



Maricopa Association of Governments 2008 Regional Conference:

Housing & Transportation Human Services Coordination

Desert Willow Conference Center

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302 North 1st Avenue, Suite 300
Phoenix, Arizona 85003



April 8, 2008



The Maricopa Association of Governments Welcomes You to the
2008 Regional Conference:

Housing & Transportation Human Services Coordination

Desert Willow Conference Center

PURPOSE OF THE EVENT:

To engage community stakeholders in sharing successful coordination strategies and identify methods to improve inter-regional mobility and housing options.

EVENT SCHEDULE

Registration

8:30-9:00 a.m.

Plenary I

Welcome

- Vice Mayor Peggy Neely, City of Phoenix
 - Councilmember Greg Stanton, City of Phoenix
 - Vice Mayor Claudia Walters, City of Mesa
- Presentation by Improbable Theater

Morning Break-out Sessions

See inside for a list of sessions and speakers.

Plenary II/Luncheon

Welcome

- Mayor Michael LeVault, Youngtown
- Embracing Dynamic Opportunities—How Coordinating Transportation and Housing Creates More Livable Communities
- Michael Freedberg, U.S. Department of Housing and Urban Development
 - Fred Karnas, Arizona Department of Housing
 - Michael O'Neal, AARP, O&S, Livable Communities
 - Chris Zeilinger, National Resource Center for Human Services Transportation
 - Moderator: Cary Pfeffer, ClearComm Consulting

Afternoon Break-out Sessions

See inside for a list of sessions and speakers.

Plenary III

- Table discussion and group reporting on promising strategies for the coordination of housing and transportation.



Phoenix Vice Mayor Peggy Neely, Member, MAG Regional Council



Phoenix Councilmember Greg Stanton, Chair, MAG Continuum of Care Regional Committee on Homelessness



Mesa Vice Mayor Claudia Walters, Member, MAG Elderly Mobility Stakeholders Group



Youngtown Mayor Michael LeVault, Member, MAG Regional Council

KEYNOTE SPEAKER BIOS

Michael Freedberg

Michael Freedberg is Senior Policy Advisor for the Office of Policy Development and Research at the U.S. Department of Housing and Urban Development. He co-chairs HUD's Energy Task Force which is responsible for reducing HUD's \$4 billion energy bill through a variety of energy efficiency strategies. He manages joint research with the Federal Transit Administration on expanding opportunities for mixed income and affordable housing near transit. Prior to joining HUD, he launched an award-winning transit-oriented development strategy for Chicago's Green Line, including a prototype, innovative mixed-use transit center designed to contribute toward the region's transportation and air quality goals. He has an architecture degree from the University of Illinois and an undergraduate degree from Yale University.

Fred Karnas

In October 2007, Fred Karnas was named Director of the Arizona Department of Housing and Executive Director of the Arizona Housing Finance Authority by Governor Janet Napolitano. In this role he serves as a member of the Governor's cabinet and oversee the Department's work which ranges from addressing homelessness to creating home ownership opportunities and building livable communities. He began his work life in Arizona in the early 1970s and has worked in a variety of community and faith-based housing and human service non-profits in the state, as well as serving as a policy adviser to Governor Napolitano.

He has also spent a portion of his career in Washington, DC, serving as Deputy Assistant Secretary at the U.S. Department of Housing and Urban Development, Executive Director of the federal Interagency Council on the Homeless (a working group of the White House Domestic Policy Council), and as Executive Director of the National Coalition for the Homeless. Before joining ADOH he served on the staff of the Fannie Mae Foundation in Washington. He holds a Bachelor of City Planning degree from the University of Virginia School of Architecture, a Master's degree in social work from Virginia Commonwealth University, and a Ph.D. from the College of Architecture and Urban Studies at Virginia Tech. Fred currently serves on the board of the Arizona Rural Development Council and as co-chair of the state's Interagency and Community Council on Homelessness. Fred is a native of the rural hamlet of Adams Center, on the Canadian border in northern New York State.

Michael E. O'Neal

Michael started working for AARP when the organization began its new Livable Communities initiative in January, 2005. For AARP, Livable Communities is focused on creating both housing and transportation options for people 50+. Michael's primary responsibilities are with housing/community issues. In addition to working directly with AARP state offices, Michael is also responsible for establishing working relationships with other professional organizations; e.g., the

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American Planning Association, Congress for New Urbanism, Smart Growth America, Surface Transportation Policy Project and other national and local community development organizations. Prior to working with AARP, Michael taught sociology and urban studies in Minneapolis, MN where he also worked with the City of Minneapolis on its Neighborhood Revitalization Project and its Empowerment Zone Development. Michael's last project in Minneapolis was the development and implementation of the Hiawatha Light Rail Corridor.

Chris Zeilinger

Chris Zeilinger is the Director of the National Resource Center for Human Service Transportation Coordination, housed within the offices of the Community Transportation Association of America (CTAA). His duties revolve around the Center's purpose of providing states and communities with the support they need to better integrate public transportation services with the services and demands of their human services networks. Some of Mr. Zeilinger's specific responsibilities include overseeing a network of technical assistance services for states and urbanized areas, providing organizational support to a coalition of 28 national organizations with interests in coordinated transportation service delivery, facilitating the coordinated provision of transportation-related technical assistance, seeing that technical assistance is provided to the federal agency members of the Coordinating Council on Access and Mobility, helping to shape the development of research products related to human service transportation coordination, and monitoring and reporting on federal activities affecting public transit and human services transportation.

Mr. Zeilinger has been with CTAA since 1988. During that time, he has helped develop and manage many of the association's federally supported technical assistance services. He has designed and delivered training programs in many aspects of transportation management and operations, has worked extensively with local, state and national networks of governmental and non-governmental transportation stakeholders, and has helped provide on-site technical assistance in communities across the nation.

Cary Pfeffer, Moderator

In more than 25 years as a reporter and newscaster, Cary Pfeffer has covered every kind of story, from fires and earthquakes to documentaries in Vietnam and an interview with the President on Air Force One. His broadcasting career includes 18 years here in Phoenix. Now he heads a firm called ClearComm Consulting. The company works with clients on every facet of how they communicate. The range includes one-on-one conversation to successfully handling the media and live audiences. The clients ClearComm works with include Cold Stone Creamery, LifeLock, the City of Glendale, Fresno State University and the Arizona Department of Transportation.

BREAK-OUT SESSIONS

Morning Session

2008 Coordination Plan Update Strategies

Brittlebrush Room

- **Steve Rost**, Arizona Department of Transportation
- **Amy St. Peter**, Maricopa Association of Governments

Housing and Transit Mobility Workshop

Golden Poppy Room

- **Councilmember Shana Ellis**, City of Tempe
- **Maureen DeCindis**, Maricopa Association of Governments

Transit Oriented and Mixed-Use Development

Primrose Room

- **Mark McClaren**, HDR, S.R. Beard and Associates
- **Michael Freedberg**, U.S. Department of Housing and Urban Development
- **Jim Mathien**, Valley Metro Rail
- **Mike James**, Mesa Transportation Department

Transportation 101

Desert Star Room

- **Gary Bretz**, Valley Metro
- **Terri Collins**, Valley Metro
- **Eddie Caine**, Maricopa County

Universal Housing Design

Mariposa Room

- **Patricia Moore**, Moore Design

Affordable, Accessible Housing

Chia Room

- **Steve Hastings**, Foundation for Senior Living
- **Fred Karnas**, Arizona Department of Housing
- **Lee McIlroy**, Arizona Community Foundation

Transportation Mobility Manager

Larkspur Room

- **Chris Zeilinger**, National Resource Center for Human Services Transportation
- **Peggy Chase**, Terros
- **Gregg Kiely**, Arizona Department of Transportation

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Afternoon Session

Federal Priorities for Future Coordination Strategies

Chia Room

- **Chris Zeilinger**, National Resource Center for Human Services Transportation
- **Mark Tombert**, Marc Center
- **Neal Thomas**, Comtrans

Travel Training for the End User

Primrose Room

- **Delores Nolan**, Valley Metro
- **Sandy Adams**, City of Glendale
- **Donna Powers**, Arizona Statewide Independent Living Council

Housing People with Mental Illness

Brittlebrush Room

- **Roger Hughes**, St. Luke's Health Initiative
- **Ted Williams**, President and CEO of Arizona Behavioral Health Corporation, Inc.

Sustainable Housing Designs for Communities

Golden Poppy Room

- **Teresa Brice**, LISC
- **Sherry Ahrentzen**, ASU

AARP's Approach to Liveable Communities

Mariposa Room

- **Michael O'Neal**, AARP, O&S, Livable Communities

Taxi Subsidy and Mileage Reimbursement Programs

Desert Star Room

- **Gary Bretz**, Valley Metro
- **Rose Smith**, East Valley Ride Choice
- **Pat Venisnik**, Scottsdale Cab Connection

Home Repair and Adaptations

Larkspur Room

- **Darrel Christiansen**, Arizona Bridge to Independent Living