



STBG: Transportation Alternatives Application  
non-infrastructure Support Activity Project(s)  
for  
FFY 2023 & 2024

**ENTER PROJECT TITLE : Support Activity Project**

**Fountain Hills**

**APPLICATIONS ARE DUE VIA E-MAIL TO [srts@azmag.gov](mailto:srts@azmag.gov) BY  
10:00 a.m. Monday, November 4, 2019**

**PART A - MAG MEMBER AND LOCAL AGENCY CONTACT INFORMATION**

**1. MAG Member Agency Contact Information (applicant):**

Select your Agency Name from the drop down box below and manually enter the Contact Name, Phone Number, E-mail and Mailing Address in the fields provided below. (See *Note* below)

MAG Member Agency	Fountain Hills
Contact Name	Randy Harrell
Phone Number	(480) 816-5112
E-Mail Address	rharrel@fh.az.gov
Mailing Address	16705 E Avenue of the Fountains; Fountain Hills, AZ 85268

**2. Sponsoring Local Agency Contact Information: All project applications must be endorsed by the appropriate Local Agency staff for each project/school location (See Note below). Please select the Local Agency below and obtain their signature(s) to complete Part F.** Please select up to four (4) Local Agency (endorsing agency) name(s) by selecting from the drop down box provided next to "Local Agency". Once the Local Agency is selected, the appropriate contact information will automatically populate based on your selection. Contact Margaret Herrera at MAG if more that four Local Agencies will be endorsing the project application at MHerrera@azmag.gov.

Local Agency Contact #1	Local Agency:	Not Applicable
	Contact Name:	
	Phone Number:	
	E-mail Address:	
Local Agency Contact #2	Local Agency:	
	Contact Name:	
	Phone Number:	
	E-mail Address:	
Local Agency Contact #3	Local Agency:	
	Contact Name:	
	Phone Number:	
	E-mail Address:	
Local Agency Contact #4	Local Agency:	
	Contact Name:	
	Phone Number:	
	E-mail Address:	

**PART B - PROJECT INFORMATION**

**1. Project Development Determination:**

a. Does the school(s) or school district(s) have policies that prohibit students from biking or walking to school, or that mandate busing? If the answer to this question is "YES" and a process to change these policies cannot be completed prior to November 4, 2019, this project cannot qualify for funding through the MAG TA Non-infrastructure SRTS program.  
 YES  NO

If "Yes", please explain any plans currently underway to change these policies, including a timeline and deadline for achieving this (240 characters):

b. Does this application include the request for funding personnel time?  
 YES  NO

**If "NO", continue to "2. Project Programming Timeframe" below.**

c. Has your agency utilized federal aid to fund personnel time in the past?  YES  NO  
 d. Indicate all fiscal years for which your agency was awarded federal aid funding for personnel time.  FY 2015  FY 2016  FY 2017  FY 2018  
 FY 2019  FY 2020  FY 2021  FY 2022

If **1b.** is "YES" and in **1d.** indicates **three or more consecutive cycles**, this application cannot include a request for funding personnel time.

**2. Project Programming Timeframe:**

Are you applying for a multi-year project?  YES  NO  
 If yes, check the appropriate boxes for each year of this funding:  FFY 2023  FFY 2024

**3. School Profile(s):** (Maximum Evaluation Points: 5) If you are including more than four (4) schools, "unhide" rows 42-95. (Type in school name and use drop down boxes provided for the other information to the right of the school name.)

Please provide the school name(s):	Title 1? (Yes/No)	# of Students Enrolled	Estimated # Currently Walking/Biking	*Public or Non-Profit (Yes/No)
Mcdowell Mountain Elementary	YES	354	75	YES
Fountain Hills Middle School	NO	553	75	YES

\*Is this a public or other school funded through a nonprofit organization? (Yes/No) - if "Yes" see Part F, Required Attachments for charter and other non-public schools that are not for profit. If "No", proposed projects at this school are not eligible for funding through the MAG TA SRTS program.

**4. Five E's:** (Maximum Evaluation Points: 25) The proposal should demonstrate how the project(s) address the 5 E's (Engineering, Enforcement, Education, Encouragement, and Evaluation). The proposed project(s) may not themselves address all five E's (e.g. Engineering). However, if the proposal documents other on-going efforts that focus on the 5 E's that are not covered by the proposal, those efforts can be counted as qualified E's. Please indicate "Yes" or "No" next to each "E" using the drop down box provided. Provide (type in) a brief two line description of how the project(s) address the associated E in the space provided to the right.

<b>Engineering</b>	YES	EXISTING: Speed reduction signs approaching schools. Signage for approaching school crossings. No parking signs for to prevent sight distance obstructions at crossings and vital
<b>Enforcement</b>	YES	EXISTING: The Town in conjunction with Maricopa County Law Enforcement monitors and enforces speed limit laws at and near schools to enhance the safety of the students.
<b>Education</b>	YES	MCSO has provided bike to school training for students. Fountain Hills Back to School Bash discussion helmets and bike safety. Fountain Hills Touch a Truck also explains bike
<b>Encouragement</b>	YES	Fountain Hills Coalition is a group consisting of parents, council members, teachers, FHUSD Staff and Town representatives which have monthly meetings to address youth substance
<b>Evaluation</b>	YES	The Town constantly reviews our accident reports and incidents to determine causation and correlation to mitigate these pedestrian and vehicle conflicts to keep our roads safe

**PART B - PROJECT INFORMATION (CONT'D)**

**5. SRTS Strategies:** (Maximum Evaluation Points: 40) The proposed project(s) should demonstrate the likely effectiveness of planned SRTS strategies. The following section will indicate the number of known effective SRTS strategies (Stakeholders identified, Events, Escort Programs) to be implemented with the proposed project(s).

**Stakeholders:**

**a.** How many of the following Stakeholders have been identified or will be identified as participating in the administration of the SRTS project? Please indicate a number next to each type of stakeholder. (enter a number in the field provided, leave blank for "0")

Parents       Students       Teachers       Neighbors       School Staff       City Staff   
 County Staff       Elected Officials       Businesses       Community       Law Enforcement       Crossing Guards

**b.** Does your project include the development of or an existing partnership agreement (e.g. MOU) between stakeholders? (Yes/No)

Events:			Subtotal Events	Total
Walk/Bike to School Day	<input type="text" value="1"/>	<input type="text" value="Annually"/>	<input type="text" value="1"/>	
International Walk to School Day	<input type="text" value="1"/>	<input type="text" value="Annually"/>	<input type="text" value="1"/>	
Walk/Bike Safety Assemblies	<input type="text" value="1"/>	<input type="text" value="Annually"/>	<input type="text" value="1"/>	
Walk/Bike Safety Education Booths	<input type="text" value="2"/>	<input type="text" value="Annually"/>	<input type="text" value="2"/>	<input type="text" value="5"/>

**Escort Programs:**

**d.** How many of the following programs are planned as part of the proposed project(s): (Enter a number in the field provided, leave blank for '0')

Walking School Bus       Bike Trains       **Total**

**Other: e.** Are Strategies identified above based on a SRTS study or other framework developed for the school(s)?

**6. Sustainability:** (Maximum Evaluation Points: 30) The proposal should demonstrate how the planned project(s) can be continued into the future beyond the funding years of this request.

**a.** Please use the drop down boxes to indicate how many of the suggested strategies to promote the project into the future will be implemented as part of your project(s). Be sure to select unique entries for each field provided below (duplicates will not be counted). The sixth field is provided to add (type in) unique strategies to be implemented as part of this project.

Notify parents by including information about the program in the parent packages that are mailed home at the start of the school year.

Be sure to inform your community through press releases and newsletter articles.

Meet with the principal and teachers at the beginning of the year to plan in-classroom activities for the year.

Hold regular SR2S team meetings at a time when most interested people can attend.

**b.** Please describe your overall strategy to sustain the project beyond the funding request years. Please include if a SRTS Study, or other has been developed which outlines a framework for or recommends the strategies included. (Up to 1300 characters, including spaces.)

*We are requesting funds to supplement existing local law enforcement and town transportation safety programs to encourage walking/biking to school and improve the safety measures associated with this initiative. Funds would support a stipend for an SRTS Coordinator to work with a student team to develop program communication strategies, promotion of safety activities and milestone awards. Incentives may include bike decals, helmets, bike safety devices/gear and both set up. This Coordinator would train additional staff and students to sustain the initiatives beyond 2023.*

Fountain Hills:ENTER PROJECT TITLE : Support Activity Project

**PART C - NON-INFRASTRUCTURE SAFE ROUTES TO SCHOOL COST ESTIMATE FORM**

**Sponsoring Agency:** Fountain Hills **Project Title:** ENTER PROJECT TITLE : Support Activity Project

**Project Programming Year: FY2023**

Item Description	Unit	Quan.	Unit Price	Total	Federally Eligible	Federal Funds (94.3%)	Local Funds (5.7%)	Other	Note(s)
School Crossing Guard Vests	ea.	8	\$25.00	\$200.00	YES	\$188.60	\$11.40		
15 MPH Roll Out Signs	ea.	4	\$200.00	\$800.00	YES	\$754.40	\$45.60		
Print materials to advertise bike safety events for middle and elementary school(Quantity should be consistent with the number of schools and Part B6.c)	ea.	2	\$100.00	\$200.00	YES	\$188.60	\$11.40		
Crossing Guard STOP Paddles	ea.	8	\$25.00	\$200.00	YES	\$188.60	\$11.40		
				\$0.00	YES	\$0.00	\$0.00		
SRTS Coordinator <b>(time spent with k-8 students at SRTS activities only)</b>	ea.	1	\$8,000.00	\$8,000.00	YES	\$7,544.00	\$456.00		stipend
Incentive items for milestones and contests (should be consistent Part B6.d) i.e. bike helmets, bike decals and accessories	ea.	4	\$800.00	\$3,200.00	YES	\$3,017.60	\$182.40		
Training for Crossing guards	ea.	8	\$110.00	\$880.00	YES	\$829.84	\$50.16		Time+Mileage
Storage, travel, conferences, wireless charges, etc. related to Coordinator work	mo.		\$100.00	\$0.00	YES	\$0.00	\$0.00	\$0.00	This portion paid for with Other funds.
Crossing Guard Salaries	ea.		\$5,000.00	\$0.00	YES	\$0.00	\$0.00	\$0.00	This portion paid for by the District
<b>Subtotal of Project Costs FY2023</b>				<b>\$13,480.00</b>		<b>\$12,711.64</b>	<b>\$768.36</b>	<b>\$0.00</b>	
<b>ADOT Fee</b>	ea.	1	\$ 2,000.00	<b>\$ 2,000.00</b>	Yes	\$1,886.00	\$114.00	\$0.00	
<b>Total Project Cost Including ADOT Fees FY2023</b>				<b>\$15,480.00</b>		<b>\$14,597.64</b>	<b>\$882.36</b>	<b>\$0.00</b>	

Percent Personnel in FY 2023 Request: 0.00%

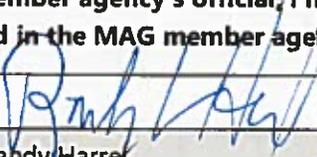
**Project Programming Year: FY2024**

Item Description	Unit	Quan.	Unit Price	Total	Federally Eligible	Federal Funds (94.3%)	Local Funds (5.7%)	Other	Note(s)
Example: School Crossing Guard Vests	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: 15 MPH Roll Out Signs	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: Print Materials (Quantity should be equal to or less than total under Part B6.c)	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: Crossing Guard STOP Paddles	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: Develop a SRTS website for communications and tracking project success, etc.	ea.			\$0.00	YES	\$0.00	\$0.00		
Example: SRTS Coordinator <b>(time spent with k-8 students at SRTS activities only)</b>	hr.			\$0.00	YES	\$0.00	\$0.00		
Example: Incentive items for milestones and contests (should be equal to or less than Part B6.d)	ea.			\$0.00	YES	\$0.00	\$0.00		
				\$0.00	YES	\$0.00	\$0.00		
Example: Storage, travel, conferences, wireless charges, etc. related to Coordinator work	mo.			\$0.00	YES	\$0.00	\$0.00	\$0.00	This portion paid for with Other funds.
Example: Crossing Guard Salaries	ea.			\$0.00	YES	\$0.00	\$0.00	\$0.00	This portion paid for by the District
<b>Subtotal of Project Costs FY2024</b>				<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	
<b>ADOT Fee</b>	EA		\$ 2,000.00	<b>\$ -</b>	Yes	\$0.00	\$0.00	\$0.00	
<b>Total Project Cost Including ADOT Fees FY2024</b>				<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	

Percent Personnel in FY 2024 Request: 0.00%

**PART D - SIGNATURE(S):**

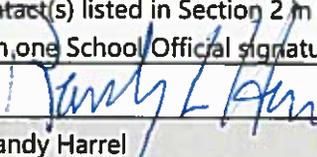
**As the MAG member agency's official, I hereby certify that this application is accurate and complete, and that the project will be included in the MAG member agency's local budget if the program is selected for federal funding.**

Signature:	
Name:	Randy Harrel
Title:	Town Engineer
Date:	11.4.2019

**Note: All below signatures indicate an agreement in principle and a partnership on this project between the MAG member agency and the signing organizations. Although not all signatures are required, applications that include more signatures will be ranked higher.**

**Endorsing Local Agency Contact Signature (required):**

Signature of contact(s) listed in Section 2 in Part A. Unhide rows 16-30 for more than one Endorsing Local Agency signatures and 37-51 for more than one School Official signature

Signature:	
Name:	Randy Harrel
Title:	Town Engineer
Organization:	Town of Fountain Hills
Date:	11.4.2019

**School Official (required):**

Signature:	
Name:	Valerie Dehombreux
Title:	Principal
Organization:	McDowell Mountain Elementary School
Date:	10.28.2019

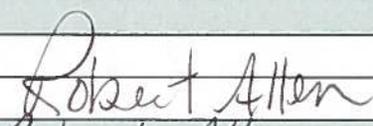
Signature:	
Name:	James Carrick
Title:	Principal
Organization:	Fountain Hills Middle School
Date:	10.28.2019

Signature:	
Name:	Robert Allen
Title:	Superintendent
Organization:	Fountain Hills Unified School District
Date:	10.28.2019

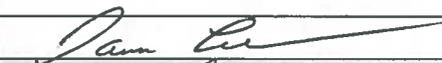
**Non-Profit and/or Community Partner (optional):**

Signature:	
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Town of Fountain Hills Schools Sponsored by Fountain Hills

PART D - SIGNATURE(S):	
<b>As the MAG member agency's official, I hereby certify that this application is accurate and complete, and that the project will be included in the MAG member agency's local budget if the program is selected for federal funding.</b>	
Signature:	
Name:	
Title:	
Date:	
<p><b><u>Note: All below signatures indicate an agreement in principle and a partnership on this project between the MAG member agency and the signing organizations. Endorsing Local Agency signature is only required if this applications includes schools in two jurisdictions.</u></b></p>	
<b>Endorsing Local Agency Contact Signature (required):</b>	
Signature of contact(s) listed in Section 2 in Part A. Unhide rows 16-30 for more than one Endorsing Local Agency signatures and 37-56 for more than one School Official (up to five).	
Signature:	
Name:	
Title:	
Organization:	
Date:	
<b>School Site Official (required):</b>	
Signature:	
Name:	Valerie Dehombreux
Title:	Principal
Organization:	McDowell Mountain Elementary School
Date:	
<b>School District Administration:</b>	
Signature:	
Name:	Robert Allen
Title:	Superintendent
Organization:	Fountain Hills Unified School District #98
Date:	

Town of Fountain Hills Schools Sponsored by Fountain Hills

<b>PART D - SIGNATURE(S):</b>	
<b>As the MAG member agency's official, I hereby certify that this application is accurate and complete, and that the project will be included in the MAG member agency's local budget if the program is selected for federal funding.</b>	
Signature:	
Name:	
Title:	
Date:	
<b><u>Note: All below signatures indicate an agreement in principle and a partnership on this project between the MAG member agency and the signing organizations. Endorsing Local Agency signature is only required if this applications includes schools in two jurisdictions.</u></b>	
<b>Endorsing Local Agency Contact Signature (required):</b>	
Signature of contact(s) listed in Section 2 in Part A. Unhide rows 16-30 for more than one Endorsing Local Agency signatures and 37-56 for more than one School Official (up to five).	
Signature:	
Name:	
Title:	
Organization:	
Date:	
<b>School Site Official (required):</b>	
Signature:	
Name:	James Carrick
Title:	Principal
Organization:	Fountain Hills Middle School
Date:	
<b>School District Administration:</b>	
Signature:	
Name:	
Title:	
Organization:	
Date:	

# Part E: Attachments

Letters of Support



**FOUNTAIN HILLS**  
UNIFIED SCHOOL DISTRICT

16000 E. Palisades Blvd.  
Fountain Hills, AZ 85268

480-664-5000 PHONE

480-664-5099 FAX

FountainHillsSchools.org

To: Maricopa Association of Governments

From: Robert Allen, Ed.D. Superintendent

Date: October 30, 2019

RE: Safe Routes to Schools

The Fountain Hills Unified School District Governing Board and administration staff enthusiastically support the goal of seeking grant funding through the Maricopa Association of Governments for Safe Routes to Schools. We fully endorse the study of existing traffic flow patterns and finding safer walking and biking routes to schools for children. The combination of vehicles and pedestrians in a school setting create potential hazards to both parties and developing a strategic plan for modified traffic patterns, street crossings and alternative pathways for cyclists and pedestrians support the 2019-2020 district goal of “creating and maintaining an environment for students, staff and visitors that nurtures health, safety and security for all.”

A handwritten signature in black ink that reads "Robert Allen". The signature is written in a cursive, flowing style.

Robert Allen, Ed.D., FHUSD Superintendent