

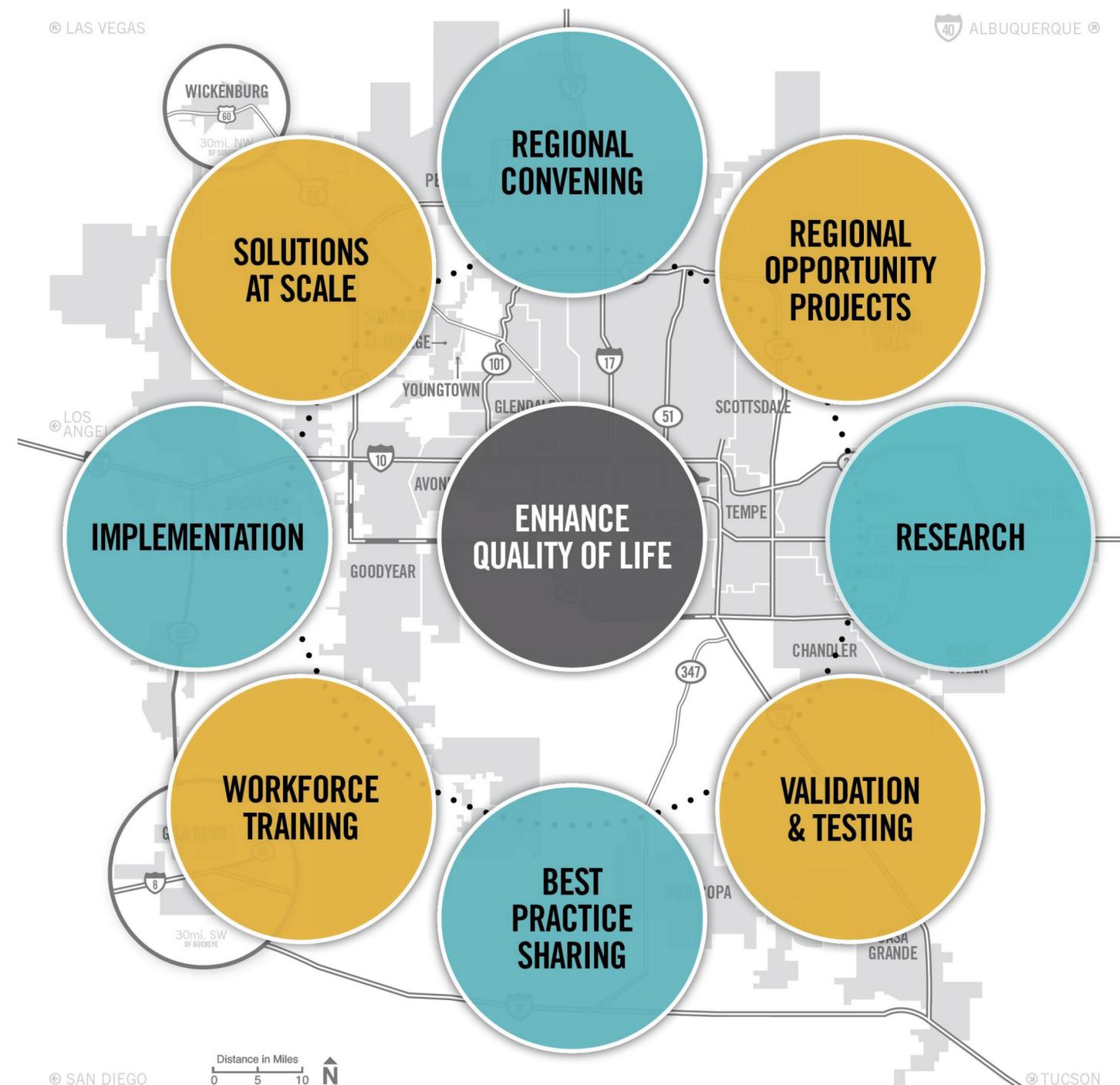


GREATER PHOENIX **SMART REGION** **CONSORTIUM**



GREATER PHOENIX: A SMART REGION

The Smart Region plan is about intentionally collaborating with regional partners to adopt and scale solutions that transform Greater Phoenix. This transformation brings together diverse stakeholders to enhance quality of life and well-being for all residents.



VISION

*Transform the Greater Phoenix region into a **global leader** in public-sector **innovation** to support sustainable, resilient, healthy, and equitable communities and neighborhoods.*



WHY IT MATTERS



Enhance Revenue

Efficient use of IoT technology will maximize existing community revenues and may create new revenue sources.



Improve Quality of Life

Technology has the ability to improve resident health, promote efficient urban planning, and provide high quality and innovative services to residents. When deployed at scale it can reduce waste, stress, and pollution.



Equity

Data has the power to inform policy and level the playing field for disadvantaged and vulnerable populations.



Promote Sustainability & Resilience

Efficient resource allocation and improved ability to plan for change.



Support Economic Competitiveness

A robust and connected digital infrastructure is required to stay competitive in the global market.

THE BENEFITS OF REGIONALISM

- Creating economies of scale in a connected region
- Reduces procurement costs
- Increases ROI from interoperable technology deployment
- Shifts the risk of smart city deployment from the city to the Consortium
- Enhanced services to residents
- Revenue savings for communities in delivering urban services
- Increases regional reputation
- Faster vetting and implementation through cooperative testing across the region
- Increases opportunity to attract and grow technology companies
- Reinforces the regional identity around people, place, technology
- Supports the local startup community

WHAT IS THE CONSORTIUM?

A collaborative applied research and implementation **partnership** between public-sector, academia, industry and civic institutions to drive the creation, advancement and adoption of **smart city technology** that improves the quality of life for all citizens and businesses within Greater Phoenix communities.

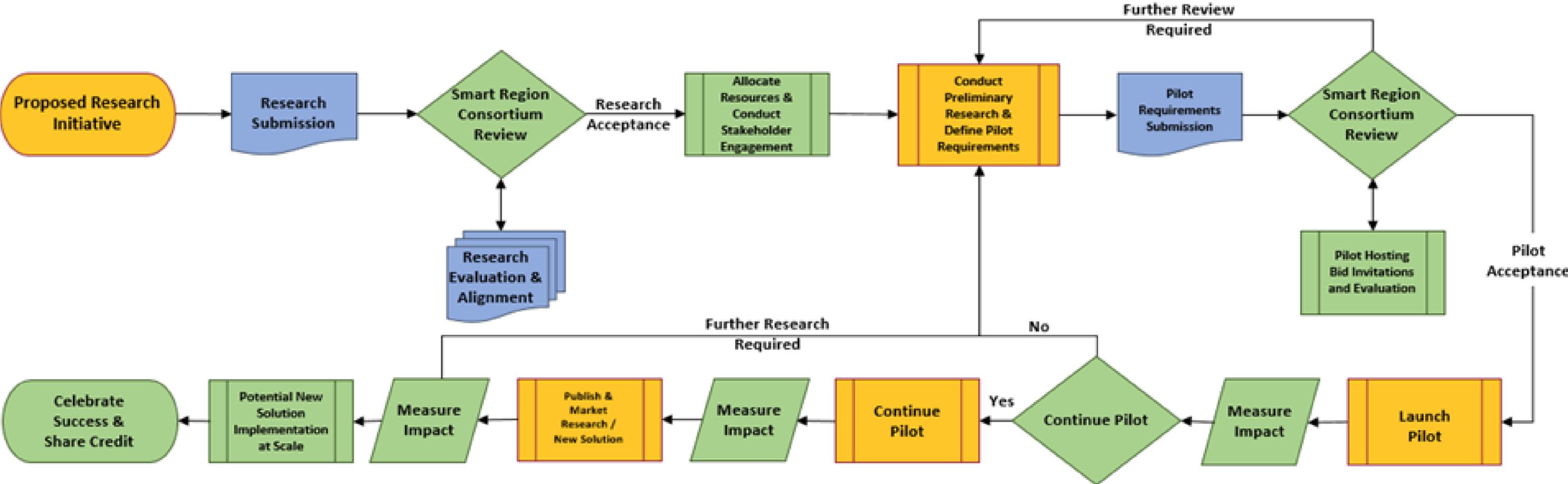
Participating in the Consortium means committing to become an **innovative region** that intentionally **collaborates** on issues that impact the **quality of life** and well-being for all residents and businesses.

GOVERNANCE

The Consortium structure will include a Smart Region Leadership Council, an Industry Advisory Commission, an Executive Team, and Opportunity Project teams.

1. The Smart Region Leadership Council will serve as the voting council for determination and approval of the Smart Region Opportunity Projects.
2. The Executive Team will monitor the financial health of the Consortium, track performance on key metrics, and lead the process to ensure that the short-term and long-term Smart Region goals are being met.
3. The Industry Advisory Commission will consist of private industry partners who will serve as technology and implementation advisors
4. Opportunity Project Teams (OPT) will be made up of subject matter experts, city representatives, researchers and private sector stakeholders, with the singular goal of finding or developing an appropriate solution for the identified and approved opportunity project or regional challenge

HOW IT WORKS



FUNDING STRUCTURE & BENEFITS

The Consortium is funded through industry, community, university and grant funding. The executive team is recruiting public and private membership based on a tiered membership structure.

Community membership fee is 3-tiered based on community size.

Industry membership fee is 2-two tiered. Fees can be covered in part through in-kind donation and such agreements will be determined case-by-case by the executive team.

Industry Partner membership will require a minimum three-year commitment, with the three-year membership commitment renewed during the second year of membership.

INDUSTRY BENEFITS

- Seat on the Industry Advisory Commission
- Access to Leadership Council meetings
- Opportunity to participate in industry-led research opportunities
- Opportunity to develop and test Smart Region technology in partnership with ASU
- Host and teach workforce development classes
- Access to Innovation Center
- Open data from Smart Region programs and pilots
- Co-development opportunity for related technology research
- Co-produce research papers
- Access to world-class interdisciplinary team of ASU faculty, researchers, students from engineering, law, business, sustainability, and public policy and the ASU faculty network
- Logo inclusion on marketing material
- Access to ASU Decision Theater

GET INVOLVED

Join the Industry Advisory Commission to serve as technology and implementation advisors for a unique community-driven applied research center for Smart City technology.

Top 5 reasons to join

1. Assist the Leadership Council in defining short-term and long-term goals
2. Inform technology best practices for a region of 4.5 million residents
3. Develop technology driven by community needs
4. Partner with University research to create new IP and joint research
5. Test technology in iLabs, living labs

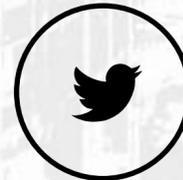
THANK YOU

GREATER PHOENIX:

Where talent is bred, community is built, and business thrives



GPEC4JOBS



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Greater Phoenix Economic Council

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