

# EVALUATION FRAMEWORK



## PHASE 1 SCREENING

Based on feedback from the Technical Workgroup, the following criteria was used to complete the Phase 1 screening of potential HCT segments.

Goal/Objective	Initial Screening Measure
<b>ENHANCE</b>	
Provide HCT in the region's highest demand residential and employment locations	<ul style="list-style-type: none"> <li>2040 composite transit demand within ½ mile (using methodology described in market analysis)</li> </ul>
Provide HCT service to major activity centers	<ul style="list-style-type: none"> <li>Trips to ASU campuses</li> <li>Trips to other universities and colleges</li> <li>Trips to K-12 schools</li> <li>Airport passenger loads</li> </ul>
<b>CONNECT</b>	
Maximize connections with other transit services	<ul style="list-style-type: none"> <li>Presence of connections with existing and currently planned HCT services</li> <li>Number of connections with potential new HCT services (those that rate high or very high in the 2040 composite demand)</li> <li>Number of connections to transit centers and other transit services (current and planned)</li> </ul>
Provide service to areas with strong pedestrian connectivity and access	<i>Not used in initial screening</i>
Goal/Objective	Initial Screening Measure
<b>DEVELOP</b>	
Provide service to areas that have or will have HCT-supportive development	<ul style="list-style-type: none"> <li>Mix and density of residents and jobs</li> <li>Qualitative assessment based on review of local plans</li> </ul>
Provide service to areas with transit-supportive zoning and policies	<ul style="list-style-type: none"> <li>Degree to which adopted local plans require or enable transit supportive development</li> </ul>
<b>SUSTAIN</b>	
Develop a more balanced transportation system	<i>Not used in initial screening</i>
Develop cost-effective, implementable transit solutions	<i>Not used in initial screening</i>