



302 North 1st Avenue, Suite 300 ▲ Phoenix, Arizona 85003
Phone (602) 254-6300 ▲ FAX (602) 254-6480
E-mail: mag@mag.maricopa.gov ▲ Web site: www.mag.maricopa.gov

September 15, 2009

TO: Members of the MAG Population Technical Advisory Committee

FROM: George Pettit, Gilbert, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, September 22, 2009 - 10:00 a.m.
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person, by telephone conference call or by videoconference. If you are attending by videoconference, you must make arrangements with Craig Chenery at MAG and your site coordinator by the Friday prior to the meeting. If you are attending via audio conference please contact Steve Gross at (602) 254-6300 at least one day prior to the meeting.

If you are driving, please park in the garage under the building. Bring your ticket to the meeting and parking will be validated. For those using transit, the RPTA will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Heidi Pahl at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 14 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you. If you have any questions or need additional information, please contact Heidi Pahl at (602) 254-6300.

TENTATIVE AGENDA

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of July 28, 2009

4. Census 2010 Update

4a. Phoenix Complete Count Committee (CCC)

The City of Phoenix CCC and five subcommittees: Media, Business, Minority Outreach, Community & Schools, and Communities of Faith have held several meetings and are now back from summer recess. The charge to the CCC is to develop and implement a public awareness education program to inform residents about the benefits of completing and returning the 2010 Census questionnaire and to encourage every household to participate in the effort. An update will be provided.

4b. "Count to '10" Census Outreach Group

To assist jurisdictions in promoting the importance of filling out the census forms and ensuring high levels of participation, MAG has implemented the "Count to 10" Census Outreach Group. The group has been working with the City of Phoenix Complete Count

COMMITTEE ACTION REQUESTED

2. For information.

3. For information, discussion and approval of the minutes of July 28, 2009.

4a. For information and discussion.

4b. For information and discussion.

Committee Media Subcommittee on developing promotional materials. An update will be provided.

Congress has allotted funds in support of census outreach and promotion efforts with 2010 Census partners. Al Macias, Census Bureau Partnership Specialist, will provide information on the Partnership Support Program funds, application process, and deadline.

4c. Phoenix Local Census Office Operations

An update will be provided on the operations and activities of the Early Local Census Office (ELCO) including the group quarter validation process and the opening of additional local census offices within the Maricopa County region.

4d. Timeline

MAG staff is monitoring and working with the Census Bureau to ensure MAG member agencies are aware of and meet any deadlines in order to obtain an accurate and complete count. Please see Attachment One for a draft Census 2010 timeline.

4e. New Construction Program

The New Construction Program ensures that the Census address list is as complete and accurate as possible by providing an opportunity for tribal and local governments to submit the addresses of housing units built after the address canvassing operation is complete and prior to Census Day (March 2009 – April 1st 2010). All member agencies are encouraged to complete the New Construction registration form. The completed form must be received by the Census Bureau by October 8, 2009. An update will be provided.

4c. For information and discussion.

4d. For information and discussion.

4e. For information and discussion

4f. Local Update of Census Addresses (LUCA) Feedback

The purpose of LUCA feedback is to provide feedback to local governments on addresses submitted to the Census Bureau as part of the Census 2010 LUCA program conducted in 2008. An update will be provided.

5. Arizona Department of Commerce (ADOC) Update

The Council of Technical Solutions was established by the new State Demographer at the Arizona Department of Commerce in February 2009. This group, created by Executive Order 2009-1, meets every month to discuss technical issues as related to population data, methods and processes.

An update will be provided on the progress of population estimates, projections and the data collection by ADOC for the 2009 population estimates.

6. Socioeconomic Analysis and Projections

MAG staff provides assistance to MAG member agencies and other public agencies in the use of socioeconomic projections. A status report will be provided on the projections data request from Arizona Department of Water Resources. Also, the socioeconomic projections project being done at Central Arizona Association of Governments to develop long term projections for Pinal County will be discussed.

7. MAG Land Use Classification

MAG staff maintain three regional land use datasets – General Plan of all member agencies, known development plans, and existing land use. As part of these land use datasets a common land use code that is applied to all the datasets is needed. MAG staff recently reviewed the MAG land use codes and a land use conversion table for each member agency with POPTAC Members. Comments from MAG

4f. For information and discussion.

5. For information and discussion.

6. For information and discussion.

7. For information and discussion.

Member Agencies were incorporated and the final MAG land use code table is attached for discussion. Please refer to Attachment Two.

8. Job Center Interactive Map

In 2006, MAG conducted job center surveys with member agencies. In 2009, MAG updated the job center survey and job centers map. The purpose is to obtain an updated inventory of job centers including information on the status of each job center and specific infrastructure information impacting job center type. An interactive map showing updated job center information is available at: http://ims.azmag.gov/imf/imf.jsp?site=job_centers. An update will be provided.

9. Chair and Vice Chair Term Appointments

On July 22, 2009, the MAG Regional Council approved the MAG Committee Operating Policies and Procedures. The document has clarified, and in some cases, modified, former MAG committee procedures. The policies and procedures note that Chairs and Vice Chairs of technical and policy committees, with the exception of the Transportation Policy Committee, will be appointed by the MAG Executive Committee and are eligible for one-year terms, with possible reappointment to serve up to one additional term by consent of the committee. An update will be provided by MAG staff.

10. Regional Updates

MAG POPTAC members and MAG staff will have the opportunity to provide an update on development within their jurisdiction, amendments to general plans and any special projects.

11. Next Meeting of MAG POPTAC

The next meeting of the MAG POPTAC is scheduled for Tuesday, October 27, 2009 at 10:00 a.m.

8. For information and discussion.

9. For information and discussion.

10. For information and discussion.

11. For information and discussion.