



Welcome to the 2016



Maricopa Association of Governments

Desert Peaks Awards Evening

June 22, 2016



Judges

The Maricopa Association of Governments wishes to thank the following individuals for their participation as judges for the Desert Peaks Awards. Their involvement in this process has contributed greatly to the success of the program.



Kent Cooper
Former Town Manager
Town of Gilbert

The Honorable Ed Pastor
Former Congressman
U.S. House of
Representatives



Kristi Sandvik, Ed.D
Superintendent
Buckeye Elementary School
District

Shannon Scutari
President
Scutari & Co., LLC.



*Thank you for your
participation!*

Desert Peaks Awards Evening

June 22, 2016

Phoenix Airport Marriott Hotel

1101 N. 44th St, Phoenix, Arizona 85008

PROGRAM

5:30 Reception

Reception and Cash Bar

6:15 Awards Presentations

Welcome

MAG's Golden Anniversary Launch

Master of Ceremonies

- *Recognition of Special Guests*
- *Recognition of MAG Regional Council*
- *"Why MAG Matters" Video Presentation*
- *Recognition of Sponsors and Judges*

Dennis Smith, *Executive Director*,

Maricopa Association of Governments

W.J. "Jim" Lane, *Outgoing Chair*, MAG

Regional Council; *Mayor*, City of Scottsdale

Desert Peaks Awards

Public Partnership

Public-Private Partnership

Professional Service

Regional Partnership

*Outstanding Economic Development
Champion*

Regional Excellence

Passing of the Gavel

Presenters

Jackie Meck, *Mayor*, City of Buckeye

Lana Mook, *Mayor*, City of El Mirage

Gail Barney, *Mayor*, Town of Queen Creek

Michael LeVault, *Mayor*, Town of Youngtown

Mark Mitchell, *Mayor*, City of Tempe

Greg Stanton, *Mayor*, City of Phoenix

W.J. "Jim" Lane, *Outgoing Chair*, MAG

Regional Council; *Mayor*, City of Scottsdale

Greg Stanton, *Incoming Chair*, MAG Regional

Council; *Mayor*, City of Phoenix

MAG Regional Council Members



CHAIR
W. J. "Jim" Lane
Mayor of Scottsdale



VICE CHAIR
Greg Stanton
Mayor of Phoenix



TREASURER
Jackie Meck
Mayor of Buckeye



Robin Barker
Vice Mayor, Apache Junction



Kenneth Weise
Mayor of Avondale



Michael Farrar
Councilmember, Carefree



Dick Esser
Councilmember, Cave Creek



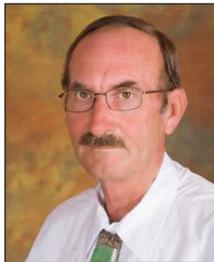
Jay Tibshraeny
Mayor of Chandler



Roc Arnett
CTOC Chair



Lana Mook
Mayor of El Mirage



Tom Rankin
Mayor of Florence



Bernadine Burnett, President
Fort McDowell Yavapai Nation



Linda M. Kavanagh
Mayor of Fountain Hills



Chuck Turner
Mayor of Gila Bend



Stephen Roe Lewis, Governor
Gila River Indian Community



John Lewis
Mayor of Gilbert



Jerry Weiers
Mayor of Glendale



Georgia Lord
Mayor of Goodyear

MAG Regional Council Members

CONTINUED



Angie Perez
Mayor of Guadalupe



Thomas Schoaf
Mayor of Litchfield Park



Christian Price
Mayor of Maricopa



Denny Barney
Supervisor, Maricopa County



John Giles
Mayor of Mesa



Michael Collins
Mayor of Paradise Valley



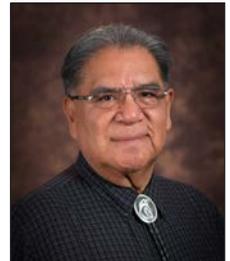
Cathy Carlat
Mayor of Peoria



Todd House
Supervisor, Pinal County



Gail Barney
Mayor of Queen Creek



Delbert Ray, President
Salt River Pima-Maricopa Indian Community



Joseph E. La Rue
State Transportation Board



Jack Sellers
State Transportation Board



Sharon Wolcott
Mayor of Surprise



Mark Mitchell
Mayor of Tempe



Adolfo F. Gamez
Mayor of Tolleson



John Cook
Mayor of Wickenburg



Michael LeVault
Mayor of Youngtown



Public Partnership

This award is presented to the group or project that has demonstrated a commitment to regionalism through public sector or public/nonprofit partnership. Nominations must include at least one MAG member agency.

Recipient

Smart Justice

The goal of Smart Justice in Maricopa County is to promote the application of evidence-based strategies and practices to improve public safety outcomes. Smart Justice targets limited resources toward the most important criminal justice priorities, such as long-term public safety, reducing recidivism, and preventing crime and victimization. The Maricopa County Adult Probation Department has led such efforts for well over a decade and is nationally recognized for its work. The Maricopa County Sheriff's Office, County Attorney's Office, Correctional Health Services, Public Defender's Office, and the Courts have a long history of developing and implementing innovative programming. Beginning in August 2011, rather than working independently, these individual systems engaged in a concerted effort to improve long-term public safety and control costs. The program provides targeted treatment to those at highest risk of reoffending, while providing lower-risk individuals with treatment that focuses on employment, school and family. Smart Justice provides an enhanced focus on evidence-based decision making at each entry point into the system.

Partnering Agencies: Maricopa County Adult Probation Department; Maricopa County Attorney's Office; Maricopa County Correctional Health Services; Maricopa County Human Services Department; Maricopa County Judicial Branch of Arizona; Maricopa County Justice Courts; Maricopa County Office of Assistant County Manager and JSPI (Justice System Planning and Information); Maricopa County Public Defender's Office; Maricopa County Sheriff's Office; Mercy Maricopa Integrated Care



Public Partnership

(Continued)

Nominees

Central Mesa Light Rail Extension

On August 22, 2015, Valley Metro Rail opened the first light rail extension beyond the original 20 miles of service, with an additional 3.1 miles connecting riders across the region to downtown Mesa. The Central Mesa Light Rail Extension brings more world-class transportation options to one of Arizona's fastest-growing regions, connecting the downtown hubs of Mesa, Tempe, and Phoenix. The expanded light rail service provides a vital link for thousands of area residents to access jobs, education, medical care, and other important ladders of opportunity. The Federal Transit Administration supported this project with a \$75 million grant. More than \$90 million in educational, residential and commercial development has been built or is under construction due to the extension. Since the beginning of the project, there has been close coordination among Mesa city leadership, regional and national officials, Valley Metro, Valley Metro Rail, and community partners. The extension has helped create a sense of place in downtown Mesa.

Partnering Agencies: City of Mesa; Valley Metro

City of Phoenix Compass Plan Leadership Team

Human trafficking is the second most lucrative organized criminal offense in the world. In 2013, Phoenix Mayor Greg Stanton established the City of Phoenix Human Trafficking Task Force, which included 17 community leaders who have been working toward human trafficking reform for many years. The Task Force was charged with developing a sustainable plan to establish Phoenix as a leader in combating human trafficking for the Super Bowl and beyond. The plan included a community campaign to end human trafficking and a series of short, medium and long-term actions. The three co-chairs (Mayor Stanton, Phoenix Vice Mayor Jim Waring and O'Connor House CEO Sarah Suggs) helped form a successful coalition that gives victims a voice and is dedicated to saving lives and disrupting criminal activity.

Partnering Agencies: City of Phoenix; Sandra Day O'Connor Institute

Maricopa County Aerial Consortium Group

The Maricopa County Aerial Consortium Group was started more than 10 years ago to coordinate the purchase of aerial photography among multiple county departments, municipal jurisdictions, state agencies, Native American communities, and private industry. The Aerial Consortium was initially created for one regional purpose: to reduce the cost of aerial photography. Over time, the group extended the concept of regionalism to include the use of emerging technologies, knowledge transfer, and improved community services. This was accomplished through altering its strategic vision, increasing membership, and partnering with vendors. Members coordinate and collaborate to provide solutions to many common issues at the local and regional levels. The group takes advantage of its collective influence to use GIS and imagery services to increase the effectiveness and efficiency of community services.

Partnering Agencies: City of Apache Junction; City of Avondale; City of Chandler; City of El Mirage; City of Glendale; City of Mesa; City of Peoria; City of Phoenix; City of Scottsdale; City of Surprise; City of Tempe; Luke Air Force Base; Maricopa County; Salt River Pima-Maricopa Indian Community; Town of Gilbert; Town of Queen Creek

Peoria SUPPORT (Services Uniting to Provide People With Opportunities, Resources and Training)

The Peoria SUPPORT program identifies, aligns and coordinates a multitude of services to residents and neighborhoods. Programs offered include human services programs that link service organizations to those in need, and awareness seminars that connect residents to nonprofit partners on relevant topics, including a popular

Public Partnership

(Continued)

Community Resource Guide that provides nonprofit and community assistance contacts. Programs include a Community Action Program that helps residents achieve economic self-sufficiency through financial aid, housing, or employment assistance. Other programs include the HOA Academy, which brings seminars to HOA residents at a nominal cost, and Neighborhood Pride, which assists neighborhoods to stem signs of decline through city services, volunteers, faith-based communities, higher education, school districts, nonprofits and businesses.

Partnering Agency: City of Peoria

Power Road: Loop 202 to Pecos Road Roadway Improvement Project

Through a partnership of the City of Mesa, Town of Gilbert, and Maricopa County Department of Transportation, the Power Road: Loop 202 to Pecos Road Roadway Improvement Project has provided a regionally significant roadway. The project was envisioned by the three public agencies while programming the Arterial Life Cycle Program 2004 projects. Design began in 2008, following significant public input. The partners signed an inter-governmental agreement in 2012 detailing responsibilities for the project. Construction was completed in June 2014. The improvements spanned 2.7 miles and included widening and realigning Power Road to provide three lanes in each direction with a raised median, plus turn lanes and signalization at major intersections. Curb and gutter improvements and a separated six-foot ADA-compliant sidewalk were included for the full length of the project. From conception to completion, the partners collaborated to ensure success in every aspect of the project, including design, public outreach, construction, legal defense, cost, and ongoing maintenance. The cooperation has been so successful the three agencies are extending their association for other projects.

Partnering Agencies: City of Mesa; Maricopa County Department of Transportation; Town of Gilbert

Proposition 104

For 15 years, the Phoenix Public Transit Department received its primary funding from Transit 2000, a 20-year, .4-cent sales tax supporting transit infrastructure and services. In 2011, Valley Metro and the City of Phoenix began working toward an extension of the program and the development of proposed transit improvements. In 2014, Mayor Greg Stanton presented a plan to triple Phoenix's light rail system. This led to the formation of a 34-member citizens committee. Phoenix worked with ASU to develop data-driven participation methods for the public. The committee's work resulted in a long-term multimodal transportation plan, "Transportation 2050." The plan was referred to voters as Proposition 104, a 35-year, .7-cent tax to fund existing and expanded transit service, as well as street construction and maintenance. Prop 104 was passed by voters in August 2015, providing a stable and reliable transportation funding source through 2050.

Partnering Agencies: Arizona State University; City of Phoenix; Maricopa Association of Governments; Valley Metro

Shared Regional Network Expands 9-1-1 Reach and Capabilities

Working together using existing transportation resources (the traffic camera network), MAG member agencies provided 9-1-1 with an additional vital fiber path at no charge. This innovative use of an existing investment has given the 9-1-1 system increased capacity and redundancy in case of a failure at one of the primary carriers. This project takes advantage of the Regional Community Network, which was created through the donation of fiber resources and space by member agencies, as well as an investment by MAG in the electronics and staff to complete the connections. The network provides a vital data and information connection that helps cities across the region with operations ranging from traffic control to emergency police and fire calls. The network provides redundant paths connecting agencies and is actively adding agencies to expand its reach. While the main purpose

Public Partnership

(Continued)

of this network is the sharing of transportation images and data, the MAG membership responded positively to a request by Maricopa Region 9-1-1 to gain access to this important communications path.

Partnering Agencies: Arizona Department of Transportation; City of Chandler; City of Glendale; City of Mesa; City of Peoria; City of Phoenix; City of Scottsdale; City of Surprise; City of Tempe; Maricopa Association of Governments; Maricopa County; Maricopa Region 9-1-1; Town of Gilbert

Skyline Regional Park

Skyline Regional Park is an 8,700 acre mountain preserve located in the White Tank Mountains. It opened to the public in early 2016 after a decade of work. In 2002, Buckeye leaders had the foresight to submit a lease application to the Bureau of Land Management with the intent to develop the park. At the time, the city had 6,500 residents, but leaders recognized its growth potential and the need to provide open space, parks and preserves for future residents. Buckeye, in collaboration with the Arizona State Land Department, held an educational campaign to inform and deter people from illegal target practice and dumping. During two cleanups, hundreds of volunteers from local churches, schools, and other organizations, removed more than 68,000 pounds of trash. A cooperative agreement with the City of Phoenix led Buckeye to house a Phoenix landfill in exchange for Phoenix paying \$3 million toward the development of a regional park. The contributions of the White Tank Mountains Conservancy are another key to the preservation and protection of the White Tank Mountains, including Skyline Regional Park.

Partnering Agencies: Arizona State Land Department; Bureau of Land Management; City of Buckeye; City of Phoenix; White Tank Mountains Conservancy

University and Hardy Drives Streetscape Projects

The University and Hardy Drives Streetscape and Bicycle/Pedestrian Improvements Projects promote a more sustainable Tempe through landscaping and pedestrian improvements. These improvements include landscaping, public art, wider sidewalks, medians, new crosswalks, traffic signals, and separated and protected bike facilities to make it easier and more pleasant for people to bike and walk along these highly traveled corridors. These two corridors link existing facilities to provide connections to downtown Tempe, Arizona State University, Tempe Town Lake, and a diverse array of neighborhoods and businesses. The projects contribute to resource conservation and innovation by using city-owned right-of-way and preserving and enhancing all adjacent well-established land uses, businesses and housing.

Partnering Agency: City of Tempe

Utilities Unite: City of Glendale and SRP Partner on Environmental Stewardship

The City of Glendale and Salt River Project (SRP) have a long history of working together to promote water conservation. In 2015, with the assistance of SRP, Glendale celebrated two milestones: the 30th anniversary of its water conservation program and the 100th anniversary of municipal water service. Another benefit of this partnership is helping customers understand that the region's resources are connected. Since so much water is tied to energy generation, the regional partnership is expanding to include energy conservation. Saving water and energy helps the environment by reducing greenhouse gases, improving air quality, protecting groundwater, and reducing the need for additional power stations and water treatment facilities. Glendale and SRP partnered on several activities to help customers lower their energy bills, including offering workshops for homeowners, distributing desert-adapted trees and electricity monitoring devices, and providing education. The program has become a model for other cities, which are following Glendale's lead in offering energy conservation programs.

Partnering Agencies: City of Glendale; Salt River Project

Public-Private Partnership

This award is presented to the group or project that has demonstrated a commitment to regionalism through a public-private partnership. Nominations must include at least one MAG member agency.

Recipients (Two recipients were selected in this category)

Community Paramedicine Pilot Program

The goal of the Buckeye Fire-Medical-Rescue Department is to be aware of ongoing changes within the healthcare system as well as plan for and evolve with those changes. Buckeye's fire chief recognized that a gap exists after a patient is discharged from the hospital and before he or she sees a physician. Buckeye partnered with Banner Estrella Medical Center for a 12-month pilot of the Community Paramedicine Program. The goal of the program is to reduce hospital readmission rates for patients by ensuring they continue to follow health care procedures after they are discharged. Patients who participate receive home visits focused on the safety of their environment, their understanding of discharge and new medication instructions, and their ability to seek refills. The team also ensures they have follow up visits with primary care physicians and that they have resources to stay on the path to good health. To date, 30-day readmission rates have dropped from about 18 percent to 3.8 percent.

Partnering Agencies: Banner Estrella Medical Center; City of Buckeye



Scottsdale Fire Department Mobile Integrated Health Care Program

The City of Scottsdale has had a long relationship of collaboration with HonorHealth (previously known as Scottsdale Health Care). HonorHealth, in partnership with the Scottsdale Fire Department, launched an 18-month community paramedicine pilot program, the Mobile Integrated Health Care Program. The program is expected to serve more than 500 patients. The purpose of the program is to improve the quality of care in the community by decreasing unnecessary patient ambulance/emergency room costs. The program provides support to the community's vulnerable population as defined by data and trending. The program focuses on alternatives to emergency care for patients who frequently utilize 9-1-1, who are at high risk of readmission to a hospital, are chronically ill, or suffer from acute behavioral health crises. A nurse practitioner and paramedic make home visits to patients and develop a care management plan. There is no cost to patients during the first six months of the pilot program.

Partnering Agencies: City of Scottsdale Fire Department; HonorHealth



Public-Private Partnership

(Continued)

Nominees

Arizona Center for Nature Conservation/City of Phoenix Reopening of the South Mountain Environmental Education Center

Through a partnership between the City of Phoenix and the Arizona Center for Nature Conservation, the South Mountain Environmental Education Center was reopened to the public in February 2016, after being closed due to budget constraints. The Center serves as a hub for guests exploring the 17,000-acre park. Visitors can learn about the plants, animals, natural history and conservation needs of the Sonoran Desert and South Mountain Park, as well as training on trail safety and how human activities impact the ecosystem. Nearly 400 community members attended the reopening, and the center has since welcomed more than 1,000 visitors.

Partnering Agencies: Arizona Center for Nature Conservation; City of Phoenix

City of Tempe Green Organics to Compost Program

Tempe is the first city in the region to collect green organic material from residents, turn it into nutrient rich compost, and return it to communities across the region. Tempe partners with the Desert Botanical Garden, Phoenix Zoo, experienced contractors, and schools to provide compost. It also has free compost giveaways open to all Valley residents. Tempe's solid waste and recycling team collects green organic material three times a year, coinciding with the city's bulk trash collection. The material is taken to a composting facility for processing. The program provides environmental benefits to the entire region in the form of emissions reduction, landfill space conservation, and a smaller demand for gasoline. It sets a regional example of how a municipality can provide a valuable service to residents while reducing costs and closing the recycling loop on green organics.

Partnering Agencies: City of Tempe; Desert Botanical Garden; Phoenix Zoo; PREMA

Sand and Sand Bag Donations for Flooding Mitigation

On September 8, 2014, tropical moisture associated with Hurricane Norbert brought historic flooding throughout Arizona. More than three inches of rain fell at Sky Harbor Airport. The torrential downpour flooded roads and homes, stranded motorists, closed schools, left thousands without power, and killed two people. Due to the widespread damage, multiple agencies coordinated efforts to address the flooding. The Flood Control District of Maricopa County worked with a number of organizations on recovery efforts. The Arizona Rock Products Association and its members donated sandbags to local fire departments for distribution to impacted communities. As follow up and in preparation for the 2015-2016 El Niño season, county and state agencies teamed up to provide sand and sand bags to designated communities, enhancing the well-being and safety of the region in the event of future flooding.

Partnering Agencies: Arizona Materials Company; Arizona Rock Products Association; CEMEX; Drake Cement; Flood Control District of Maricopa County; Hanson Aggregates; LaFarge NA; M.R. Tanner Mining; Pacific SW, Inc.; Salt River Materials Group; Vulcan Materials Company

The Turning Page Bookstore

The Turning Page gift and bookstore, located inside the Avondale Civic Center Library, is a partnership between the City of Avondale and One Step Beyond. The bookstore serves individuals with intellectual disabilities through programs, employment, relationships, and participation in the community. The idea to utilize space located in the Civic Center Library for job skills enhancement sparked enthusiasm. The bookstore provides adults with developmental disabilities an opportunity to enhance their independence through job training in a safe, controlled environment designed to simulate a real-life workplace. Participants learn to incorporate the necessary skills and abilities required to master and keep a job. Much more than a business partnership, the bookstore advances opportunities and reinforces the best of human connections while offering real-life solutions.

Partnering Agencies: City of Avondale; One Step Beyond

Professional Service

The Professional Service Award is presented to the individual staff member from any organization who has significantly contributed to regionalism through sustained or outstanding professional efforts, such as involvement with a Maricopa Association of Governments (MAG) committee or program.

Recipient

Tom Manos, Maricopa County Manager (Retired)

Maricopa County Manager Tom Manos, who retired in May, is best known for his people skills, along with his financial and management expertise. As manager of the nation's fourth largest county, he oversaw a \$2 billion budget and managed more than 13,000 employees. He has been praised often for his humanity, demonstrating a strong commitment to ending homelessness in Maricopa County. He voluntarily ran the Human Services Campus, a nonprofit shelter and resource center for people experiencing homelessness, for more than two years.



Mr. Manos recognized the need for regional leadership and worked to help the county's nonprofit partners continue their missions. Working with the Maricopa County Animal Care and Control department and public and private animal care groups, he helped reduce the number of animals undergoing euthanasia by 71 percent in just three years, through the "Fix. Adopt. Save." program. Mr. Manos was a key driver in efforts to bring down the cost of running county jails, employing Smart Justice solutions to reduce recidivism and increase the efficiencies in the justice system. He also provided support to the County's 11 regional parks. He helped negotiate with cities and the state to continue the Maricopa Trail project, an effort to connect the County through a single trail. Mr. Manos also supported the effort for all county-owned properties to go 100 percent tobacco-free.

Regional Partnership

This award honors two or more MAG member agencies that have demonstrated a commitment to regionalism through cooperative efforts. Partnerships must be among MAG member agencies.

Recipient

Valley Metro Regional Paratransit Plan Update

Valley Metro is the regional public transit provider for bus, rail, paratransit (Dial-a-Ride) and commuter services in Maricopa County, providing more than 73 million trips each year. The region's paratransit (Dial-a-Ride) services have been operated as five separate programs, meaning service hours and provisions often differ. As a result, regional travel via Dial-a-Ride has been extremely challenging for many riders, who often represent the region's most vulnerable and fragile residents. Riders have been required to transfer between systems to travel beyond a service provider's area. A plan was developed to increase service consistency and to simplify the process for traveling regionally. A Stakeholder Group included system users and members from the senior and disability advocacy community. Fourteen recommendations were developed to dramatically improve the quality and consistency of regional service, including the elimination of transfers between the five service providers. This means paratransit users can soon make a single trip across the region.

Partnering Agencies: City of Avondale; City of Buckeye; City of Chandler; City of El Mirage; City of Glendale; City of Goodyear; City of Mesa; City of Peoria; City of Phoenix; City of Scottsdale; City of Surprise; City of Tempe; City of Tolleson; Maricopa County; Town of Gilbert; Town of Wickenburg; Valley Metro



Regional Partnership

(Continued)

Nominees

Cities of Mesa and Glendale Low-Impact Development (LID) Toolkit

To address a common desire for a high-quality, sustainably-built environment, the cities of Mesa and Glendale collaborated on a toolkit of innovative practices for converting storm water to a resource in the arid Arizona environment. Low Impact Development (LID) is a sustainable land planning and engineering design technique that works with nature to manage stormwater as close to the source as possible. LID tools can be used to divert, store, and utilize stormwater runoff to support native and designed landscapes. While conventional stormwater systems are still critical to public safety, LID techniques can be part of a holistic approach, providing multiple benefits to the community that reduce potential flooding, improve water quality, and enhance landscapes. Practices and recommendations from the toolkit can be applied throughout the Phoenix metro area. The program can be scaled for easy adoption in other municipalities looking for alternative means to capture and use stormwater as a resource. Cities in the region may use the LID Toolkit as a reference for municipal projects or as a supplement to engineering design standards.

Partnering Agencies: City of Glendale; City of Mesa

Goodyear/ MCDOT Entente Program

The City of Goodyear and the Maricopa County Department of Transportation (MCDOT) entered into an “Entente” agreement in 2013. Through that agreement, the agencies agreed to exchange sweeping and grading services in strategic areas. The agreement provides the opportunity for specific maintenance tasks or emergency highway projects to be completed in the most economical fashion when they extend beyond jurisdictional boundaries. Goodyear and MCDOT identified areas best served by sweeping services completed by Goodyear and grading services completed by MCDOT, regardless of road jurisdiction. Sweeping is completed approximately every eight weeks and grading every 16 weeks on a regular schedule, enabling Goodyear and MCDOT to proactively address maintenance needs. The program provides exceptional service at a reduced cost and ensures quality, uninterrupted maintenance services to residents.

Partnering Agencies: City of Goodyear; Maricopa County

Intergovernmental Agreements for the Housing Choice Voucher Veteran Affairs Supportive Housing Program (VASH)

In 2015, Mesa Mayor John Giles joined the Mayors Challenge to End Veteran Homelessness, along with support from Mesa Councilmembers Chris Glover and Kevin Thompson. Many community partners have come together offering resources, collaboration and planning for this initiative. A new type of housing assistance voucher was developed by HUD specific to homeless veterans. Veteran Affairs Supportive Housing (VASH) vouchers offer rental assistance for homeless veterans in coordination with Veteran Affairs case management and clinical services. The City of Mesa was one of two cities in Maricopa County granted VASH vouchers, receiving 191 vouchers. Although VASH vouchers were primarily used for those veterans who were homeless in the City of Mesa, Mayor Giles proposed broadening the housing opportunities throughout the East Valley. In July 2015, Mesa entered into an intergovernmental agreement with the City of Chandler, Maricopa County, Town of Gilbert and Town of Queen Creek to expand the use of the VASH vouchers into neighboring jurisdictions. Reaching out to neighboring communities helped eliminate as many barriers as possible to house homeless veterans.

Partnering Agencies: City of Chandler; City of Mesa; Maricopa County; Town of Gilbert; Town of Queen Creek

Regional Partnership

(Continued)

Multi-City Strategic Purchasing for Cybersecurity

Cyberattacks can have a grave impact on an organization's services, resources and reputations. Technology is deeply rooted in government services. With cybersecurity risks emerging in early 2014, the cities of Avondale, Mesa, Scottsdale, and Goodyear, along with Maricopa County and the Maricopa Association of Governments (MAG), decided to work together to help protect MAG communities before constituents were harmed. The effort was a success. The partnering agencies awarded and executed contracts with four vendors with differing strengths, all offering price advantages to the group. A cooperative purchasing clause was included in the master contract to allow any local government to use the purchasing agreement. The contracts have a potential five-year term, further encouraging high performance and fair charges. Rates in the first year of the cooperative are 10-24 percent lower than the companies' standard price sheet. With the strategic procurement vehicle, six local governments have used the contracts to conduct cybersecurity audits in the past year to improve their risk profiles.

Partnering Agencies: City of Avondale; City of Goodyear; City of Mesa; City of Scottsdale; Maricopa Association of Governments; Maricopa County

Valley Benchmark Cities

The Valley Benchmark Cities group began in 2011 as a consortium of staff from the largest cities and towns in the Phoenix metro area. The goal was to identify common information to share, discuss, and develop a better understanding of the similarities and differences between operations to improve local government performance. The group now includes the 11 largest cities in the Valley. The purpose is to improve local government performance by working collaboratively to identify common demographic, financial and performance information, as well as to understand complex and diverse operations and share information, resources and best practices. The group prepared a report that covers seven services: fire services; police services; libraries; parks; streets and transportation; water, sewer and trash services; and finance and administration.

Partnering Agencies: City of Avondale; City of Chandler; City of Glendale; City of Goodyear; City of Mesa; City of Peoria; City of Phoenix; City of Scottsdale; City of Surprise; City of Tempe; Town of Gilbert

West Valley Regional Household Hazardous Waste Event

Through a collaborative partnership, the cities of Avondale, Goodyear, Litchfield Park, and Tolleson have a unique approach to recycling and disposing of household hazardous waste. The cities have combined resources to offer residents two events each year to properly dispose of their old tires, paint, batteries, and pesticides. Rather than each city hosting a separate event, joint participation in regional collections provides cost savings to the cities and convenience to the residents. It also ensures household hazardous waste is properly recycled and disposed, avoiding negative environmental impacts. Each of the cities understands the benefits of uniting to resolve issues that are not easily handled independently. A regional approach was a logical solution to provide the necessary services to an ever-growing West Valley population.

Partnering Agencies: City of Avondale; City of Goodyear; City of Litchfield Park; City of Tolleson

Outstanding Economic Development Champion

This award is presented to a business, economic development agency or individual within the Maricopa region that has demonstrated a commitment to creating an environment conducive to promoting regional economic development, in collaboration with the public sector.

Recipients (Three recipients were selected in this category)

Mayor Greg Stanton, City of Phoenix

Since taking office in 2012, improving the economy has been a key goal for Phoenix Mayor Greg Stanton. From the beginning, his vision was one of regional inclusion. As noted in his State of the City address, a key objective is “making the investments we need to transform our economy into one rooted in innovation and fueled by exports.” With a focus on improving the trade relationship with Mexico, Mayor Stanton expanded outreach beyond Sonora and worked to establish a dedicated Phoenix presence in Mexico City. Together with the Arizona Commerce Authority, MAG, and other partners, Mayor Stanton was a key driver in creating the Arizona State Trade and Investment Office in the capital city. The office provides valuable resources to support the trade and investment needs of Arizona companies entering the market in Mexico. Mayor Stanton



has led more than a dozen trade delegations to Mexico to increase cross-border commerce. In 2015, exports were up 6.2 percent, leading to an Arizona export record of 22.6 billion dollars.

Consul General Roberto Rodríguez Hernández, Consulate General of Mexico in Phoenix

Upon his posting to Phoenix, Consul General Roberto Rodríguez Hernández immediately sought to engage the Consulate at the regional level to serve both the Mexican community and the public and private sectors. He was tremendously supportive of the regional effort to deepen connectivity with Mexico to further economic opportunity. Consul General Rodriguez participated in every Arizona and Phoenix led trip to Mexico. He also led his own trips to Mexico. These trips were tangible manifestations of his commitment to regional economic development and prosperity. He has had a profound impact on the Arizona/Mexico relationship. His efforts on behalf of the region were rewarded in 2015 with the formal establishment of



of the ProMéxico Office in Phoenix. The office is located at the Mexican Consulate. The office is ProMéxico’s 12th U.S. office and one of only 31 other foreign offices around the world.

Outstanding Economic Development Champion

(Continued)

Recipients (continued)

Carol Colombo, Fedelta Partners

Carol Colombo wears a number of economic development hats. She is the managing member of Fedelta Partners, an Arizona-based management company that oversees the private investment holdings of its members, with sector specific focus on real estate, secured debt portfolios and operating businesses in the technology, health and energy sectors. She is a member of the Transportation Trade Corridor Alliance, and was named by the Secretary of Commerce to serve on the Arizona District Export Council. Ms. Colombo also has worked closely with the MAG Economic Development Committee in providing counsel and expertise regarding the Foreign Direct Investment (FDI) footprint in Arizona and the region. This had not been done before. Approximately 2,700 foreign-owned companies are located in Arizona from more than 50 countries, employing more than 83,000 people. This has led to a significant economic impact of \$10-\$20 billion. In addition, 40 percent of these companies export. Ms. Colombo devised an in-depth road map for the region and state to follow to secure future foreign direct investment.



Nominees

Avondale's Health Tech Corridor

A dynamic Health-Tech Corridor was created to serve Avondale's growing population. Uniquely situated between two major hospitals, Banner Estrella and Abrazo West, this Health-Tech Corridor has become the location of choice for specialty/personalized healthcare in the region. The Avondale economic development team worked with both hospitals and other regional assets, such as Cancer Treatment Centers of America and Phoenix Children's Hospital, to identify gaps in healthcare services and explore how to meet a regional need. Recent health-tech corridor developments include the Southwest Valley Phoenix Children's Urgent Care and Specialty Center, Copper Springs Behavioral Hospital, and coming soon, the Wellbrook Transitional Care facility. These projects have provided more than \$45 million in capital investment to the region, and have supported 400 net new, high-wage jobs. The corridor complements the region's healthcare assets and provides services to West Valley residents who previously had to drive to the other side of the Valley for healthcare.

Cancer Treatment Centers of America

The Cancer Treatment Centers of America (CTCA) has been contributing to community and regional economic development in Maricopa County since opening its medical center in Goodyear in 2008. CTCA has continued to make investments in Goodyear, purchasing 108 additional acres around the hospital since the original 25-acre

Outstanding Economic Development Champion

(Continued)

purchase. CTCA now employs more than 800 people. In addition to the typical economic impacts associated with the location of a hospital, CTCA also has a significant medical tourism economic impact, with up to 70 percent of patients coming from out of state. CTCA estimates its impact to local hotels is approximately 22,000 room nights per year. CTCA has been recognized by numerous agencies for community service encouraging health and wellness in the community, as well as leadership assistance in development of the city's economic development strategic action plan.

Kristian Richardson, Director, U.S. Commercial Service

Before Kristian Richardson took over the role of Director of the U.S. Commercial Service office in Arizona, the U.S. Commercial Service had maintained a small footprint in Arizona dedicated to trade promotion. Under Mr. Richardson's direction, the U.S. Commercial Service in Arizona has doubled its staff size to more effectively serve the region and deliver its suite of products and services to small and medium enterprises in the region. Mr. Richardson and the U.S. Commercial Service were an integral part of the effort to launch ExporTech in the Phoenix metro region. This effort provided a much-needed, hands-on export education outlet to the region that had not existed before. Thirteen regional companies have participated in two regional ExporTech programs. This commitment and investment have brought about a vital transformation to the regional export economy. His staff connects with all elements of the regional economy to promote exports and direct interested companies to readily available resources.

Scott Whyte, Economic Development Director, City of Peoria

Scott Whyte has been the City of Peoria's Economic Development Director for the past six years. During this time, he has worked diligently with the mayor and city council to identify and create a data-driven implementation strategy to bring targeted industries to the city. As a participant in a West Valley visioning effort, Mr. Whyte identified the need to focus on results that were data-driven and tangible, suggesting that a Workforce Development Implementation Strategy would be a great place to start. Peoria is an active participant in the West Valley Vision partnership among the Greater Phoenix Economic Council, WESTMARC and MAG to study the West Valley workforce opportunities. Mr. Whyte's vision and leadership as a top-quality economic development driver has been of immense value to the city and the region.

Regional Excellence

The Regional Excellence award is presented to the single individual who has demonstrated exemplary commitment to the spirit of regionalism. Individual nominations may be made of any elected or appointed public official or any private sector individual who has demonstrated significant leadership in regional issues.

Recipient

Vice Mayor Robin Barker, City of Apache Junction

A long-time advocate in her community of Apache Junction, Vice Mayor Barker has embraced her role in advocating for all victims of domestic violence as Chair of the Maricopa Association of Governments (MAG) Regional Domestic Violence Council. She has led the charge in addressing this topic on a regional scale. Through dedication and hard work, Vice Mayor Barker has been instrumental in the development of the Misdemeanor Domestic Violence Protocol Model, the first protocol model for responding to misdemeanor domestic violence calls. The protocol includes a lethality assessment, a type of “danger score,” in which police or advocates ask a victim a series of questions to identify high-lethality risk factors and raise awareness in victims regarding their personal level of danger. This protocol has since been implemented regionally in law enforcement agencies throughout Maricopa and Pinal counties. Vice Mayor Barker has become a key spokesperson on the topic of domestic violence, and has tirelessly represented the Regional Domestic Violence Council in the media to bring attention to the issue. She has emphasized the need for an innovative, proactive approach to prevent domestic violence before it occurs. She has helped improve collaboration in the region with the goal of protecting potential victims and their families.



Past MAG Regional Council Officers

The Maricopa Association of Governments has been providing leadership in the region for 49 years. Below is a listing of former Regional Council officers.

FY	Chair	Vice Chair	Treasurer
2015-2016	Mayor W.J. "Jim" Lane <i>Scottsdale</i>	Mayor Greg Stanton <i>Phoenix</i>	Mayor Jackie Meck <i>Buckeye</i>
2014-2015	Mayor Michael LeVault <i>Youngtown</i>	Mayor W.J. "Jim" Lane <i>Scottsdale</i>	Mayor Greg Stanton <i>Phoenix</i>
2013-2014	Mayor Scott Smith <i>Mesa</i>	Mayor Michael LeVault <i>Youngtown</i>	Mayor W.J. "Jim" Lane <i>Scottsdale</i>
2012-2013	Mayor Marie Lopez Rogers <i>Avondale</i>	Mayor Scott Smith <i>Mesa</i>	Mayor Michael LeVault <i>Youngtown</i>
2011-2012	Mayor Hugh Hallman <i>Tempe</i>	Mayor Marie Lopez Rogers <i>Avondale</i>	Mayor Scott Smith <i>Mesa</i>
2010-2011	Mayor Thomas Schoaf <i>Litchfield Park</i>	Mayor Hugh Hallman <i>Tempe</i>	Mayor Marie Lopez Rogers <i>Avondale</i>
2009-2010	Councilmember Peggy Neely <i>Phoenix (FY 09-10)</i> Mayor Mary Manross <i>Scottsdale (FY 09)</i>	Mayor Thomas Schoaf <i>Litchfield Park (FY 09-10)</i> Councilmember Peggy Neely <i>Phoenix (FY 09)</i>	Mayor Hugh Hallman <i>Tempe (FY 09-10)</i> Mayor Thomas Schoaf <i>Litchfield Park (FY 09)</i>
2007-2008	Mayor James Cavanaugh <i>Goodyear</i>	Mayor Mary Manross <i>Scottsdale</i>	Vice Mayor Peggy Neely <i>Phoenix (FY 08)</i> Mayor Joan Shafer <i>Surprise (FY 07)</i>
2005-2006	Mayor Keno Hawker <i>Mesa</i>	Mayor Woody Thomas <i>Litchfield Park</i>	Mayor Mary Manross <i>Scottsdale</i>
2003-2004	Mayor Wendy Feldman-Kerr <i>Queen Creek</i>	Mayor Keno Hawker <i>Mesa (FY 04)</i> Mayor Joan Shafer <i>Surprise (FY 03)</i>	Mayor John Keegan <i>Peoria (FY 04)</i> Mayor Keno Hawker <i>Mesa (FY 03)</i>
2001-2002	Mayor Skip Rimsza <i>Phoenix</i>	Mayor John Keegan <i>Peoria</i>	Mayor Jay Tibshraeny <i>Chandler</i>
1999-2000	Mayor Neil Giuliano <i>Tempe</i>	Mayor Skip Rimsza <i>Phoenix</i>	Mayor John Keegan <i>Peoria</i>
1997-1998	Mayor Elaine Scruggs <i>Glendale</i>	Mayor Neil Giuliano <i>Tempe</i>	Mayor Skip Rimsza <i>Phoenix</i>
1995-1996	Mayor Wilburn Brown <i>Gilbert</i>	Mayor Elaine Scruggs <i>Glendale</i>	Mayor John Cutillo <i>Fountain Hills</i>
1993-1994	Mayor Charles Hayes <i>Tolleson</i>	Mayor Harry Mitchell <i>Tempe</i>	Mayor Paul Johnson <i>Phoenix</i>

Past MAG Regional Council Officers (continued)

FY	Chair	Vice Chair	Treasurer
1991-1992	Mayor Peggy Rubach <i>Mesa</i>	Mayor Charles Hayes <i>Tolleson</i>	Mayor Harry Mitchell <i>Tempe</i>
1989-1990	Mayor Ron Travers <i>Peoria</i>	Mayor Peggy Rubach <i>Mesa</i>	Mayor Charles Hayes <i>Tolleson</i>
1987-1988	Mayor Terry Goddard <i>Phoenix</i>	Mayor Jerry Brooks <i>Chandler</i>	Mayor Ron Travers <i>Peoria (FY 88)</i> Mayor Chauncey Coor <i>Goodyear (FY 87)</i>
1985-1986	Supervisor Fred Koory <i>Maricopa County</i>	Mayor Terry Goddard <i>Phoenix</i>	Mayor L. J. Reed <i>Gilbert</i>
1983-1984	Mayor George Renner <i>Glendale</i>	Mayor Jim Patterson <i>Chandler</i>	Mayor Don Strauch <i>Mesa</i>
1981-1982	Councilmember Ken O'Dell <i>Phoenix</i>	Mayor George Renner <i>Glendale</i>	Councilmember Joanne Smith <i>Peoria</i>
1979-1980	Mayor Charles Salem <i>Goodyear</i>	Mayor William Jenkins <i>Scottsdale</i>	Councilmember Ken O'Dell <i>Phoenix (FY 80)</i> Mayor Ken Thomas <i>Chandler (FY 79)</i>
1977-1978	Mayor Charles Salem <i>Goodyear</i>	Mayor William Jenkins <i>Scottsdale</i>	Mayor Ken Thomas <i>Chandler (FY 78)</i> Councilmember Ronald Travers <i>Peoria (FY 77)</i>
1976	Mayor Charles Salem <i>Goodyear</i>	Mayor Max Klass <i>Glendale</i>	Mayor Dale Hallock <i>Gilbert</i>
1974-1975	Mayor B. L. Tims <i>Scottsdale</i>	Mayor Charles Salem <i>Goodyear (FY 75)</i> Councilmember Dorothy Nelson, <i>Tempe (FY 74)</i>	Mayor Dale Hallock <i>Gilbert (FY 75)</i> Mayor Charles Salem <i>Goodyear (FY 74)</i>
1972-1973	Mayor B. L. Tims <i>Scottsdale</i>	Mayor John Driggs <i>Phoenix</i>	Mayor William Allen <i>Avondale (FY 73)</i> Mayor Wayne Pigg <i>Goodyear (FY 72)</i>
1970-1971	Mayor B. L. Tims <i>Scottsdale</i>	Mayor Jack Taylor <i>Mesa</i>	Mayor Jack Huntress <i>Paradise Valley</i>
1968-1969	Mayor B. L. Tims <i>Scottsdale</i>	Mayor Jack Taylor <i>Mesa</i>	Mayor Jack Huntress <i>Paradise Valley (FY 69)</i> Pat Riggs, <i>Maricopa County</i> <i>(End of FY 68)</i> William Andrews <i>Maricopa County (FY 68)</i>

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