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October 7, 2008

TO: Members of the MAG Population Technical Advisory Committee

FROM: George Pettit, Gilbert, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, October 14, 2008 - 10:00 a.m.  
MAG Office, Suite 200, Saguaro Room  
302 North 1<sup>st</sup> Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person, by telephone conference call or by videoconference. If you are attending by videoconference, you must make arrangements with Steve Gross at MAG and your site coordinator by the Friday prior to the meeting. If you are attending via audio conference please contact Steve Gross at (602) 254-6300 at least one day prior to the meeting.

If you are driving, please park in the garage under the building. Bring your ticket to the meeting and parking will be validated. For those using transit, the RPTA will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Heidi Pahl at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 14 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you. If you have any questions or need additional information, please contact Heidi Pahl at (602) 254-6300.

## TENTATIVE AGENDA

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of July 22, 2008

4. Census 2010 Update

4a. 2010 Participant Statistical Areas Program

The 2010 Participant Statistical Areas Program (PSAP) provides an opportunity to provide input on revisions to Census geography including Census County Divisions, Census Designated Places, Census Tracts, and Block Groups. MAG will be coordinating the Statistical Areas Program and staff will be serving as a liaison between MAG member agencies and the Census Bureau.

Since the July POPTAC meeting, member agencies have been asked to provide a GIS contact for Census 2010 PSAP. If there is no GIS contact, please provide a general contact that will be responsible for PSAP. MAG is willing to assist a member agency with PSAP, or make any PSAP changes on behalf of a member agency.

Following the October 14<sup>th</sup> POPTAC meeting, a PSAP workshop will be held to help member

## COMMITTEE ACTION REQUESTED

2. For information.

3. For information, discussion and approval of the minutes of July 22, 2008.

4a. For information and discussion.

agencies prepare for making changes to tracts and block groups.

4b. Census 2010 Complete Count Committee (CCC)

In September, a Census 2010 update was given to the MAG Management Committee and Regional Council. Managers and mayors were encouraged to establish a Complete Count Committee (CCC) in their jurisdictions and to create a Census 2010 proclamation. Member agencies are encouraged to begin discussions on budgeting for Census 2010 using their 2009/2010 budgets. MAG staff is currently exploring a greater contribution of MAG funds toward 2010 Census costs.

The city of Phoenix will formally appoint members to their CCC and other subcommittees January 6, 2009.

In past years, MAG has helped to coordinate regional communication, outreach, advertising and information efforts for the Census. MAG will soon be establishing a similar stakeholders group for this effort for which agency public information office participation will be welcome and encouraged. An update will be provided.

4c. Miscellaneous Census Items

The Census Bureau has opened an Early Local Census Office (ELCO) in central Phoenix. The Census Bureau hired six management positions for this ELCO. The Bureau still needs MAG and member agency help recruiting for partnership specialist positions. Please see Attachment One.

The Census Bureau is working on aspects of the 2010 Census schedule, community participation and outreach, and data dissemination. MAG staff is monitoring and working with the Census Bureau to ensure MAG member agencies are aware of and meet any deadlines to ensure an accurate and complete count. Please see Attachment Two for a draft Census 2010 timeline. MAG staff and POPTAC members

4b. For information and discussion.

4c. For information and discussion.

will be given the opportunity to provide brief updates and announcements.

5. Status of July 1, 2008 Maricopa County Resident Population Estimates

The Arizona Department of Commerce (AZDOC) is in the process of developing a draft July 1, 2008 resident population update for Maricopa County. AZDOC population estimates for counties are prepared by using a weighted average of the Housing Unit and Composite methods. At the September 18, 2008 meeting of AZDOC Population Technical Advisory Committee, the status of the estimates was discussed. A status report will be provided.

6. 2035 MAG Projections

At the January 2008 MAG POPTAC meeting, members approved the use of base data and methods consistent with the 2007 Socioeconomic Projections to extend the projections by Municipal Planning Area (MPA) and Regional Analysis Zone (RAZ) to 2035. A 25-year planning horizon is needed to support potential transportation planning projects.

In March 2008, MAG POPTAC members reviewed and provided comments on draft 2035 projections of population, housing and employment. During the following months, MAG staff has been reviewing these numbers with member agencies. A final draft of the projections incorporating comments received has been sent for review. Comments are due to MAG by October 31st. MAG staff will be available to meet with POPTAC members to review their draft 2035 projections after the meeting.

7. Data Collection Efforts and Timeline

Ongoing data collection efforts include land use information such as General Plan amendments and development projects. The land use data collected are used in preparing socioeconomic projections and conducting regional analysis. Attachment Three shows the number of

5. For information and discussion.

6. For information and discussion.

7. For information and discussion.

documents received from MAG member agencies from January 1, 2008 to June 30, 2008. MAG has sent POPTAC members detailed information on the land use documents received from their jurisdiction January 1 to June 30, 2008. A status report will be provided.

8. Regional Updates

MAG POPTAC members and MAG staff will have the opportunity to provide an update on development within their jurisdiction, amendments to general plans and any special projects.

9. Next Meeting of MAG POPTAC

The next meeting of the MAG POPTAC is scheduled for Tuesday, October 28, 2008 at 10:00 a.m.

8. For information and discussion.

9. For information and discussion.

Following the October 14<sup>th</sup> MAG POPTAC meeting, a Census 2010 Participant Statistical Areas Program (PSAP) Workshop will be held to help member agencies prepare for making changes to census tracts and block groups. MAG staff will also be available in the afternoon to discuss PSAP issues with member agency staff if required.