

SPECIAL NOTICE REGARDING PUBLIC MEETINGS

Due to the risks to public health caused by the possible spread of the COVID-19 virus at public gatherings, the Maricopa Association of Governments has determined that public meetings will be indefinitely held through technological means. Meetings will be open to the public through technological means. In reliance on, and compliance with, the March 13, 2020, Opinion issued by Attorney General Mark Brnovich, the Maricopa Association of Governments provides this special advance notice of the technological means through which public meetings may be accessed. While this special notice is in effect, public comment at meetings will only be accepted through written submissions, which may or may not be read aloud during meetings.

To attend the meeting noticed below by technological means, members of the public may follow the steps below:

1. To watch a live video stream of the meeting, [click here to go to MAG's YouTube channel](#).
2. Members of the public may submit written comments relating to this meeting to azmag.gov/comment within one hour of the posted start time for the meeting.

If any member of the public has difficulty connecting to the meeting, please contact MAG at (602) 254-6300 for support.

June 15, 2020

TO: Members of the MAG Information Center Board of Directors

FROM: Mayor Mark Mitchell, Tempe, Chair

SUBJECT: NOTIFICATION OF THE MEETING AND TRANSMITTAL OF TENTATIVE AGENDA

June 22, 2020 12:00 Noon

VIRTUAL MEETING

The MAG Information Center Board of Directors (MAGIC) meeting has been scheduled at the time noted above. The meeting will be **held as a virtual meeting only**, with no in-person attendance options available at this time. Instructions on how to participate will be provided via email to members of the committee. Members of the public will be able to view and listen to the meeting via a live video stream. You can watch the meeting online by [clicking here to go to MAG's YouTube channel](#). Public comments can be provided in written format through the MAG website at azmag.gov/comment. If you have questions, please contact the MAG office at (602) 254-6300.

In 1996, the Regional Council approved a simple majority quorum for all MAG advisory committees. If the MAGIC Board of Directors does not meet the quorum requirement, members who have joined the meeting will be notified that a legal meeting cannot occur and the meeting will end. Your participation in the meeting is strongly encouraged.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

If you have any questions regarding the meeting, please contact MAG at (602) 254-6300.



MAG Executive Committee

TENTATIVE AGENDA

June 22, 2020

1. Call to Order

2. Pledge of Allegiance

3. Approval of the April 15, 2019, Meeting Minutes

Action Requested:

Review and approval of the April 15, 2019, MAGIC Board of Directors meeting minutes.

4. Maricopa Association of Governments Information Center Update

The MAG Executive Committee serves as the Board of Directors for the Maricopa Association of Governments Information Center (MAGIC). The purpose of MAGIC is to make MAG's specialized information and services more available to member agencies, private sector businesses and individuals and other public sector agencies, and to provide additional fee-earning activities outside its work program commitments through customized formatting, data collection and technical analysis. The MAGIC Board of Directors is required to meet at least once a year. An update on the projects MAGIC has been working on and anticipated future projects will be provided.

Action Requested:

Information and discussion.

5. Approval to Enter into an Agreement with the Arizona Commerce Authority (ACA) and to Amend the Fiscal Year 2020-2021 MAG Unified Planning Work Program and Annual Budget to Accept Funding

MAG staff has been approached by the Arizona Commerce Authority (ACA) to update and enhance a website that was developed in collaboration with the ACA and is used for business attraction. MAG will provide technical expertise to enhance the website and will update data utilized in the website. Staff is requesting to recommend approval to enter into an agreement with the ACA to accept up to \$15,000 for enhancement and update of the ACA business attraction website, and recommend approval to amend the FY 2020-2021 MAG Unified Planning Work Program and Annual Budget to add this funding for an increase to the overall budget of \$15,000.

Action Requested:

Recommend approval to enter into an agreement and to accept up to \$15,000 from the Arizona Commerce Authority, and recommend approval of the budget amendment to the FY 2020-2021 MAG Unified Planning Work Program and Annual Budget to add this funding for an increase to the overall budget of \$15,000.

Adjournment

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
MAG Information Center Board of Directors
April 15, 2019
MAG Offices, Cottonwood
302 N. 1st Avenue, Phoenix, Arizona

MEMBERS ATTENDING

Mayor Gail Barney, Queen Creek, Chair Mayor Jerry Weiers, Glendale, Treasurer
Mayor Mark Mitchell, Tempe, Vice Chair * Mayor John Giles, Mesa
Mayor Jackie Meck, Buckeye, Past Chair # Mayor Kenneth Weise

* Not Present

Participated by video or telephone conference call

1. Call to Order

Chair Gail Barney called a meeting of the MAG Information Center (MAGIC) Board of Directors to order at 12:00 p.m. Mayor Kenn Weise joined the meeting by telephone conference call.

2. Pledge of Allegiance

The Pledge of Allegiance was recited.

3. Call to the Audience

Instructions for Call to the Audience were read. No public comment cards were received.

4. Approval of the October 15, 2018, MAGIC Board of Directors Meeting Minutes

Mayor Jackie Meck moved approval of the October 15, 2018, MAGIC Board of Directors Meeting minutes. Mayor Jerry Weiers seconded the motion and the motion carried unanimously with Mayor Weise voting in favor of the motion via teleconference.

5. Maricopa Association of Governments Information Center Update

MAG Regional Analytics Director Anubhav Bagley gave the Board a brief update on what MAGIC has been working on over the last few months. The MAG Executive Committee serves as the Board of Directors for the Maricopa Association of Governments Information Center (MAGIC). The purpose of MAGIC is to make MAG's specialized information and services more available to member agencies, private sector businesses and individuals and other public sector agencies, and to provide additional fee-earning activities outside its work program commitments through customized formatting, data collection and technical analysis, beyond what is in the MAG Work Program. MAGIC lends its data sets and tools and work on project specific to certain member agencies.

Mr. Bagley indicated that since the last MAGIC meeting in October 2018, the City of Maricopa requested assistance with a strategic geographic information systems (GIS) visioning and strategic GIS development project. He advised that project has not gone forward and added that the City later made the decision to hire staff to work on that project. Mr. Bagley stated that MAG would assist them with that project as needed.

Mr. Bagley indicated that MAGIC has met with Maricopa Community Colleges (MCC) and other agencies. He advised that MCC might need some assistance with mapping their students beyond what was previously done. MAGIC would help MCC find the best programs for the project. Mr. Bagley added that he would provide an update if MAGIC moves forward with this project.

There were no comments or questions from membership.

6. Approval to Enter into an Agreement with Read On Arizona to Provide Mapping and Analytical Support for Early Learning Projects and to Amend the FY 2019 MAG Unified Planning Work Program and Annual Budget to Accept Funding

Mr. Bagley commented that MAG staff has a working relationship and partnership with Read On Arizona. Staff has been assisting them with an early literacy project, helping the organization to develop two websites – one that has been live for some time called MapLit, as well as a recently launched data center. He explained that MapLit only looks at early education and the new data center looks at data and provides reports on all schools across the state.

Mr. Bagley noted that in the past, this work has been done through grants provided through the Regional Community Partners. Read On Arizona has approved of MAG staff, through MAGIC, to help them build a Parent Engagement Center. This would be a unique site that leverages all of the tools and datasets to help parents to determine what options they have available for their children’s education. He commented that due to access to datasets and the development of current tools, MAG staff is uniquely positioned to conduct the work that is important for the State. Staff is requesting to recommend approval to enter into an agreement with Read On Arizona and their partners to accept up to \$45,000 per year for five years for development and enhancement of GIS datasets, tools, and analytics, and recommend approval to amend the FY 2019 MAG Unified Planning Work Program and Annual Budget to add this funding for an increase to the overall budget of \$45,000.

Mayor Weise commented that Read On Arizona has done incredible things for the City of Avondale and the school districts that MAG supports. He stated that he appreciates this partnership and looks forward to the updates.

Mayor Mark Mitchell made a motion to recommend approval to enter into an agreement and to accept up to \$45,000 per year for five years from Read On Arizona, and recommend approval of the budget amendment to the FY 2019 MAG Unified Planning Work Program and Annual Budget to add this funding for an increase to the overall budget of \$45,000. Mayor Meck seconded the motion and the motion carried unanimously with Mayor Weise voting in favor of the motion via teleconference.

Adjournment

With no further business, Chair Barney called for a motion to adjourn the meeting. The meeting was adjourned at 12:05 p.m.

Secretary

Chair