



STBG: Transportation Alternatives Application
non-infrastructure Support Activity Project(s)
for
FFY 2023 & 2024

School Crossing Radar Speed Display and Speed Limit Signs

El Mirage

**APPLICATIONS ARE DUE VIA E-MAIL TO srts@azmag.gov BY
10:00 a.m. Thursday, October 1, 2020**

El Mirage : School Crossing Radar Speed Display and Speed Limit Signs

PART A - MAG MEMBER AND LOCAL AGENCY CONTACT INFORMATION

1. MAG Member Agency Contact Information (applicant):

Select your Agency Name from the drop down box below and manually enter the Contact Name, Phone Number, E-mail and Mailing Address in the fields provided below. (See *Note* below)

MAG Member Agency	El Mirage
Contact Name	Nick Russo
Phone Number	(623) 876-4235
E-Mail Address	nrusso@cityofelmirage.gov
Mailing Address	10000 N. El Mirage Road, El Mirage, AZ 85335

2. Sponsoring Local Agency Contact Information: All project applications must be endorsed by the appropriate Local Agency staff for each project/school location (See Note below). Please select the Local Agency below and obtain their signature(s) to complete Part F. Please select up to four (4) Local Agency (endorsing agency) name(s) by selecting from the drop down box provided next to "Local Agency". Once the Local Agency is selected, the appropriate contact information will automatically populate based on your selection. Contact Margaret Herrera at MAG if more that four Local Agencies will be endorsing the project application at MHerrera@azmag.gov.

Local Agency Contact #1	Local Agency:	El Mirage
	Contact Name:	Nick Russo
	Phone Number:	(623) 876-4235
	E-mail Address:	nrusso@cityofelmirage.gov
Local Agency Contact #2	Local Agency:	
	Contact Name:	
	Phone Number:	
	E-mail Address:	
Local Agency Contact #3	Local Agency:	
	Contact Name:	
	Phone Number:	
	E-mail Address:	
Local Agency Contact #4	Local Agency:	
	Contact Name:	
	Phone Number:	
	E-mail Address:	

PART B - PROJECT INFORMATION

1. Project Development Determination:

a. Does the school(s) or school district(s) have policies that prohibit students from biking or walking to school, or that mandate busing? If the answer to this question is "YES" and a process to change these policies cannot be completed prior to October 1, 2019, this project cannot qualify for funding through the MAG TA Non-infrastructure SRTS program.

YES NO

If "Yes", please explain any plans currently underway to change these policies, including a timeline and deadline for achieving this (240 characters):

b. Does this application include the request for funding personnel time?

YES NO

If "NO", continue to "2. Project Programming Timeframe" below.

c. Has your agency utilized federal aid to fund personnel time in the past?

YES NO

d. Indicate all fiscal years for which your agency was awarded federal aid funding for personnel time.

FY 2015 FY 2016 FY 2017 FY 2018
 FY 2019 FY 2020 FY 2021 FY 2022

If 1b. is "YES" and in 1d. indicates three or more consecutive cycles, this application cannot include a request for funding personnel time.

2. Project Programming Timeframe:

Are you applying for a multi-year project?

YES NO

If yes, check the appropriate boxes for each year of this funding:

FFY 2023 FFY 2024

3. School Profile(s): (Maximum Evaluation Points: 5) If you are including more than four (4) schools, "unhide" rows 42-95. (Type in school name and use drop down boxes provided for the other information to the right of the school name.)

Please provide the school name(s):	Title 1? (Yes/No)	# of Students Enrolled	Estimated # Currently Walking/Biking	*Public or Non-Profit (Yes/No)
El Mirage Elementary	Yes	780	700	Yes
Surprise Elementary	Yes	766	412	Yes

*Is this a public or other school funded through a nonprofit organization? (Yes/No) - if "Yes" see Part F, Required Attachments for charter and other non-public schools that are not for profit. If "No", proposed projects at this school are not eligible for funding through the MAG TA SRTS program.

4. Five E's: (Maximum Evaluation Points: 25) The proposal should demonstrate how the project(s) address the 5 E's (Engineering, Enforcement, Education, Encouragement, and Evaluation). The proposed project(s) may not themselves address all five E's (e.g. Engineering). However, if the proposal documents other on-going efforts that focus on the 5 E's that are not covered by the proposal, those efforts can be counted as qualified E's. Please indicate "Yes" or "No" next to each "E" using the drop down box provided. Provide (type in) a brief two line description of how the project(s) address the associated E in the space provided to the right.

Engineering	Yes	El Mirage will purchase 4 speed display signs to be mounted on existing poles located in the City's ROW. City/School Officials will determine the most efficient sign locations.
Enforcement	Yes	Dysart School District recently changed boundaries for an El Mirage Elementary School resulting in additional children walking to school.
Education	Yes	City Staff will provide education to the schools about the new speed sign displays and how to be safe when walking, riding or skate boarding to school.
Encouragement	Yes	Students will be encouraged to walk/bike to school during the annual Walk/Bike to School Day event through social medial postings and City electronic billboard promotion.
Evaluation	Yes	The City will conduct an online survey on speed sign impact and other information about SRTS awareness.

PART B - PROJECT INFORMATION (CONT'D)

5. SRTS Strategies: (Maximum Evaluation Points: 40) The proposed project(s) should demonstrate the likely effectiveness of planned SRTS strategies. The following section will indicate the number of known effective SRTS strategies (Stakeholders identified, Events, Escort Programs) to be implemented with the proposed project(s).

Stakeholders:

a. How many of the following Stakeholders have been identified or will be identified as participating in the administration of the SRTS project? Please indicate a number next to each type of stakeholder. (enter a number in the field provided, leave blank for "0")

Parents Students Teachers Neighbors School Staff City Staff
 County Staff Elected Officials Businesses Community Groups Law Enforcement Crossing Guards

b. Does your agency have an existing, or seeking to develop a partnership agreement (e.g. MOU) between stakeholders? (Y/N)

Events:			Subtotal Events	Total
Walk/Bike to School Day	<input type="checkbox"/>	<input type="text"/>	<input type="text"/>	
International Walk to School Day	<input type="text" value="1"/>	Annually	<input type="text" value="1"/>	
Walk/Bike Safety Assemblies	<input type="text" value="2"/>	Annually	<input type="text" value="2"/>	
Walk/Bike Safety Education Booths	<input type="text" value="1"/>	Annually	<input type="text" value="1"/>	<input type="text" value="4"/>

Escort Programs:

d. How many of the following programs are planned as part of the proposed project(s): (Enter a number in the field provided, leave blank for '0')

Walking School Bus Bike Trains **Total**

Other: e. Are Strategies identified above based on a SRTS study or other framework developed for the school(s)?

6. Sustainability: (Maximum Evaluation Points: 30) The proposal should demonstrate how the planned project(s) can be continued into the future beyond the funding years of this request.

a. Please use the drop down boxes to indicate how many of the suggested strategies to promote the project into the future will be implemented as part of your project(s). Be sure to select unique entries for each field provided below (duplicates will not be counted). The sixth field is provided to add (type in) unique strategies to be implemented as part of this project.

- Be sure to inform your community through press releases and newsletter articles.
- Keep your school community up-to-date on the latest street improvements. Every new success builds increased support for the program.
- Notify parents by including information about the program in the parent packages that are mailed home at the start of the school year.
- Hold a kick-off event or assembly to get students excited.
- Keep measuring your success through new surveys. The greatest satisfaction comes from seeing the increase in the number of children walking and biking to school and the reduction of cars entering the school grounds.
- The City is seeking funding to purchase and install four speed display signs to be mounted on existing poles located in the City's right of way in proximity to school crossings. This project has the potential to reduce vehicle speeds that will encourage more walking and biking to school.

b. Please describe your overall strategy to sustain the project beyond the funding request years. Please include if a SRTS Study, or other has been developed which outlines a framework for or recommends the strategies included. (Up to 1300 characters, including spaces.)

We are requesting funding to purchase and install four speed display signs to be mounted on existing poles located in the City's right of way in proximity to school crossings at the Acoma Drive/126th Avenue and at the 127th Avenue/Pershing Street intersections to assist with traffic calming. The Federal Highway Administration's Speed Concepts Information Guide suggests that speed reductions of up to 9 miles per hour have been observed at school districts. This project has the potential to reduce vehicle speeds that will encourage more walking and biking to school. In addition, we are requesting funds to provide children with bicycle helmets and lights to increase safety and encourage their bicycling, riding a skateboard or scooter, or walking to school. We have also requested funding to provide parents with an educational pamphlet that explains the benefits of walking or biking to school. Our annual Public Safety Day will be a continued outlet for City Staff and Police and Fire to highlight these signs and encourage residents to be safe in school zones. We will also use our social media and digital signs for awareness campaigns.

El Mirage : School Crossing Radar Speed Display and Speed Limit Signs

PART C - NON-INFRASTRUCTURE SAFE ROUTES TO SCHOOL COST ESTIMATE FORM

Sponsoring Agency: El Mirage Project Title: School Crossing Radar Speed Display and Speed Limit Signs

Project Programming Year: FY2023

Item Description	Unit	Quan.	Unit Price	Total	Federally Eligible	Federal Funds (94.3%)	Local Funds (5.7%)	Other	Note(s)
Radar speed display sign and speed limit sign for Surprise Elementary School	ea.	2	\$6,000.00	\$12,000.00	YES	\$11,316.00	\$684.00		
Radar speed display sign and speed limit sign for El Mirage Elementary School	ea.	2	\$6,000.00	\$12,000.00	YES	\$11,316.00	\$684.00		
Bicycle Helmets	ea.	1,600	\$3.00	\$4,800.00	YES	\$4,526.40	\$273.60		
Bicycle Light	ea.	1,600	\$2.00	\$3,200.00	YES	\$3,017.60	\$182.40		
Educational Wheel and Pedestrian Safety Pamphlet	ea.	1,600	\$1.00	\$1,600.00	YES	\$1,508.80	\$91.20		
	ea.			\$0.00	YES	\$0.00	\$0.00		
	ea.			\$0.00	YES	\$0.00	\$0.00		
				\$0.00	YES	\$0.00	\$0.00		
	mo.			\$0.00	NO	\$0.00	\$0.00	\$0.00	
	ea.			\$0.00	NO	\$0.00	\$0.00	\$0.00	
Subtotal of Project Costs FY2023				\$33,600.00		\$31,684.80	\$1,915.20	\$0.00	
ADOT Fee	ea.	1	\$ 2,000.00	\$ 2,000.00	Yes	\$1,886.00	\$114.00	\$0.00	
Total Project Cost Including ADOT Fees FY2023				\$35,600.00		\$33,570.80	\$2,029.20	\$0.00	

Percent Personnel in FY 2023 Request: 0.00%

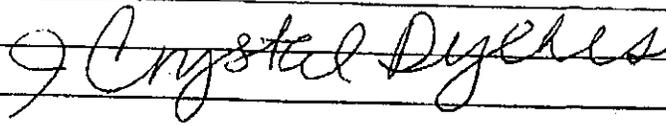
Project Programming Year: FY2024

Item Description	Unit	Quan.	Unit Price	Total	Federally Eligible	Federal Funds (94.3%)	Local Funds (5.7%)	Other	Note(s)
Example: School Crossing Guard Vests	ea.	1		\$0.00	YES	\$0.00	\$0.00		
Example: 15 MPH Roll Out Signs	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: Print Materials (Quantity should be equal to or less than total under Part B6.c)	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: Crossing Guard STOP Paddles	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: Develop a SRTS website for communications and tracking project success, etc.	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: SRTS Coordinator (time spent with k-8 students at SRTS activities only)	hr.	1		\$0.00	YES	\$0.00	\$0.00		
Example: Incentive items for milestones and contests (should be equal to or less than Part B6.d)	ea.			\$0.00	YES	\$0.00	\$0.00		
				\$0.00	YES	\$0.00	\$0.00		
Example: Storage, travel, conferences, wireless charges, etc. related to Coordinator work	mo.			\$0.00	NO	\$0.00	\$0.00	\$0.00	This portion paid for with Other funds.
Example: Crossing Guard Salaries	ea.			\$0.00	NO	\$0.00	\$0.00	\$0.00	This portion paid for by the District
Subtotal of Project Costs FY2024				\$0.00		\$0.00	\$0.00	\$0.00	
ADOT Fee	EA		\$ 2,000.00	\$ -	Yes	\$0.00	\$0.00	\$0.00	
Total Project Cost Including ADOT Fees FY2024				\$0.00		\$0.00	\$0.00	\$0.00	

Percent Personnel in FY 2024 Request: 0.00%

PART D - SIGNATURE(S):

As the MAG member agency's official, I hereby certify that this application is accurate and complete, and that the project will be included in the MAG member agency's local budget if the program is selected for federal funding.

Signature: 
 Name: Crystal Dyches
 Title: City Manager
 Date: 10/6/2020

Note: All below signatures indicate an agreement in principle and a partnership on this project between the MAG member agency and the signing organizations. Although not all signatures are required, applications that include more signatures will be ranked higher.

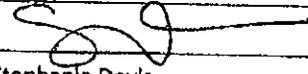
Endorsing Local Agency Contact Signature (required):

Signature of contact(s) listed in Section 2 in Part A. Unhide rows 16-30 for more than one Endorsing Local Agency signatures and 37-51 for more than one School Official signature.

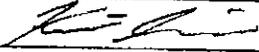
Signature: 
 Name: Nick Russo
 Title: Public Works Director
 Organization: City of El Mirage
 Date: 10/7/2020

School Official (required):

Signature: 
 Name: Karie Burns
 Title: Principal
 Organization: Surprise Elementary

Date:
 Signature: 
 Name: Stephanie Davis
 Title: Principal
 Organization: El Mirage Elementary
 Date: 10-6-2020

Non-Profit and/or Community Partner (optional):

Signature: 
 Name: Kevin Shipman
 Organization: Planning Administrator
 Title: Dysart Unified School District
 Date: 10/6/2020

Part E: Attachments

Letters of Support

501 c (3) Documentation, if applicable

SRTS Coordinator Job Description, if applicable



August 6, 2020

To: Maricopa Association of Governments
302 N. 1st Avenue Suite 300
Phoenix, AZ 85003

Subject: City of El Mirage Application for Funding - Safe Routes to School

To Whom it May Concern,

On behalf of Dysart Unified School District, I would like to voice support for the City of El Mirage's application for non-infrastructure Safe Routes to School funds. City staff have shared their plan and objectives to address speeds and safety at several locations near designated school crossings. As MAG staff are aware braking distances and injury severity to pedestrians are dependent on vehicles speeds; efforts to reduce speed and increase awareness in these areas is important. Both DUSD and City of El Mirage staff have dealt with citizen complaints regarding traffic speeds in these areas.

El Mirage Elementary School's student body is just over 90% minority population, Surprise Elementary is just over 80% minority population. Due to need all students at El Mirage Elementary receive free meals; Surprise Elementary has the highest percentage of families eligible for free/reduced meals in the district. This application serves a diverse population that may be underrepresented. Both of these schools have a high majority of students walking/riding to school. If awarded these funds are directed towards the safe travel to school for an important group of students.

The Safe Routes collaboration between DUSD and City of El Mirage is very beneficial, we encourage you to strongly consider funding this important cause.

Sincerely,

A handwritten signature in black ink, appearing to read "Kevin Shipman".

Kevin Shipman

Planning Administrator

Dysart Unified School District

p: 623-876-7976

a: 15802 N Parkview Place, Surprise, AZ 85374

w: www.dysart.org **e:** kevin.shipman@dysart.org



EL MIRAGE

ELEMENTARY SCHOOL

August 11, 2020

To: Maricopa Association of Governments
302 N. 1st Avenue Suite 300
Phoenix, AZ 85003

Subject:
City of El Mirage Application for Funding - Safe Routes to School Non-Infrastructure Grant

Please consider funding the City of El Mirage application for Safe Routes to School funds in the El Mirage Elementary School boundary. Our school of around 800 students is mostly walking students and their safety is the most important responsibility we have. In addition, many in our community are in great need. Any efforts to improve safety of our large number of student commuters is welcomed.

Last year, El Mirage Elementary began a signature program: *The Health and Wellness Academy*. This program includes promoting physical activity before, during, and after school. Additional athletic programs, nutrition, health and athletic career opportunities, and an integrated health and wellness lifestyle are all fundamental to our program. As we educate these students and encourage activity, your assistance in improving safe routes to school goes a long way.

Please consider partnering with us and the City of El Mirage team to improve safe access and encourage activity in our community.

Sincerely,

Stephanie Scott

Principal

El Mirage Elementary

p: 623-876-7202

a: 13500 N El Mirage Rd, El Mirage, AZ 85335

w: dysart.org/elmirage

Visit us on Instagram @ELMESTigers

