



MAG Human Services Conference

Suzanne Pfister
President and CEO

vitality *n.*
herent physical strength
or mental vigor;
power to live or grow

+

catalyst *n.*
a person or event that
causes change or action;
an element causing a reaction
to happen more quickly

=

Vitalyst *n.*
an entity dedicated to
improving well-being in
Arizona by addressing root
causes and broader issues
that affect health

Luke's Health Initiatives is now Vitalyst Health Foundation.



A CATALYST FOR COMMUNITY HEALTH

Our new name reflects our quest to increase vitality and well-being for all Arizonans.
We remain dedicated to being a powerful catalyst for improving community health.

Learn more at www.vitalysthealth.org

Priorities

Healthy Community Design



Health is created where we live, learn, work, and play.

Access to Care

People with health coverage achieve better well-being and health than those who do not.



Reframing Health



Capacity Building



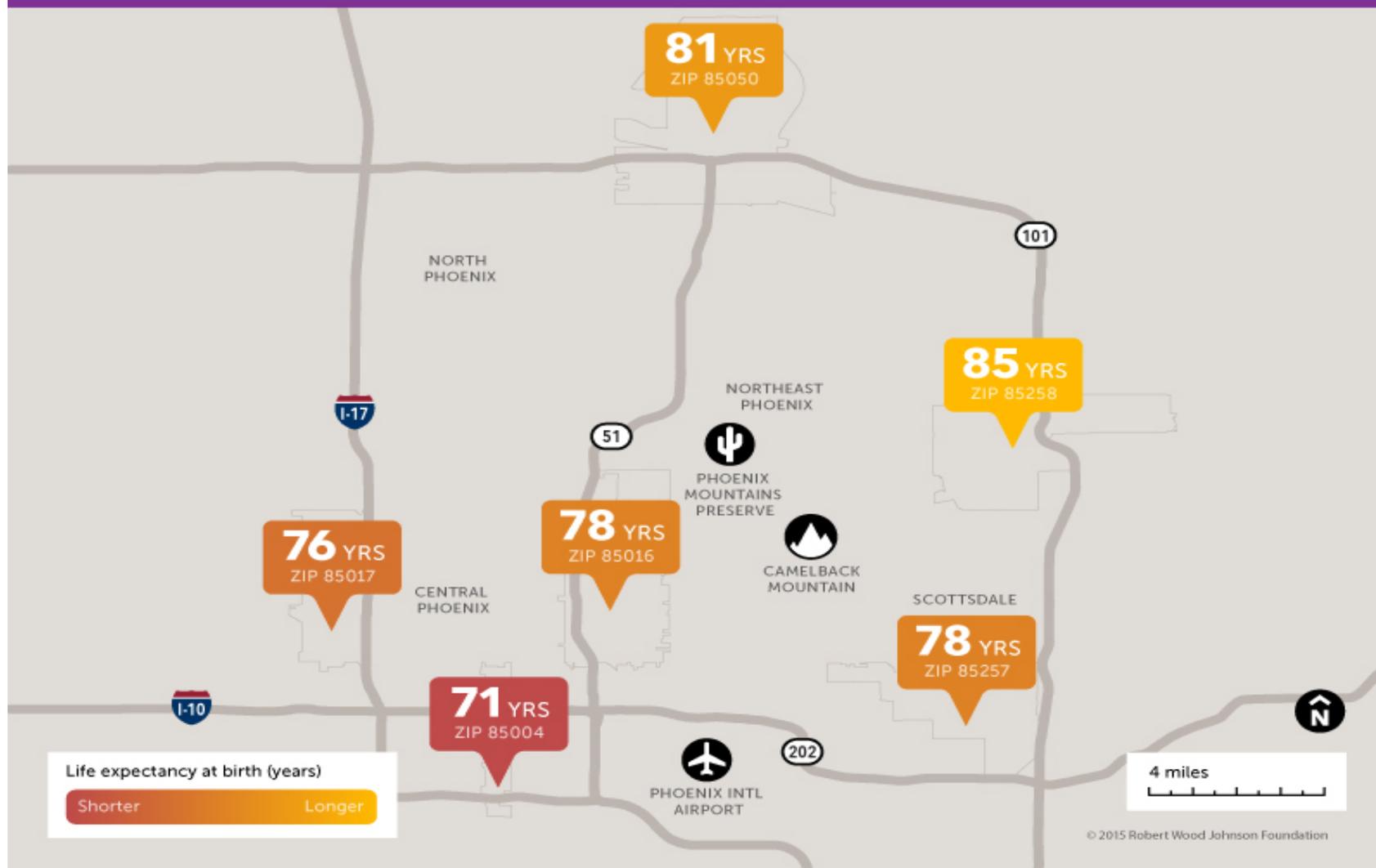
Dynamic and healthy communities are best supported by healthy organizations and leaders.

Innovations & Collaborations

Insightful partners taking significant risks to achieve improved understanding of health in Arizona.

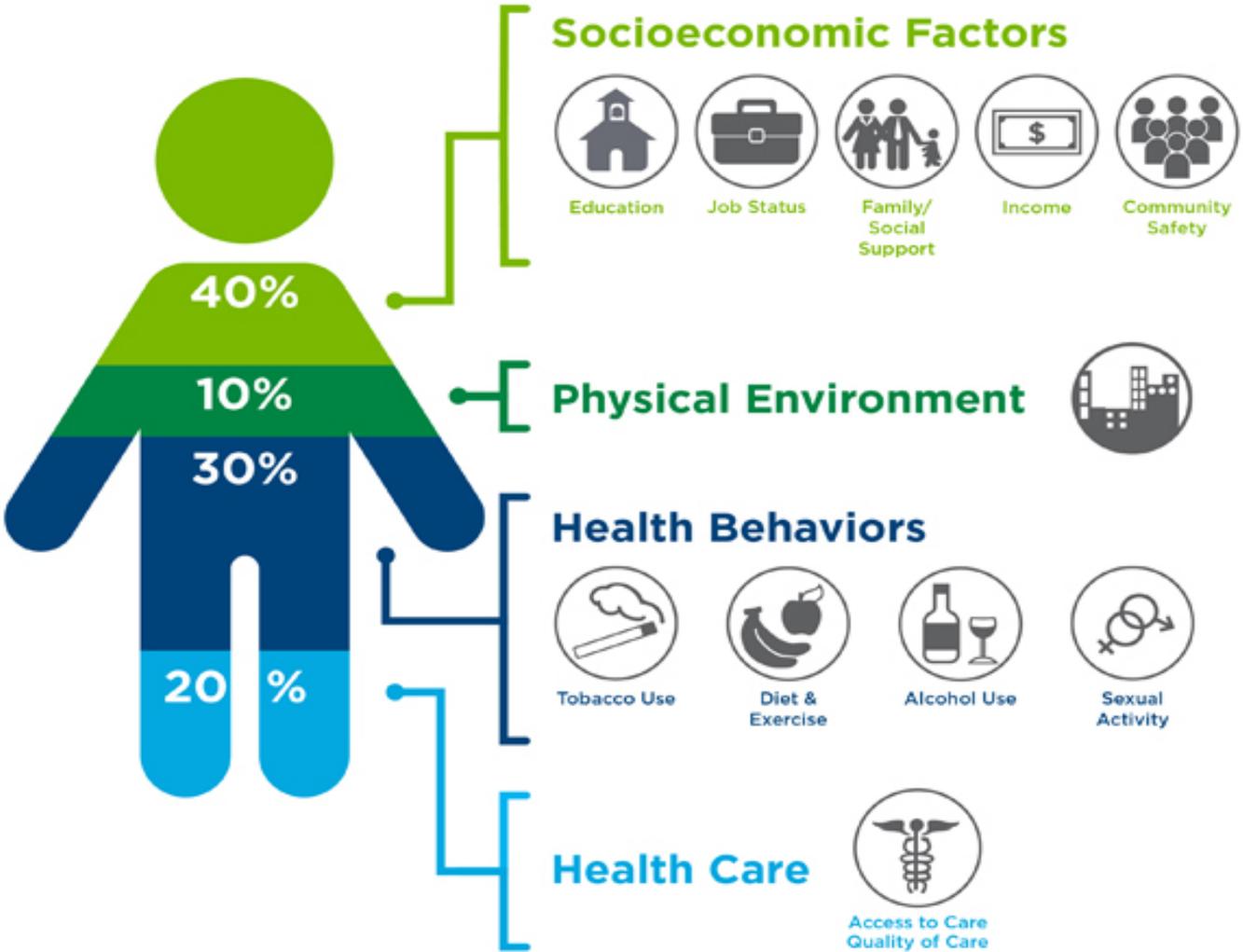


Short Distances to Large Gaps in Health



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What Goes Into Your Health?



About 80% of our health outcomes are driven by non-medical factors. We focus too much on “sick care” and not prevention

Source: Institute for Clinical Systems Improvement, Going Beyond Clinical Walls: Solving Complex Problems (October 2014)



Addressing the Gaps



- Cities and counties are addressing health
 - Looking at land use policies to help people use alternative transportation
 - Health considerations in city general plans
- Incorporating wellness and prevention in the workplace and social institutions
- Understanding how poverty and inequities can impact health
 - Finding ways to increase access to healthy foods
 - Non-profit organizations helping to address
- Finding ways to add health into people's daily lives
- Health being positioned as economic development

A New Area for Better Health, Job Retention and Local Government Income

Mobile Integrated Health - Community Paramedicine



Matching Community Resources to Patient Needs



Community Health Service Delivery Model

AZ's Treat & Refer Program

Treat & Refer: “a healthcare event with an individual that has accessed 911 or a similar public emergency dispatch number, but whose illness or injury does not require an ambulance transport to an emergency department based on the clinical information available at the time.”

- 2008-2015: Rapid development of Community Paramedicine programs, including multiple federal grants awarded in AZ (Mesa & Rio Rico)
- Early 2016: AHCCCS working on a new reimbursement program
- July 2016: [Treat & Refer Recognition Program](#) application available
- October 2016: Launched

Creates an incentive, through Medicaid reimbursement, for EMS providers to provide the right care at the right time in the right place rather than transport by ambulance when not necessary to receive the only reimbursement they were eligible for ... transport.



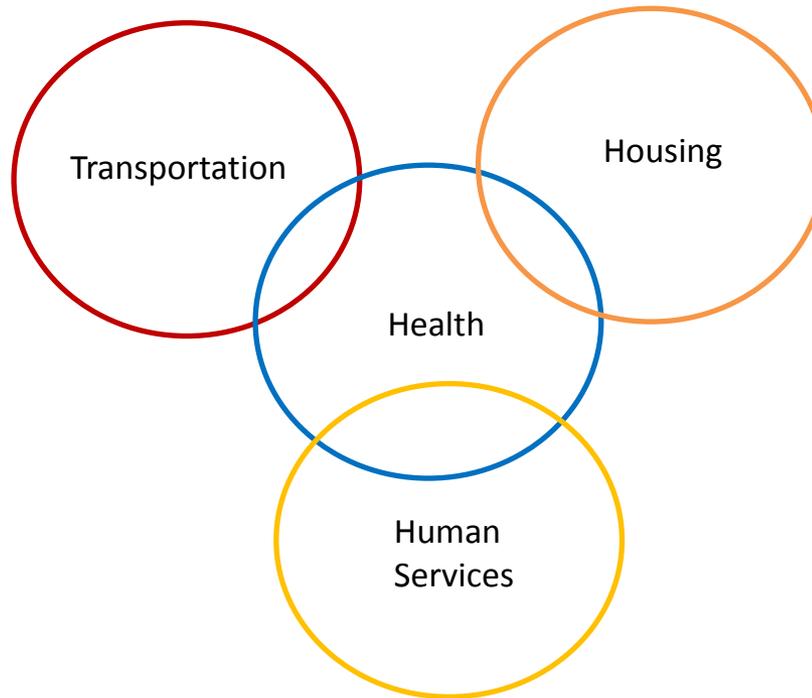
WV Community Paramedicine Consortium

- Vitalyst Health Foundation funded a 1 year, \$125,000 Innovation Grant
- Regional pilot project composed of 5 municipal fire departments to address high frequency utilizers of 911 system
 - Goodyear, Avondale, Surprise, Peoria and Sun City
 - Develop and pilot a regional training curriculum aligned with AZ Treat & Refer Recognition Program

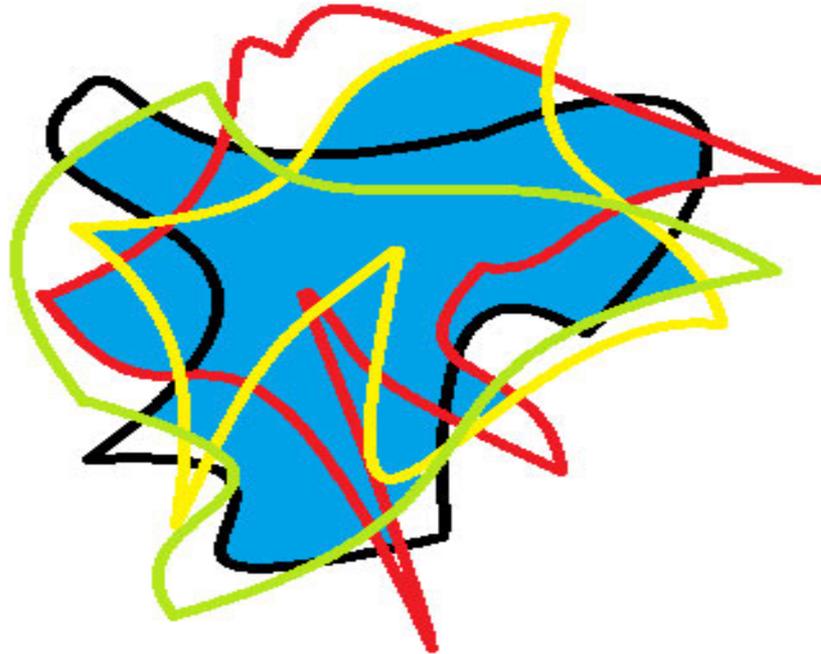
Early Results of the Consortium

- Curriculum has been developed
- 1st training class has been conducted
- Many more community resources for referrals have been located
- Regional coordination is expanding
- Has the potential to go statewide/national

The optimal version of customer-centered service



But reality looks a lot more like
this:



September 25th, 2014 - Health Affairs Blog
[An Evolving Approach To Collaborations
Among Health And Other Sectors](#)

Imagine a Healthy Community



2017 Year of Healthy Communities

- Identify and celebrate efforts to help people be healthier and live well
- Facilitate connections between groups and sectors
- Shift the “health” paradigm – health is more than health care
- Influence policies/systems for change

2016 – Planning and Collaboration

- AZ Partnership for Healthy Communities
- The League of AZ Cities and Towns
- Economic groups, such as Valley Partnership and East Valley Partnership
- The Arizona Healthcare and Hospital Association
- Social service organizations such as United Ways
- Councils of government
- AZ Public Health Association
- Urban Land Institute – Arizona District Council
- Local First Arizona
- Arizona Forward
- AARP – Arizona Chapter
- Arizona Chapter of the American Planning Association
- Chambers of commerce
- Greater Phoenix Economic Council
- Arizona Hispanic Chamber of Commerce
- Arizona Town Hall
- Arizona We Want
- Nature Conservancy
- Sustainable Communities Collaborative

2017 Activities

- General media on Healthy Communities
- Launch website with information and resources
- Series of regional ½ day workshops around the state
 - What is a Healthy Community?
 - How does this region measure up?
 - What do we need/want to do to make it better?



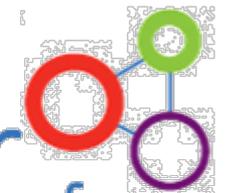


My Charge to You

- Housing
- Transportation
- Senior services
- Library
- Parks & Rec
- Community & Econ Development
- Local non-profits
- Utility assistance
- Human services
- Fire
- Police
- Food access
- Planning
- Courts

Reimagine

The
power
of
partnerships



To achieve further

Innovation



Final Thoughts

Connecting the dots in the healthy community portrait is not a quick or simple endeavor.



But take the opportunity to work together and make sure your own “customer” solutions are integrated.

Then reach beyond the “sick care” solutions to achieve real **HEALTH.**

For more information or
to join the ongoing discussions



Go to
vitalysthealth.org

Vitalyst Health Foundation



VitalystHealth.org