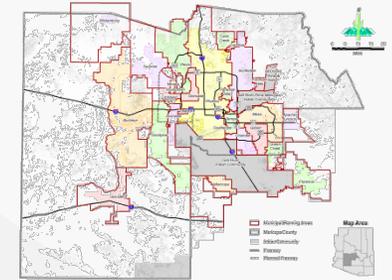




# Executive Director's Report



## August 26, 2020



# Region's Response to Census Count Shortened by a Month



- The U.S. Census Bureau will end the 2020 Census count one month early on September 30, 2020.
- Census Bureau workers are knocking on doors of households that have not responded until September 30.
- The regional outreach campaign, *iCount2020*, has readjusted the media plan to reflect the new deadline, with additional emphasis on digital outreach and continued focus on undercounted populations and low response areas.

For more information, contact Laurie Berg Sapp at [lsapp@azmag.gov](mailto:lsapp@azmag.gov).

# Region's Response to Census by Agency



Jurisdiction	8/6/20
USA	63.2%
Arizona	59.9%
Maricopa County	63.7%
Pinal County	55.0%
Apache Junction	51.7%
Avondale	56.8%
Buckeye	60.6%
Carefree	37.4%
Cave Creek	58.1%
Chandler	69.8%
El Mirage	55.3%
Florence	48.1%
Fountain Hills	69.9%

Jurisdiction	8/6/20
Gila Bend	26.4%
Gilbert	73.9%
Glendale	60.7%
Goodyear	64.9%
Guadalupe	48.4%
Litchfield Park	70.4%
Maricopa	56.9%
Mesa	62.0%
Paradise Valley	68.0%
Peoria	68.8%
Phoenix	61.1%
Queen Creek	66.3%
Scottsdale	63.5%

Jurisdiction	8/6/20
Surprise	67.2%
Tempe	60.5%
Tolleson	56.9%
Wickenburg	59.1%
Youngtown	64.7%
Native Nations	
Fort McDowell	48.1%
Gila River	8.7%
Salt River	44.8%



# Safe Routes to School Training



- For the first time, MAG's annual Crossing Guard Training occurred virtually. This training is part of MAG's Safe Routes to School program.
- More than 200 crossing guards and school officials learned about how to protect schoolchildren, including how and when to place signs, use their stop paddles correctly, laws regarding school crossings, the differences between types of crosswalks and signalized intersections.



# Safe Routes to School Training



- They also learned the importance of protecting themselves, such as how to be visible and how to protect themselves from the sun and dehydration.
- A recorded version with a Spanish translation will be available soon at <http://srts.azmag.gov>.
- Crossing Guard Training held virtually on August 4, 2020.

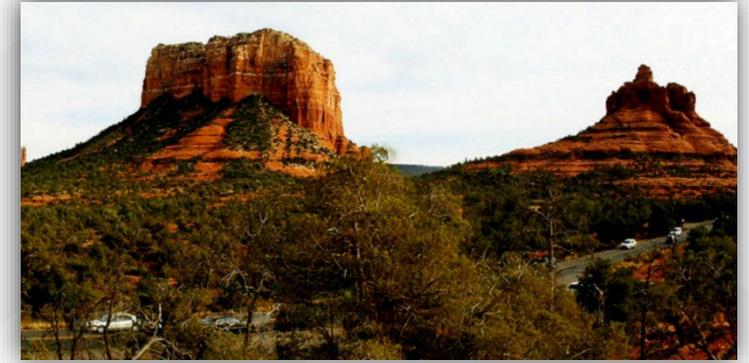


For more information, contact Margaret Herrera at [mherrera@azmag.gov](mailto:mherrera@azmag.gov).

# Rural Transportation Toolkit

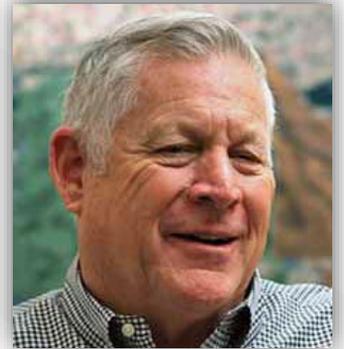


- *Blind Spot* is a resource for foundations to support transportation services for older adults.
- Call to action highlights insurance as a barrier for volunteer drivers.
- Arizona seen as national model for innovation.
- Developed by *Grantmakers in Aging* for Age Friendly Arizona.
- The toolkit is available at <http://www.agefriendlyaz.org/>.
- Focus of national webinar on November 10, 2020.



For more information, contact Amy St. Peter at [astpeter@azmag.gov](mailto:astpeter@azmag.gov).

# Honoring the Life of Mike McQuaid



- Successful businessman became a vital community leader and philanthropist.
- Driving force in the creation of the Human Services Campus, a national model that has moved thousands of people from the streets into homes of their own.
- Inaugural recipient of Piper Trust's Encore Career Prize in 2013.
- Died on July 25, 2020, due to COVID-19 complications.
- Praised by Governor Ducey as "one of our brightest lights and champions for good."