



**MARICOPA  
ASSOCIATION of  
GOVERNMENTS**



# MAG Population Technical Advisory Committee

Luncheon 2014

January 28, 2014

# Maricopa Association of Governments



- Metropolitan Planning Organization
- Council of Governments
- Transportation Planning
- Air Quality Planning
- Human Services
- Solid Waste Management Planning
- Water Quality
  
- **All need data – Information Services**

# MAG Information Services



- **Census and American Community Survey Data**

The screenshot displays the American FactFinder interface. At the top, the U.S. Department of Commerce and United States Census Bureau logos are visible. The main navigation bar includes links for MAIN, COMMUNITY FACTS (highlighted), GUIDED SEARCH, ADVANCED SEARCH, and DOWNLOAD OPTIONS. A search bar contains the text "Maricopa County, Arizona" and a "GO" button. Below the search bar, a dropdown menu is open, showing "Population (2010 Census)" selected. The main content area displays the results for "Maricopa County, Arizona", including the "Census 2010 Total Population" of 3,817,117. A sidebar on the left lists various data categories such as Age, Business and Industry, Education, Housing, Income, Origins and Language, Poverty, and Veterans. The main content area also lists "Popular tables for this geography" under the 2010 Census, American Community Survey, and Census 2000 sections.

U.S. Department of Commerce  
United States Census Bureau

AMERICAN FactFinder

Feedback FAQs Glossary Help

MAIN COMMUNITY FACTS GUIDED SEARCH ADVANCED SEARCH DOWNLOAD OPTIONS

Community Facts - Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code: Maricopa County, Arizona GO

Population (2010 Census) Population (Latest Estimate) Age Business and Industry Education Housing Income Origins and Language Poverty Veterans

**Maricopa County, Arizona**

Census 2010 Total Population  
**3,817,117** Source: 2010 Demographic Profile

**Popular tables for this geography:**

2010 Census

- General Population and Housing Characteristics (Population, Age, Sex, Race, Households and Housing, ...)
- Race and Hispanic or Latino Origin
- Hispanic or Latino by Type (Mexican, Puerto Rican, ...)
- Households and Families (Relationships, Children, Household Size, ...)

American Community Survey

- Demographic and Housing Estimates (Age, Sex, Race, Households and Housing, ...)

Population Estimates Program

- Annual Population Estimates

Census 2000

- General Demographic Characteristics (Population, Age, Sex, Race, Households and Housing, ...)

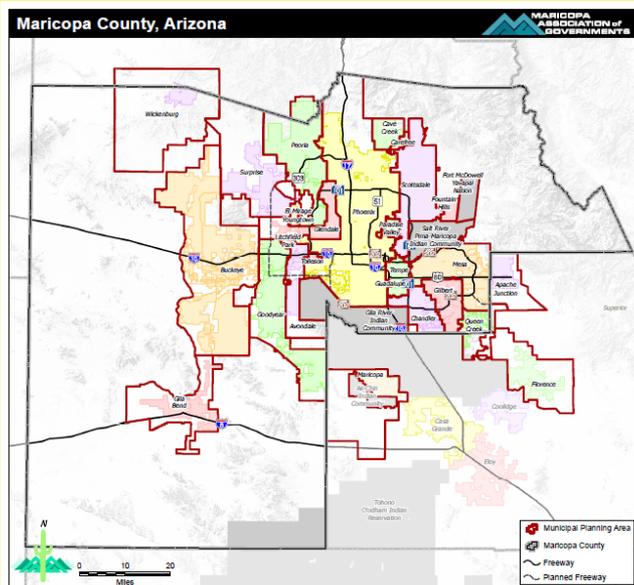
Want more? Use Guided Search or Advanced Search, or visit Census.gov's Quick Facts.

javascript:openGlossary()

# MAG Information Services



- Socioeconomic Data

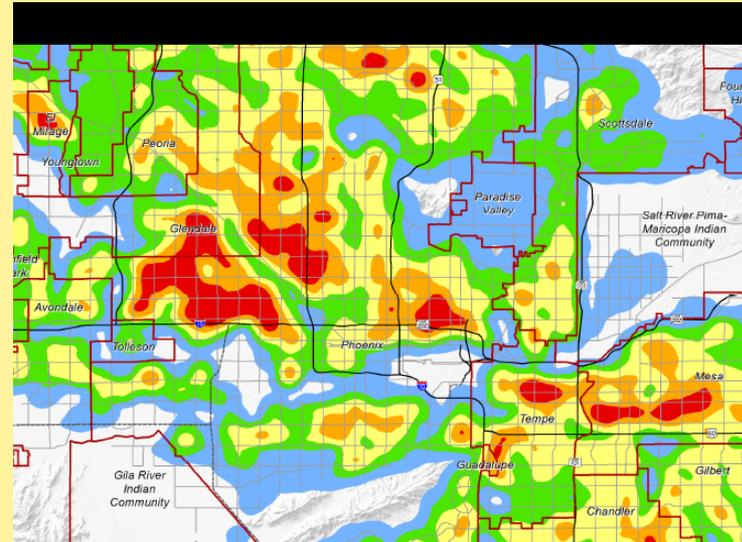


Maricopa County  
301 W. Jefferson, 10th Floor  
Phoenix, Arizona 85003  
(602) 506-3416  
<http://www.maricopa.gov/>

Maricopa County Statistics				
	1990	2000	2010	2012
Population	2,122,101	3,072,700	3,817,117	3,884,705
Population in Households	2,088,791	3,027,917	3,763,940	N/A
Housing Units	952,041	1,250,178	1,639,279	1,658,031
Occupied Housing Units	807,560	1,132,954	1,411,583	N/A
Occupancy Rate	85%	91%	86%	N/A
Persons per Occupied Unit	2.59	2.67	2.67	N/A

Source: 1990, 2000, 2010 U.S. Census Bureau Decennial Census

While every effort has been made to ensure the accuracy of this information, the Maricopa Association of Governments does not warrant, represent or insure, as to its accuracy and it is not intended to be an advisory service.  
Date: June 2013



## Municipal Planning Area Socioeconomic Profiles Maricopa County, Arizona

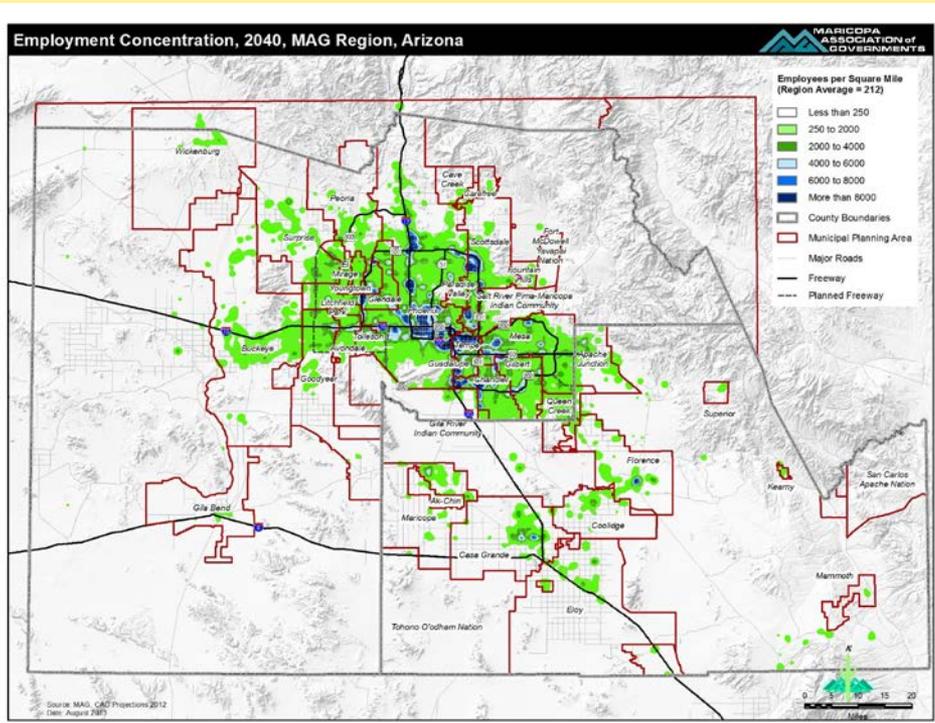
June 2013



# MAG Information Services



- Long-range projections



## Socioeconomic Projections

Population, Housing, and Employment  
by  
Municipal Planning Area and  
Regional Analysis Zone

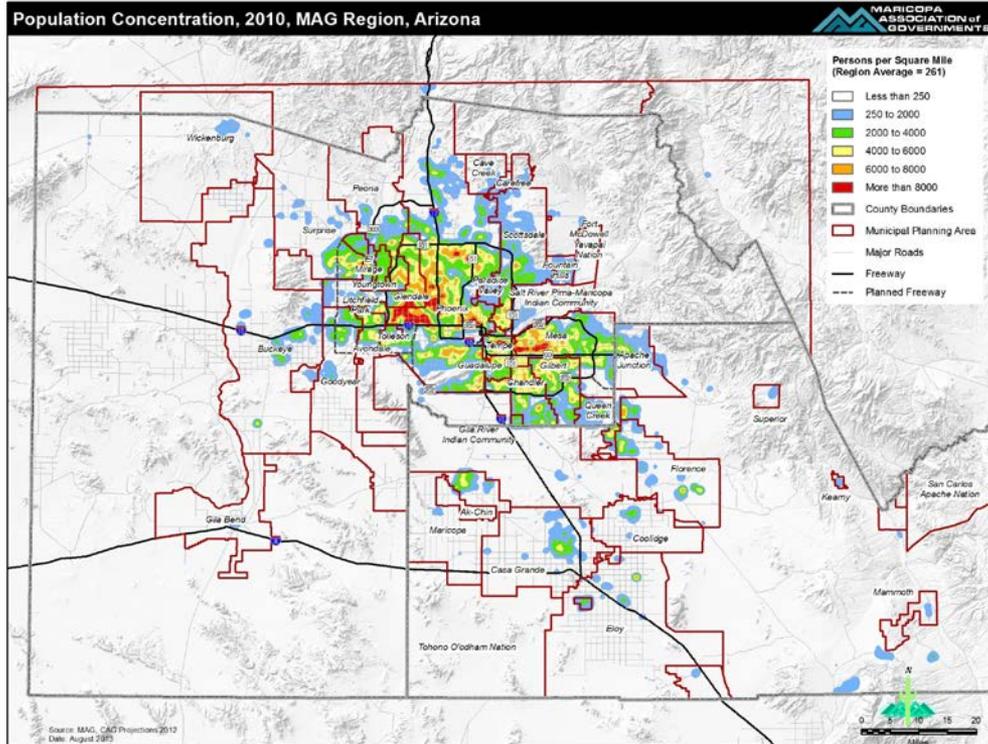
June 2013



# MAG Information Services



## Annual Population estimates



**DRAFT**  
Jurisdiction Population Update  
(Maricopa County)  
Census 2010 and July 1, 2013

Jurisdiction	Total Population		Percent Change		Share		
	April 1, 2010 (Census 2010)	July 1, 2013	Change	Overall	Annual	Share of Growth	Share of County
Apache Junction*	294	298	4	1.4%	0.42%	0.0%	0.0%
Avondale	76,238	77,509	1,271	1.7%	0.51%	1.0%	2.0%
Buckeye	50,876	56,459	5,583	11.0%	3.26%	4.4%	1.4%
Carefree	3,383	3,424	61	1.8%	0.55%	0.0%	0.1%
Cave Creek	5,019	5,227	212	4.2%	1.28%	0.2%	0.1%
Chandler*	236,326	246,191	9,865	4.2%	1.27%	7.7%	6.2%
El Mirage	31,797	32,471	674	2.1%	0.65%	0.5%	0.8%
Fort McDowell	971	984	13	1.3%	0.41%	0.0%	0.0%
Fountain Hills	22,489	22,893	404	1.8%	0.55%	0.3%	0.6%
Gila Bend	1,922	1,948	26	1.4%	0.41%	0.0%	0.0%
Gila River*	2,994	3,038	44	1.5%	0.45%	0.0%	0.1%
Gilbert*	268,382	227,598	-19,248	-9.2%	-2.76%	15.1%	5.8%
Glendale	226,721	231,104	4,383	1.9%	0.59%	3.4%	5.9%
Goodyear	65,276	72,274	6,999	10.7%	3.18%	5.5%	1.8%
Suadalupe	5,523	6,019	496	9.0%	2.68%	0.4%	0.2%
Litchfield Park	5,476	5,759	283	5.2%	1.56%	0.2%	0.1%
Mesa	439,041	450,300	11,259	2.6%	0.78%	8.8%	11.4%
Paradise Valley	12,820	13,282	462	3.6%	1.10%	0.4%	0.3%
Peoria*	154,058	160,542	6,484	4.2%	1.28%	5.1%	4.1%
Phoenix*	1,447,128	1,485,719	38,591	2.7%	0.81%	30.2%	37.7%
Queen Creek*	25,912	29,047	3,135	12.1%	3.58%	2.5%	0.7%
Salt River	6,289	6,498	209	3.3%	1.01%	0.2%	0.2%
Scottsdale	217,386	222,208	4,822	2.2%	0.68%	3.8%	5.6%
Surprise	117,517	121,627	4,110	3.5%	1.06%	3.2%	3.1%
Tempe	161,719	165,155	3,438	2.1%	0.65%	2.7%	4.2%
Tolleson	6,546	6,632	87	1.3%	0.41%	0.1%	0.2%
Wickenburg	6,363	6,510	147	2.3%	0.71%	0.1%	0.2%
Youngtown	6,156	6,236	80	1.3%	0.40%	0.1%	0.2%
Balance of County*	272,552	277,839	5,287	1.9%	0.59%	4.1%	7.0%
<b>Total</b>	<b>3,817,117</b>	<b>3,944,791</b>	<b>127,674</b>	<b>3.3%</b>	<b>1.02%</b>	<b>100.0%</b>	<b>100.0%</b>

Note: Totals may not add due to rounding

\* Maricopa County portion only

^ Census 2010 counts adjusted to reflect Census Count Question Resolutions

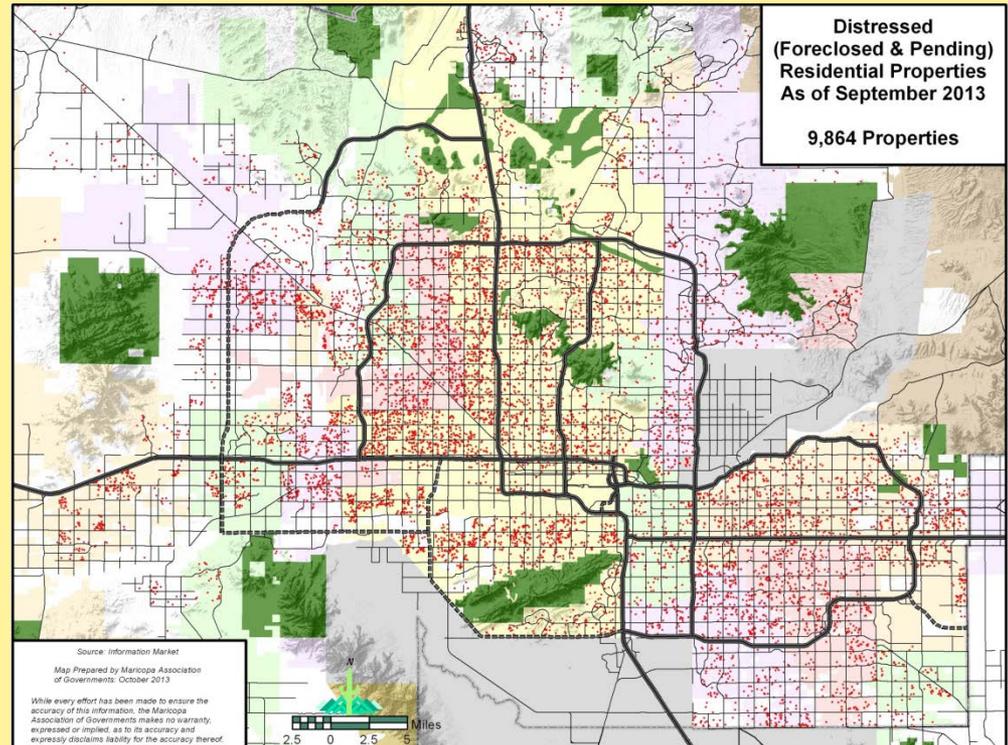
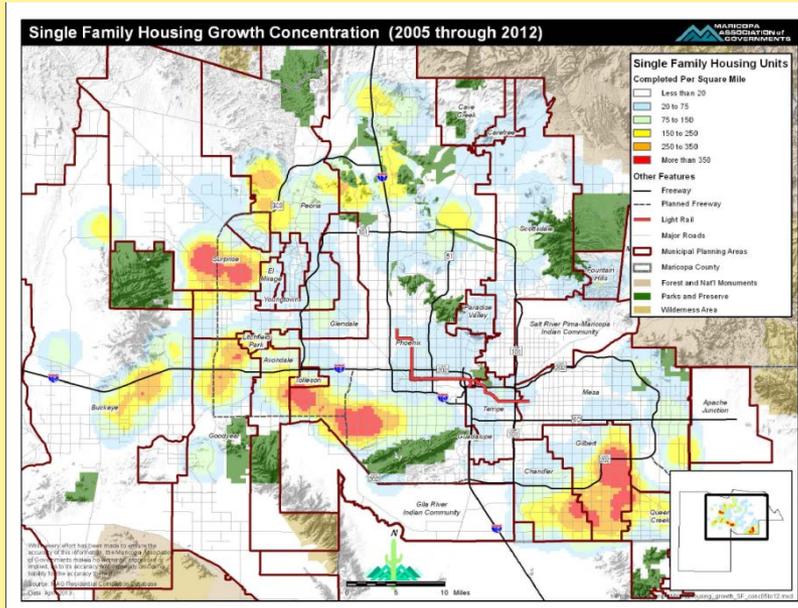
Sources: U.S. Census Bureau, Arizona State Demographer's Office, Maricopa Association of Governments

Last updated October 28, 2013

# MAG Information Services



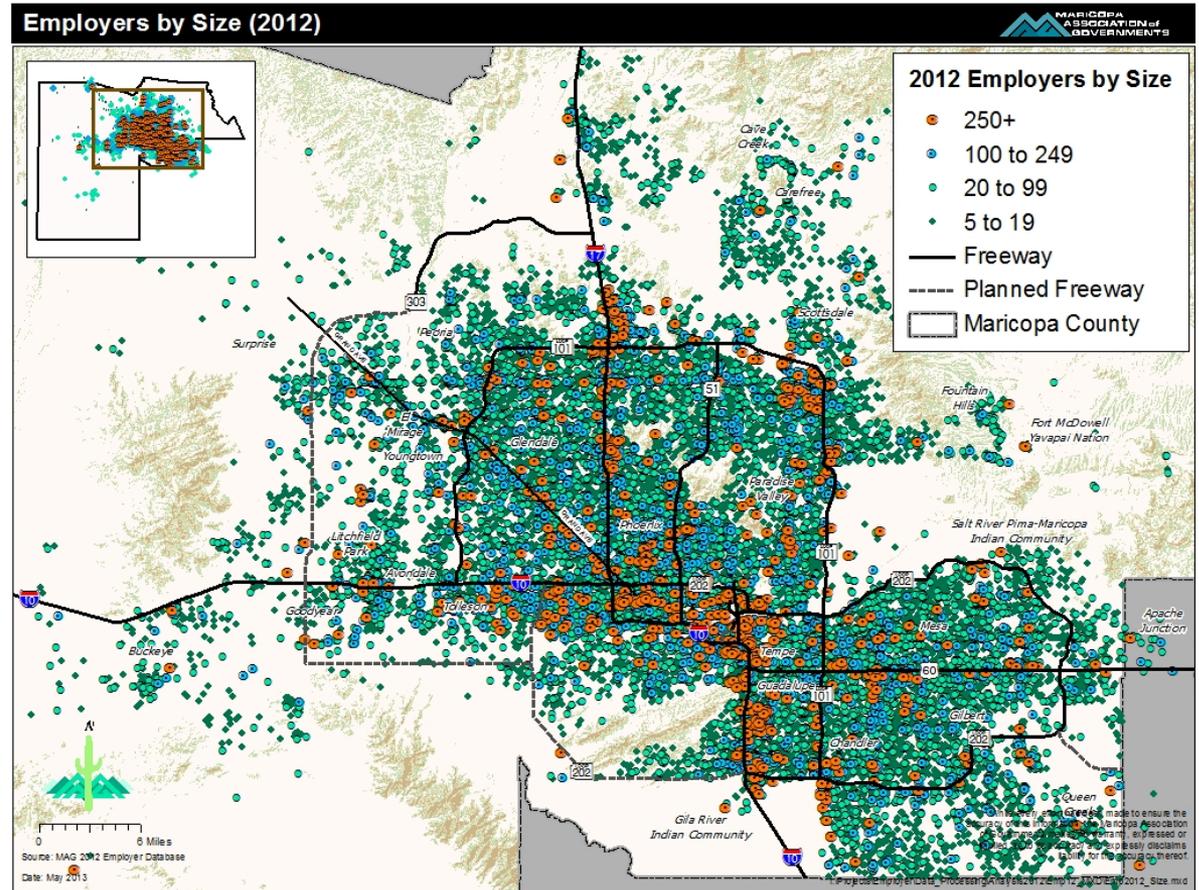
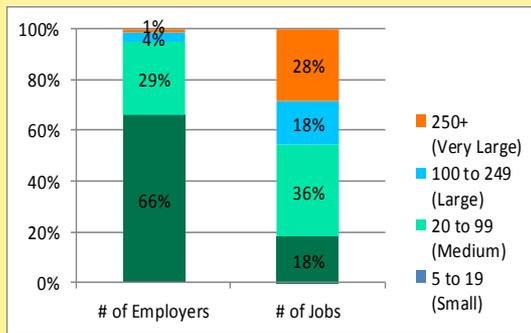
- Housing



# MAG Information Services



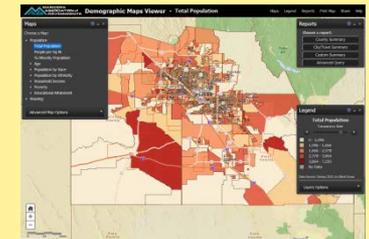
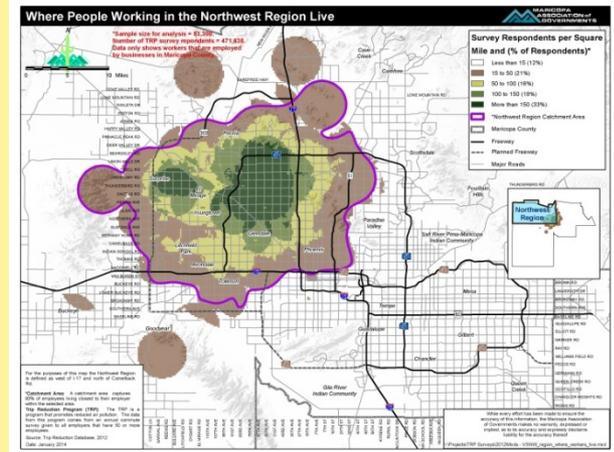
## ● Employment



# 2013 Information Services Accomplishments



- Population, Employment and Housing Projections
- Fiscal Balance Report and Model
- Economic Development Roadshow
- Employer Database
- Employment Report
- Trip Reduction Program Analysis
- Regional Data Center Website
- Updated Online GIS Viewers



# 2014 Information Services Projects



- **Population Estimates Enhancements**
- **Regional Econometric Model**
- **AZ-SMART Enhancements**
- **Online Tool Enhancements**
  - Job Centers (Live-work)
  - Land Use Analytics
  - Reporting/mapping
- **ED/Planner Info Sharing Meetings**

# Discussion



- What other projects would help you?
- How can we further engage with member agencies?
- How can we help you disseminate MAG data to other departments?
  - Help in your internal data requests?
- Online data availability
  - what are we missing?
  - enhanced analytics?
- Annual reports – economy, macro, housing, land use. Anything else?
- Info sharing group – specific topics/special speakers?

# Discussion



- **Fiscal Balance Report annual updates**
- **Census workshops**
- **Additional regional datasets we could maintain with you**
- **Data Challenges**
  - General Plan updates
  - Understanding vacancy rates
  - Infrastructure Data
  - Labor force

# POPTAC 2014 Luncheon



THANK YOU!!!



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