



August 15, 2017

TO: Members of the MAG Population Technical Advisory Committee

FROM: Kevin Burke, Paradise Valley, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, August 22, 2017 - 10:00 a.m.
MAG Office, Second Floor, **Saguaro Room (NOTE ROOM HAS CHANGED)**
302 North 1st Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person or by telephone conference. If you are attending via audio conference please contact Merry Holmgren at (602) 254-6300 at least one day prior to the meeting.

If you drive to the meeting, please park in the garage under the building and bring your ticket to the meeting; parking will be validated. For those using transit, the Regional Public Transportation Authority will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Scott Wilken at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 14 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction with Merry Holmgren at (602) 254-6300.

TENTATIVE AGENDA
MAG Population Technical Advisory Committee
August 22, 2017

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of May 23, 2017.

4. Census 2020 Update

MAG staff will provide an update on activities related to the 2020 Census. This update will include discussion about preparatory data review including the Local Update of Census Addresses (LUCA), Participant Statistical Area Program (PSAP), and Boundary and Annexation Survey (BAS).

5. MAG Residential Completions Analysis

The accuracy of the MAG residential completions dataset is increasingly essential, as it is used as part of Census population estimates and state population estimates. MAG staff has conducted an extensive review of the dataset. An update will be provided.

6. Vacancy Rate Study

MAG socioeconomic modeling staff are continually researching new methods to improve

2. For information.

3. For information, discussion, and approval of the minutes of May 23, 2017.

4. For information and discussion.

5. For information and discussion.

6. For information and discussion.

our data collection, models, and methods for population projections and estimates. MAG staff will present the findings of a novel way to estimate vacancy rates at the Census Tract level of geography. Data sources, methodology, and potential applications will be addressed.

7. Commute Shed Infographics

MAG has completed a series of reports analyzing demographics and employment within typical drive times of key intersections around the region. An update will be provided.

8. POPTAC Members Roundtable

In order to ensure that POPTAC is meeting the needs of its members, committee members will conduct a roundtable discussion on items including their role with their jurisdiction, how they and their agency fit within POPTAC, what information they would like to receive through POPTAC, and what kinds of projects they would like POPTAC to undertake.

9. Data Collection and Review

Ongoing data collection efforts include land use information such as General Plan amendments and development projects. The land use data collected are used in preparing socioeconomic projections and conducting regional analyses. An update will be given regarding current collection efforts. A schedule for the collection of data for the next six months is included in **Attachment One**.

10. POPTAC Vice Chair Recruitment

MAG is still accepting letters of interest from those interested in becoming POPTAC Vice Chair. Please contact Scott Wilken for more details.

11. Regional Updates

MAG POPTAC members and MAG staff will have the opportunity to provide an update on

7. For information and discussion.

8. For information and discussion

9. For information and discussion.

10. For information and discussion.

11. For information and discussion.

development within their jurisdiction, general plan amendments, and other projects.

12. Next Meeting of MAG POPTAC

The next meeting is scheduled for Tuesday, September 26, 2017 at 10:00 a.m.

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
POPULATION TECHNICAL ADVISORY COMMITTEE

May 23, 2017
MAG Offices, Saguaro Room
302 N. 1st Ave, Phoenix

MEMBERS IN ATTENDANCE

Kevin Burke, Paradise Valley, Chair
#Tracy Clark, ADOT
Larry Kirch, Apache Junction
#Rick Williams, Avondale
#Andrea Marquez, Buckeye
#Stacey Bridge-Denzak, Carefree
*Luke Kautzman, Cave Creek
*Sam Andrea, Chandler
*Jose Macias, El Mirage
*Mark Eckhoff, Florence
Marissa Moore, Fountain Hills
VACANT, Gila Bend
*Linda Edwards, Gilbert
Thomas Ritz, Glendale
Joe Schmitz, Goodyear
VACANT, Guadalupe

*Sonny Culbreth, Litchfield Park
#Rodolfo Lopez for Kazi Haque, Maricopa
Angela Horn for Matt Holm, Maricopa County
*Wahid Alam, Mesa
*Jason Cleghorn, Peoria
Adam Miller, Phoenix
*Andy Smith, Pinal County
Keith Newman, Queen Creek
*Bryan Meyers, Salt River Pima-Maricopa Indian
Community
#Taylor Reynolds, Scottsdale
*Lloyd Abrams, Surprise
*Suparna Dasgupta, Tempe
Cory Whittaker, Valley Metro
*Gregory Arrington, Youngtown
VACANT, Wickenburg

**Not in attendance*
#Participated via audio conference

OTHERS IN ATTENDANCE

Scott Wilken, MAG
Merry Holmgren, MAG
Peter Burnett, MAG
Jesse Ayers, MAG
Mark Roberts, MAG

Jason Howard, MAG
Christian Gort, MAG
Kinari Patel, MAG
Anne Scott, MAG
Chris Zimmer, Queen Creek

1. Call to Order

The meeting was called to order at 10:10 a.m. by Chair Kevin Burke. Voting members Tracy Clark, Rick Williams, Andrea Marquez, Stacey Bridge-Denzak, Rodolfo Lopez, and Taylor Reynolds attended via audioconference.

All members and guests introduced themselves.

2. Call to the Audience

There were no comments from the audience.

3. Approval of the Meeting Minutes of March 28, 2017

Cory Whittaker made a motion to approve the minutes of March 28, 2017. Larry Kirch seconded the motion, and the motion carried unanimously.

4. MAG Homeless Count Update

Kinari Patel gave an update on the 2017 regional point-in-time homeless count. Mark Roberts gave an overview of the data acquired by the survey. Kevin Burke asked about the year-over-year difference in sheltered versus non-sheltered persons in the counts. Kinari Patel said that some shelters have had their funding reallocated, while some are no longer funded by the Department of Housing and Urban Development (HUD) but have been picked up by other funding streams. She discussed the new competitive HUD funding process, which could lead some shelters to lose their funding altogether. Adam Miller asked if the new minimum wage has had any noticeable impact on shelter staffing. Kinari Patel said that it is an interesting question that would need further investigation. Adam Miller asked if the count includes information on the shelters themselves. Kinari Patel said that the count is more about the demographics of the people, rather than the operation of the shelters. Anne Scott said that they have not seen a shelter capacity reduction.

5. 2016 MAG Employer Database

Christian Gort gave an update on the MAG Employer Database. Kevin Burke asked if the approximately 700 largest employers that account for 27% of jobs in the region include government employers. Christian Gort said that it does. Peter Burnett discussed the public data that is provided by the agencies themselves. Cory Whittaker asked how the contract employees are categorized, if they are counted with the agency to which they are contracted or the agency by which they are directly employed. Christian Gort said that it is a little of both. Peter Burnett said that the categorization depends on the original source.

6. Commute Shed Infographics

Scott Wilken gave an update on the 2017 Commute Shed Infographics.

7. MAG Land Use Classifications

Jason Howard gave an update on land use classifications in the MAG land use database. He discussed the issue with classifying Bureau of Land Management (BLM) and Arizona State Trust land as open space. Thomas Ritz asked about BLM plans for future development, and how that fits into the land use dataset. Jason Howard said that he will reach out to the BLM real estate staff and find out if they have any distinct development plans. Kevin Burke asked if these changes have any ramifications on future projections. Jason Howard said that they should not, because the model is taking into account these public lands and is focusing on proposed developments. Angela Horn asked if this is more of a process change than a change that would affect the long range projections. Jason Howard said that is true, and that one aspect is that this will allow for better and more accurate cartography.

8. Building Footprints

Jason Howard gave an overview of MAG's efforts to create a building footprint dataset. Kevin Burke commented that this dataset could allow the ultimate floor-area-ratio exercise, and show how dense the region can be. Jason Howard said that that would be one use case for the dataset. Adam Miller asked if the footprints correspond with the commercial master footprint from the County Assessor. Jason Howard said that analysis has not begun yet, but that is the next step. Joe Schmitz asked if the Assessor sketch files are useful for this. Jason Howard said that the sketches are not georeferenced, so it would be difficult to use them for this project. Joe Schmitz asked about multi-story buildings. Jason Howard said that multi-story buildings will have the ground-level footprint, but there will be a series of visual footprints to more accurately represent what the building looks like. He said the reported square footage will be part of this dataset. Rodolfo Lopez said that the Pinal County Assessor has a footprint layer.

9. Data Collection and Review

Jason Howard gave an update on data collection and review activities.

10. POPTAC Vice Chair Recruitment

Scott Wilken said that MAG is accepting letters of interest in becoming the new Vice Chair of POPTAC.

11. Regional Updates

There were no updates.

12. Next Meeting of MAG POPTAC

Chair Kevin Burke said that the next meeting is scheduled for Tuesday, June 27, 2017 at 10:00 am. The meeting adjourned at 11:16 am.

DRAFT MAG POPTAC Timeline From August 2017 to March 2018		
MAG Due Date	Member Agency Due Date	Activity
	Submit when the latest Plan or update is complete.	Submit General Plans for 60 day review.
	Submit when Amendment is ready for review.	Submit Major General Plan Amendments for 60 day review.
Ongoing	Ongoing	Submit Minor General Plan Amendments, Area Plans and Development Master Plans/Community Master Plans and Amendments.
Ongoing	Ongoing	Submit Planned Area Developments/Planned Community Developments/Planned Residential Developments/Unit Planned Development/Final Plats and Reports.
Ongoing	Ongoing	Submit copy of C404 Form to MAG.
Ongoing	Ongoing	Submit Annexations to MAG as they occur.
	October, 2017	Submit Q3 residential completions to MAG.
December, 2017		Review of County and Sub-county 2016 population updates dependent upon State Demographer's Office schedule.
	December, 2017	Submit Q4 residential completions to MAG.
December, 2017	January, 2018	MAG sends jurisdictions list of all land use documents received for calendar year 2016 for their review.
January, 2018	January, 2018	MAG sends jurisdictions the draft annexations between July 1, 2017 and December 31, 2017 for July 1 Arizona Office of Economic Opportunity population estimates. Jurisdictions verify and provide number of units.
February, 2018	March, 2018	MAG sends jurisdictions the draft 2017 General Plan and Developments database for review.