

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
POPULATION TECHNICAL ADVISORY COMMITTEE

October 18, 2005
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue
Phoenix, Arizona

MEMBERS IN ATTENDANCE

George Pettit, Gilbert, Chairman
*Bryant Powell, Apache Junction
Connie Randall, Avondale
*Brian Rose, Buckeye
*Gary Neiss, Carefree
*Ian Cordwell, Cave Creek
Sam Andrea for David DeLaTorre, Chandler
*Mark Smith, El Mirage
*Ken Valverde, Fountain Hills
/ Bev Turner, Gila Bend
*Terry Yergan, Gila River Indian Community
**Kate Langford, Glendale
Brett Burningham, Goodyear
** Gary Smith, Guadalupe

Sonny Culbreth, Litchfield Park
Wahid Alam, Mesa
*Matt Holm, Maricopa County
Prisila Ferreira, Peoria
Tim Tilton, Phoenix
Shawny Ekadis, Queen Creek
*Stacey Gubser, Salt River Pima-Maricopa
Indian Community
*Harry Higgins, Scottsdale
Stephanie Wilson, Surprise
Hector Tapia, Tempe
**Matt Moric, Wickenburg
Mark Fooks, Youngtown
Ann McCracken, Valley Metro

* Not in attendance
** Participated via audioconference
/ Participated via videoconference

OTHERS IN ATTENDANCE

Karen Flores, Peoria
Steve Rossi, Phoenix
Dana, Walker, Phoenix
Neil Urban, Maricopa County
Anubhav Bagley, MAG
Craig Chenery, MAG

Steve Gross, MAG
Heidi Pahl, MAG
Rita Walton, MAG
Don Worley, MAG
Harry Wolfe, MAG

1. Call to Order

The meeting was called to order by Chairman George Pettit at 9:05 a.m.

2. Call to the Audience

No comments from the audience were offered.

3. Approval of Meeting Minutes of August 16, 2005

It was moved by Hector Tapia, seconded by Sonny Culbreth and unanimously recommended to approve the meeting minutes of August 16, 2005.

4. 2005 Census Survey

Heidi Pahl provided a progress report on the 2005 Census Survey. She noted that:

- a. Follow-up activities to obtain information from people who did not return their Census Survey would continue through early December. The results of the survey would be released in the spring of 2006.
- b. The original \$7.7 million cost estimate for the Census Survey, assumed that 25 percent of survey non-respondents would require a personal visit. However, the lower number of nonrespondents that have been able to be resolved through telephone communication, has resulted in a higher percentage of personal visits to about 39 percent. Despite this increase in personal visits, because of the partnership between MAG and the Census Bureau, the Bureau believes that it can keep the cost to the original 7.7 million.
- c. MAG and its member agencies are currently aggressively pursuing efforts to publicize and promote the Census Survey including holding press conferences and reaching out to different population groups.
- d. The Census Bureau is providing reports on survey response rates by Census Tract and has distributed maps to MAG member agencies. This has enabled cities to target those areas with low response rates for additional publicity.
- e. The City of Phoenix has made two additional public service announcements.

5. July 1, 2005 Resident Population Updates

Harry Wolfe explained that in accordance with Executive Order 95-2, each year the Arizona Department of Economic Security prepares annual resident population updates which are used to distribute \$23 million in lottery funds to cities and towns, set expenditure limitations as necessary, and for budgeting purposes. He said that this year the updates would also be used to distribute state-shared revenues for those jurisdictions not conducting a Special Census or a Census Survey. Mr. Wolfe stated that while MAG is undertaking a Census survey for distributing state-shared revenues, DES is still required to prepare resident population updates for Maricopa County.

Harry Wolfe explained that DES has developed a draft July 1, 2005 resident population update for Maricopa County. He said that two different methods were used to develop the update and the weighted average of the two produced a draft July 1, 2005 resident population estimate of 3,604,250. Questions were raised on the data and methods used to prepare this estimate. Mr. Wolfe said the County estimate would be considered at the next meeting of the DES Population Technical Advisory Committee (POPTAC).

Tim Tilton asked when the next meeting of the DES POPTAC would be held. Harry Wolfe responded it would be held on October 28, 2005.

Tim Tilton asked when DES was required to provide estimates. Harry Wolfe responded that state law required the DES to provide the estimates by December 15th of each year.

6. MAG Socioeconomic Projections and Data Collection/Review Activities

Anubhav Bagley reviewed plans for developing a new set of socioeconomic projections. He pointed out that the last projections were prepared in July 2003. Mr. Bagley said that although MAG started to collect data and update databases at the beginning of the year, the work was deferred pending the development of county projections by DES. He said that it was anticipated that we would be able to develop the next set of projections by the middle of next year.

Anubhav Bagley said that we need to review data sets, incorporate comments and do a preliminary build-out scenario. He estimated that the build-out would be developed after the data review.

Mr. Bagley said that MAG would be developing sample summary reports for each jurisdiction to help staff members to review the information.

Tim Tilton asked about the employment database. Anubhav Bagley responded that the employment database was updated earlier this year.

7. 2005 Aerial Imagery

Don Worley reported that in May 2005, the MAG Regional Council approved the FY 2006 Unified Planning Work Program and Annual Budget, which included \$75,000 for digital aerial photography. He continued that on September 11, 2005, MAG advertised a Request for Proposals for firms to provide these services. Mr. Worley noted that MAG received proposals from Aerials Express, Digital Mapping, Inc. and Air Photo USA; and that a multi jurisdictional evaluation team reviewed the proposals and recommended that Air Photo USA be selected to provide the aerial imagery at a cost not to exceed \$75,000.

8. Phoenix Water Plan Update

Steve Rossi, Principal Water Resource Planner for the City of Phoenix gave a presentation on the update of the Phoenix Water Plan. He mentioned that the water resources plan had a 50 year time frame and

that MAG socioeconomic projections were essential in helping them to conduct the analysis of water requirements.

Mr. Rossi mentioned that the City of Phoenix worked closely with MAG staff to develop a variety of scenarios that were examined in the plan. Some scenarios assumed different spatial development patterns, while others assumed different water availability conditions. Under each of the scenarios Phoenix examined water demand and supply, and identified possible measures to keep demand and supply in equilibrium.

Hector Tapia asked how Phoenix dealt with new developments in terms of water needs. Mr. Rossi responded that Phoenix will not stop a new development if they can bring an adequate supply of water. He also noted that Phoenix has integrated its water plan with its development process.

9. Growth in Arizona and the MAG Region

Rita Walton provided the committee with the presentation on growth impacts in Arizona and the MAG Region. She explained that the Arizona COG Directors discussed the growth impacts and challenges for Arizona in the next 50 years and requested some maps to be able to visualize the issue. As a result of this request, the Arizona part of the presentation was developed.

Ms. Walton displayed a series of maps that showed the extent and pattern of population growth that were developed using land ownership information and census information. She identified where potential growth could occur statewide, by examining land ownership and screening out areas of the state that could not be used or were not suitable for growth. After eliminating these lands, this left about 20,000 square miles of private lands and 15,000 square miles of state trust lands that could be developed.

Ms. Walton reviewed a potential growth scenario based on this analysis. The scenario showed the Arizona population in 2000 at just over five million and projected populations in 2010 at more than seven million, in 2020 at nearly 10 million, in 2030 at just under 12 million, in 2040 at 14 million, and in 2050 at 16 million. Ms. Walton then showed the population change natural increase in population (births minus deaths), domestic (state-to-state) migration, and international migration. She also showed the changes in demographic composition.

Ms. Walton reviewed the employment outlook of the top six industries from 2000-2030, with the majority of new jobs in health-care or related social assistance fields followed by local and state government. Ms. Walton then showed maps of development patterns in the MAG Region, focusing on residential development and job centers in the West Valley, the Central Valley and the East Valley individually and examining the impacts of Pinal County on the MAG Region.

10. Regional Update

George Pettit if anyone had any information to provide on developments in their jurisdictions. No reports were offered.

11. Next Meeting of the MAG POPTAC

It was noted that the next meeting of the MAG POPTAC would be held on Tuesday, November 15, 2005 at 9:00 a.m.

The meeting adjourned at 10:00 a.m.