

MINUTES OF THE  
MARICOPA ASSOCIATION OF GOVERNMENTS  
MAG Information Center Board of Directors  
April 15, 2019  
MAG Offices, Cottonwood  
302 N. 1<sup>st</sup> Avenue, Phoenix, Arizona

MEMBERS ATTENDING

Mayor Gail Barney, Queen Creek, Chair      Mayor Jerry Weiers, Glendale, Treasurer  
Mayor Mark Mitchell, Tempe, Vice Chair \*    Mayor John Giles, Mesa  
Mayor Jackie Meck, Buckeye, Past Chair #    Mayor Kenneth Weise

\* Not Present

# Participated by video or telephone conference call

1.     Call to Order

Chair Gail Barney called a meeting of the MAG Information Center (MAGIC) Board of Directors to order at 12:00 p.m. Mayor Kenn Weise joined the meeting by telephone conference call.

2.     Pledge of Allegiance

The Pledge of Allegiance was recited.

3.     Call to the Audience

Instructions for Call to the Audience were read. No public comment cards were received.

4.     Approval of the October 15, 2018, MAGIC Board of Directors Meeting Minutes

Mayor Jackie Meck moved approval of the October 15, 2018, MAGIC Board of Directors Meeting minutes. Mayor Jerry Weiers seconded the motion and the motion carried unanimously with Mayor Weise voting in favor of the motion via teleconference.

5. Maricopa Association of Governments Information Center Update

MAG Regional Analytics Director Anubhav Bagley gave the Board a brief update on what MAGIC has been working on over the last few months. The MAG Executive Committee serves as the Board of Directors for the Maricopa Association of Governments Information Center (MAGIC). The purpose of MAGIC is to make MAG's specialized information and services more available to member agencies, private sector businesses and individuals and other public sector agencies, and to provide additional fee-earning activities outside its work program commitments through customized formatting, data collection and technical analysis, beyond what is in the MAG Work Program. MAGIC lends its data sets and tools and work on project specific to certain member agencies.

Mr. Bagley indicated that since the last MAGIC meeting in October 2018, the City of Maricopa requested assistance with a strategic geographic information systems (GIS) visioning and strategic GIS development project. He advised that project has not gone forward and added that the City later made the decision to hire staff to work on that project. Mr. Bagley stated that MAG would assist them with that project as needed.

Mr. Bagley indicated that MAGIC has met with Maricopa Community Colleges (MCC) and other agencies. He advised that MCC might need some assistance with mapping their students beyond what was previously done. MAGIC would help MCC find the best programs for the project. Mr. Bagley added that he would provide an update if MAGIC moves forward with this project.

There were no comments or questions from membership.

6. Approval to Enter into an Agreement with Read On Arizona to Provide Mapping and Analytical Support for Early Learning Projects and to Amend the FY 2019 MAG Unified Planning Work Program and Annual Budget to Accept Funding

Mr. Bagley commented that MAG staff has a working relationship and partnership with Read On Arizona. Staff has been assisting them with an early literacy project, helping the organization to develop two websites – one that has been live for some time called MapLit, as well as a recently launched data center. He explained that MapLit only looks at early education and the new data center looks at data and provides reports on all schools across the state.

Mr. Bagley noted that in the past, this work has been done through grants provided through the Regional Community Partners. Read On Arizona has approved of MAG staff, through MAGIC, to help them build a Parent Engagement Center. This would be a unique site that leverages all of the tools and datasets to help parents to determine what options they have available for their children’s education. He commented that due to access to datasets and the development of current tools, MAG staff is uniquely positioned to conduct the work that is important for the State. Staff is requesting to recommend approval to enter into an agreement with Read On Arizona and their partners to accept up to \$45,000 per year for five years for development and enhancement of GIS datasets, tools, and analytics, and recommend approval to amend the FY 2019 MAG Unified Planning Work Program and Annual Budget to add this funding for an increase to the overall budget of \$45,000.

Mayor Weise commented that Read On Arizona has done incredible things for the City of Avondale and the school districts that MAG supports. He stated that he appreciates this partnership and looks forward to the updates.

Mayor Mark Mitchell made a motion to recommend approval to enter into an agreement and to accept up to \$45,000 per year for five years from Read On Arizona, and recommend approval of the budget amendment to the FY 2019 MAG Unified Planning Work Program and Annual Budget to add this funding for an increase to the overall budget of \$45,000. Mayor Meck seconded the motion and the motion carried unanimously with Mayor Weise voting in favor of the motion via teleconference.

Adjournment

With no further business, Chair Barney called for a motion to adjourn the meeting. The meeting was adjourned at 12:05 p.m.

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Secretary

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Chair