



Shut Your Lid/Do More Blue Recycling Program

Town of Queen Creek, AZ

Ramona Simpson, Environmental Programs Manager

Solid Waste Association of North America (SWANA)

More than 10,000 public and private sector professionals

Advancing solid waste as a resource

- Education
- Advocacy
- Research
- Technical conferences
- Certifications
- Publications
- Technical training courses

SWANA.org



Communication, Education & Marketing (CEM)



- Use words and images to network, spread ideas and promote solid waste industry interests to the public and decision makers.
- Assists organizations to develop campaigns and strategies
 - Motivates behavior change
 - Informs on purchasing decisions
 - Persuades attitudes



Recycling Challenges

In response to the Chinese restrictions, SWANA urges state and local governments to work closely with the private sector and other stakeholders to educate consumers about the need for recyclables to be free from contamination, and encourage operational changes that result in cleaner materials.

SWANA has developed the following [infographic](#) to demonstrate how local governments can take action to reduce the impact of the China restrictions to recycling programs.



CHINA WASTE IMPORT RESTRICTIONS: HOW TO TAKE ACTION

Local Government

Communicate

Engage in ongoing communication with elected officials, industry partners, generators and other parties about the current disruption in recycling markets.



Educate

All stakeholders must understand the importance of generating high quality material. Additional investment in recycling education programs may be warranted.



Reduce

Revisit and ramp up efforts to encourage waste reduction at all levels.



Develop

Establish alternative domestic and foreign markets for recyclable materials.



Review

Evaluate current and contemplated recycling goals and regulations considering current market conditions.



Recycling Managers



Slow

Reduce the speed of conveyor belts so people and machines can more effectively sort materials.



Hire

Add more front-line workers to remove contaminants from the recycling stream.



Decrease

Lower the tolerances of machines that sort materials so more non-recyclables are rejected.



Invest

Add new technologies such as optical sorters and robotics that can more effectively reduce contamination.



Recycle

Continue recycling accepted materials whenever possible.



Clean

Paper, plastic, metal, and glass should be clean and dry when put in the bin.



Prevent

Be sure that only accepted materials go into the recycling bin. When in doubt, throw it out.

For more information visit
SWANA.org/ChinaResources



The Recycling Partnership

QUICK REFERENCE GUIDE: IMPROVING QUALITY

Surveys show that most residents want to recycle right, but when tested, they don't actually know how. Use this kit and **CHECKLIST** to help recyclers do the right thing.



CORE TOOLS

Consistent messaging and direct feedback encourage better recycling.



ANNUAL INFO CARD

Residents need to know what you want, as well as what you don't. Mail this ANNUAL INFO CARD to give them an easy reference guide to your basic YES and NO lists.



CURBSIDE FEEDBACK

Direct feedback is extremely powerful in changing behavior. Train staff to use OOPS tags.



TOP ISSUE MAILER

Target your most problematic contaminant by mailing residents this issue-specific card two collection cycles after the ANNUAL INFO CARD.



TOP ISSUE SIGNAGE

Post signage in the community to reinforce the message from the TOP ISSUE MAILER.

Town of QC – Recycling Issues



TOQC - Recycling Outreach Campaign Elements

Logos

Banners

Flyers

E-news

Videos

Social media

Inspections!!

DO MORE BLUE

What you put in your recycling cart matters!

- NO PLASTIC BAGS**
- NO FOOD WASTE**
- NO YARD WASTE**
- NO PIZZA BOXES**
- NO STYROFOAM**

Learn why at QueenCreek.org/DoMoreBlue

PRESERVE THE QC

SHUT YOUR LID

Bag and tie garbage and close the lid for...

- CLEAN NEIGHBORHOOD**
- REDUCED PESTS**
- REDUCED TRASH SPILLS**
- REDUCED ODORS**

Learn why at QueenCreek.org/ShutYourLid

PRESERVE THE QC

TRASH & RECYCLING HOW-TO'S

Know where it goes!

- NO PLASTIC BAGS in the recycling cart.** The only exception is shredded paper, which must be placed in a clear bag. Consider reusing plastic bags for lunch sacks, pet waste disposal, etc. Most grocery stores collect and recycle plastic bags, too.
- BAG AND TIE ALL GARBAGE** This reduces concerns for unsanitary conditions, breeding of flies and roadway spills. Not only is bagging and tying garbage better for you and our community, it is the law.
- NO YARD WASTE in the recycling cart.** It must be bagged and tied before being placed in your trash cart, or banded for scheduled bulk collection.
- SHUT YOUR LID** The lid must be closed on both your trash and recycling carts or your carts may not be serviced.
- Pizza boxes are tricky!** When cheese and grease come into contact with the cardboard, it's no longer recyclable. You can remove and recycle the unlined lid if it is grease-free, but the portions that have come in contact with grease and cheese must go in the trash.

Please visit QueenCreek.org/Trash for more information about your trash and recycling services, as well as resources for dealing with any of these important community concerns.

HOUSEHOLD HAZARDOUS WASTE

Includes the following:

- Motor oil
- Batteries
- Adhesives
- Light bulbs
- Pesticides
- Paint

Household hazardous waste (HHW) does not belong in your trash or recycling cart. It is dangerous for the health and safety of our community. Motor oil can be dropped off at Walmart, AutoZone and O'Reilly Auto Parts. Other items can be taken to the HHW Facility in Gilbert but require a voucher. Pick one up at the Town of Queen Creek Municipal Services Building, 22358 South Ellsworth Road, or apply at QueenCreek.org/HHW.

ATTENTION: DANGER

A truckload of recyclables or trash can catch fire or spontaneously combust. Please do not place hot ashes, cooking oil, batteries, motor oil or paint in your cart!

QC RECYCLES!

YES THESE ITEMS CAN GO IN YOUR RECYCLING CART.

- PLASTICS*** Soda & Water Bottles, Shampoo & Soap Bottles, Milk & Laundry Detergent Jugs, Neutrogena & Mayonaisse Jars, Plastic Trays & Microwave Dinner Containers, Clear "Clamshell" Containers, Plastic Egg Cartons.
- CARTONS*** Dairy & Softdrink Bkgs, Soy etc, Juice Cartons & Juice Boxes, Egg Substitute Cartons, Protein Drinks & Wine Boxes, Soup and Broth Cartons, Juice Boxes, *Tetra Cartons, Ice Cream Cartons.
- PAPER** Corrugated Cardboard (remove plastic and flaps), Brown Paper Bags, Newspapers, *Phone Books, Paperboard, Cereal, Shoe Boxes (remove plastic liners), Molded Fiberboard, Magazines & Catalogs (less than 5" thick), Printing Paper, Mail including Window Envelopes, *Brochures, File Folders, Card Stock, etc.
- GLASS*** Food and Beverage Bottles and Jars. No other glass is accepted.
- ALUMINUM & METAL CANS*** Food and Soda Cans, Dried Cans, Tin Cans including Non-Hazardous Aerosol Cans. No other metals are accepted.
- CLOTHING & SHOES** Clothing and shoes can be recycled **ONLY** if placed in an official textile bag (available at Town of Queen Creek municipal building) and set inside your recycling cart.

NO KEEP THESE ITEMS OUT OF YOUR RECYCLING CART.

- PLASTIC BAGS
- FOOD WASTE
- STYROFOAM
- DIAPERS
- PIZZA BOXES
- YARD WASTE
- TUBES
- WRAPPING / TISSUE PAPER
- PAINT
- CONSTRUCTION DEBRIS
- METALS
- PAPER TOWELS / NAPKINS
- MOTOR OIL
- HAZARDOUS MATERIALS
- RIGID PLASTICS

Learn more at QueenCreek.org/Recycling or call 480-358-3450 ext. 7

WELCOME TO QUEEN CREEK!

DEAR RESIDENT: The Queen Creek Town Council contracts with Right Away Disposal (RAD) for town-wide trash and recycling services. To help you get ready for this service, the Town is providing some helpful information. If you have questions, please call 480-358-3450 ext. 7.

DETAILS OF SERVICES

Please refer to the enclosed trash and recycling pickup schedule map to find the day of service for your zone. Sandstone trash carts and blue recycling carts are picked up on the same day. Place both carts curbside prior to 6 a.m. on the day of service and both carts will be picked up by 6 p.m. that same day by two different trucks.

A monthly rate of \$16.22 will be added as a separate line item to the Town of Queen Creek utilities bill and includes the following list of services:

- Trash and recycling, same-day collection 1 x week, curbside
- Bulk collection, scheduled 1 x month, curbside
- 5 special events* per year, drop-off
- Reduced self-haul gate rate \$10 per pickup truck/trailer load

*Includes events such as holiday tree recycling, paper shredding, electronics recycling and more.

BULK TRASH COLLECTION

The Town offers free monthly bulk trash collection upon request, and scheduling is easy through our online service at QueenCreek.org/BulkTrash. Bulk collection may also be scheduled by calling 480-358-3450 ext. 7. Schedule anytime before 5 p.m. on the Monday of your neighborhood's designated week. Please refer to the enclosed trash and recycling pickup schedule map.

ANTICIPATING YOUR CART NEEDS

Households will find that one trash cart and one recycling cart is not if they use the recycling cart for the full range of recyclable items. Residents can obtain an extra recycling cart at no monthly fee. An extra trash cart is an additional \$7.15 per month, with a one-time administrative fee of \$15 per extra cart.

Anticipate needing extra trash or recycling carts, you can them anytime, but it is recommended that you wait until you experience the program for a while to see what your actual use. Applications for extra carts are available online at QueenCreek.org/Trash.

FREQUENTLY ASKED QUESTIONS

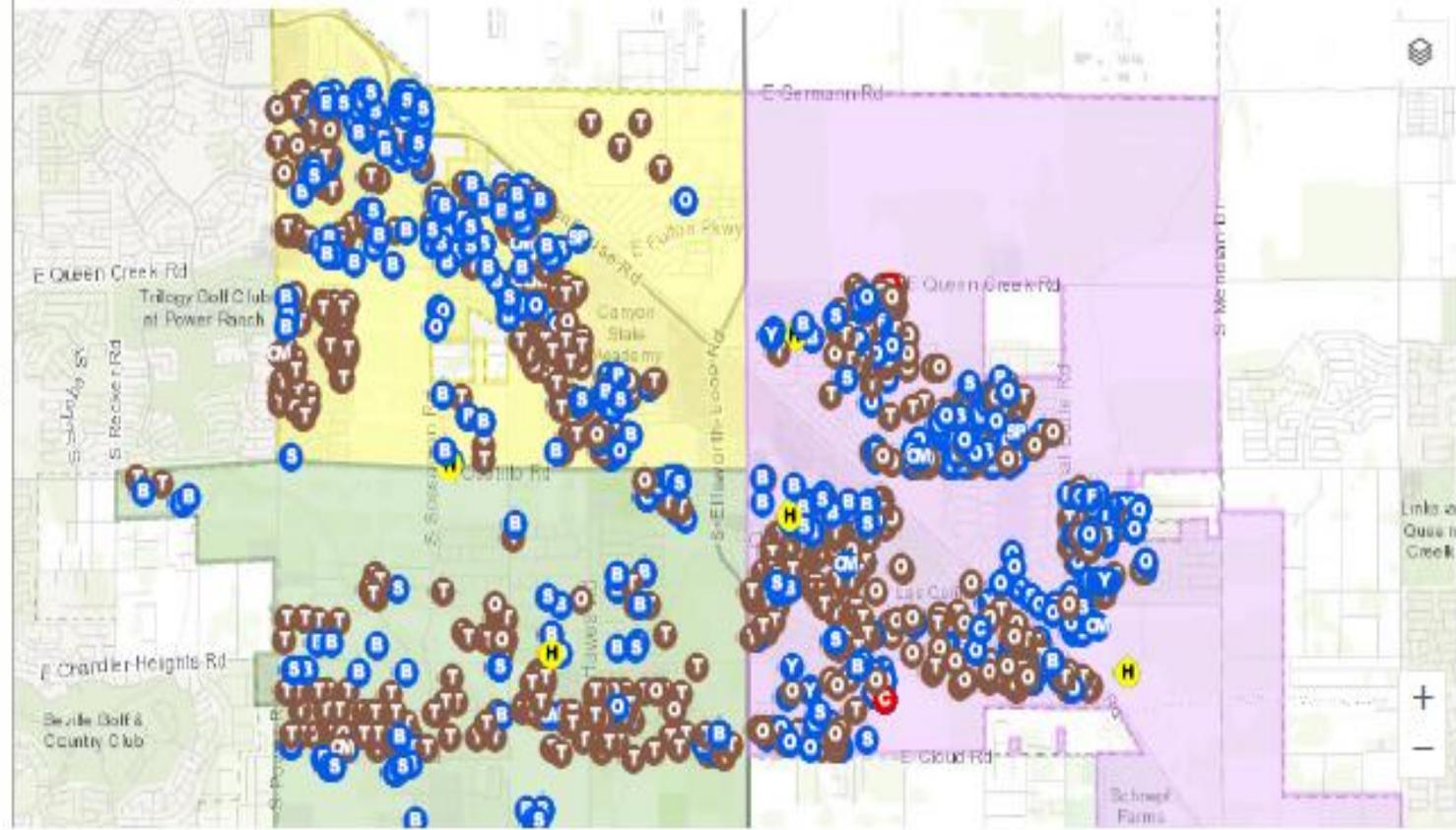
22350 S. Ellsworth Rd., Queen Creek, AZ 85242 | 480-358-3450 ext. 7 | QueenCreek.org/Trash

Solid Waste Violations and Inspections

1,960

Last update: 4 minutes ago

Solid Waste Inspections and Violations

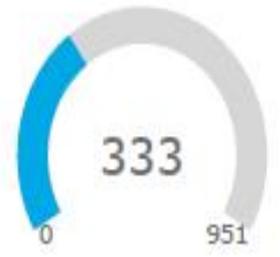


Solid Waste Violations 2018

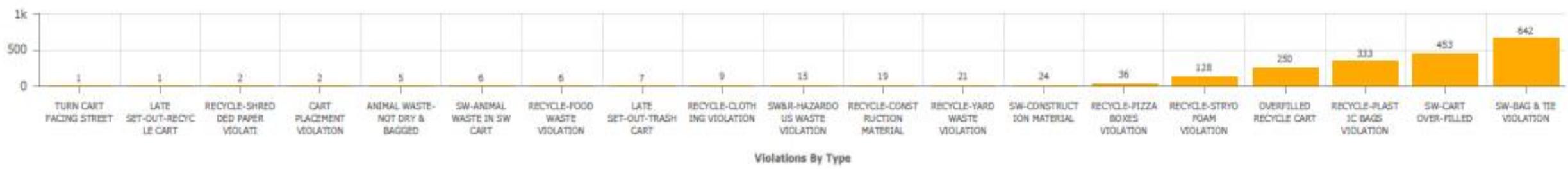
- CART PLACEMENT VIOLATION
- ⚠ REC MISSING CART
- ⚠ SW MISSING CART
- A ANIMAL WASTE- NOT DRY & BAGGED
- B RECYCLE-PLASTIC BAGS VIOLATION
- C RECYCLE-CLOTHING VIOLATION
- D RECYCLE-CONSTRUCTION MATERIAL
- F RECYCLE-FOOD WASTE VIOLATION
- L LATE SET-OUT-RECYCLE CART
- O OVERFILLED RECYCLE CART
- P RECYCLE-PIZZA BOXES VIOLATION
- SP RECYCLE-SHREDDED PAPER VIOLATION

[Map Legend](#) [List](#) [Details](#)

Plastic Bag Violations



Plastic bag violations from 2017 were 951.



Last update: 4 minutes

Recycling Audits



The following information is based on your February 15, 2018 recycling audit:

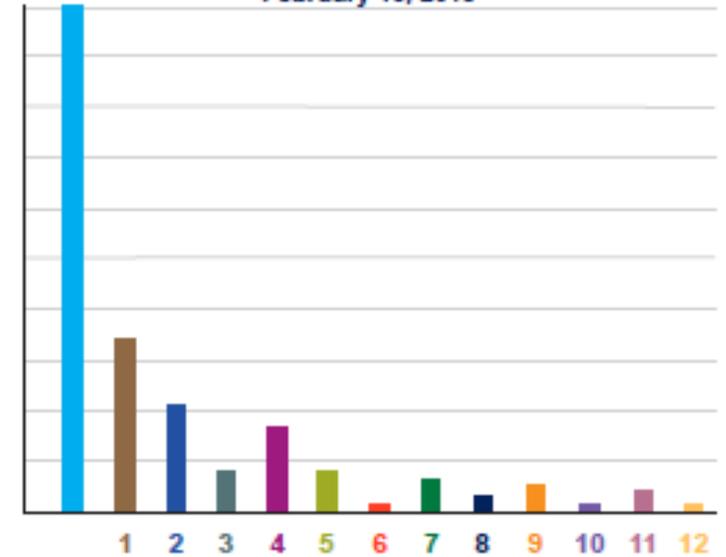
Community: Town of Queen Creek
 Location: RAD MRF, Apache Junction
 Time of load: 9:16
 Truck Number: 360
 Collection Area: Montelina
 Load Weight: 2.34 tons (4,680lbs)

Material Composition by Weight

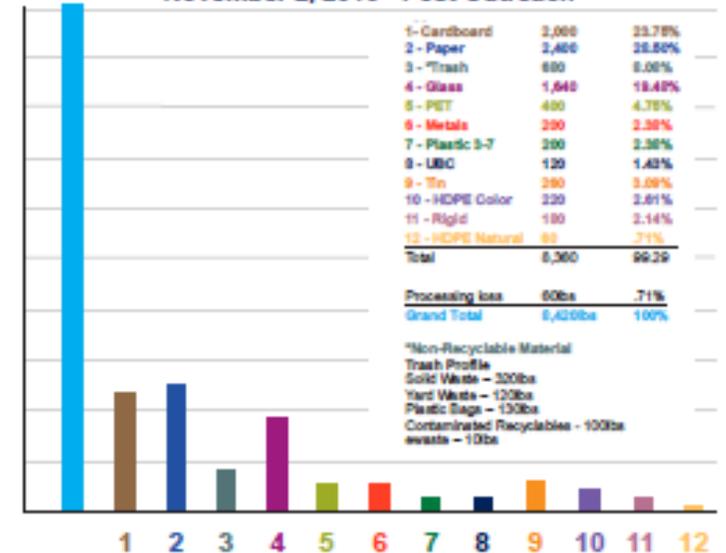
Type	lbs	Percent
1 - Cardboard	1,579	33.76%
2 - Paper	960	20.51%
3 - *Trash	420	8.97%
4 - Glass	780	16.67%
5 - PET	200	4.27%
6 - Metals	40	.85%
7 - Plastic 3-7	180	3.85%
8 - UBC	60	1.28%
9 - Tin	120	2.56%
10 - HDPE Color	40	.85%
11 - Rigid	100	2.14%
12 - HDPE Natural	40	.85%
Total	4,519	96.56%
Processing loss	161lbs	3.44%
Grand Total	4,680lbs	100%

*Non-Recyclable Material
Trash Profile
 Solid Waste – 80lbs
 Yard Waste – Zero
 Plastic Wrap/Bags – 255lbs
 Contaminated Recyclables - 40lbs
 ewaste – 45lbs

February 15, 2018



November 2, 2016 - Post Outreach





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