Valley Metro, the regional transit agency. This unique regional partnership funded a facility totaling \$46.8 million, which included federal public transit and local funds from Tempe and Scottsdale. The facility includes 74,400 square feet of maintenance space, 12,895 square feet of fuel and wash space, and 19,650 square feet of administration and operations space. The facility employs 600 people and houses more than 250 buses. This state-of-the-art transit facility is one of the "greenest" in the nation and has the largest liquefied natural gas and compressed natural gas fueling station in the country.

Partnering agencies: City of Scottsdale, City of Tempe.

I-10 Hassayampa Valley Transportation Framework Study

Following numerous requests for traffic interchanges along a section of Interstate 10 west of the White Tank Mountains, MAG undertook a framework study of the 1,400 square mile area known as the Hassayampa Valley. The area includes entitled land that could support as many as three million future Arizonans at build-out. The study included extensive public involvement in identifying high capacity roadway and transit corridors, as well as an environmental scan to note natural and built environment issues. The Hassayampa study format was used in a second MAG framework study, and adapted so well it became part of a much broader collaborative process to seek transportation solutions statewide known as *Building a Quality Arizona*. With the support of the Arizona Councils of Governments/Metropolitan Planning Organizations Association, and with \$7 million in study funding from the Arizona Department of Transportation, the study became the model for additional framework studies being conducted around the state.

Partnering agencies: Arizona Department of Transportation, Cities/towns of Buckeye, Goodyear, and Surprise; Maricopa County Department of Transportation.

Phoenix City Council and Paradise Valley Town Council Fire Protection Service Agreement

For nearly 50 years, the Rural/Metro Fire Department served the Town of Paradise Valley. But with Rural/Metro's departure from Scottsdale, the Town lost access to those resources. In the meantime, the City of Phoenix recognized that Paradise Valley was ideally located to fill geographic voids in the Phoenix area of the Valley's Automatic Aid System. The Town and the City of Phoenix entered into an intergovernmental agreement under which the Phoenix Fire Department operates out of two fire stations built by the Town of Paradise Valley, and uses fire engines and other apparatus owned by the Town. Operating costs are equally divided between the two municipalities. This relationship allowed the Town to join other cities throughout the Valley as a member of the Automatic Aid Consortium. The agreement also made it possible to extend fire coverage to the two contiguous county islands and reduce response times to the Arcadia neighborhood, Camelback Mountain and northeast Phoenix. While fire departments have provided service to county islands, never before have firefighters from one city been stationed in another community and shared equally in operating costs.

Partnering agencies: City of Phoenix, Town of Paradise Valley.

Regional Partnership

Nominees (continued)

Three MAG Cities Partner to Accelerate I-10 Widening

Due to congestion, freight movement and safety concerns, the cities of Avondale, Goodyear and Litchfield Park worked together to generate support from other municipalities to accelerate the I-10 widening from a projected construction start date of 2011 to 2007. With fatality rates along the Goodyear stretch of I-10 the highest in the nation—and with the explosion of imports from the Far East landing at California harbors and heading across the US on I-10, creating a major commerce corridor—the widening effort was a top priority for the West Valley. The City Councils of Avondale, Goodyear and Litchfield Park each passed a resolution seeking acceleration of I-10. The efforts led to the approval of the accelerated widening. With a combination of local, state, and federal funding, the acceleration moved forward, and construction of the widening is already underway.

Partnering agencies: Arizona Department of Transportation; cities of Avondale, Goodyear, and Litchfield Park.

Three MAG Cities Partner to Establish the Southwest Valley Advocacy Center

The communities of Avondale, Buckeye and Goodyear established a shared facility that would provide victims of adult sex crimes, child sexual and physical abuse, domestic violence and elder abuse all the services needed to complete their investigations and successfully prosecute their cases. Additionally, this center would provide the critical services needed to help these victims begin to recover from these horrific crimes. Before the Southwest Valley Advocacy Center was established, the majority of cases that required forensic interviews or medical exams required that victims be transportation to Phoenix or Glendale, placing an unnecessary burden on victims dealing with severe physical and emotional trauma. The center will house all the components needed from the initial investigation through the criminal process. It will also provide access to outside agencies that will eliminate the need for victims to travel to receive legal, medical and counseling support.

Partnering agencies: Cities/towns of Avondale, Buckeye and Goodyear.

Regional Excellence

The Regional Excellence award is presented to the single individual who has demonstrated exemplary commitment to the spirit of regionalism.

Recipient (Co-Nominees)

The Honorable Peggy Bilsten and The Honorable Les Presmyk

As co-chairs of the Valley Metro Board of Directors, former Phoenix Councilmember Peggy Bilsten and Gilbert Councilmember Les Presmyk were a driving force for regional excellence in an agency that is charged with more than \$250 million per year in regional transit service and projects. The co-chairs helped spearhead the re-creation of the Regional Public Transportation Authority into a strong, effective and credible public transportation services provider. Working as a team, they built consensus among the board members, leading to the development of a new agency mission, vision and goals. Understanding the need for efficient transit service, they initiated a resolution to give the agency direction to proceed with a 20-Year Strategic and Organization Plan for transit in Maricopa County. Regional projects that they have supported include Valley Bike Month, the Clean Air Campaign, the East Valley Bus Operations and Maintenance Facility, the Sycamore Transit Center, a new regional fare policy, and a Regional Paratransit Study. The nomination was supported by Governor Janet Napolitano, who wrote, “(T)heir success has been proven with the development of a resolution that puts ‘region’ into the Regional Public Transportation Authority by providing the leadership to one day create a single, seamless transit agency for all modes of transit.”



*Former Phoenix Councilmember
Peggy Bilsten*



*Gilbert Councilmember
Les Presmyk*

Nominee

Ed Beasley, City Manager, City of Glendale

Ed Beasley has dedicated his life to public service and is acknowledged as a visionary leader who is constantly striving to improve, innovate, and motivate those he is responsible for mentoring. Whether competing for the Phoenix Coyotes, University of Phoenix stadium, the Super Bowl, or the next great success story, he consistently turns vision into reality. To motivate staff, he creates an environment that empowers employees to take on new and greater responsibilities, while challenging them to creatively problem-solve. He encourages organizational diversity in disciplines and experience levels through the creation of cross-departmental special projects teams, a diversity committee with representation from multiple departments and backgrounds, various focus groups, and promoting collaboration between team members to encourage proactive problem resolution, critical thinking and strategic planning. A recent demonstration of Manager Beasley's leadership was preparing for the recent Super Bowl in Glendale, which included the development of a centralized security command system, that set a new standard for the NFL. He has forged an exceptional relationship with youth working through the Arizona Interscholastic Association, securing neutral, professional-grade venues for state championship competitions for boys' and girls' sports across the state, including football, basketball, wrestling, tennis, and other sports.

Past MAG Regional Council Officers

The Maricopa Association of Governments has been providing leadership in the region for over 40 years. Below is a listing of former Regional Council officers.

Fiscal Years	Chairman	Vice Chairman	Treasurer
2006-2007	Mayor James Cavanaugh <i>Goodyear</i>	Mayor Mary Manross <i>Scottsdale</i>	Vice Mayor Peggy Neely <i>Phoenix (FY 07)</i> Mayor Joan Shafer <i>Surprise (FY 06)</i>
2004-2005	Mayor Keno Hawker <i>Mesa</i>	Mayor Woody Thomas <i>Litchfield Park</i>	Mayor Mary Manross <i>Scottsdale</i>
2002-2003	Mayor Wendy Feldman-Kerr <i>Queen Creek</i>	Mayor Keno Hawker <i>Mesa (FY 03)</i> Mayor Joan Shafer <i>Surprise (FY 02)</i>	Mayor John Keegan <i>Peoria (FY 03)</i> Mayor Keno Hawker <i>Mesa (FY 02)</i>
2000-2001	Mayor Skip Rimsza <i>Phoenix</i>	Mayor John Keegan <i>Peoria</i>	Mayor Jay Tibshraeny <i>Chandler</i>
1998-1999	Mayor Neil Giuliano <i>Tempe</i>	Mayor Skip Rimsza <i>Phoenix</i>	Mayor John Keegan <i>Peoria</i>
1996-1997	Mayor Elaine Scruggs <i>Glendale</i>	Mayor Neil Giuliano <i>Tempe</i>	Mayor Skip Rimsza <i>Phoenix</i>
1994-1995	Mayor Wilburn Brown <i>Gilbert</i>	Mayor Elaine Scruggs <i>Glendale</i>	Mayor John Cutillo <i>Fountain Hills</i>
1992-1993	Mayor Charles Hayes <i>Tolleson</i>	Mayor Harry Mitchell <i>Tempe</i>	Mayor Paul Johnson <i>Phoenix</i>
1990-1991	Mayor Peggy Rubach <i>Mesa</i>	Mayor Charles Hayes <i>Tolleson</i>	Mayor Harry Mitchell <i>Tempe</i>
1988-1989	Mayor Ron Travers <i>Peoria</i>	Mayor Peggy Rubach <i>Mesa</i>	Mayor Charles Hayes <i>Tolleson</i>
1986-1987	Mayor Terry Goddard <i>Phoenix</i>	Mayor Jerry Brooks <i>Chandler</i>	Mayor Ron Travers <i>Peoria (FY 87)</i> Mayor Chauncey Coor <i>Goodyear (FY 86)</i>
1984-1985	Supervisor Fred Koory <i>Maricopa County</i>	Mayor Terry Goddard <i>Phoenix</i>	Mayor L. J. Reed <i>Gilbert</i>

Past MAG Regional Council Officers



Continued



Fiscal Years	Chairman	Vice Chairman	Treasurer
1982-1983	Mayor George Renner <i>Glendale</i>	Mayor Jim Patterson <i>Chandler</i>	Mayor Don Strauch <i>Mesa</i>
1980-1981	Councilmember Ken O'Dell <i>Phoenix</i>	Mayor George Renner <i>Glendale</i>	Councilmember Joanne Smith <i>Peoria</i>
1978-1979	Mayor Charles Salem <i>Goodyear</i>	Mayor William Jenkins <i>Scottsdale</i>	Councilmember Ken O'Dell <i>Phoenix (FY 79)</i> Mayor Ken Thomas <i>Chandler (FY 78)</i>
1976-1977	Mayor Charles Salem <i>Goodyear</i>	Mayor William Jenkins <i>Scottsdale</i>	Mayor Ken Thomas <i>Chandler (FY 77)</i> Councilmember Ronald Travers <i>Peoria (FY 76)</i>
1975	Mayor Charles Salem <i>Goodyear</i>	Mayor Max Klass <i>Glendale</i>	Mayor Dale Hallock <i>Gilbert</i>
1973-1974	Mayor B. L. Tims <i>Scottsdale</i>	Mayor Charles Salem <i>Goodyear (FY 74)</i> Councilmember Dorothy Nelson <i>Tempe (FY 73)</i>	Mayor Dale Hallock <i>Gilbert (FY 74)</i> Mayor Charles Salem <i>Goodyear (FY 73)</i>
1971-1972	Mayor B. L. Tims <i>Scottsdale</i>	Mayor John Driggs <i>Phoenix</i>	Mayor William Allen <i>Avondale (FY 72)</i> Mayor Wayne Pigg <i>Goodyear (FY 71)</i>
1969-1970	Mayor B. L. Tims <i>Scottsdale</i>	Mayor Jack Taylor <i>Mesa</i>	Mayor Jack Huntress <i>Paradise Valley</i>
1967-1968	Mayor B. L. Tims <i>Scottsdale</i>	Mayor Jack Taylor <i>Mesa</i>	Mayor Jack Huntress <i>Paradise Valley (FY 68)</i> Pat Riggs <i>Maricopa County (End of FY 67)</i> William Andrews <i>Maricopa County (FY 67)</i>

Member Agencies

City of Apache Junction
City of Avondale
Town of Buckeye
Town of Carefree
Town of Cave Creek
City of Chandler
City of El Mirage
Fort McDowell Yavapai Nation
Town of Fountain Hills
Town of Gila Bend
Gila River Indian Community
Town of Gilbert
City of Glendale
City of Goodyear
Town of Guadalupe
City of Litchfield Park

Maricopa County
City of Mesa
Town of Paradise Valley
City of Peoria
City of Phoenix
Town of Queen Creek
Salt River Pima-Maricopa Indian Community
City of Scottsdale
City of Surprise
City of Tempe
City of Tolleson
Town of Wickenburg
Town of Youngtown
Arizona Department of Transportation
Citizens Transportation Oversight Committee (CTOC)

