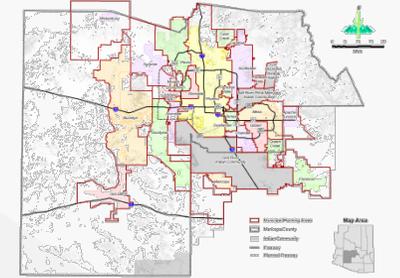




# Executive Director's Report



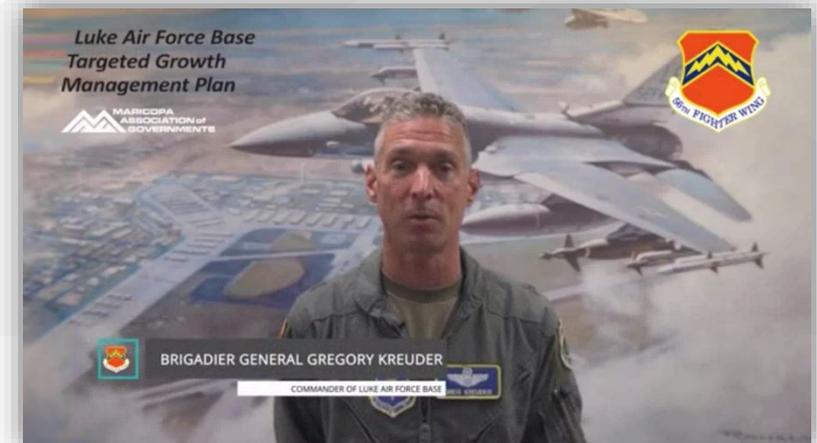
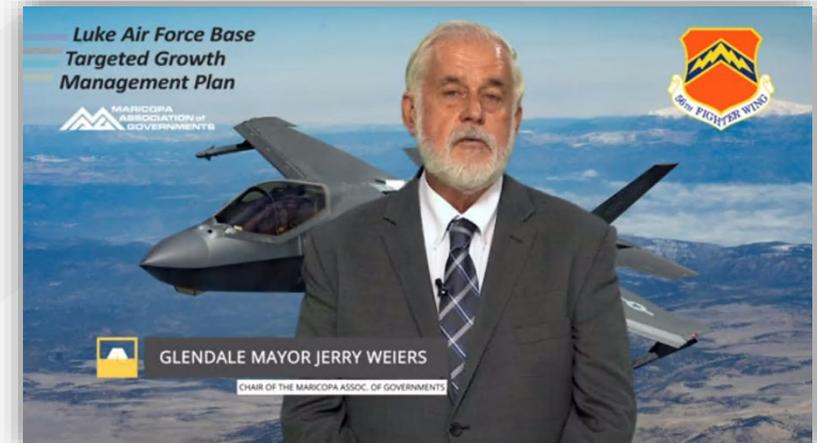
October 7, 2020



# Luke AFB Targeted Growth Management Plan



- Virtual launch held September 23<sup>rd</sup>, featuring Glendale Mayor Jerry Weiers and Brigadier General Gregory Kreuder.
- Landing page for launch includes videos and demo of Mission Critical tool.
- <https://azmag.gov/Programs/Economic-Development/Luke-Air-Force-Base>
- Plan addresses growth at Luke AFB due to F-35 mission expansion. It examines education, workforce and economic development, housing, and transportation.



# Census 2020 Update



- A federal judge rules the U.S. Census Bureau must continue the count through October 31, 2020.
- The Census Bureau has announced they will comply with court orders and data collection operations will continue through October 31, 2020.
- Arizona's percentage of households counted (self-response and in-person follow-up) is 99.5%.
- iCount2020 website and social media will continue as long as Census Bureau operations are active.

Shape  
your future  
START HERE >



iCount · 2020



For more information, contact Laurie Berg Sapp at [lsapp@azmag.gov](mailto:lsapp@azmag.gov).

# October is National Pedestrian Safety Month



- Federal Highway Administration & National Highway Traffic Safety Administration launched National Pedestrian Safety Month. Key theme: "Everyone is a pedestrian. Everyone has a responsibility."
- Highlights behaviors that put pedestrians at risk, provides resources for improving pedestrian safety:  
<https://www.nhtsa.gov/events/national-pedestrian-safety-month-kickoff>
- MAG launched "See Me AZ" pedestrian safety program webpage:  
[azmag.gov/SeeMeAZ](http://azmag.gov/SeeMeAZ).
- See Me AZ is a project to bring awareness of pedestrian safety issues, provide resources, surveys, and testimonials in cooperation with law enforcement starting in 2021.



For more information, contact Margaret Herrera at [mherrera@azmag.gov](mailto:mherrera@azmag.gov)

# October is Domestic Violence Awareness Month



- MAG has updated a calendar of events with over 26 domestic violence awareness activities throughout the region.
- Member agencies can continue to send photos and information about training, educational, and awareness events planned for October.
- A resolution supporting Domestic Violence Awareness Month was approved by Regional Council on September 30<sup>th</sup>.
- Please wear purple and post on social media on October 22<sup>nd</sup>.
- MAG is launching a special webpage with a series of videos, a fact sheet, and listing of helpful resources.

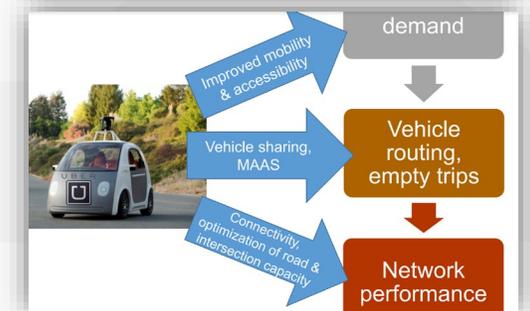
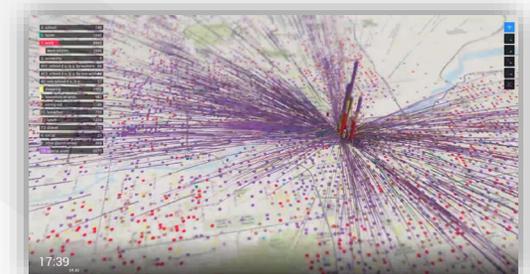


For more information, contact Brande Mead at [bmead@azmag.gov](mailto:bmead@azmag.gov).

# Leading Industry Experts and Peer Agencies Unanimously Recommend MAG ABM as the Official Model of Record for the Region

- Detailed peer review process 2018-2020
- Designed for advanced policy analysis, scenario planning and forecasting
- A digital twin model with unique features for advanced autonomous vehicles modeling, telework and COVID-19 scenario simulations
- MAG will be transitioning to the new model in 2021

For more information, contact Vladimir Livshits at [vlivshits@azmag.gov](mailto:vlivshits@azmag.gov)



# Greater Phoenix Connective Honored

- The European Commission has selected the Greater Phoenix Connective to become a mentor to European cities in the Intelligent Cities Challenge (ICC).
- Greater Phoenix Connective is the first mentor from the United States, and one of only five other non-European-Union cities in the Intelligent Cities Challenge to help develop world-class innovation programs around the Globe.
- The ICC chose the Connective to mentor 6-7 European cities in part because of our successful regional ecosystem approach of bringing together 23 jurisdictions, as well as university and industry partners.

For more information, contact Amy St. Peter at [AStPeter@azmag.gov](mailto:AStPeter@azmag.gov).



is a founding  
member of

THE  
CONNECTIVE