



STBG: Transportation Alternatives Application
non-infrastructure Support Activity Project(s)
for
FFY 2023 & 2024

School Zone Dynamic Feedback Sign Project

Florence

**APPLICATIONS ARE DUE VIA E-MAIL TO srts@azmag.gov BY
10:00 a.m. Thursday, October 1, 2020**

Florence : School Zone Dynamic Feedback Sign Project

PART A - MAG MEMBER AND LOCAL AGENCY CONTACT INFORMATION

1. MAG Member Agency Contact Information (applicant):

Select your Agency Name from the drop down box below and manually enter the Contact Name, Phone Number, E-mail and Mailing Address in the fields provided below. (See *Note* below)

MAG Member Agency	Florence
Contact Name	Jennifer Evans
Phone Number	(520) 868-7549
E-Mail Address	Jennifer.Evans@florenceaz.gov
Mailing Address	P O Box 2670, Florence, AZ 85132

2. Sponsoring Local Agency Contact Information: All project applications must be endorsed by the appropriate Local Agency staff for each project/school location (See Note below). Please select the Local Agency below and obtain their signature(s) to complete Part F. Please select up to four (4) Local Agency (endorsing agency) name(s) by selecting from the drop down box provided next to "Local Agency". Once the Local Agency is selected, the appropriate contact information will automatically populate based on your selection. Contact Margaret Herrera at MAG if more that four Local Agencies will be endorsing the project application at MHerrera@azmag.gov.

Local Agency Contact #1	Local Agency:	
	Contact Name:	
	Phone Number:	
	E-mail Address:	
Local Agency Contact #2	Local Agency:	
	Contact Name:	
	Phone Number:	
	E-mail Address:	
Local Agency Contact #3	Local Agency:	
	Contact Name:	
	Phone Number:	
	E-mail Address:	
Local Agency Contact #4	Local Agency:	
	Contact Name:	
	Phone Number:	
	E-mail Address:	

Florence : School Zone Dynamic Feedback Sign Project

PART B - PROJECT INFORMATION

1. Project Development Determination:

a. Does the school(s) or school district(s) have policies that prohibit students from biking or walking to school, or that mandate busing? If the answer to this question is "YES" and a process to change these policies cannot be completed prior to October 1, 2019, this project cannot qualify for funding through the MAG TA Non-infrastructure SRTS program.

YES NO

If "Yes", please explain any plans currently underway to change these policies, including a timeline and deadline for achieving this (240 characters):

b. Does this application include the request for funding personnel time?

YES NO

If "NO", continue to "2. Project Programming Timeframe" below.

c. Has your agency utilized federal aid to fund personnel time in the past?

YES NO

d. Indicate all fiscal years for which your agency was awarded federal aid funding for personnel time.

FY 2015 FY 2016 FY 2017 FY 2018
 FY 2019 FY 2020 FY 2021 FY 2022

If **1b.** is "YES" and in **1d.** indicates **three or more consecutive cycles**, this application cannot include a request for funding personnel time.

2. Project Programming Timeframe:

Are you applying for a multi-year project?

YES NO

If yes, check the appropriate boxes for each year of this funding:

FFY 2023 FFY 2024

3. School Profile(s): (Maximum Evaluation Points: 5) If you are including more than four (4) schools, "unhide" rows 42-95. (Type in school name and use drop down boxes provided for the other information to the right of the school name.)

Please provide the school name(s):	Title 1? (Yes/No)	# of Students Enrolled	Estimated # Currently Walking/Biking	*Public or Non-Profit (Yes/No)
Florence K-8 School	YES	720	353	YES
Anthem K-8 School	YES	874	217	YES

*Is this a public or other school funded through a nonprofit organization? (Yes/No) - if "Yes" see Part F, Required Attachments for charter and other non-public schools that are not for profit. If "No", proposed projects at this school are not eligible for funding through the MAG TA SRTS program.

4. Five E's: (Maximum Evaluation Points: 25) The proposal should demonstrate how the project(s) address the 5 E's (Engineering, Enforcement, Education, Encouragement, and Evaluation). The proposed project(s) may not themselves address all five E's (e.g. Engineering). However, if the proposal documents other on-going efforts that focus on the 5 E's that are not covered by the proposal, those efforts can be counted as qualified E's. Please indicate "Yes" or "No" next to each "E" using the drop down box provided. Provide (type in) a brief two line description of how the project(s) address the associated E in the space provided to the right.

Engineering	YES	Dynamic speed feedback signs provide instant feedback to drivers about their speed that results in the reduction of speeding in school zones.
Enforcement	YES	Dynamic feedback signs increase compliance with speed limits in school zones because they attract attention and provide feedback. The signs are known to reduce mean speed and 85th
Education	YES	Dynamic feedback signs increase drivers' overall awareness of speeding in school zones. Information about the signs will be published in newsletters to educate the public about the
Encouragement	YES	The signs help to provide a safer environment to encourage pedestrian and bike activities by reducing the occurrence of speeding.
Evaluation	YES	The project can be evaluated by observing a reduction of speeding in school zones over a period of time.

PART B - PROJECT INFORMATION (CONT'D)

5. SRTS Strategies: (Maximum Evaluation Points: 40) The proposed project(s) should demonstrate the likely effectiveness of planned SRTS strategies. The following section will indicate the number of known effective SRTS strategies (Stakeholders identified, Events, Escort Programs) to be implemented with the proposed project(s).

Stakeholders:

a. How many of the following Stakeholders have been identified or will be identified as participating in the administration of the SRTS project? Please indicate a number next to each type of stakeholder. (enter a number in the field provided, leave blank for "0")

Parents Students Teachers Neighbors School Staff City Staff
 County Staff Elected Officials Businesses Community Law Enforcement Crossing Guards

b. Does your agency have an existing, or seeking to develop a partnership agreement (e.g. MOU) between stakeholders? (Y/N)

Events:

			Subtotal Events	Total
Walk/Bike to School Day	<input type="text" value="0"/>	<input type="text"/>	<input type="text"/>	
International Walk to School Day	<input type="text" value="0"/>	Annually <input type="text"/>	0	
Walk/Bike Safety Assemblies	<input type="text" value="0"/>	<input type="text"/>	<input type="text"/>	
Walk/Bike Safety Education Booths	<input type="text" value="0"/>	<input type="text"/>	<input type="text"/>	0

Escort Programs:

d. How many of the following programs are planned as part of the proposed project(s): (Enter a number in the field provided, leave blank for '0')

Walking School Bus Bike Trains Total

Other: e. Are Strategies identified above based on a SRTS study or other framework developed for the school(s)?

6. Sustainability: (Maximum Evaluation Points: 30) The proposal should demonstrate how the planned project(s) can be continued into the future beyond the funding years of this request.

a. Please use the drop down boxes to indicate how many of the suggested strategies to promote the project into the future will be implemented as part of your project(s). Be sure to select unique entries for each field provided below (duplicates will not be counted). The sixth field is provided to add (type in) unique strategies to be implemented as part of this project.

Keep your school community up-to-date on the latest street improvements. Every new success builds increased support for the program.

Be sure to inform your community through press releases and newsletter articles.

b. Please describe your overall strategy to sustain the project beyond the funding request years. Please include if a SRTS Study, or other has been developed which outlines a framework for or recommends the strategies included. (Up to 1300 characters, including spaces.)

The Town of Florence requests funding to purchase 8 dynamic feedback signs for Florence and Anthem K-8 Schools as identified in the 2018 Safe Routes to Schools Studies. The Town will be responsible for installing four signs around each school in the Town's right of way and maintaining the signs in the future. For Florence K-8 School, the signs will be installed on Park Street, Brady Street, Orlando Street, and Virginia Street. Signs will be installed on Anthem Way and American Way near Anthem K-8 School. Dynamic feedback signs will be used to supplement other signage and police department traffic calming activities as a strategy to reduce speeding in school zones.

PART C - NON-INFRASTRUCTURE SAFE ROUTES TO SCHOOL COST ESTIMATE FORM

Sponsoring Agency: Florence **Project Title:** School Zone Dynamic Feedback Sign Project

Project Programming Year: FY2023									
Item Description	Unit	Quan.	Unit Price	Total	Federally Eligible	Federal Funds (94.3%)	Local Funds (5.7%)	Other	Note(s)
Dynamic Feedback Signs	ea.	8	\$4,375.00	\$35,000.00	YES	\$33,005.00	\$1,995.00		
Example: 15 MPH Roll Out Signs	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: Print Materials (Quantity should be consistent with the number of schools and Part B6.c)	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: Crossing Guard STOP Paddles	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: Develop a SRTS website for communications and tracking project success, etc.	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: SRTS Coordinator (time spent with k-8 students at SRTS activities only)	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: Incentive items for milestones and contests (should be consistent Part B6.d)	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: Storage, travel, conferences, wireless charges, etc. related to Coordinator work	mo.			\$0.00	NO	\$0.00	\$0.00	\$0.00	This portion paid for with Other funds.
Example: Crossing Guard Salaries	ea.			\$0.00	NO	\$0.00	\$0.00	\$0.00	This portion paid for by the District
Subtotal of Project Costs FY2023				\$35,000.00		\$33,005.00	\$1,995.00	\$0.00	
ADOT Fee	ea.	1	\$ 2,000.00	\$ 2,000.00	Yes	\$1,886.00	\$114.00	\$0.00	
Total Project Cost Including ADOT Fees FY2023				\$37,000.00		\$34,891.00	\$2,109.00	\$0.00	

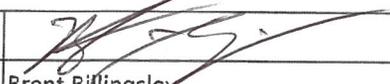
Percent Personnel in FY 2023 Request: 0.00%

Project Programming Year: FY2024									
Item Description	Unit	Quan.	Unit Price	Total	Federally Eligible	Federal Funds (94.3%)	Local Funds (5.7%)	Other	Note(s)
Example: School Crossing Guard Vests	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: 15 MPH Roll Out Signs	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: Print Materials (Quantity should be equal to or less than total under Part B6.c)	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: Crossing Guard STOP Paddles	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: Develop a SRTS website for communications and tracking project success, etc.	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: SRTS Coordinator (time spent with k-8 students at SRTS activities only)	hr.			\$0.00	YES	\$0.00	\$0.00		
Example: Incentive items for milestones and contests (should be equal to or less than Part B6.d)	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: Storage, travel, conferences, wireless charges, etc. related to Coordinator work	mo.			\$0.00	NO	\$0.00	\$0.00	\$0.00	This portion paid for with Other funds.
Example: Crossing Guard Salaries	ea.			\$0.00	NO	\$0.00	\$0.00	\$0.00	This portion paid for by the District
Subtotal of Project Costs FY2024				\$0.00		\$0.00	\$0.00	\$0.00	
ADOT Fee	EA		\$ 2,000.00	\$ 2,000.00	Yes	\$0.00	\$0.00	\$0.00	
Total Project Cost Including ADOT Fees FY2024				\$0.00		\$0.00	\$0.00	\$0.00	

Percent Personnel in FY 2024 Request: 0.00%

PART D - SIGNATURE(S):

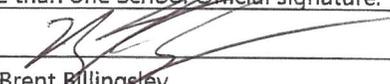
As the MAG member agency's official, I hereby certify that this application is accurate and complete, and that the project will be included in the MAG member agency's local budget if the program is selected for federal funding.

Signature:	
Name:	Brent Billingsley
Title:	Town Manager
Date:	9/29/2020

Note: All below signatures indicate an agreement in principle and a partnership on this project between the MAG member agency and the signing organizations. Although not all signatures are required, applications that include more signatures will be ranked higher.

Endorsing Local Agency Contact Signature (required):

Signature of contact(s) listed in Section 2 in Part A. Unhide rows 16-30 for more than one Endorsing Local Agency signatures and 37-51 for more than one School Official signature.

Signature:	
Name:	Brent Billingsley
Title:	Town Manager
Organization:	Town of Florence
Date:	9/29/2020

School Official (required):

Signature:	
Name:	Chris Knutsen
Title:	Superintendent
Organization:	Florence Unified School District
Date:	9/29/2020

Non-Profit and/or Community Partner (optional):

Signature:	
Name:	
Organization:	
Title:	
Date:	

Part E: Attachments

Letters of Support (required)
501 c (3) Documentation (If applicable)



Florence Unified School District No. 1

P.O. Box 2850 Florence, Arizona 85132
(520) 866-3500 Fax (520) 868-2302

Mr. Chris Knutsen, Superintendent
Mr. Tony Jimenez, Assistant Superintendent for Administrative Services
Dr. Adam Leckie, Assistant Superintendent for Academic Services

September 21, 2020

Margaret Herrera
Manager
Transportation Safety Program
Maricopa Association of Governments
302 N. 1st Avenue, Suite 300
Phoenix, AZ 85003

Dear Ms. Herrera,

The Florence Unified School District (FUSD) is pleased to support the Town of Florence's application for FY2023 Transportation Alternatives Non-Infrastructure Support Activity Project. The funding will be used to install dynamic feedback signs for Florence and Anthem K-8 Schools. The improvements were identified in Safe Routes to Schools studies that were previously completed in partnership between the school district and Town with generous funding through Maricopa Association of Governments. FUSD will continue to support projects such as this that improve the safety of our schools and look forward to participating in the project.

Sincerely,

A handwritten signature in black ink that reads "Chris Knutsen".

Chris Knutsen
Superintendent
Florence Unified School District #1

Board of Education

Denise Guenther, President Jim Thomas, Vice-President
Steve Johnson, Member Bob Dailey, Member Katrina Solis, Member

PART E - Checklist	
This checklist is included to facilitate applicant review and verification that all required fields in the form have been completed. Please select Yes or No from the drop down box provided.	
COVER SHEET	Complete?
Cover Sheet is complete with a representative photo, project title and MAG Member Agency Name inserted.	YES
PART A - Contacts and Project Description Fields	Complete?
1. MAG Member Agency name and contact information completed.	YES
2. Endorsing Local Agency Contact selected for all local agencies included in the project application and contact information automatically populated, if applicable.	N/A
PART B - Project Description	Complete?
1.a Project Development Determination (a) complete with YES or NO indicated and an explanation provided if the answer is YES.	YES
1.b-e completed with YES or NO indicated for past requests for funding personnel time, and all fiscal years (FY2015-FY2022) for which personnel time has been awarded indicated with an 'X'.	YES
2. Project Programming Timeframe completed with indication of YES or NO for a multi-year project and the associated fiscal year to be programmed indicated with an 'X'.	YES
3. School names provided and each of the four fields; Title 1, # of Students, Estimated # Currently Walking/Biking, and Public or Non-profit completed.	YES
4. Five E's completed with indication of Yes or No for inclusion as part of the proposed project(s) and description of how each "E" is addressed provided in the manual field provided to the right of each "E".	YES
5. SRTS Strategies section completed indicating the number and types of Stakeholders identified, Events and Escort Programs to be included, and indication of Yes or No if a SRTS or other study has been developed which recommends the strategies included (5.a through 5.e).	YES
6. Sustainability section completed with all the elements included in the project(s) selected and any additional elements provided in the 6th field of Part B Section 4 (if applicable). Description of how your agency plans to sustain the project past the funding years. (6.a and 6.b)	YES
PART C - Cost Estimate Worksheet	Complete?
Applicant has read and understands federal eligible cost guidance as well as MAG program guidance for Support Activity project requests as referenced in the "SA Definition" tab. (Type in Applicant initials in the field to the right)	BB
Sponsoring Agency, Project Title, and Application Date are complete.	YES
Individual Item Costs are complete and accurate.	YES
Subtotal Cost is complete and accurate.	YES
Non federalized Local Match of 5.7% is completed for each line item as well as in the Subtotal and Total fields.	YES
ADOT fee is \$2000 and is a federally eligible expense.	YES
Total Cost is complete and accurate and does not exceed \$50,000 for each FFY 2023 & 2024.	YES
PART D - Signatures	Complete?
Form is signed and dated (PDF version) by the MAG member agency's official who will be responsible for allocating budget and signing invoices.	YES
Name, Title and Organization fields under the Signature fields are completed (both PDF and excel format).	YES
Form is signed and dated (PDF version) by each Endorsing Local Agency staff.	YES
Name, Title, and Organization fields under the Endorsing Local Agency staff signatures are completed.	YES
Form is signed and dated (PDF version) by each School Official.	YES
Name, Title, and Organization fields under the School Official signatures are completed.	YES
Additional signatures and dates (PDF version) and related Name, Title, Organization are completed (both PDF and excel).	N/A
PART E - Required Attachments	Complete?
Any and all applicable attachments scanned into a PDF and inserted into ONE complete PDF application file.	YES
Checklist	Complete?
Entire checklist is completed.	YES